

The Stillman Exchange

The Official Business Publication of Seton Hall University

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Welcome Back from The Stillman Exchange!

By Aishwarya Rai
Editor in Chief

Welcome to the new academic year! We hope you had an energizing summer and are ready to learn and study hard this semester. We are so excited to be starting off Volume XX of The Stillman Exchange with many new features and additions to our paper and team!

Firstly, we have introduced a new section: The SOMA Spotlight. We hope to “shed some light” on local businesses, what their story is, and what they have to offer! Keep a lookout for this section as it may include some student discounts and other perks!

Secondly, we have a new Instagram page: @shustillmanexchange. Follow us for more updates and some behind-the-scenes peaks of what we do at TSX.

Thirdly, we have five new E-board members: Alyssa Veltre (International News), Arielle Fortes (Digital Manager), Emma Newgarden (National News), Luisa Chainferber (International Business), and Ryan Visnovec (Money and Investing). Make sure to congratulate them if you see them on campus.

For our newer readers, The Stillman Exchange is a bi-weekly newspaper that covers the topics listed below. We also feature upcoming career events, so make sure to pay attention for reminders.

It is my fourth and final year with The Stillman Exchange and I am so grateful I joined this paper in my Freshman year. I am looking forward to working with writers and organizations on campus to help inform our community of local and world events.

At TSX, it is our promise to remain objective in our news and original in our thoughts, and it is our hope that we will continue to offer news, opinions, insights, and opportunities to the wider Seton Hall community, to the best of our ability.

With that, give the paper a read, and Hazard Zet Forward!

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STILLMAN SCHOOL OF BUSINESS
SETON HALL UNIVERSITY

Startup Boot Camp Jumpstarts Student Businesses



Twenty students participated in the Great Minds Entrepreneurship Boot Camp this past August

By Matthew Radman
Stillman News Writer

The Fall 2019 semester began a little earlier for twenty outgoing student entrepreneurs who competed in an energetic pitch competition as part of this year’s inaugural Great Minds Entrepreneurship Boot Camp summer experience. As a participant in this program, I can share my experience from a first-hand perspective.

The Entrepreneurship Great Minds program was one of a dozen programs that were offered and sponsored through a wide array of schools and colleges at Seton Hall; all with specific focuses.

Other programs offered include the Blue Courage Inclusive Leadership Institute, Cybersecurity and Digital Skills for the 21st Century Student, to name a few. The programs are the culmination of a joint effort between Provost Karen Boroff and the deans of the various schools; the Entrepreneurship program was sponsored by Dean Joyce Strawser of the Stillman School of Business.

Held from Sunday evening August 18 through Thursday afternoon August 22, students worked in teams to brainstorm innovative ideas, create business models and prototypes, and then pitch their business models before a panel of seasoned judges.

Successful alumni, entrepreneurs and mentors were on hand to assist and guide students through pertinent presentations and hands-on helping. Students ranged from Freshmen to Seniors and represented various colleges at Seton Hall. The speakers, mentors, and judges included Alissa Lopez, Patrick, Bryan Jakovcic, Karen Pisciotta, Stephanie Caravela, Peter Tu, Abe Kasbo, and Professor Susan Scher-reik, all of whom have made significant strides in the field.

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A Cheaper Way to Build The Wall



Photo courtesy of The Associated Press

Anduril Industries was launched by Palmer Luckey, a former Facebook employee

By Amy Chin
Technology and Innovation Editor

While the media obsesses over each move of the big tech companies, smaller tech startups fill in niche markets with just as quickly progressing technology. Palmer Luckey, a previous employee in Facebook’s virtual reality division, launched new defense startup Anduril Industries. Producing hardware that combines innovative virtual reality technology with machine learning, Anduril offers a surveillance package suitable for national defense. Installing this technology already on the Southern U.S. border, Anduril is just one of many companies offering cheaper solutions to border control in comparison to a costly physical wall. Partnering with the Marine Corps in a \$13.5 million contract, Anduril’s technology while merely surveillance has military applications.

Speculation on Anduril’s success points to big tech’s aversion to the sensitive topics of immigration and border control that leave the playing field wide open for specialized tech companies like Anduril. Viewed as the next pet project of Luckey, Anduril escapes much of the public scrutiny that the likes of Google, Microsoft, and their other Silicon Valley neighbors face on a daily basis. Due to its recent success, Anduril will be joining these companies in Silicon Valley with hopes of expansion. There remains questions on whether this startup will be able to secure market share comparable to the current dominating players Lockheed Martin and Raytheon. In the fast-paced world of technology, small scale startups, like Anduril, with a focus on innovation may be the answer to discovering the next breakthrough in defensive technology.

Far from over, surveillance capitalism

will fuel demand for this technology and bodes well for Anduril as their client base could easily expand to include non-government entities or even foreign governments. This increase in surveillance technology does bring along ethical implications as consumer privacy and the misuse of technology continue to influence the public. Since the surveillance market does not target the average American as heavily companies like Anduril may not be hindered by these concerns. As technology evolves it becomes easier to control and regulate human behavior in the name of security, but the question remains in whether humans are ready to accept the accompanying loss of privacy.

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Money & Investing

Activist Shareholder at AT&T Proposes Company Strategy

By Zach Cooney
Money & Investing Writer

A new investor at AT&T recently revealed its stake in the company, and it is not the traditional investor looking to buy a small part of the equity. That new investor is Elliott Management Corp and they are an example of an “Activist Investor,” meaning it wants to develop a board of directors and focus on internal issues of the company they have a stake in.

One of the first things Elliott Management Corp did was tell AT&T to stop acquiring smaller businesses and start to improve the company from the inside. Elliott believes it can help raise AT&T’s stock 60 percent by the end of 2021. AT&T, which owns companies such as CNN, Home Box Office, and TBS, will be asked to cease all plans to acquire new businesses as Elliott wants CEO Randall Stephenson to stop spending unnecessary money. Another issue concerning shareholders is that Stephenson holds both the CEO and chairman positions. Elliott looks to revamp AT&T by adding new directors to its board and to

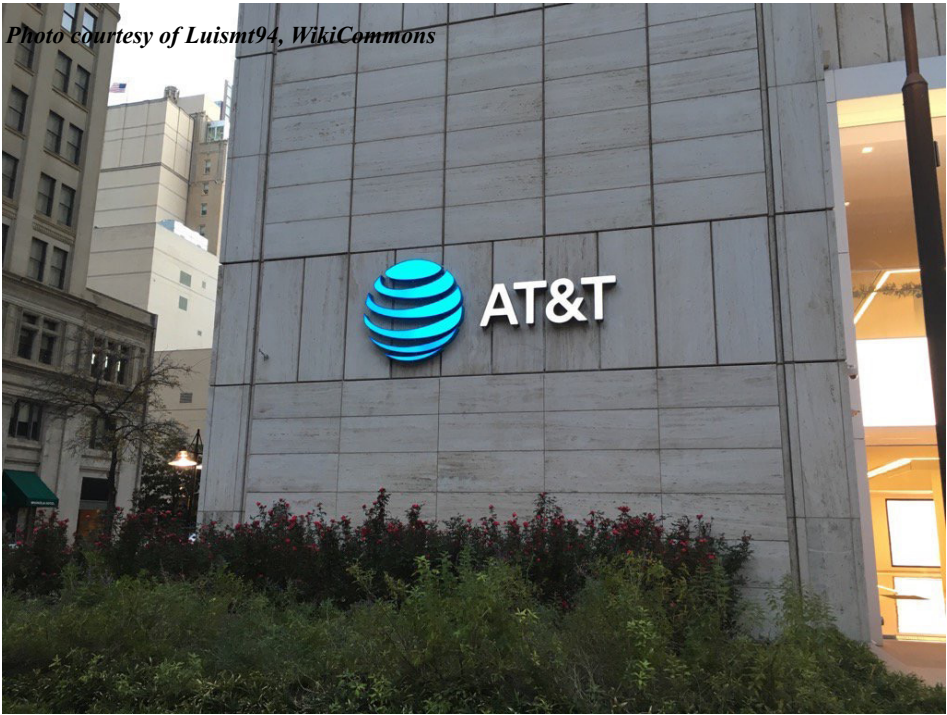


Photo courtesy of Luismt94, WikiCommons

Elliott Management Corp. aims to raise AT&T’s stock by 60 percent by 2021

stop a failing conglomerate strategy.

On the other hand, Elliott took a contradictory tone in a letter it wrote to AT&T, calling it an important company before becoming critical of it. Instead of there being slow negotiations between both parties, it seems talks and resolutions may happen quicker than expected because shareholders are worried over slow market gains. AT&T spent billions of dollars on acquisitions, amassing enormous amounts of unnecessary debt. Furthermore, the recent acquisitions of CNN and Time Warner had antitrust authorities wary of possible deals.

Lastly, Elliott recommends that AT&T hire a third party to manage its affairs, eliminating any burden and creating a company that will produce higher revenue with higher market gains. Elliott said that a new strategy will help AT&T eliminate debt rather quickly.

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Big Agriculture Wants in on Fake Meat Market

By Ryan Visnovec
Money & Investing Editor

The fake-meat market is heating up, and not just consumers want a taste of it. Big agriculture, and other investors, are looking at the industry and see a trend that only points positive. One example of the optimism surrounding fake-meat is the performance of Beyond Meat (BYND.O) after their initial public offering in May. Surging more than 250 percent in less than half a year is no laughing matter, and companies like Bunge Ltd (BG.N), one of the world’s biggest grain traders, took note quickly. Their recent disclosure of a 1.6 percent stake in BYND looks to have already paid off, but the foreseeable future looks bright as well. Currently accounting for 5 percent of US meat purchases, fake-meat sales are expected to triple over the next decade, according to investment management firm Bernstein. With environment protection looking to be a generational concern, interest in plant-based alternatives and demand for them has witnessed a dramatic rise.

What’s next is simply more competi-



Photo courtesy of Tony Webster

Fake-meat accounts for five percent of US meat purchases, and is expected to triple over the next decade,

tion. Big seed traders like BG are looking to supply s more focused companies like BYND and Impossible Foods to develop and perfect fake-meat in a bid to establish

market superiority. In general, the demand for fake-meat has created a second market for partnerships and seed acquisition, where suppliers try to perfect the genetic makeup of plants to better reflect the experience of eating meat. Despite the commonly accepted use of soy, wheat, and peas, there are a variety of other crops that could be used and are used in production. Food scientists will be spending the next few years creating, tweaking, and taste-testing their product in a bid to find the best ingredients for the best prices. For an industry that feels like it just started, fake-meat and plant-proteins look to be getting hotter and hotter. Investors just hope that their analysis of demand holds true because if estimates are correct there is lots of money to be made.

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Aramco IPO Garnering Attention Despite Ongoing Risk Factors

By Anders Opitz
Money & Investing Writer

In the recent months bulge bracket investment banks have been lining up to get their spot on the Saudi Aramco IPO. Banks involved in the deal include JPMorgan Chase & Co, Morgan Stanley, Goldman Sachs, Bank of America Merrill Lynch, Citigroup, HSBC Holdings, Credit Suisse AG, and two domestic investment banks.

Crown Prince Mohammad bin Salman’s vision for his kingdom is vastly different than the current land scape and is expecting the IPO to bring in billions of dollars in order to transform the kingdom. His plan involves vast social and economic reforms to help the Kingdom become less dependent on oil when improving the standard of living. The logistics of the deal are still being ironed out, but it is expected that Aramco lists roughly 1 percent of itself before the end of the year. According to comments of Prince Mohammed, it is his hope that public participation in the world’s most profitable company will reach 5 per-



Photo courtesy of Goya

Drone attacks claimed by the Houthi group have hampered the Saudi market, with ripple effects in other Gulf Markets too.

cent. This would put Aramco’s valuation around \$2 trillion, while most analyst estimates fall in the range of \$1.5 trillion based on low oil prices and political conflict in the region. All while this is occurring, there is

plenty of conflict going on in the region that impact the price of oil. Oil being the fundamental factor in the valuation of Aramco means that there could be possible volatility in the valuation of the company.

This past Saturday it was announced that there was an attack carried out in the heart of the Kingdom that led to mass fires forcing half of Aramco’s capacity to be put offline. An Iran led Houthi rebel group took responsibility for the attack. The shutdown amounts to roughly 5 percent of the world’s daily crude production, which is a severe supply shock. Production is expected to get back on track quickly, but events just as this are huge risk factors to the IPO and Prince Mohammed’s vision for the kingdom.

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Tech & Innovation

A Reflection on Modern Surveillance

By Matthew McCarthy
Tech & Innovation Writer

“If you want to keep a secret, you must also hide it from yourself.” This was a line written by George Orwell in his world-famous book 1984. Written in 1948, it was set in a dystopian future where history was rewritten, “thought police” watched over the people, and Big Brother was always watching. A large part of the book was showing the dangers of a surveillance state, where every movement and action of the populace is monitored by the government. While seen as mere science fiction in the forties, the story has become increasingly believable making it worth looking at how well we have heeded Orwell’s warnings.

Looking across the Pacific Ocean at the economic and political powerhouse that is China, the government took Orwell’s book more as inspiration than warning. In 2014 China announced that it would be starting a new program known as the “Social Credit Score”. The program, which is set to be nationwide by 2020, monitors everything citizens do both in public and on the internet, which could have some drastic effects on a person’s life and family. Using a system of security cameras, facial recognition, and internet tracking, the Chinese government keeps tabs on everything their people do.

In public, the program looks for things such as smoking in non-smoking areas, jaywalking, and loitering, as well as any crimes that a person commits. On the internet they track websites that users visit but also more personal activities such as how much time people spend on social media, playing video games, and what purchases they make. If too much time or money is spent this activity can have a negative effect on a person’s score. If a person’s score dips too low, they may lose access to public transportation, certain



Photo courtesy of Jonathan McIntosh

“Surveillance Capitalism” is the term used to describe companies surveying user behavior to predict and target the said user

high schools or colleges, air travel, and high-speed internet among many other things. Some see this system encourages good behaviors with incentives for good

scores, such as lower interest rates on loans, however, most in America view it as a breach in privacy. Despite public concerns about pri-

vacy, surveillance in America exercises some of the same practices as China. With the rise of companies like Ring, homeowners have a much higher degree of security in and around their homes, with the ability to check their cameras and answer their front doors from anywhere.

As technology advances so does the number of cameras and monitors Americans allow into their everyday lives with the marked difference between the American and Chinese approach being the entity in control of these devices. However, a front door camera is far from comprising most of the surveillance in America. The devices that exist in our pockets, on our desks, and in our backpacks are the major players in surveillance.

Ever since the early 2000s internet companies, such as Google, began to collect and use our data for capital gain. Coined “surveillance capitalism”, companies have been tracking our behavior from what websites we search to when we are online to create targeted advertisements for individual users. Recently, the patterns and personal preferences of users have been monitored and collected to predict an individual’s future behavior. With the further advancement of artificial intelligence, methods like these will become more and more effective and prevalent. As technology advances, surveillance is likely it will follow the pattern of artificial intelligence in becoming more effective and prevalent. From the examples of 1984 and China’s “Social Credit Score,” what once was science fiction has turned into very real possibilities. The only question left is, how far is too far?

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Amazon Wants Your Hand

By Brenden Bechamps
Tech & Innovation Writer

Imagine a world where somebody can simply walk into a store, pick up what they need and leave without having to wait in a checkout line, take out their wallet, and pay the cashier. It sounds like something from a science fiction movie, but Amazon stores are doing it today.

Whole Foods, acquired by Amazon two years ago, is now starting to implement biometrics in their stores in New York City, disrupting the whole idea of a checkout line. By using handprint identification, the store can charge a person’s credit card account without the customer having to take out their card. Biometrics will reduce the amount of time it takes for customers to check out at the store. Amazon also believes that introducing biometrics to the stores will increase the amount of purchases customers make because people tend to spend more money when they do not have to pay with something tangible like cash.

This is not the first time Amazon has experimented innovative ways to reduce the amount of time it takes for customers to shop. Last year, Amazon opened a chain of “Go” convenience stores that digitally track what customers buy which eliminates the need for a register in the store. Amazon is able to do this by making customers check into the store with their phones and while they shop Amazon’s computer vision in the store tracks what customers pick up and put into their bags. When the



Photo courtesy of Getty Images

Experts warn against rushing into Amazon’s new technological venture; it may take more time to prevent any identity/data thefts.

customers leave the store, they are charged for their purchase without even having to go into a checkout line. Now, with the new release of biometrics to charge a customer for their purchase it eliminates the need for customers to even bring their phones to the stores.

Of course, with anything that sounds this good, there is a catch. Experts warn against customers giving their biometric information to retailers out of the fear of the company getting hacked. They believe it could take six or more years for a consumer to gather all of their information back from the hackers. Stephanie Hare, an independent technology ethics researcher states that, “We have a couple of nation states that are really good at stealing data right now.” She believes that the risks involved with providing companies such as Amazon with personal biometric information is not worth the reward that this innovation has to offer.

Though there are serious risks involved, the usage of biometrics in Amazon stores will make customers’ shopping experiences more efficient and increase revenue for the company as they predict more in store purchases.

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Stillman News

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Participating students spent four days learning from a dynamic network of alumni, entrepreneurs, and some of the brightest business minds from across many industries. All the while, they were tasked to work in groups to think up and prototype a startup business that they would pitch to a panel of judges. One of the many hands-on activities was customer discovery in which students would interview prospective customers and gather feedback. The entrepreneurs were off the races, talking to consumers around campus and throughout the South Orange community. The experience honed listening and feedback reception skills while trying to understand customer needs from a first-person perspective.

The program got off to a fast start, and that momentum energized everyone involved and created a collaborative, creative environment. “Being in the Entrepreneurship Boot Camp not only introduced me to the skills necessary to build a successful business but opened me up to connecting with students, freshmen to seniors. The boot camp was undoubtedly the perfect transition into my first semester here at Seton Hall!” – RoseMary Stanchak (Freshman, 3+3 B.S. in Biology/Doctor of Physical Therapy Program, Founder of Poppin’ cake pops and Fresh

Photo courtesy of Matthew Radman



Baked by Rosie [Instagram: freshbaked_byrosie]). RoseMary had already gotten a taste of entrepreneurship at Seton Hall last November when as a high school senior, she won first place in the 2018 Seton Hall University Pirates Pitch contest for High School students.

The students had the opportunity to put their hard work on display in the form of a pitch which they presented in front of an expert panel of judges. After pitching, the students moved to another room and anxiously awaited the results of the competition. As the judges began filing in, participants’ gazes shot like laser pointers in their direction. Each judge took a moment to congratulate the whole group and talked about how they did. The anticipation finally broke when the online pet boarding platform, PawCasa, was announced the winner.

For its inaugural year, the Great Minds Entrepreneurship Boot Camp got off to a momentous start; empowering students to think outside the box and turn their creativity into a reality. The program is expected to continue next summer, with applications being posted closer to then.

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Internship Spotlight: Nicholas DiBari

By Nathaniel Valyo
Stillman News Editor

Nicholas DiBari is a junior in the Stillman School of Business majoring in Marketing with minors in Graphic Design and Spanish. The Stillman Exchange reached out to Nicholas recently to learn more about his experience interning for L3Harris this summer.

Q: What was the internship that you completed? What were some of your responsibilities?

A: This past summer, I had the opportunity to intern in the business development department at L3Harris. While there, my main responsibilities included maintaining CRM data integrity, creating and populating a competitive analysis database, and evaluating marketing strategies for relevancy.

Q: Why did you decide on the company that you chose to work?

A: As a marketing major, through my internship experiences, I want to make sure that I am exposed to as many diverse working environments as I can. Working in a business development role in a defense and aerospace company is a total departure from previous experiences that I’ve had, so I thought this would give me a great opportunity to learn more about the industry as well as where my own interests are.

Q: How did you go about finding and obtaining this internship? Why did you apply to this one specifically?

A: While looking for potential internship opportunities, a close family friend and employee at L3Harris suggested I consider applying to intern at the company. I had only ever heard of L3Harris in passing conversation at that point, so I decided to look further into it. After doing some research, I applied for the internship to hopefully get the opportunity to work somewhere totally different from the other companies I had applied to and gain some new experiences.

Q: What was the most valuable skill



Nicholas DiBari, junior

that you learned from your experience?

A: While I have definitely had prior experiences that tested my time and project management skills, my time at L3Harris certainly pushed those skills even further. While working on maintaining L3Harris’ CRM database, I needed to schedule calls with their respective project managers. It was a challenge setting up meetings with them, respecting their time and busy schedules, while also meeting my own deadline; time and project management skills were critical to be successful.

Q: How was learning in a work environment different from working in a classroom?

A: I personally love learning new skills while on the job; I get a lot of gratification out of learning something practical, applying it, and seeing the results. Interning at L3Harris gave me the opportunity to learn about industry tools I had never used before or, in some cases, had never even heard of prior.

Q: What was the company culture like?

A: While at L3Harris, I had the opportunity to meet and work with some really incredible people. I knew next to nothing about the defense industry going into the internship; all of my co-workers took the time to bring me up to speed and teach me everything I needed to know to be

proficient at the tools necessary to be successful on the job. I am really grateful to everyone I worked with for teaching me what I needed to know to get the most out of this internship that I could.

Q: What were some skills that you learned at Seton Hall that you used in your internship?

A: I found all of the skills I learned in my BITM class in particular were extremely helpful. Much of my role consisted of developing functional, dynamic spreadsheets and databases, so I was able to directly apply what I had learned in that class to the tasks at hand.

Q: What advice would you give to students who are actively searching for internships?

A: The most important advice I think I could give to someone searching for an internship is to stay open minded with the internships you apply for. Yes, it’s important to work in a role that is relevant to your interests and that can help you develop your professional skillset, however, for the most part, you never really know for sure whether a career path will be interesting to you until you try it.

Q: What is next for you in your career? Did your internship experience help guide your future career goals?

A: Right now, I am in the process of figuring out which companies I would like to apply to intern at this summer. I have a few companies in mind, however, I am staying open minded and doing research online to see what other opportunities are out there. My internship experience definitely helped guide my career goals; it helped to further teach me where my interests lie and what kind of work I would like to do long-term.

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Sports Business

Antonio Brown Saga Ends with Patriots

By Michael Marciano
Sports Business Writer

On September 9, 2019 the highly skilled, yet highly controversial, wide receiver Antonio Brown was signed to a one-year deal with the New England Patriots. This signing comes after a long process which put the media in a stir. On March 13th, Brown was acquired by the Oakland Raiders- expected to earn \$30.125 million over three seasons in the Bay area. Less than six months later, Brown is now a New England Patriot, signing a one-year deal for \$15 million, a \$9 million signing bonus, \$10 million guaranteed and \$5 million in incentives. The reason for Brown's time as a Raider being cut so short is for his actions off the field, not on it – he never even saw the field in Oakland.

The “beginning of the end” of Brown's tenure in Oakland started on July 30. Brown would show up to practice that day but leave early in protest of the NFL banning the use of the type of helmet he's been used to wearing. For the entirety of his career, he has been wearing the “Schutt Air Advantage” helmet. However, on July 30 the NFL had banned the use of the Air Advantage for “safety concerns.” Brown exclaimed that he couldn't use any other helmet as they restricted his visibility, which was obviously important to the all-pro receiver. Brown practiced sporadically with Oakland over the next month until September 4, when he would never wear a Raiders uniform again.



Coach Jon Gruden must look elsewhere after his star player Antonio Brown practically quit his team to head for the New England Patriots

Brown posted a letter from Raiders GM, Mike Maycock, to his social media page. The letter detailed the fines he was to be served- which included a \$40,000 fine from when Brown for an unexcused absence from practice, and a \$13,950 fine for skipping a mandatory pre-game meeting. Brown tagged the Raiders under the post and commented “when your own team want to hate.” It was apparent at this

time that Brown was not happy in Oakland and was speculated to maybe become suspended- which is exactly what occurred the next day.

On September 5, it was speculated by the media that Maycock and the Raiders would be suspending Brown for “conduct detrimental to the team.” At a press conference later that day, Maycock said “Antonio Brown's not in the building today; he

won't be practicing today.” The next day, September 6, Brown returned to camp - to a swarm of reporters and media. Raiders coach John Gruden responded to the media by saying, “Antonio is back, we're excited about that” and that the plan was to have Brown suit up for the season opener versus the Denver Broncos. That plan was short-lived. Later that day Brown posted a video to YouTube of a phone call between him and Coach Gruden, discussing his future as a member of the team.

The next day, September 7, Brown would be fined over \$215,000 for “conduct detrimental towards the team” and is to lose the \$29.125 million worth of guaranteed pay. Brown says there is “no way” he would play for the organization that just stripped him of almost \$30 million of pay. At 4:01 p.m. EST, Brown was a free agent, and by 5:19 p.m. EST Brown was a New England Patriot.

Week 2 was the first time Antonio Brown saw the field as a Patriot. Wearing the number 17 jersey, he pulled in a modest four catches, including a touchdown pass in the second quarter. This starts his new journey in the AFC East, an experiment that looks like it is headed in the right direction.

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Miami Dolphins Keep Losing, Players Reportedly Planning to Quit

By Brad Shumer
Sports Business Writer

The NFL season is just over two weeks old. However, following the Miami Dolphins' embarrassing 59-10 loss at home in the season opener against the Baltimore Ravens, Pro Football Talk's Mike Florio reported “multiple Dolphins players contacted their agents after Sunday's season-opening blowout loss and directed them to attempt to engineer trades elsewhere.”

It is believed among the players that the coaching staff, despite claiming their attempt to win, aren't serious about winning and are all about stockpiling high draft picks for the future. Dolphins first year coach Brian Flores has consistently denied any notion that the team is trying to “tank” or purposely lose. Following a

trade of tackle Laremy Tunsil and receiver Kenny Stills to the Houston Texans, it is hard for the players to believe that the team is not trying to tank. The Dolphins have insisted that they have not heard from any agents or players regarding the demand to be traded and that they have not received any requests from players to be dealt.

Tanking has become very common in the NBA and is starting to grow in popularity in the MLB as teams look for success down the road. The strategy hasn't caught on in the NFL for a few reasons.

First, the level of parity means a team can go from being really bad to a Super Bowl contender. Take the Los Angeles Rams for instance: they were 4-12 in 2016 and played in the Super Bowl just two years later.

Next, the players may not be sold and

not want to get on board for financial reasons. Guaranteed contracts in the MLB and NBA means a player will get paid regardless of how the team performs. That security blanket does not exist yet in the NFL, and if the owner's get their way, never will.

Finally, Career longevity and long-term health in the NFL are huge concerns compared to the MLB or NFL. Players know that their window of opportunity may be short and constantly shrinking, and do not want to spend this time on the field losing.

It is hard to blame the Dolphins for going into a complete teardown. They have made the playoffs just twice since 2001 and part of that is due to their inability to commit to a long-term plan. Ten different quarterbacks have finished the season as the team's passing leader during this

stretch. The Fins have a couple of options: they can either be patient with 22 year old Josh Rosen and give him time to develop, or they can try to lose as much as possible, and increase their chances of landing Alabama QB Tua Tagovailoa or Oregon QB Justin Herbert with the No. 1 pick in the 2020 draft. Both of these strategies would be an upgrade over what they have done over the last 20 years or so. The Dolphins without much of a doubt will face growing pains as they attempt to hoard high draft picks and brighten up their future with said high draft picks.

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Dublin Win Fifth Straight All-Ireland Football Final

By Robert Musantry
Sports Business Editor

The stage was set this past Saturday for one of the biggest football games ever. No, not that football, with its oblong ball commonly found in America. And not that other football either, the one also known as soccer and played in all corners of the planet. No, this football is of a different type. Gaelic football is a sport played in Ireland, invented as a combination of sports in 1884. Now, over 2,500 clubs participate in competitions all over the world. The sport's reach may not equal that of the other games that share a common name, but it is growing fast.

This particular match was the 2019 All-Ireland Football Final Replay, played between Kerry and Dublin. To understand what that means, it is necessary to take a wider look at what sport means in Ireland. For one, the teams that make up this com-

petition are created vastly differently than those in other sports. For the All-Ireland championships, teams are made up simply of players from the same county. An example of this is the team from Kerry is made up of only players from County Kerry. This has an interesting impact on the game, as fans are quite literally related to the players on the field. The team's success and failure is in each fan's DNA, one could say. The passion that comes as a result of this is like no other.

Another aspect is that the game is an amateur one. Meaning, these are not “professionals” in the common sense, they have other, full time jobs, and participate in the game as sort of a hobby. Although they would not call it that, that is for sure. These players give their all on the field, risking injury for glory – probably another result of the unique and passion-fueled county system.

This year's edition of the final had

another wrinkle for fans to deal with. The final was originally played on September 1. That game, with all its action and scoring, ended in a tie. In the structure of the competition, this means that the two teams went to a replay and played the whole game over again. So, almost two weeks later on September 14, they went back to Croke Park and did it all again. Dublin was playing for their fifth straight title, and as the most successful team in history Kerry had no intention of letting them do that. In fact, Kerry had one four titles in a row previously in history, only to lose out on number five. So the history going into this match, plus a tie in the first game, set up an amazing replay.

In front of over 80,000 fans in historic Croke Park, the home of Gaelic sport, Dublin was able to come away with the victory. The first game ended in a 1-16 to 1-16 tie, and the replay finished 1-18 to 0-15 in Dublin's favor. Eoin Murchan

scored the singular goal for his side, and Ciaran Kilkenney, Con O'Callaghan, and Paul Mannion each added four points for the Dubs.

On Kerry's side, Sean O'Shea led the team in scoring again with five points. He was matched by David Clifford who also turned in the same amount, and these two players accounted for two-thirds of the team's final score.

This game was surely one for the ages, and one that no fan will soon forget. Kerry's historic dominance was not quite enough for the recent dynasty created in Dublin, and neutral fans got to witness the rare replay with a tough fought contest in both games.

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Dombrowski Fired by Red Sox After Disappointing 2019

By Matt Collins,
Sports Business Writer

After a century of being one of baseball’s loveable loser franchises, recently the Boston Red Sox have been no laughing matter, winning four World Series titles since breaking the “Curse of the Bambino” in 2004. Not only is winning four World Series titles in a 15-year time span an amazing feat, but it is magnified by the fact that their archrival, the New York Yankees, baseball’s most reviled and successful franchise, has only won one in the same period. With winning comes the expectation of a playoff appearance and at least 90 wins each year, and Red Sox President of Baseball Operations Dave Dombrowski is the latest victim of those excessive expectations.

Dombrowski was fired September 9, less than a year after the Red Sox had perhaps their greatest season ever, winning 108 regular season games and a World Series title in 2018.

Dombrowski’s downfall began with some shaky offseason moves. After free agent closer Craig Kimbrel signed with the Cubs, Dombrowski re-signed outfielder/first basemen Steve Pearce and starting pitcher Nathan Eovaldi without doling out any cash to fix a thin bullpen. These offseason moves hadn’t worked out so far during the 2019 season as the Red Sox currently hold a record barely above .500 and are far behind in both the wild card races, effectively out of playoff contention after being eliminated in the division.

His fate was most likely sealed by a combination of bad luck and inaction. All of the Red Sox’s key pieces have had down



Dave Dombrowski has had much success during his career as a MLB executive, but now finds himself out of a job

years compared to 2018. Eovaldi has been shaky, and rotation aces Chris Sale, Rick

Porcello, and David Price have all struggled. Superstar hitters Mookie Betts and JD Martinez have had decent years but nowhere near their previous production.

The final nails in Dombrowski’s coffin came when he made no moves at the trade deadline as the Red Sox were still in contention in July and went on an eight-game losing streak as the deadline neared Dombrowski’s tenure officially came to an end after a 10-5 loss to the Yankees on September 9.

The firing ends another chapter in a storied front office career that saw Dombrowski build a World Series champion (2003) Florida Marlins team and an AL Pennant winner (2006) with the Detroit Tigers as both president and general manager. The Red Sox hired Dombrowski in 2015 and he quickly bolstered the team with free agent signees like Price, Kimbrel, Sale, and JD Martinez. For his work Dombrowski was named MLB Executive of the Year in 2018.

But the sports world quickly forgets success when losing takes over and Dombrowski, 63, is seeking a job with a new MLB franchise in need of front office help. As for the Red Sox, they will be finishing the rest of a disappointing 2019 with their assistant general managers at the helm, according to team spokesman Kevin Gregg.

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NBA Offseason Recap

By Lenny Rodriguez,
Sports Business Writer

The new NBA season is approaching, and it is surely coming with a bang. This has been one of the most exciting and most breath-taking offseasons ever. When it began, the consensus being that Zion Williamson was to be picked by the New York Knicks as the first pick of the draft and team up with players such as Kyrie Irving and Kevin Durant. However, things didn’t go as so many fans and rumors predicted.

The New Orleans Pelicans had received the luck in getting the first pick of the draft, acquiring Zion Williamson. This was a good way for the Pelicans to build around Zion after trading away Anthony Davis for Lonzo Ball, Brandon Ingram, Josh Hart, and draft picks, while also trading for Derrick Favors.

On the other hand, the Lakers not only wanted Anthony Davis but were desperately waiting for Kawhi Leonard’s free agency decision. Kawhi Leonard silently shocked the world when he went to the Clippers on a four-year, \$142 million contract. Not only did Kawhi sign with the Los Angeles Clippers but he had Paul George tag along side with him as the Clippers traded multiple players and round picks to assure Paul George’s spot on the roster. When the Lakers heard the news, they immediately started to head in a different direction, acquiring new players such as Demarcus Cousins, Avery Bradley, Danny Green, Quinn Cook, and Kostas Antetokounmpo.

As most people believe that the Lakers are the team to catch coming into this season, other teams also made big moves as well to try and stay in competition. Once Paul George left the Oklahoma City Thunder, many wondered what would be next for Russell Westbrook. Russell Westbrook has been with the Thunder franchise since 2008, but it was time to part ways and go team up with James Harden and the Houston Rockets on a trade with the Thunder receiving Chris Paul.



The NBA landscape shifted dramatically this summer, with a multitude of stars swapping teams

While these teams are making moves to get a chance to the NBA Finals, the Warriors dynasty might just be on a downfall. After losing the NBA Finals to Kawhi Leonard and the Raptors, Klay Thompson stayed and received a five-year, \$190 million max contract, but Kevin Durant left and went to the Brooklyn Nets on a four-year, \$142 million contract. Not only did Kevin Durant leave but so did Andre Iguodala, as he went to Memphis to play with the Grizzlies this upcoming season. As a few key players left and Klay Thompson is injured, the Warriors acquired D’Angelo Russell from the Brooklyn Nets on a four-year, \$117 million contract. The Nets did not stop there, they also signed Kyrie Irving to a four-year, \$141 million contract after he decided to leave the Boston Celtics. As many Celtics fans were upset with the

perceived betrayal from Kyrie Irving, their team made a trade that included sending Terry Rozier to the Charlotte for Kemba Walker. Al Horford also left the Celtics to go play alongside the young talent in Philadelphia with the 76ers on a four-year, \$109 million contract. The 76ers were quite active themselves, giving Ben Simmons a five-year \$168 million contract, and Tobias Harris a five-year \$180 million contract. Philadelphia also sent Jimmy Butler to Miami in a trade, giving up their star player to focus more on their talented youth.

In Utah they acquired Mike Conley to team up with Donovan Mitchell, but lost Jae Crowder, Grayson Allen, and Kyle Korver to the Grizzlies. While most teams are making big splashes with major trades, teams like the Portland Trailblazers (who made it to the Conference Finals), stick

with their main pieces by giving Damian Lillard the super max contract, to assure a potential Finals run. The Denver Nuggets, who fell short during the playoffs, also keep their same key players, giving Jamal Murray a five-year max contract deal, to once again aim for a Finals run.

As there’s a lot of new young talent coming into the league, veteran Derrick Rose (a former MVP), is finding his way back, by signing a two-year \$15 million contract with the Detroit Pistons to play alongside big men Blake Griffin and Andre Drummond. Isaiah Thomas is also one of those players grinding to get back on top, as he signed a one year, veteran’s minimum contract with the Washington Wizards.

Many teams have become a championship contender, leaving fans trying to predict who will win this year’s Finals Trophy. NBA commentator from ESPN’s First Take, Stephen A. Smith, revealed his top five NBA duos for this upcoming season, which ranked at 5. James Harden and Russell Westbrook, 4. Stephen Curry and Klay Thompson, 3. Kevin Durant and Kyrie Irving, 2. LeBron James and Anthony Davis, and at 1. LeBron James and Anthony Davis. NBA analyst Jalen Rose had a different approach for his top five NBA duos this upcoming season, which ranked at 5. James Harden and Russell Westbrook, 4. Stephen Curry and Klay Thompson, 3. Kevin Durant and Kyrie Irving, 2. LeBron James and Anthony Davis, and at number 1. Kawhi Leonard and Paul George. There are plenty of different opinions on who is the best team coming into this season and who will win this year’s championship, but as the opening game night of the NBA season is approaching on October 22, 2019, we’ll just have to wait and find out.

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International Business

High Debt Levels are Weighing Down the Economy

By Aminat Tokakova
International Business Writer

Due to the economic instability in the United States, consumer debt has reached its absolute peak, reports Reuters. According to the New York's Fed's US Household Debt and Credit Report, the amount of the current debt is \$13.86 trillion, compared to the previous peak before the crisis in 2008, when the total debt was \$12.68 trillion.

Total student debt in the country is approximately \$1.5 trillion, which significantly exceeds any other loan type. As a result, more payments on student loans are falling behind, being at least 90 days late after each payment was due.

Desperate students borrow thousands and thousands of dollars, in order to afford their dream schools, without understanding the concept of the potential fall or rise of interest rates. Consequently, they are unable to adjust their payments to continuous changes of rates which could significantly increase the total amount of repayment.



Photo courtesy of Getty Images

High debt levels could hamper the global economy if interest rates are not adjusted

Meanwhile, provoked by the US-China trade war and enormous debt levels, the global interest rates are firmly decreasing each day, significantly slowing the economy, reports the Wall Street Journal. According to Sonja Gibbs, managing director for global policy initiatives at the Institute of International Finance, policy makers need to adjust interest rates considering worryingly high debt levels, otherwise, the broader economy will be negatively impacted.

The Wall Street Journal analyzed the connection between debt, interest rates, and growth. As rates rise, consumers, who have taken out a loan of any type, start reducing other spending. The Journal expects future increases of the national debt levels and, therefore, recommend that individuals save money in advance so they will be able to complete their payments on time.

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Nissan CEO Ousted as a Result of Pay Scandal

By Stephanie Gills
International Business Writer

According to Reuters, Nissan Motor Company Chief Executive, Hiroto Saikawa, considers his resignation as "passing the baton to the next generation" despite his argument of being improperly compensated.

Sources say Saikawa desired to resign from his position at Nissan and is not "clinging to his chair."

By unanimous vote, Nissan's CEO is due to step down on September 16 and will be replaced by Chief Operating Officer, Yasuhiro Yamauchi, until the board finds a permanent CEO, reports the Wall Street Journal.

Discussions about Saikawa's departure arose after June's annual share-

holder meeting, where they discovered the company's accruing losses.

After a company investigation uncovered Saikawa received illegitimate stock-based compensation of approximately \$439,000 in 2013, Nissan's board put Saikawa's removal to a vote. According to Nissan director, Yasushi Kimura, the board "believed immediate action was appropriate."

At a news conference, Saikawa stated that he was leaving earlier than planned and had no idea of improper stock-based compensation but would return the excess pay. Debates erupted over Saikawa's immediate departure and some board members wished for him to remain in his position until a new CEO is found. Nonetheless, Nissan hopes to find a replacement suc-

cessor by the end of October.

Nissan Motor Co. suffers from declining sales and profit. In the April – July quarter, Nissan's profit dropped 98.5 percent. Amidst this, trouble with the company increases as debates over Renault's shareholder structure continues. Nissan plans to cut 12,500 jobs or nine percent percent of its global workforce in July.

Just last November Nissan's president, Carlos Ghosn, was imprisoned for financial crimes. He now awaits trial in Tokyo but remains consistent in his argument of innocence.

As Ghosn's replacement, Saikawa is criticized of continuing Ghosn's "abuses of power." Saikawa is accused for contributing to Nissan's dismissal business performance.

Saikawa joined Nissan in 1977 after graduating from the University of Tokyo. He was known for having a spock-like personality; highly intelligent and very calm. He helped mitigate the Renault share in order to cut some of Nissan's costs. He played a key role in Nissan's advancement, yet always preferred to be behind the scenes.

Yasuhiro Yamachi, Saikawa's temporary replacement, has worked for the company since 1981. He also has experience in business with Renault.

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Canada Job Report Shows Strong Gains

By Luisa Chainferber
International Business Editor

Canada's job reports in August indicated one of the largest employment gains from the last decade, unlike many other economies, reports the Wall Street Journal. The economy added new 81,100 jobs in the past month.

Although the Canadian economy is expected to slow in the second half of the year, the jobs report demonstrates the economy's strength, especially in comparison with other global economies, such as Germany and the United States. BMO Capital Markets economist Doug Porter stated that this strong job market is due to Canada's population growth as the country added 500,000 immigrants in 2018.

Most of the jobs added were part-time and employed young people in the service sector, reports Global News. Despite the increase in jobs added, the unemployment rate remained at 5.7 percent, which represents a four-decade low. Meanwhile, the labor force



Photo courtesy of Pexels

participation rate rose to 65.8 percent. Nevertheless, there was a fall in the hourly wage growth for all employees to 3.7 percent from July's 4.5 percent.

Labor economist for Canada In-

deed, Brendon Bernard, stated that the overall picture is still one of gradual progress, according to CBC News. He reminded that the increase was not sudden, as "the Canadian job num-

bers perked up in August following a few tepid months. Part-time work has jumped up over the past year, but the rate of full-time job growth has also been solid." Mr. Bernard highlighted that the new earnings data is nevertheless consistent with other recent wage indicators.

Whereas Brian DePratto, senior economist with TD Economics, expressed more optimism. Mr. DePratto noted that the Canadian labor market shows a healthy trend in the pace of hiring.

Derek Holt, Scotiabank's head of capital markets economics, is also optimistic. Mr. Holt emphasized that that Canada's job growth exceeded the United States in August and predicted that Canada will add more 450,000 jobs in 2019.

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Trending

Business Ethics

Business Ethics: A New Age

By Anna Plank, Trending Editor

Juul banning mango flavored pods. Johnson and Johnson manufacturing and selling highly addictive pain killers. Uber’s past CEO, Travis Kalanick, being replaced with Dara Khosrowshahi. These decisions are all ones that stem from ethics. Ethics are the philosophy behind what is right and wrong, and what is good and evil. However, ethics are often more complicated and complex than a simple black and white solution, especially in the world of business. For example, sometimes doing the right thing can go against customer’s values. This, in turn, could cause a company to lose business. On the flipside, doing the right thing in times of uncertainty can bolster the reputation and, in turn, the business of a company.

Historically, there are many companies that have demonstrated strong cases of business ethics in various avenues of their business. In terms of environmental problems, Starbucks has had a consistent commitment to lessening their global footprint. Not only do they use recycled paper for their cups, but they also offer discounts on beverages if customers bring reusable cups to use. Additionally, Starbucks is committed to offering its baristas full health insurance benefits and stock awards, which is an something most competing franchises replicate.

Another company that has demonstrated their ethics through strong practices is Goldman Sachs. In 2012, the CEO of the time (Lloyd Blankfein) openly appeared in a human rights campaign ad that advocated for marriage equality. Following the advertisement, a very high-profile client decided to discontinue doing business with the company. Although Goldman Sachs lost money in this situation, the company did not hesitate to stand up for what it believes in, which is ethically admirable. Additionally, the company offers to completely fund gender reassignment surgery for any of their employees.

Additionally, Patagonia is a member of the One Percent for the Planet Pledge, which states that the company will donate one percent of its sales profit to environmental organizations. Not only does Patagonia actively take ownership of its effect on the environment, but the company has publicly cautioned customers from buying their products if they don’t need them.

While all the companies mentioned have impressive demonstrations of ethics in some areas, there is one company that is very strong in its ethical views on many fronts: Google. Not only does Google sponsor its own Green Program, but it also uses efficient buildings and utilizes public transportation to decrease its digital footprint. In addition, Google strongly advocates free speech and is an open supporter of gay rights. Moreover, Google has phenomenal employee benefits that include free health care, free legal advice, onsite cafeteria and a free onsite nursery. As society continues to develop, so does its understanding of ethical behavior, of what is right and wrong. It is important for companies to note these changes and create multifaceted approaches in order to confront the ethical dilemmas that exist within the business world today.

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Is Surveillance Ethical?

By Anna Plank, Trending Editor

As the topic of ethical behavior becomes prominent in current society, it is necessary to determine all the different aspects of a business that ethics should be considered in. For example, the recent Johnson and Johnson opioid crisis focuses on the manufacturing and recognizing the second-hand effects that a product can create. Other companies, such as those associated with typical means of energy (gas, electric, etc.) are criticized for their lack of sustainability and not taking responsibility for their global footprint. Additionally, some companies are poorly regarded due to decisions made by chief suite executives or for nonenforced codes of conducts.

With the innovation of current society, a new ethical dilemma has emerged: digital ethics. Since the world has not previously dealt with the digitalization of the workplace, many companies are discovering what that will look like for the future. However, as companies begin to expand their business models to match the expansion of technology, the integrity of their businesses are at stake. For example, what are the ethics involved when monitoring the actions and preferences of users to sell to third party companies? Additionally, many of these companies are liable to breaches in data, like Facebook.

This brings to light a core essential issue: Is it ethical for companies to surveil civilians? Megvii is an artificial intelligence company in China that specializes in facial-recognition and is valued at more than one billion dollars. The company watches and monitors the faces of many civilians within China. Most prominently, the company’s services are used at public housing projects in Beijing through allowing only residents and certain delivery staff to enter the housing buildings. Not only is their software used to secure buildings, but it also is used for government surveillance projects and face authentication for banks and smartphones. Additionally, the facial recognition software is used to find persons of interest in China. Police in China have access to wearable glasses style devices that allow them to scan the face of whoever they look at.

With that being said, is it ethical for Megvii to be able to monitor people through their cameras and facial recognition? Jeffrey Ding, an expert in Chinese AI development at Oxford, says, “Ethical obligations from Chinese companies come with a little bit less weight.” This refers to the fact that while the Chinese economy is “free,” the government can ultimately control any rules or regulations, especially if it is in the favor of the government. As artificial intelligence continues to expand, it is important for not just China, but the world to consider the codes of conduct that must be created to address the behaviors that are enabled through the use of technology.

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Singularity: The Future

By Ethan James, Trending Writer

Is the world ready for a computer that is smarter than humans? What seems like the imagination of science-fiction writers just a couple decades ago has become the prediction of futurists and engineers alike. The discussion of inevitability is no longer a look into the distant future, but within the next two decades. We are not talking about a new technology; we are talking about the next level of intelligence.

The Singularity refers to the technological intelligence that goes beyond human intelligence. In the article, “The Coming Technological Singularity: How to Survive in the Post-Human Era”, Vernor Vinge defines the path to singularity as the creation of, “an ultraintelligent machine [that can] design even better machines; there would then unquestionably be an ‘intelligence explosion,’ and the intelligence of man would be left far behind.” This intelligence explosion is being compared to the entire span of human evolution and intelligence, but with what took humans thousands of years occurring in mere days and hours. Just like the progress of human development, the progress of machines with such capabilities will bring both positive and negative consequences.

Engineers like Ray Kurzweil, Google’s Director of Engineering, welcome this kind of future while Elon Musk and Bill Gates have warned of a future where machines become smarter than human beings. Kurzweil’s opinion is that of progress, stating in a SXSW interview, “What’s actually happening is [machines] are powering all of us. They’re making us smarter. We’re really going to exemplify all the things that we value in humans to a greater degree.” He, along with Vinge and others, believe that the advancement beyond human intelligence is going to bring the next wave of human progress. The progress will come in a multitude of directions, especially in areas that are already receiving major funding in research such as limb prosthetics, cerebral palsy, national security, and the financial markets. Could the cure to cancer or aging be on this horizon?

Why are Bill Gates and Elon Musk warning us of this future? In an interview at Code Conference, Elon Musk was expressive of a major concern of having a computer that is smarter than humans, but it does not come from the occurrence of singularity, as even he sees its inevitability. His concern comes from the danger he foresees if such intelligence gets in the hands of “some small set of people”, something his OpenAI Inc. is trying to mitigate through the power of collective will. Simply put, “You can’t [prevent that] if there is one AI that’s a million times better than anything else.” So, his solution to the concern of the occurrence of singularity was to create a nonprofit company that conducts research in the field of artificial intelligence. Any technology conceived can bring on concerns, but what drives the urgency that Elon Musk speaks of or the concerns of CEOs in large technology companies?

The biggest realistic fear is not the quick extinction of humans but the inability to regulate artificial intelligence. How does one govern the behavior or conduct of a system that is on a higher level of understanding and computing? The United States Supreme Court is already challenged with cases in telecommunications, cyberspace, and computer technology. Meanwhile, engineers around the world see the inevitability for a new level of intelligence and capability that is beyond the scope of current understanding and regulation present. The challenge we will face is creating a force to govern the capabilities of an intelligence we cannot assimilate.

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Johnson and Johnson Hit Hard Yet Again

By Jessica Moran, Trending Writer

Just last year, Johnson and Johnson (J&J) had to pay women across the country a total of 4.7 billion dollars for damages caused by their talcum powder, those being various cases of ovarian cancer. Again, J&J finds themselves in a similar situation, except this time for their role in the opioid epidemic. Since the 1980s, J&J has been producing a popular product, Tylenol with codeine. By the height of the opioid epidemic in 2015, J&J was the largest supplier of painkillers in the United States. They even created one of the painkilling components in OxyContin, which caused over 15,000 deaths in 2015 alone. Because of J&J’s apparent connection to the opioid crisis, representatives of the company found themselves in court on Monday, August 26th for the final time after a 7-week long trial. Oklahoma’s Attorney General, Mike Hunter, held them responsible for over 6,000 deaths in the state.

Hunter claimed that J&J, in their marketing to various doctors, was disingenuous in their representation of the risks of opioids. Going into the court appearance, Hunter wanted J&J to pay more than \$17 billion to provide funds for addiction treatment and prevention throughout Oklahoma. While J&J denied any wrongdoing and defended themselves by saying that Duragesic and Nucynta, its marketed painkillers, were regulated and approved by the Food and Drug Administration, victims and prosecutors disagreed. Hunter made it clear that the company did not act ethically in its practice stating that J&J rushed to produce a profitable pill while ignoring the mounds of scientific research that proved opioids to be extremely addictive. In his explanation, Hunter said that J&J “embarked on a...multibillion-dollar brainwashing campaign to establish opioid analgesics as the magic drug.” He went on to say, “...money can make...businesses do bad things.” J&J continued to deny these claims and said their marketing and scientific practices were all “appropriate and responsible.”

At the end of the lengthy, grueling 7-week trial, the Oklahoma judge, Judge Balkman, ruled that J&J should be held responsible. J&J now owes \$572 million to the state. Judge Balkman emphasized their unethical practices—coaching sales representatives to avoid the addiction topic, encouraging doctors to prescribe opiates for patients with only moderate pain levels, and steering clear of the issues of dependency. To highlight another one, J&J was aware that the volume of their sales did not match the state’s population data. According to the New York Times, there were 326 million pills dispensed throughout Oklahoma in 2015, and that was enough for every single adult in the state to receive 110 pills.

Now, after J&J raked in \$80 billion in revenue in 2018, it is hard not to wonder whether their executives are regretting the dishonest and unethical practices that Judge Balkman and attorney Hunter made clear. This decision is just another one that can permanently tarnish their reputation. David Vinjamuri, a former employee of J&J, said to the New York Times, “...the systematic competitive advantage Johnson and Johnson got from its reputation has eroded. Brand equity is a reservoir that floats you until it’s dry.” Undoubtedly, J&J’s public perception continues to decline, and the opioid trial might be the straw that broke the camel’s back. Will J&J no longer be the company trusted by parents, physicians, and nurses?

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National News

New Cases of Deadly Mosquito Virus Confirmed in Massachusetts

By Adriana DiDio
National News Writer

Though it is September and cool weather seems to be approaching, new reports of the rare and life-threatening EEE (Eastern Equine Encephalitis) disease have elevated risk levels in many Massachusetts communities. Nearly two hundred neighborhoods have been categorized as having critical, high, or moderate risk. Recently, the Massachusetts Department of Health released reports of two new cases; a 5-year-old girl and 60-year-old woman have been confirmed to be infected by this rare mosquito-borne illness. Unfortunately, the 5-year-old girl is reported to be in critical condition. The number of reports in 2019 has now risen to seven infected humans and eight infected animals, the latter consisting of horses and goats. In late August, another human fatality was reported; Laurie Sylvia, a Massachusetts realtor, passed away not even a week after her symptoms of the EEE virus began. Michigan has also made reports of the EEE virus spreading, with an infected 14-year-old being put on a ventilator in addition to two other potentially infected humans. Additionally, Michigan has reported six infected horses found dead this year.

Massachusetts State epidemiologist Dr. Catherine Brown considered these reports of seven infections in the state to be particularly high and believes in the possibility of more infection and potential fatalities. Despite being primarily known to affect animals, the EEE virus is transmittable to humans of any age. Though statistics show that some age groups are more at risk of infection than others, with



Photo courtesy of Flickr

According to the US Centers for Disease Control and Prevention, 30 percent of reported EEE cases are fatal

individuals over 50 and children under age 15 being most susceptible, everyone is encouraged to be cautious through their daily endeavors to try and minimize their risk of EEE. In order to limit the expansion of this deadly disease, authorities have taken extensive preventative measures, spraying the most at-risk areas in Massachusetts to try to rid these communities of any potentially infected mosquitos.

Even so, Massachusetts Public Health

Commissioner Monica Bharel has advised all citizens, especially those in high risk areas, to always use bug spray—specifically, spray with DEET or lemon eucalyptus—to wear full-coverage clothing, repair broken window screens, and to stay indoors during the mosquito biting hours (dusk to dawn). The mayors of New Bedford and Rochester went so far as to initiate sunset curfews for the city properties, and some areas have required football games and other athletic

events to be limited to the daytime rather than taking place at night. Additionally, because the mating area for these mosquitoes is standing water, citizens have been warned to drain any stagnant water accumulating in pool covers and birdbaths.

These extreme precautions on the part of Massachusetts officials are owed to the fact that EEE is an immensely dangerous illness. According to the US Centers for Disease Control and Prevention, 30 percent of reported cases are said to be fatal. Recovery in humans is only possible if EEE never makes its way to the brain, and even survivors experience extreme mental and physical complications that can impair their quality of life. Boston Children’s Hospital has found that it takes approximately ten days for EEE infection symptoms to become noticeable, and blood samples are necessary to validate the presence of the infection. Reports show that individuals will initially experience ordinary “flu”-like symptoms, such as headaches, nausea, and fevers. However, the following tell-tale symptoms include confusion, disorientation, comas, personality changes and even seizures. There have been no reports of any effective treatments to get rid of the infection. Though there are different treatments that can help minimize the intensity of the symptoms, there is no direct cure that will rid this deadly disease from the human body.

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Contention Grows Over US Refugee Program; Trump Administration Considers More Cuts

By Emma Newgarden,
National News Editor

Last weekend, amidst mounting tension over America’s policy on refugee acceptance, both internationally and across the country, the New York Times unveiled plans of a White House meeting called for the purpose of implementing further cutbacks in the U.S. refugee program. According to the Times, officials of the Trump administration would have convened in the Situation Room on Tuesday, September 10, to discuss the program’s status, and to finalize an annual cap.

With the meeting currently underway, speculation has begun to circulate concerning the predicted outcome. However, taking the Trump administration’s record of refugee program reduction as a strong precedent, few parties disagree on the assumption that it will involve heavy cuts. Since President Trump’s inauguration, the refugee admittance ceiling has been lowered from one-hundred-ten thousand during the Obama administration to thirty thousand. The only question now being asked, both internationally and across the country, is just how much further the number of allowed refugee admits will drop.

While cabinet officials have been tight-lipped regarding the specific options to be discussed, discussions leaked from other clandestine meetings over the past two weeks hint at two main options under consideration. The first involves a reduction to ten thousand refugees admitted to the US per year, coming only from select countries. Preference would be given to specific



Photo courtesy of Wikimedia Commons

The new potential figure for annual refugee admittance has yet to be announced

groups, including Iraqis and Afghans, as well as diplomats and intelligence agents abroad, whose work alongside American troops puts them at risk. This plan is largely attributed to Stephen Miller, Trump’s top immigration adviser, as a continuation of the shrinking agenda that he first spearheaded upon assuming the position. (Miller was also behind the aggressive refugee ceiling drop from 2017.)

The second plan, suggested by John Zadrozny, a leading official at United States Citizenship and Immigration Services, is even more drastic, calling for a complete

elimination of refugee admittance into the U.S. Refugees would be granted admission only on an individual basis in times of emergency as designated by the Executive branch. Either of these measures, if implemented, would put an end to the United States’ status as a world leader in refugee admissions.

The reasoning on the part of administrators in favor of such severe cuts is largely constituted in the notion that refugees’ tendency to be uneducated and have few skills makes them drains on the American economy. This corresponds with a broader

ongoing directive of the Trump administration to lower the number of all kinds of immigrants entering the United States, including pursuing policies that favor immigrants who are able to financially support themselves.

However, backlash against the proposed cuts has been strong. On September 3 the White House received letters from retired military officers arguing that further reduction of the number of refugees allowed into the United States, even with special exceptions, could endanger American forces stationed overseas, undermine previous commitments to allies, and slow the reunification of those refugee families already partially re-settled. The center for refugee advocacy at Human Rights First has even suggested that other countries following suit and limiting their refugee cap could create conditions conducive to radicalization among outcast refugee groups, an extremely dangerous consequence for the United States.

The White House released no statements in response to these protests. Refugee advocacy groups have now begun lobbying Mark Esper, the new secretary of defense, to take up the role of his predecessor Jim Mattis as a pro-refugee intercessor. Esper’s position, however, is of yet unknown.

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FDA Moves to Ban Flavored E-Cigarettes

By Cole Kretlow,
National News Writer

This past Wednesday, President Trump announced that his administration will push towards the banning of flavored vaping products in the wake of the popularity of these products continuing to rise and reports of illnesses and deaths tied to vaping beginning to surface.

President Trump stated his concern after speaking with Acting Food and Drug Administration Commissioner Norman Sharpless and Health and Human Services Secretary Alex Azar, saying that the U.S. “can’t allow people to get sick and allow our youth to be so affected.” The FDA has announced plans to finalize a policy in the upcoming weeks that will result in many non-tobacco flavored e-cigarettes to be removed from the market.

Vaping has become increasingly controversial within the U.S. This topic has raised a litany of questions for citizens to debate, such as: Will e-cigarettes put an end to big tobacco? Do e-cigarettes have the potential to decrease smoking-related diseases, like lung cancer? Are they the lesser of two evils - or an equally deadly evil?

Kyle Doerfler, owner of Liquid Nicotine Wholesalers, first created the product to decrease smokers’ cigarette consumption. While trail blazers in the e-cigarette industry, like Doerfler, support the notion that vaping acts as a potentially safer alternative to cigarettes, critics insist that a new generation of nicotine addicts was ushered in with the rise of popular vaping companies. E-cigarette ads, with their flashy col-



Photo courtesy of Wikimedia Commons
The plethora of flavors that were available successfully marketed themselves to younger audiences

ors and attractive models, appear to target a young audience.

Statistics showing the rise in youth e-cigarette usage is evidence enough that the industry has hit this target. Vaping had already jumped dramatically among high school students between 2017 and 2018, rising to nearly 21 percent of high schoolers. But when more than a quarter of high school kids used e-cigarettes in 2019, ac-

cording to HHS, the popularity of the products as well as the potential threat it poses to the next generation became apparent to the administration and the FDA.

The FDA views the “child friendly” flavors, such as mango or mint, to be the main issue, while tobacco flavored products will still be allowed, as they are intended for adults. Acting FDA Commissioner Ned Sharpless, said in an official statement, “We must act swiftly against flavored e-cigarette products that are especially attractive to children. Moreover, if we see a migration to tobacco-flavored products by kids, we will take additional steps to address youth use of these products”.

Paul Billings, national senior vice president of advocacy at the American Lung Association, has also claimed credit for this first step to limit vaping, saying that his group and others sued the FDA to force regulation of vaping products. He suspects the recent outbreak of serious lung disease among vapers has finally put these problems in the spotlight.

However, as e-cigarette usage continues to gain popularity among teens and college students, so do the calls for a total vape ban. Due to this backlash, the outlawing of all vaping products may be seen in the near future if the current epidemic continues.

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Third Democratic Debate Exposes Candidates’ Policy Positions

By Aishwarya Rai,
Editor in Chief

On Thursday, September 12, 10 Democratic Presidential Candidates gathered on a stage in Texas Southern University, Houston, TX, to hash out their policies and set the tone for the next election. The candidates were (from right to left in the picture): Amy Klobuchar, Cory Booker, Pete Buttigieg, Bernie Sanders, Joe Biden, Elizabeth Warren, Kamala Harris, Andrew Yang, Beto O’ Rourke, and Julian Castro. Of the candidates, Elizabeth Warren and Joe Biden were in the lead.

The number of candidates between the second and third debate dropped by 10; Tulsi Gabbard, Tim Ryan, Michael Bennet, Steve Bullock, Bill de Blasio, Marianne Williamson, Kirsten Gillibrand, Jay Inslee, John Hickenlooper, and John Delaney did not qualify for the most recent debate, according to NBC News.

One of the main topics of debate was healthcare. Sanders and Warren both showed their adamance to bring “Medicare for All,” while Biden pointed out that there is a missing framework for such a plan, according to NPR. The former vice-president said, “How are we going to pay for it? I want to hear about that tonight,” piling pressure on the other two candidates to offer more than an idea. Klobuchar pointed out that the ‘Medicare for All’ Bill Sanders had written included a clause that essentially meant that private health insurance would cease to exist in its current state, risking loss of healthcare coverage for 149 million people, as quoted by ABC News. Biden’s ideal healthcare, on the other hand,



Photo courtesy of Getty Images
Photo courtesy of Common Dreams
Top: The ten candidates at the third Democratic Debate for this election cycle
Bottom: (Left to Right) Bernie Sanders, Joe Biden, Elizabeth Warren

was a public option plan, based on Obamacare; the idea was not taken well when the Affordable Care Act was being discussed, but in light of more progressive policy proposals, this is perhaps more neutral.

Ex-Vice President Joe Biden came under fire by Bernie Sanders and Julian Castro, for his healthcare policies from the former and for his supposed verbal flippancy by the latter, which did not end well for the former Secretary of Housing.

Andrew Yang, perhaps the most peculiar candidate, gave an opening speech that left many concerned; he offered to provide 10 random families a “freedom dividend” of \$1,000 per month, for a year. The stunt made Mayor Buttigieg pause before beginning his opening speech, ending the silence

with, “It’s original, I’ll give you that.” Some were concerned about the effect this can have on the fairness of the election.

One of the more sensitive topics for the night was about gun control. Beto O’Rourke, whose hometown of El Paso, was one of the latest victims of mass shootings, was questioned about his view of gun control. While most candidates propose a government buy-back program, O’Rourke suggested that owners would have to sell their AR-15s and AK-47s to the government, which is synonymous to confiscation. Citing the military purpose of such guns and their sheer destructive power, O’Rourke ended his affirmative response with, “hell, yes, we’re going to take your AR-15, your AK-47.”

Surprisingly, one of the sustained themes of the night was gratitude to President Obama for his work. Previously, Obama had been criticized for “not doing enough,” but during this debate, his name was mentioned in gratitude by almost every candidate. This seemingly showed that the candidates had an understanding of how well Obama still polls with younger voters. However, this became one of the root causes for attacks on Biden, who was accused of embracing Obama only when it seemed convenient. However, Biden’s response showed that he was in support of the former president through the entirety of his tenure, “(the) good, bad, and indifferent.”

The next debate is scheduled for October 15-16.

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International News

The Bahamas in Recovery After Hurrican Dorian

By Fiona Liu
International News Writer

Starting as a tropical storm on August 23 and evolving into a hurricane on August 25, Dorian has left a huge hole in the Bahamas. It has been the most powerful storm to hit the Bahamas to date, killing at least 43 residents unable to evacuate. At least 35 of these deaths were in the Abaco Islands, according to Vox. According to the Washington Post, the islands are going to take months, even years, to recover.

More than 2500 people are missing, and more than 4000 homes have been destroyed, leaving close to 70,000 in the Bahamas and the Abaco Islands vulnerable and wandering. “In Grand Bahama, the central and eastern parts are the most impacted, with several homes damaged between Freetown and Deep Water Cay,” the UN reports. “Satellite data suggests that 76-100 percent of buildings analyzed near

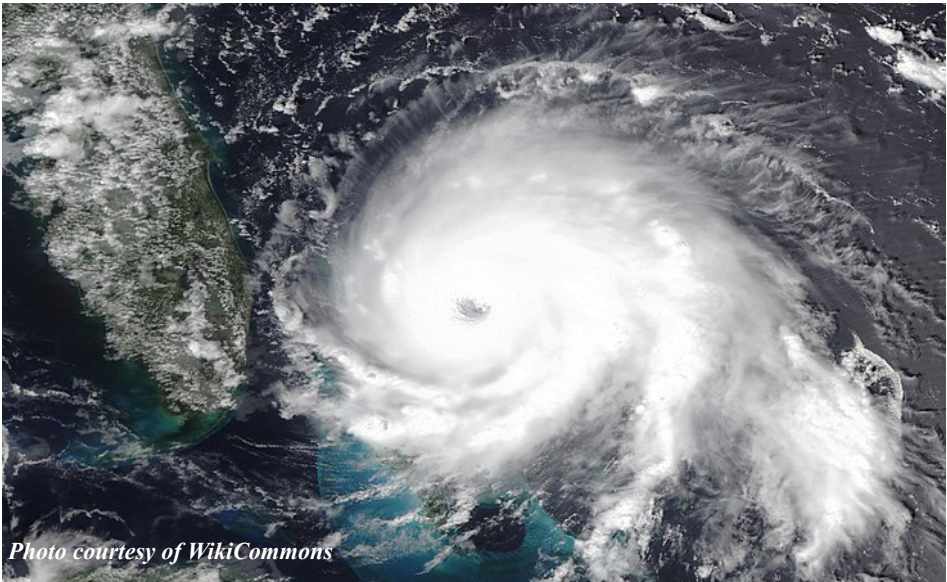


Photo courtesy of WikiCommons

Hurricane Dorian made landfall on August 23 in the Bahamian islands.

High Rock (central Grand Bahama) and McLeans Town and Deep Water Cay (eastern Grand Bahama) have been destroyed.”

The UN also reported, according to Vox, that the majority of communities never had sanitary water in the first place. After Dorian devastated the Bahamas, it moved toward Florida. As the hurricane continued northward, volunteer and rescue organizations such as the Red Cross, National Guard, and FEMA worked tirelessly to minimize the effects of this environmental and humanitarian disaster. Plans for recovery are slow but underway. Hubert Minnis, the prime minister of the Bahamas, has said the natural disaster will leave “generational devastation.”

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Trump Calls off Talks with Taliban After Terrorist Attack in Kabul

By Aminat Tokakova
International News Writer

Due to the recent terrorist attack in Kabul, the capital of Afghanistan, where 12 people were killed, including an American soldier, President Trump confirmed his cancellation of a meeting with Taliban at Camp David. He later stated that the peace negotiations were “dead.” The decision to call off the meeting has shocked both sides, considering months spent to finally reach the stage of potential negotiations and discussions of the conflict. Prior to the meeting, Trump claimed to withdraw U.S. forces from Afghanistan, letting only 8,500 troops stay there during the operation.

The controversial decision of President Trump has caused equally controversial reactions. Unsurprisingly, the Taliban stated that the decision would “lead for more losses for the U.S.,” which some political critics saw as a hinted threat for the Western nations, according to CNN. The Taliban admitted its readiness to return to the table and continue negotiations, despite Trump’s abrupt cancellation of talks. Zabuillah Mujahid, the Taliban’s spokesman, said that if negotiations are not resumed,



Photo courtesy of CommonDreams

Trump’s decision to call off talks can work for or against U.S. commitment to peace talks

“[they] will continue to [wage] jihad,” according to The Washington Post. Laurel Miller, director of International Crisis Group, commented upon the situation, pointing out how “this could be a blow to the credibility of the U.S. commitment to the peace process.” Miller concluded that peace needs has been disrupted and needs

to be restored as soon as possible.

On the other hand, President Ghani of Afghanistan, agreed with President Trump’s decision to call of talks with the Taliban. Thus, Sediq Sediqqi, the spokesman of the Afghan government, claimed that “[they] believe President Trump sees that the Taliban are not committed to peace,” adding that Trump surely understands that the Afghan people support long-lasting peace, according to The Washington Post. President Ghani’s office announced that the cancellation should open new opportunities for the direct talks between the Afghan government and the Taliban, regarding potential peace negotiations within the country.

Despite the sides political critics and analysts have taken regarding Trump’s announcement to withdraw from peace negotiations, it is yet to be seen the outcomes of the decision, and whether it was beneficial for the United States, Afghanistan, and the world, in general.

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Pope Francis Visits Mauritius on his Three-Nation Trip

By Harshana Ghoorhoo
International News Writer

Pope Francis landed in Mauritius Monday morning. The island was the last leg of his African tour, prior to which he had visited Mozambique and Madagascar. He celebrated Mass in the capital city, Port Louis where he was welcomed by over 100 thousand people.

In his address to the nation, Pope Francis emphasized the importance of incorporating the preaching of Christ into our way of living. He said that we foster a new missionary momentum, where especially the youth will be taking charge of re-directing the Christian community toward new directions, America Magazine reported.

Where in Mauritius about 25.5 percent of the youth population is unemployed, the pope addressed the issue on how young people are suffering the most, albeit the country recently experienced economic growth. As further stated by America, he talked about how this leaves their future in uncertainty and makes them vulnerable, especially to drugs.



Photo courtesy of Wikimedia Commons

Mauritius is a culturally diverse country, with a widely held practice of acceptance

The pope made a brief visit to the presidential palace where he was welcomed by the Prime Minister, Pravin Jugnauth and other civil authorities. According to the Prime Minister, this visit demonstrates Mauritius’ success of rising up the socio-

economic ladder, but also showcases the country as a genuine model of pluralism, Africa News reported.

Mauritius is a country rich in cultural diversity where the acceptance of each other is a nation-wide ideology. The pope expressed his sentiments how on his brief visit to the island allowed him to encounter this unique culture and people respect each other and are able to harmonize existing differences to further the interests of the nation, BBC News reported.

This trip undoubtedly will remain at the heart of development of the Christian community in Mauritius. In face of the countless adversities that the world is facing today, for a small island like Mauritius, faith and goodness remains at the core of their values and beliefs to create a better society.

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The Anniversary of the Rohingya Massacre

By Alyssa Veltre
International News Editor

Charred earth. Overgrown foliage. Tula Toli, two years after genocide violence, has been reclaimed by the surrounding nature. As Burma attempts to cover up the humanitarian crisis, former residents of Inn Din and Tula Toli reflect on the crimes committed against them in Bangladesh, forgotten.

Myanmar has recently refused to allow international investigations of the violence in the country, according to Jonathan Head, the Southeast Asia correspondent for BBC News. Refugees in Bangladesh have resisted repatriation efforts, and the Bangladeshi government faced protestors earlier this month.

On Monday, the regional telecom regulator ordered network operators to cease cell coverage near the border, isolating fringe Rohingya and leaving them in the dark.

In September 2018, Buddhist villagers and Myanmar soldiers killed ten men in the



Myanmar's media suppression is just one minor example of the nation's denial of the Rohingya's treatment.

Rakhine state, shortly after Reuters reported there would be a shallow mass grave for the Rohingya men. "One grave for ten people," said Soe Chay, 55, a retired soldier from Inn Din's Rakhine Buddhist community. "When they were being buried, some were making noises."

The coastal village killings are not new. In a string of vio-

lent episodes in western Myanmar, nearly 700,000 Rohingya Muslims have been forced to flee to Bangladesh since August 2017. The group accuses the army of crimes against humanity, citing ethnic cleansing as the reason for the progressive extermination in a majority Buddhist nation of 53 million, according to Reuters.

Since then, however, General Min Aung Hlaing and other military leaders documented as perpetrators of the violence had gone unpunished by jailing and intimidating reporters until 2018, according to the New York Times. Just this past May, Myanmar freed the soldiers jailed for the violence.

The journalists who exposed the massacre were given longer sentences than the seven soldiers convicted over the Inn Din executions, but they were awarded presidential amnesty after serving 16 months, according to BBC.

If forced to return to Myanmar now, the tormented Rohingya would be considered sub-citizens and therefore legally be allowed to be persecuted. In commemoration of their suffering, some Rohingya will protest for the right to full citizenship, but military and political leaders show no signs up budging.

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Anti-Immigration Protests Ignite in South Africa

By Mariah McCloskey
International News Writer

Police fired rubber bullets and arrested 189 people in the township of Alexandra and arrested almost 100 people after protesters torched cars and looted dozens of shops.

The riots came after hundreds of people marched in Johannesburg's Central Business District (CBD) demanding foreigners, specifically Nigerians, leave. They targeted "shops they believed to be owned by foreign nationals," News24, a South African news agency reported. The rioting has killed at least five people in Johannesburg and Pretoria during the riots, and many larger South African companies closed in Nigeria after attacks reached some of their stores.

Many stores are not only looted but set ablaze, leaving absolutely nothing for the shopkeepers but empty pockets. "They burnt everything," Bangladeshi shop owner Kamrul Hasan told the AFP news agency in Alexandra, adding that his shop gets attacked every three to six months.

South African Police Minister Bheki Cele believes that this violence may not be purely xenophobic in their intent. "Xenophobia is just an excuse that is being used by people to commit criminal acts," Al Jazeera reported.

The ruling party have issued their reaction to the latest round of xenophobia-driven protests according to The South African, condemning the violence and insisting "there is no justification" for the unsa-

vory scene protestors have left Johannesburg and other major South African cities in. South African President Cyril Ramaphosa vowed to clamp down on what he described as "acts of wanton violence," according to Al Jazeera.

After two weeks of enduring these xenophobic attacks, an envoy of Nigerian government officials told the The South African that at least 600 of the country's citizens were going to be repatriated from South Africa. A team of Nigerian government officials that were sent to South Africa, in response to the continued violence against foreign nationals we bore witness to last week, confirmed that the country was ready to repatriate its citizens from Gauteng, and other affected provinces.

This, Nigeria's Consul General, Godwin Adamu stated was an effort to provide the necessary assistance to those who are living in fear of their safety. The next phase, according to The South African, was to assess the needs of the estimated 100,000 Nigerians who live in South Africa.

The president of Nigeria, Muhammadu Buhari is still scheduled to meet with Ramaphosa in October. Both nations are hopeful that the current diplomatic tensions, spurred by the recent xenophobic attacks, will finally end.

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Boris Johnson Placed on Voting Deadline

By Zachary Cooney
International News Writer

Recent events have the newly-elected British Prime Minister Boris Johnson in a political standstill. Lawmakers in his own party, the Conservatives, had struck down his hope again of leaving the European Union without an agreement being made. On Monday, September 9, lawmakers rejected Johnson's hope of holding a national election, according to BBC.

A new law was approved by Parliament that rejected Boris Johnson from pursuing a withdrawal from the European Union. Parliament is now dismissed until mid-October. As Parliament continues to bash the prime minister, British citizens are reminded of how Brexit caused former Prime Minister, Theresa May, to re-



PM Boris Johnson is adamant on leaving the EU on October 31

sign after failing to provide a plan for her party.

While there are supporters of Brexit, it does not make sense for it to occur without a

formal plan, while without one could have serious economic repercussions. The deadline to leave is October 31 and it seems as though there is enough time

to formulate a deal, but only if Johnson moves quickly. Parliament called for an election to occur on October 15 on the grounds that he could wrangle a majority to leave Europe, according to Al Jazeera.

If Johnson is defeated, he could be cast from the office and a further delay would be given to Parliament to figure out their exit plan. Prime Minister Johnson is changing members of his own party in order to have a stronger backing in the Brexit game. It is only a matter of time before the October 15 election to see if Johnson can somehow find a majority to support his plan.

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The Stillman Exchange

The Official Business Publication of Seton Hall University

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About

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Opinion

Advancement in Technology: Why is 5G so Important to Us?

By Shelly Han
Opinion Writer

Possibly the most debated topics over this past year is who will win the “race” to successfully building the next 5G network generation. We should really take the time to understand why it is vital for companies throughout the world to win this “race” and what benefits can truly be acquired with the new wireless 5G network.

Most young adults depend on social networking to communicate with friends and family, typically with those who live far away. I know that I certainly depend on these networking platforms to feel

more closely connected to my family, who live more than 2,900 miles away in Vancouver, Canada. Unfortunately, when utilizing applications, such as FaceTime, I have often noticed that I am unable to effectively use the platform to its full potential due to slow network speeds and poor coverage.

However, the 5G promise means that we will be obtaining much faster network speeds, an increase in reliability, and more coverage. Early reports from companies, such as AT&T and T-Mobile, suggest that “smart devices operating on a 5G network may be able to operate at speeds that are thousands of times faster than on a 4G

network.” 5G will also enable the development of smartphones and technological devices, as well as new and improved applications that will better suit our needs.

Beyond all of this, Michael Miller, technological columnist from PC Magazine indicates that 5G can also aid in the “improvement of self-driving cars and telemedicine and VR reaching its true potential.” 5G will not only boost our smartphone usage, but it will also assist in the advancement of many fields, such as medicine, transportation, healthcare, and manufacturing.

As someone who has experienced the anguish of slow connection speeds and

horrible coverage, it is safe to presume that 5G is something we should all eagerly anticipate. For myself and my peers, not only will this enhancement in the technological field “allow us to very quickly download Netflix onto our phones for us to watch,” but, more significantly, it will also grant us the ability to conveniently conduct research for our school papers and connect with the world around us.

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Seton Hall Parking Stuck in Reverse

By Maxwell James
Opinion Writer

Seton Hall hosts 5,600 undergraduate students, and seemingly every two are occupied by faculty while another two are surface lots, meaning every car must be moved during snowfall.

Seton Hall decided to build a new admissions and event space building named “Bethany Hall” located at the front of campus. It is used mainly for special events and as the admissions office,. Both of these offices were put into the new, sleek building, distinct from the rest of campus, to attract donations from alumni and tuition checks students to fund what some consider to be irresponsible spending on cosmetic maintenance of the campus grounds which may have been responsible for the removal of the Seton Hall name from the medical school.

More importantly, Bethany Hall was built on a former parking lot, further restricting on-campus parking to the surface lot behind Xavier/Complex and parking

deck floors 2-5.

To make matters worse, in Spring 2019, SHU Parking Services red lighted-parking on South Orange Ave next to campus because there was no longer a need for it. Students may disagree with that assertion.

The issues with Seton Hall not having parking makes sense because in 1865, when the school was established, only the super-rich had multiple horse-drawn carriages and, as a result, kids did not bring one to college and parking was not an issue.

Seton Hall attracts a large number of tuition checks students from all over the world but forgets that they must get to campus somehow. There are 4 classes of students when it comes to parking services: Nursing/Education majors, Seniors, Medical issues and non-eligible tuition checks students.

If you are not one of those protected classes of students, then prepare to pay hefty amounts to park somewhere in South Orange or at a student’s house.

In 2018, the annual resident parking pass (8/15-5/31) cost \$400 for the opportunity to park for about 285 days total (including breaks). This comes to an average daily cost of \$1.60.

Students who want to obtain temporary parking passes good for 24 hours must pay \$10. It does not cost the school \$10 for a car to park on campus, nor does the annual resident parking pass cost come anywhere near it. So why is it so expensive? (Note, that was rhetorical and there isn’t a good answer)

Parents are the people who really get the short end of the stick with Seton Hall’s parking situation because they are faced with 3 options: fly their kid home, drive to pick them up, or leave you kid at school for break. None of these options are perfect, but Seton Hall offers no relief for students faced with the issue that they are too far for mom and dad to pick them up but too close to justify flying home often. This is where the school should provide access to parking for those students.

Identifying a mileage minimum for

this type of student would allow parents to relax and not worry about taking work off to pick up their child or buy last minute airfare for their child. Even if the permit was slightly more expensive on an annual basis, the small premium would pay dividends much exceeding it when the child is able to be more independent from the parents.

Seton Hall would do well to be more connected to its student body and their needs given both the large tuition bill and demographics of the students coming to the school given that almost 65% of students received some form of federal student aid.

Hopefully the new president will shift Seton Hall into drive and move the parking situation forward by listening to student’s wishes.

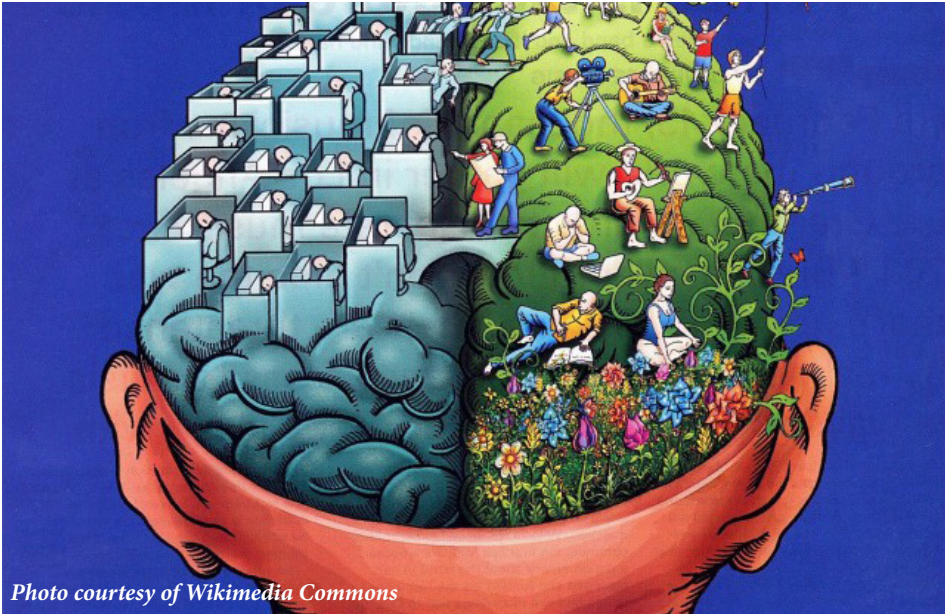
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Why Double Majoring is Worth It

By Bryan Smilek
Opinion Editor

At Seton Hall, all undergraduate business students undertake the same course load during their first two years. Therefore, each student has more time to contemplate their major and discover what piques their interests. As a result, many majors require the same core classes, allowing students, such as myself, to pick up multiple majors and further expand their academic capabilities while building upon their human capital. Moreover, students are already required to take 30 credits to maintain a scholarship, and, since students can take up to 18 courses under their scholarship without having to pay for extra credits, individuals can maximize their opportunity to act upon the similar requirements and attain a second major.

Although taking 18 credits per semester may seem daunting to some students, from my experience, employers prefer students who are malleable and possess diverse backgrounds, such as my double major. It signifies that I can adapt to their surroundings and holds the mental capabilities to juggle two varying tasks. Furthermore, in the workforce, I have often gained the opportunity to work on a plethora of projects occurring



Double-majoring can help to utilize available credits better

at concurrent times with similar deadlines. By challenging myself through increasing my workload, I improved my work ethic and have prepared myself for the grueling tasks of the workforce. Also, I have become acclimated to hitting deadlines with ease, an ability that employers desire very much. Thus, double majors are mentally prepared to handle a full workload and succeed at multitasking.

In addition to reaping the benefits of appealing to an employer, I have gained intangible social prowess. By exposing myself to multiple majors, I entered into two different realms of studies, which attract different crowds. Through engaging with diverse crowds in different majors, I can better understand different rationales and points of views. As a result, I built the ability to emotionally understand

people who hold different viewpoints on a vast multitude of topics. Thereby, when I enter the workforce, I will be prepared to engage in conversation with my diverse co-workers while better understanding the concerns of clients. Further, by learning how their client thinks, I have a better chance of learning what motivates them, and, in turn, can appeal to their needs. Through my advanced emotional intelligence, I appeal to employers who are seeking individuals that can understand and win over clients from top competitors.

Finally, through interacting with many individuals in different majors, I have built a rather extensive network. Most importantly, my network consists of people placed in various fields of work. Hence, if I were to switch fields, I know multiple people from my classes who can serve as points of contacts for potential advice or job opportunities. Overall, my large network, in coalition with my ability to gain intangible skills that employers seek, hyperbolizes the benefits that stem from undertaking multiple majors.

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SOMA Spotlight

This Week’s Spotlight on: The Dancing Blender

By Rishi Shah
Opinion Editor

The Dancing Blender is located on 121 S Orange Ave, South Orange, NJ 07079. The smoothie company has been a South Orange staple since 1996 when owner and founder, Manny Adeleye, combined his lifestyle and passions to create the shop. I spoke to Manny earlier last week to get some insight on how this business came to be and where he sees the future of the brand.

The Adeleye family immigrated from Nigeria and found a home in England where Manny was born, later Manny moved to South Orange, New Jersey in 1978 where he raised his family. Manny studied theatre at Kean University and opened his business in 1996. He has a 32 year old daughter and 28 year old son who also help or have helped with the family business.

During the initial years, the shop was named Booeys Natural Foods and was renamed to The Dancing Blender Smoothie company around 7 years ago. This rebranding effort was to better attract customers and grow their brand. Manny claims that he created all the recipes found in the long list of juices, smoothies and food items on display. They even specialize in creating custom programs with various blends of juices and smoothies to meet the various health needs of their customer base.

This whole effort was self-funded, Manny states that he did not want to rely on big banks or any other credit lines to fund his endeavor. This obviously paid off as he has been in business for over 20 years! Manny is now more than willing to investors to grow the brand, but under one condition: he says that an investor cannot just throw money at the business and walk away, they must have a passion for the product and service that is provided. He



Left to Right: Founder Manny Adeleye, Digital Manager: Raiye Adeleye, Assistant Manager Rarah Singh

does not feel that it is right to take money from an investor who does not see the value in wholesome, organic products.

One of his biggest challenges was finding information. Manny states that there was a lack of resources for someone like him to get information. As an immigrant to the USA and a minority, there was no network of resources and people to go to. Manny, as an avid reader, researched and sought after the many requirements of opening a business.

Manny expressed that his driving force is the idea behind his product. To him, products sold to his customers must be consistent, use the best ingredients and feel good to eat. Every individual can

find a product catered to their needs at the shop. The Dancing Blender Mission, found on the website, states “The Dancing Blender Smoothie Company provides a casual, social and comfortable atmosphere coupled with a distinctive menu of freshly-made and delicious Smoothies, Juices, Wraps, custom-made salads, and other healthy snack products while using the highest quality nutritional ingredients. We offer these services affordably, consistently and with the ultimate focus on service—service to our customers, service to our vendors and respect for the environment.” Manny makes his everyday decisions based on these values.

I asked Manny about doing business

in South Orange, he expressed that “it’s a wonderful community, but difficult to do business here”. He expanded, stating that there is a negative stigma behind a small town and that many feel the need to look elsewhere for unique food experiences. Most of his customer base is from the surrounding communities who understand quality of his products and he has many regulars from local areas.

Recently, the company created bottled smoothies and health shots for customers on the go. These products were created specially to last on shelves and be convenient for customers. The ‘Bantigo’, ‘PowerTM,’ and ‘Racheil’ were all products that started as things customers could order to be made in store and now are bottled and sold in many stores in the Essex County area. A local shop, Sonny’s Bagels carries these in their shop in South Orange. Manny stated that they have moved to an outside distributor to meet demand of these products. Although they are not made in store, he upholds the same product quality by placing strict measures on the organic produce being used in the outside facility.

Manny highly values the Seton Hall community as well. He partners with the Athletics Department to specially create pre- and post-game products that are based on the particular athletes request. He values this partnership and the athletes seem to love it too! Many outside schools that play at Seton Hall also order products for their athletes as well. Manny wants to expand his relationship with students and has agreed to extend the lunch special, pictured here, from 11am-4pm for students with a valid ID. Finally Manny left off on the note that he highly values his employees. Without them, he says, there would be no Dancing Blender.

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Above: Part of the menu at The Dancing Blender

Top: Some of the bottled beverages available

Career Corner

finance
networking
forum

October 2 7:00 - 9:00 PM
Bethany Hall

Logos surrounding the central text include: Afiac, AXA, Alliant, AmeriHealth, Wells Fargo, BARNUM Financial Group, Brighthouse Financial, Catalent, CDC, CHADLER SOLUTIONS, JPMorgan Chase, BMO Capital Markets, RBC Royal Bank, ROUND TABLE, CHIMERA SECURITIES, KARYA, WOCKHARDT, Northwestern Mutual Financial Network, MassMutual Financial Group, MEDACOM, Marcus & Millichap Real Estate Investment Services, ESSEX WEALTH MANAGEMENT, stryker, QMA, Gallagher, CHUBB GROUP OF INSURANCE COMPANIES, GUARDIAN, LORD ABBETT, NEW YORK LIFE, Prudential, Pershing, Fidelity Investments, and others.