

# SETON HALL

Winter/Spring 2013

*A home for the mind, the heart and the spirit*

NOBEL LAUREATE JOHN NASH AND OLYMPIC GOLD MEDALIST MISSY FRANKLIN VISIT CAMPUS

SETON HALL'S NEWEST PIRATES: THE HISTORIC CLASS OF 2016

## After the Storm

Helping Those Hit Hard by Sandy







# SETON HALL

Winter/Spring 2013 Vol. 23 Issue 3

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# The Gift in Giving

We often use the phrase “servant leadership” to describe an invaluable personal trait cultivated by and within the Seton Hall community. Servant leaders embody empathy to those around them and possess foresight into the challenges and opportunities that lie ahead. They commit themselves to helping others grow and thrive. They engender healing. They lead by example.



Photo by Milan Stanic

The ever-growing numbers of our Seton Hall community who exemplify this trait continue to remind us that servant leadership is more than an idea or a phrase. It is — in actuality — a way of life.

Each spring, at our annual Charter Day Convocation, we celebrate the Catholic intellectual tradition our founders embodied and sought to perpetuate, maintaining our commitment to stand as a “University of Opportunity” for students from all walks of life. We reaffirm our core belief that academic achievement brings with it a complementary responsibility to use our talents to help bring about a better world.

Charter Day showcases servant leadership by honoring exemplary service throughout the Seton Hall community. For faculty and staff, we present the Bishop Bernard J. McQuaid Medal for Distinguished Service and the President’s Award for Student Service. At the same ceremony, we recognize our servant leader scholars, students who have received scholarships because they exemplify the very spirit of service and provide inspiration for us all.

We take much from the example of Saint Elizabeth Ann Bayley Seton, for whom her nephew, Newark Bishop James Roosevelt Bayley, named our school 35 years after her death.

A widow at age 29, she was left in dire economic straits to raise five children. Yet, the Catholic faith she embraced, after her Episcopalian husband died, rendered Mother Seton fearless. She dedicated herself to Catholic education in the United States and founded the Sisters of Charity. The first American community of religious sisters was a band of Christ-driven women dedicated to serving the poor and the sick in a society with few safety nets.

Sharing with Seton Hall students Mother Seton’s enduring legacy of cultivating sensitivity to the needs of others begins early — with the requirement that all freshmen complete at least 10 hours of community service during their first semester.

Many students who desire to serve also find a home in DOVE, the Division of Volunteer Efforts, which

We reaffirm our core belief that academic achievement brings with it a complementary responsibility to help bring about a better world.

coordinates much of our off-campus outreach, including life-transforming student trips made each year to volunteer in El Salvador and Haiti.

At the same time, our classrooms provide myriad opportunities to discern examples of servant leadership. Core courses discuss values in the light of historic texts, while the Stillman School of Business integrates ethical components into its academic disciplines.

Ultimately, I see servant leadership most visibly in the daily activities woven into the fabric of life at Seton Hall. In this issue of the magazine, we feature an article highlighting individuals who rushed to assist victims of Superstorm Sandy. Among many acts of selflessness, administrators and faculty offered assistance to a diplomacy student whose home was destroyed, while faculty and students of the School of Health and Medical Sciences volunteered their time to the cleanup on Staten Island.

Our alumni live out the lessons of servant leadership throughout their lives. Mary Ann Christopher, M.S.N. ’83, a regent and the CEO of the Visiting Nurse Service of New York, who is profiled in this issue, makes a profound difference in the lives of many of the most vulnerable among us through her work strengthening community health care.

I encounter many other stories of servant leadership among the alumni I meet as I travel. The efforts these Setonians make to improve the lives of family members, neighbors — even perfect strangers — in school systems, hospitals or parishes across the country inspire me, reinforcing my conviction in the power — and the necessity — of Seton Hall’s mission to form servant leaders for a global society. ■



Using images captured by the Hubble Space Telescope, Father George Coyne, S.J., Ph.D., a former Vatican astronomer, led a breathtaking tour of the history of the universe and a quest for God during the second annual Father Stanley L. Jaki, O.S.B., Distinguished Lecture of the Department of Physics.



Father Coyne spoke to a packed audience in Jubilee Auditorium about the “dance of the fertile universe,” in which the death and birth of countless stars continue to spawn the chemical reactions that led to the start of life.

The Hubble telescope has enabled us see to within 200 million years of the “big bang” 13.7 billion years ago. While dramatic, the images offer only a “narrow view” of space, Father Coyne said. “So to answer the question ‘Did God do it?’ Well, of course God did it, but I don’t know that from my science. I know that from my religious faith.”

What the science shows is that God made a universe that is very dynamic, he said. “It is not all pre-packaged or pre-determined. Its future is not completely settled. God is not an engineer

who designed the universe. That belittles God; that belittles science. God is a parent. The universe is a child that God is nurturing.”

Father Coyne was director of the Vatican Observatory from 1978 to 2006 and is currently the McDevitt Chair of Religious Philosophy at the McDevitt Center for Creativity and Innovation of Le Moyne College in Syracuse, N.Y.

Father Jaki, who died in 2009, was a world-renowned author, physicist, science historian, philosopher, and theologian who served as a faculty member in Seton Hall’s Department of Physics. He was a frequent visitor at the Vatican observatory at Castel Gandolfo, where, Father Coyne said, “We always had exuberant conversations.”

The lecture can be viewed at [www.shu.edu/go/jakilecture](http://www.shu.edu/go/jakilecture).

| AL FRANK

# Stargazing – with a Vatican astronomer

**Honorary Degree for Archbishop Hon:** A doctorate of humane letters honoris causa was conferred on Archbishop Savio Hon Tai-Fai, S.D.B., when he visited Seton Hall on Nov. 8 during a six-day trip to the East Coast. Newark Archbishop John J. Myers, chairman of the Board of Trustees and president of the Board of Regents, and President A. Gabriel Esteban presided at the ceremony in the Chapel of the Immaculate Conception. In his role as secretary for the Congregation for the Evangelization of Peoples, Archbishop Hon is the first Chinese archbishop to hold a senior post at the Vatican.



Photo of Father Coyne by Bob Roller; photo of Archbishop Hon by Milan Stanic

## Great Publicity for the Publicists

Under the leadership of assistant professor Kathleen Rennie, Seton Hall was granted membership to an elite group of colleges and universities around the world recognized for exemplary programs in public relations.

This honor, known as Certification in Education for Public Relations (CEPR), has been awarded to just 34 schools since its inception in 1989. The Public Relations Society of America (PRSA) developed the certification program in cooperation with educators and industry professionals to create a global standard in public relations education.

Schools undergo a rigorous evaluation process, including campus visits and an eight-point assessment in curriculum development, faculty, resources/facilities, students and diversity/global perspective.

Rennie, Ashley Manz, the 2012 president of Seton Hall’s chapter of the Public Relations Student Society of America, and an adjunct professor of public relations, Angela Chitkara, traveled to San Francisco to accept the honor in front of the PRSA assembly.

“CEPR will help Seton Hall’s PR program shine even brighter,” says Manz. Chitkara agrees, “It’s become our new competitive edge. We can confidently compete with the best. And we have the credentials to prove it.”

| ERIN HEALY

## In the RUNNING

Being on the road is part of life as a Pirate basketball player, but Alexandra Maseko really racked up the miles during exam week last semester.

In early December, the senior was flying to her hometown of Harare, Zimbabwe. There, the finalist for the prestigious Rhodes Scholarship met with the selection committee for the chance to be chosen as one of two recipients from the African nation.

Maseko’s whirlwind week began with a road trip to Winston-Salem, N.C., where the Pirates faced Wake Forest University on Saturday afternoon, Dec. 8, with Maseko starting the game and tying for the team lead with eight rebounds.

She returned with the team to Seton Hall Saturday evening and the next day headed to the airport for her trip to Africa. She was back in time for the Pirates’ next game on Dec. 16.

Though Maseko, a political-science major, was not selected for the Rhodes Scholarship, she found the experience rewarding.

“It has been a great journey,” she said. “I had to go through a lengthy application process, write multiple essays, and it was challenging to complete alongside my schoolwork and basketball, but it has been fun.” | AF







# Who's the Most Wonderful DJ of Them All? Type A

WSOU may have a 35-mile broadcast radius, but one student DJ has made a name for herself on an international level. Angelica Szani, known as “Type A” on the air, has been named “Best U.S. College DJ” by the International Radio Festival of Zurich, Switzerland. Szani, a senior who hosts and produces “The Campus Buzz,” was chosen from among more than 50 DJs from 30 universities based on a 30-minute broadcast. As the winner, she traveled to Cannes, France, in January to attend the international music conference, Midem. | EH

## Fulbright for Study in Italy

I nes Angeli Murzaku, professor of religious studies and chair of the Department of Catholic Studies, received a Fulbright Specialists Award, which she will use to explore the interaction of different ethnicities and religions throughout the south of Italy. University Provost Larry A. Robinson noted that Murzaku’s Fulbright, her second, signaled “prestigious recognition of her scholarship, highly valued in the academy, which enhances her academic reputation as well as that of the University.” The author of several books, Murzaku is dedicated to strengthening dialogue and interaction between religions. She hopes her work in southern Italy will prove monasticism can play a role in inter-religious dialogue. Murzaku, who came to Seton Hall in 1999, teaches church history and theology. She earned her doctorate from the Pontifical Oriental Institute in Rome. “I am sure that I will return deeply enriched from my experience in Italy and ready to convey to my students the results of my field research,” she said. “Moreover, the Department of Catholic Studies strives to be a center of excellence ... a think tank, a core of Seton Hall values and traditions, but most of all, a center of dialogue for all University constituents, so I think that the Fulbright will benefit the department as well.” | AF



## Visit From a Nobel Laureate

Nobel laureate and mathematician John Forbes Nash Jr., whose pioneering work in non-cooperative game theory has become a standard tool in all areas of economic inquiry, is now working in the fields of physics and cosmology. At 84, the senior research mathematician at Princeton University said he was still hopeful some interesting results may be forthcoming. Nash spoke to a standing-room-only crowd during a forum on Nov. 15 moderated by Gregory Burton, professor of psychology and associate provost, and Anthony Loviscek, associate professor and chairman of the finance department at the Stillman School of Business. The conversation ranged from non-cooperative game theory to the light-hearted. Nash parried a question asking him to offer an economic forecast, saying there was already a healthy balance between doom-sayers and joy-sayers. “Whatever happens, someone’s going to be right.” The final question came from Stillman Dean Joyce Strawser, who asked what advice he would give students. “Consider yourselves lucky,” and resist feelings of entitlement, Nash replied, noting that only a select number of young people around the world have the opportunity for higher education. | AF

## A ‘Most Connected’ University

U.S. News & World Report’s first ranking of the country’s “Most Connected Colleges” places Seton Hall in the No. 5 spot, ahead of schools such as Ohio, Northeastern, Carnegie Mellon and Princeton. Rankings were published as part of the 2013 edition of U.S. News’ annual “Best Colleges” survey. Data from 1,471 schools were evaluated in four categories: Internet speed, Internet access, applications (advanced online functions, support of student websites and technical support), and resources (availability of technology to students and faculty). Each category was scored out of a possible 25 points and added together to generate an overall connectivity score out of 100. Of all the schools that applied, only 278 schools received a score of 50 or above to earn a numerical ranking. Seton Hall’s 70.8 connectivity score placed it high on the list largely due to the school’s unique partnerships with Microsoft, Nokia, AT&T and Samsung, enabling all incoming freshmen to receive a laptop and smartphone. Other schools noted for their technological savvy include Maine’s Bowdoin College (79.9), California’s University of La Verne (73.8), Auburn University in Alabama (72.4) and the University of Miami (72.0). | EH



## Whitehead School Partners With the Philippines

The School of Diplomacy and International Relations is forging closer ties with the Philippines through an agreement that both sides hope will lead to broader exchanges of students and information. Under the partnership, the Foreign Service Institute of the Department of Foreign Affairs in the Philippines and the School of Diplomacy and International Relations will link libraries to facilitate research and projects in areas of mutual interest. They also will share publications and information about courses and organize conferences, seminars and workshops in the field of diplomacy and global concerns. It is the second such international partnership agreement for the school. The first was signed with Portugal in 2009. The latest agreement was signed in November by H.E. Jose L. Cuisia Jr., ambassador of the Republic of the Philippines to the U.S. and Dr. A. Gabriel Esteban, president of Seton Hall. Consul General Mario De Leon Jr. of the Philippine Consulate General in New York witnessed the memorandum of understanding. Esteban said the agreement adds to existing relationships Seton Hall has with the island nation, such as a faculty and student exchange with the University of the Philippines. As the first Filipino-American to lead a major U.S. university, Esteban said the agreement was personally gratifying as well. “This relationship is great because the Philippines is the only predominantly Catholic country in Asia. To establish ties back home is special.” | AF

## Big News in the BIG EAST

In March, Seton Hall, along with Butler, Creighton, DePaul, Georgetown, Marquette, Providence, St. John’s, Villanova and Xavier, formed the new Big East athletics conference. The schools are set to commence play in the 2013-2014 academic year. “This is a great day for Seton Hall and for all college sports,” said University President A. Gabriel Esteban at the time of the announcement. “It marks an inspiring return to the Big East’s roots as a showcase for the nation’s greatest collegiate basketball programs and the extraordinary achievements of our student-athletes. The Big East will once again revolve around, and gain its strength from, a firm foundation of historic basketball powerhouses located in the nation’s most vibrant metropolitan regions.” The Big East Tournament will continue to call Madison Square Garden its home. “Some of the most memorable moments in Seton Hall’s basketball history have occurred in the Garden during Big East Tournaments and I look forward to a future with many more,” President Esteban said. The conference entered into a partnership with Fox Sports granting the network exclusive broadcast rights. Fox Sports and its Fox Sports 1 Network will acquire television rights to all Big East game action as part of a 12-year contract. Under the broadcast partnership, Fox Sports will own television rights to a wide range of marquee Big East basketball games, including the annual Big East conference tournament. The 10-team Big East conference will officially commence operations on July 1, 2013. Each of the inaugural members will be full conference participants starting in the 2013-2014 academic year. Each school will compete in all of the sports it currently offers.





# SHU in the news

“We are highly standardized for higher education, but that doesn’t mean we’re monolithic.”

— Stephen Landry, CIO, *The Wall Street Journal*, on the SHUmobile program and the deployment of technology to students and the University community

“It grew up like dandelions in the spring, just here, there, and everywhere.

This phenomenon has a grass-roots dynamic.”

— Zeni Fox, Immaculate Conception Seminary School of Theology, *River Cities’ Reader*, on the role of the professional lay ministry as one of the great fruits of Vatican II

“The government found nationalism to be a politically useful tool to rally support to a regime in crisis.”

— Yinan He, Whitehead School of Diplomacy and International Relations, *The Economist*, exploring China’s national identity from the 1980s on in the content of popular culture and the politics of Sino-Japanese relations

“That the membership and power relations of the U.N. Security Council are anachronistic and inequitable, given the geopolitical realities of the 21st century, is irrefutable.”

— Kwame Akonor, College of Arts and Sciences, Inter Press Service News Agency, on a proposed expansion of the Security Council and discussion of African countries’ unheard demands for two permanent seats in the most powerful body at the United Nations

If you go back 100 years, three-fourths of Catholics were in the developed world. Now those numbers are reversed. It would be fair to reflect that.”

— Monsignor Robert J. Wister, Immaculate Conception Seminary School of Theology, *Bloomberg Businessweek*, on the future of the papacy, upon the announcement of the resignation of Pope Benedict XVI for health reasons

“ ‘Leadership think’ is having the skills and talent to think strategically — to understand the implications of new ideas, recognize trends and explore their [relevance] in a broader cultural construct, and to identify potential opportunities that arise as a result of these trends.’ ”

— Michael M. Reuter and John H. Shannon, Stillman School of Business, *Leadership Excellence*, discussing the requirements of great leadership

“Water does cover 70 percent of the Earth, but only 2.5 percent of it is freshwater, and if you break it down further, there’s only about 0.006 percent freshwater available in the world.

The population is competing for a scarcer resource, which is what water is becoming, because of the global demand.”

— Jose Lopez, College of Arts and Sciences, CNBC, discussing the severe water shortage occurring in much of the world

“We may never get rid of all the lamprey in the Great Lakes, but if we can have fewer lamprey, the Great Lakes will be a lot safer and the fishermen happier.”

— James Hanson, College of Arts and Sciences, NPR, discussing his research on controlling populations of invasive sea lampreys in the Great Lakes

## BY THE NUMBERS

10

Fraternities on campus

10%

Seton Hall students involved in Greek Life

12

Sororities on campus

1953

Year first Greek organization (Phi Kappa Theta) was founded on campus

more than 1,000 hours

Community service hours completed by Greeks during 2011-12

more than \$25,000

Money raised for charitable causes by Greeks during 2011-12

## In Brief...

- **Brigette A. Bryant** has been appointed associate vice president for development, overseeing major gifts, annual giving, planned giving, corporate and foundation fundraising, and advancement operations and services. She came to Seton Hall from Tufts University, where she was the senior director of development for the School of Arts and Sciences.
- **Dan Kalmanson** has been appointed associate vice president for public relations and marketing, heading up media relations, publications, marketing, Web development and event planning. He came to Seton Hall from the University of New Haven, where he was associate vice president for communications and public affairs.
- **Carolyn Sattin Bajaj** and **Elaine Walker** serve as co-directors of the new **Center for College Readiness** in the **College of Education and Human Services**. Launched publicly in October with a keynote address by New Jersey Commissioner of Education Christopher Cerf, the Center aims to combat the challenges that low-income minority and immigrant-origin students confront during the college-choice process.
- **The College of Nursing** formalized a five-year agreement with Montclair State University that allows enrolled MSU students to earn a baccalaureate degree at MSU and a master’s degree from Seton Hall University in five years. MSU biology majors who meet the admission criteria can matriculate into Seton Hall’s clinical nurse leader program. The two universities will also partner on research opportunities.
- In collaboration with the government of Kosovo and Open Society, the **School of Diplomacy and International Relations** is the first school of its kind to offer programs training newly appointed ambassadors of a foreign country. The programs brought Kosovar civil society leaders and ambassadors assigned to countries across the globe to Washington, D.C., and New York City for briefings with officials in all sectors to learn international career skills.
- **James Daly**, a faculty member in secondary education with a focus on social education, coordinated two international conversations between Seton Hall education majors and students from the Lithuanian University of Educational Sciences in the fall. Students used Skype to discuss how history, political structures and events in respective countries would inform teaching and learning about civics in K-12 education.
- For the sixth year, *The Princeton Review* featured the **Stillman School of Business** M.B.A. program in its listing of “The Best Business Schools.” According to Robert Franek, senior vice president-publisher, “We consider Stillman one of the best institutions a student could attend to earn an M.B.A..”
- **The Freshman Studies program** was recognized recently with two national awards: Outstanding Institutional Advising Program Certificate of Merit from National Academic Advising Association and Best Practices in Student Retention Award from Consortium for Student Retention Data Exchange.
- **Laura Palmer**, chair of the Department of Professional Psychology and Family Therapy, received the “Distinguished Researcher” award from the New Jersey Psychological Association in October 2012.
- *Leadership Excellence* magazine has ranked the **Stillman School’s Leadership Development Honors Program** in the top 25 educational leadership development programs, ahead of programs at Cornell, William and Mary, Georgetown, Case Western and Dartmouth.
- Spearheaded by the **Stillman School’s Leadership Development Honors Program**, Seton Hall University won the University Challenge to raise money for the American Heart Association’s Essex County Heart Walk for the second consecutive year. Money raised will help the fight against cardiovascular diseases and stroke, and the University will receive a matching gift from Investors Bank, the challenge sponsor.
- **Pat Linfante**, assistant vice president of public safety and security, was selected as a finalist for “campus security director of the year” by *Campus Safety* magazine.
- **Judith T. Caruso**, associate dean of administrative and business affairs at the **College of Nursing**, was named a fellow of the American College of Healthcare Executives, the nation’s leading professional society for healthcare leaders. Only 8,500 healthcare executives hold this distinction.

SETON HALL CELEBRATES THE LEGACY OF MONSIGNOR OESTERREICHER,  
THE BELOVED UNIVERSITY VISIONARY WHO CHANGED LIVES AROUND  
THE WORLD WITH HIS DEDICATION TO JEWISH-CHRISTIAN DIALOGUE.

# The Man who Built Bridges



This year marks the 60th anniversary of the founding of the Institute of Judaeo-Christian Studies. A yearlong, University-wide celebration of the occasion, called “Building Bridges,” will honor founder Monsignor John M. Oesterreicher and will include concerts, a film festival and a series of lectures. More information on Building Bridges events can be found at [www.shu.edu/go/building-bridges](http://www.shu.edu/go/building-bridges).

Here, we explore the legacy of the man who dedicated his life to promoting mutual understanding between Christian and Jewish communities.

## Monsignor Oesterreicher

Born a Jew in Moravia on Feb. 2, 1904, John Oesterreicher was a medical student in Vienna when he converted to Catholicism at 20, after reading Cardinal John Henry Newman’s essay, “Development of Christian Doctrine.” At his baptism, he added the middle name of Maria in honor of the Mother of Jesus. Days later, he began studies for the priesthood and was ordained on July 17, 1927, in Saint Stephen’s Cathedral.

He was serving in a parish in 1933 when Hitler’s rise to power prompted him to found an institute that published a bimonthly journal challenging Nazi anti-Semitism from a Catholic point of view. He also preached radio sermons against Hitler’s racist policies, and was interrogated after the Nazis annexed Austria in 1938.

Fleeing to Paris, Father Oesterreicher continued his anti-Nazi broadcasts and writing until Nazi troops invaded France. He fled to Spain and then to New York, arriving in November 1940. After teaching himself English, he served as a parish priest before being invited to Seton Hall, where he founded the Institute of Judaeo-Christian Studies on March 25, 1953. The Institute began offering a Master of Arts in Jewish-Christian Studies degree in 1975.

“The relationship between Catholics and

Jews was non-existent,” he told *The Star-Ledger* in 1992. At first, he said, Jews suspected him of a “missionary effort” while Catholics thought him “crazy.” He persisted and was one of three group leaders who petitioned Rome to consider Jewish-Catholic relations at the Second Vatican Ecumenical Council (1962-1965). Promulgated in 1965, the Declaration on the Relation of the Church to Non-Christian Religions (Nostra Aetate) has served as a basis for years of interfaith dialogue and cooperation between Christians and Jews.

“John’s vision for the M.A. program was to look at the past history of Jewish-Christian relations — the tragedies and the triumphs — to see how we all draw on the roots of the Biblical and Jewish heritage: their worship, ethics and moral order,” said Father Lawrence Frizzell, who succeeded Monsignor Oesterreicher as director of the Institute.

“This sets the stage where Jews and Christians, as people of faith, can have a common voice on contemporary issues in the public square, where secular society wants to squeeze us out,” he continued. “But the voice of religious people has to be heard and, when Jews and Christians can stand together, it has a greater impression on society at-large.”

## The Institute of Judaeo-Christian Studies Over Time

Photos courtesy of the Monsignor William Noé Field Archives & Special Collections Center



1953

The Institute of Judaeo-Christian Studies founded on March 25, 1953



H. Suzanne Jobert's financial support of the Institute's work began in 1953



1961

Monsignor Oesterreicher named a consultant in preparing texts for the Vatican Council II, 1961-1965

1965

Nostra Aetate promulgated by Pope Paul VI in October 1965

1969

Menorah Institute began in July 1969 with annual sessions until 1972

1975

Master of Arts in Jewish-Christian Studies program founded in 1975

1987

Monsignor Oesterreicher Endowment established in 1987

1993

Monsignor Oesterreicher died on April 18, 1993  
Father Lawrence Frizzell, an associate since 1974, named director of the Institute



Sister Rose Thering Fund for Education in Jewish-Christian Studies established in 1993

2008

Father Frizzell named a consultant to the Commission for Religious Relations with the Jews in the Pontifical Council for Promoting Christian Unity, 2008 to 2013



## Nostra Aetate

In preparing for the Ecumenical Council called by Pope John XXIII, German Cardinal Augustin Bea was given the task of preparing draft documents on Christian ecumenism and Catholic-Jewish relations for consideration by the Council Fathers.

Cardinal Bea invited Monsignor Oesterreicher, along with Augustinian Gregory Baum and Benedictine Leo Rudloff — both converts to Catholicism — to serve as consultants to the team of ecumenists who ultimately proposed a momentous document that affirmed the Church’s respect and the common ground it shares with Jews, Muslims and people of other religions.

University of California at Berkeley historian John Connelly credits Monsignor Oesterreicher with adept political maneuvering that countered attempts to dilute the section dealing with Jews.

Approved by the world’s Catholic bishops and promulgated by Pope Paul VI in 1965, Nostra Aetate (“In Our Time”) was a landmark document. For the first time, a Council condemned anti-Semitism and declared that all Jews living then or in later generations cannot be blamed for Christ’s death.

Monsignor Oesterreicher was “the first one who ought to be mentioned in regard to the text of Nostra Aetate,” wrote Cardinal Johannes Willebrands, the late president of the Pontifical Council for Promoting Christian Unity.

| AL FRANK

## 60 Years of Engaging the World

As befits the vision and international stature of founder John M. Oesterreicher, the impact of the Institute of Judaeo-Christian Studies has extended far beyond the Seton Hall campus. Since its founding in 1953, the Institute has worked diligently to promote dialogue between Christians and Jews by participating in forums in the United States and overseas, and by implementing educational programs that cultivate better understanding through the study of history and commonly held traditions.

The Institute, virtually alone among Catholic entities, issued a statement of solidarity with Israel during the Six-Day War of June 1967. The institution’s commitment to the rights of the Jewish people and Israel continues through lectures and writings through the next decades.

140 master’s degrees or certificates in Judaeo-Christian studies have been conferred.

More than 350 parochial and public-school teachers of Holocaust studies have taken courses at Seton Hall with the assistance of the Sister Rose Thering Fund for Education in Jewish-Christian Studies since its founding in 1993.

Building on work begun two decades earlier, Sister Rose Thering, an associate at the Institute from 1968-1973, and Luna Kaufman, a survivor of the Nazi work camps, served on the commission that drafted the 1994 state law mandating Holocaust and genocide studies in New Jersey schools.

Father Frizzell and Rabbi Asher Finkel, professor of Judaeo-Christian studies since 1975, have presented many lectures and published widely. For example, 12 lectures from Ontario to Alabama addressed Mel Gibson’s controversial 2004 film, “Passion of the Christ.” Father Frizzell represented the Institute at the annual meeting of the International Conference of Christians and Jews in Austria in 2006 and in Poland in 2011; he lectured at Vatican-Jewish meeting in Paris in February 2011.

A video about Monsignor Oesterreicher’s life was produced by students in the Department of Communications and the Arts for the 60th anniversary of the Institute.



# the Entertainer

WHETHER SHE'S SINGING THE NATIONAL ANTHEM AT A KNICKS GAME OR INTERNING FOR THE NEW YORK METS, ANNA NEGRÓN '13 PUTS HER HEART INTO HER PERFORMANCE.



**A star on the hardwood:** Negrón has kicked off basketball games with the national anthem for both the Pirates (facing page) and the New York Knicks (above).

As she approaches graduation, Anna Negrón '13 envisions herself on a big stage. In one scenario she's an executive for a professional sports franchise, possibly her beloved New York Mets. In another, she's Jerry Maguire in heels, representing high-profile athletes as a sports agent. And in still another, she's recording albums and touring the country as a singing star, à la Christina Aguilera or Céline Dion.

Each possibility appears within reach for the 22-year-old business major concentrating in sport management. Over four years at Seton Hall she has served in four New York City internships, including one with the Mets and another with the New York Knicks. She has showcased her talent singing the national anthem at prominent sporting events and performed with The Sapphires, Seton Hall's dance team. She's a regular in New Jersey scholarship pageants and is preparing for her third run at the Miss New Jersey crown in June.

What's more, Negrón carries a full course load while working two part-time jobs to help finance her education. "She's extremely determined," says Samantha Toth '12, a former roommate. "She's the type of person who will set goals for herself and do anything to accomplish those goals."

Negrón learned the value of hard work growing up in Vineland, N.J., where her parents operate an auto repair shop. "Coming from a town that had one of the highest high-school dropout rates among Hispanics and one of the highest teen-pregnancy rates among Hispanics, it was very important to me to defy all of those stereotypes," says Negrón, who is of Puerto Rican descent. "I knew I was better than that. Growing up, my mother always pushed me to be the best that I could be."

Negrón played youth basketball and softball, took dance classes and sang in school and church choirs. Not long after starting voice lessons in elementary school, she performed Mariah Carey's "Hero" for a local television audience.

"I would sit and watch games with my family and see the national anthem, and I can remember looking at my mom and saying, 'I want to do that,' " Negrón says. Her voice coach, Sal Dupree, recalls his longtime student's early enthusiasm. "What separated Anna from a lot of kids is that she thrived on learning," he says.

While developing as a vocalist, Negrón began to realize the limits of her athleticism. Still, her work from the sidelines as a student manager of three Sacred Heart High School athletic squads fueled her interest in a sports career.



When she began considering colleges, a guidance counselor suggested Seton Hall, which was among the first universities to establish a business degree program in sport management. Offered through the Stillman School of Business, the program requires at least two internships. In addition to working in media relations for the Mets and Knicks, Negrón has interned with a New York public-relations firm and IMG, the worldwide sport and entertainment management conglomerate.

While aspiring to work in professional sports, Negrón dreams about how far her voice might take her. She began singing "The Star-Spangled Banner" at high-school sporting events and sang it before a Seton Hall women's soccer game as a freshman. That exposure led to performances at Seton Hall basketball games, and she's since scored gigs at the 2012 BIG EAST Conference men's basketball championship game and with the Knicks, Philadelphia 76ers and Brooklyn Nets.

Although she's yet to qualify for "American Idol" in three tries, her voice coach believes her voice offers great promise. "With the instrument that she has, she will never be out of work," Dupree says.

Competing in New Jersey scholarship pageants — she is the reigning Miss South Shore Area — Negrón has gained a platform to speak about the dangers of drunken driving, an issue close to her heart since an intoxicated motorist struck and killed her 18-year-old friend Joshua Moren in a 2008 traffic accident.

Her devotion to the cause suggests there's an altruistic motive behind her taste for the limelight. "Being a role model is very important to me," Negrón says. "I want to inspire people, share my experiences with them, and show them that nothing is ever too far-fetched if you're willing to put in the work." ■

*Mike Cullity is a reporter for the New Hampshire Union Leader and a freelance writer.*





Photo by Milan Stanic

# Giving Physics a Good Name

JOSE LOPEZ DOES MORE THAN MAKE ADVANCES IN THE NEWLY EMERGING FIELD OF MICROPLASMAS, HE MAKES A SOMETIMES INTIMIDATING SUBJECT ACCESSIBLE FOR STUDENTS.

There's a bolt of pure lightning that plays music in the basement of McNulty Hall.

At least, it looks like lightning. It pulses, and music plays out of the thin air above it. Jose Lopez, the newest addition to Seton Hall's Department of Physics, shows visitors his plasma speaker with a smile. The 34-year-old assistant professor of physics likes a good attention-grabber.

"In physics, we have very bad PR. We make it seem that it's not accessible," he says.

In a field forever dominated by Albert Einstein's loopy personal style, Lopez is an unexpected twist on the age-old vision of a brainy physicist. The chatty Newark native is warm, amiable and plainspoken. And yet, one of the 20 biggest brains in the state, according to *Inside Jersey* magazine, is also an expert in a little-known, but potentially up-and-coming field of study called microplasmas.

Lopez creates these tiny plasma reactions in order to assemble chemicals as if they were made of Lego blocks.

That's not as crazy as it sounds. Most people know there are three states of matter: solid, liquid and gas. Each is defined by the density and arrangement of the atoms within it. Plasma is a fourth state that occurs when gases destabilize. That means their atoms break up into a mixture of charged ions and electrons.

Once free, these ions and electrons can be recombined into something new. Lopez studies ways to control them.

"That's the whole thing," says Alfred Freilich, a longtime Lopez collaborator who joined Seton Hall with him in 2011 as a visiting research professor. It's hard to reliably control plasma. It's hot — the sun and stars are made of it. And atoms like stability. On Earth, they don't shift to plasma easily. Generally, a vacuum is needed to coax them. They shift to it more easily in miniature. At scales of a millimeter or less, chemical elements will become plasma in the open air and at a temperature cool enough to touch.

As a result, there may be a lot of ways to put these tiny plasmas to work. Lopez and Freilich look for them.

For instance, Degrémont Technologies uses their research to increase the amount of oxygen it can turn into ozone inside of school bus-sized microplasma reactors. Municipalities and other groups buy the reactors so they can kill bacteria with ozone rather than chlorine at their water-treatment plants. The ozone is produced on-site because it breaks down soon after it's created.

The oxygen alchemy is cool, but Lopez uses the reactors to connect more than just electrons and ions.

He also uses them to connect with people. By forcing a lot of tiny oxygen plasmas to create ozone, the reactors remind people that physics doesn't just explain how the universe works. It also offers keys for controlling it.

So, when Degrémont asked for help on its microplasma reactors in 2005, Lopez opted to make the field a long-term focus. At the time, he was joining the physics faculty at his alma mater, Saint Peter's University in Jersey City, N.J.

That found the newly minted academic looking for a way to connect with students directly.

Lopez already knew something about drawing students into science. Kurt Becker, his doctoral adviser at the Stevens Institute of Technology in Hoboken, N.J., noticed that shortly after Lopez arrived in 2000. Becker often opened his lab to local high school and college students looking for hands-on research experience. They all flocked to Lopez.

"It was almost his natural instinct to take them under his wing," says Becker.

That's not surprising. By then, Lopez had been teaching science for years — he tutored the entire women's varsity basketball team in math and science while a sophomore at Saint Peter's.

But he did learn some new tricks under Becker, now the associate provost for research and technology initiatives at the Polytechnic Institute of New York University. Becker treated doctoral students like colleagues, not employees. He encouraged them to explore their own interests, and tried to get them whatever they needed to do it.

"If someone had a good idea, my attitude was: Go try it out," he says.

Becker's stance had a long-term effect on Lopez. Nothing is out of reach. Last spring, he applied the theory to one of his first courses at Seton Hall. Rather than limiting his class on waves and oscillations to the university's labs, he added a set of online video lectures from the Massachusetts Institute of Technology.

The result really stood out to junior Stacie Ballou. The lectures gave her a first-hand look at the type of experiments normally confined to big research universities. "It was a different experience," she says.

For Lopez, that was the point. Students aren't unlike the chemicals he assembles in microplasma.

They're ready to become something new — if you can connect with them. ■

*James Erik Abels, J.D. '03 is a New York City-based writer and the founder of an Internet software start-up.*





# It Takes a Village

MARY ANN CHRISTOPHER, M.S.N. '83, CEO OF THE VISITING NURSE SERVICE OF NEW YORK, HAS DEDICATED HER CAREER TO EXPANDING COMMUNITY-BASED HEALTH CARE. SHE CREDITS THE COLLEGE OF NURSING WITH IGNITING HER PASSION FOR FOCUSING ATTENTION ON SOCIETY'S MOST VULNERABLE.

For Mary Ann Christopher, the nursing profession is part science and part art, but mostly a ministry. President and chief executive officer of the Visiting Nurse Service of New York (VNSNY), the nation's largest not-for-profit home health-care organization, Christopher and her organization provide a medical safety net for hundreds of thousands of the most vulnerable. When Superstorm Sandy ravaged the metropolitan area, VNSNY went to work in New York's five boroughs immediately after the storm. With an inter-professional VNSNY team, Christopher set up a command post in the Saint Francis de Sales School in Rockaway, N.Y. — the team sitting at kindergarten desks to organize assistance. "We went door to door and found folks who couldn't come down," Christopher says. With pharmaceutical supplies airlifted and driven in, VNSNY distributed prescription refills and set up mini-clinics in various neighborhoods that had been devastated by flooding. The experience shows the power of community-based health care in physical, spiritual and emotional terms, she says, noting that her constant thought during the response to the storm was "how blessed you are to be a health-care provider." Christopher's belief in the transcendence of the nursing occupation began in childhood, when as a young girl she watched her mother, the late Mary Lee, preparing to leave for work in her white uniform. Her mother, trained at the Holy Name School of Nursing in Teaneck, N.J., "always talked with great reverence about being a nurse," Christopher recalls.

Photos courtesy of VNSNY

The belief expanded with Christopher's undergraduate nursing training at Fairfield University and came into full recognition as a graduate student at Seton Hall's College of Nursing, where she specialized in gerontology and met "an extraordinary set of mentors." The late Mary Jo Namerow, M.S.N. '78, a distinguished nursing scholar who taught in the Gerontological Nurse Practitioner program, instilled in Christopher a passion for finding ways to help society's most marginalized people. "What I learned from her," Christopher says, "was to exquisitely tell the story of our patients. By that means, there is no public policy we can't influence."

Dr. Leona Kleinman, also deceased, underscored what servant leadership is, she says, with a focus on gerontology and the disabled. Fran Bowers, Christopher's clinical instructor, worked alongside her in the Vailsburg section of Newark. "She taught me that we learn as much from our patients as we do from our training." But it is Phyllis Shanley Hansell, today dean of the College of Nursing, who has been the longest-lasting influence. Christopher credits Hansell, her professor in the nurse practitioner master's program, with teaching her "how to blend the intellectual rigor of science with a mindfulness about the care of patients and a passionate belief in the sanctity of the nursing profession." For her part, Hansell remembers a stellar student who was passionate about nursing. "Mary Ann had an inner drive to make a difference for the elderly. She was extremely bright and scientific, yet very soft at the same time." It's no wonder, then, that the two began to work together, first in nursing circles and then over Christopher's 29-year career at Visiting Nurse Association of Central Jersey, where as CEO for a decade she expanded a two-county provider into a statewide organization. She developed services such as home health care, hospice care, community-based prevention and outreach initiatives, clinics for the poor, and school-based health care. The Hansell-Christopher team has scored a number of New Jersey nursing firsts, most recently winning a Robert Wood Johnson Foundation grant of about \$5 million to support the annual study of 10 doctoral students at Seton Hall, the dean says. The New Jersey Nursing Initiative



Mary Ann Christopher embodies servant leadership as she works to find healthcare solutions for communities in need.

program aims to address the state's extreme shortage of nurses with graduate credentials who are prepared to teach, Hansell says. Addressing a different type of gap — community-based care for the elderly — was the reason Christopher joined the Visiting Nurse Association Health Group in Red Bank, N.J., having been recruited in 1985 to run a federal pilot program to find young mothers on welfare to take care of the chronically ill and elderly. A stunning success, it became the platform for the Medicaid waiver program, a federal-state effort to fund medical and long-term services for low-income aged, blind or disabled individuals, and families with children. Over the years, Christopher's connection to Seton Hall has become only stronger. She became a member of the School of Nursing's advisory board in 2000, and in 2010 joined Seton Hall's Board of Regents. Another University connection is her partnership with Dr. Kenneth W. Faistl '71, a family medical practitioner based in Colts Neck, who was her mentor and preceptor during her nurse practitioner training. Twenty years later, the doctor — certified also in geriatrics and addiction medicine — saw Christopher at a reception. "And we got to talking about how we could work together on community health solutions for people outside the safety net, such as the uninsured or underinsured," Faistl says. "And this began with the realization on my part that the Visiting Nurse Association she was heading was providing care to a lot of my patients." He was soon on her board. Another milestone in Christopher's career was a federal grant to build the Asbury Park Healthcare Center and, eventually, similar community healthcare facilities in Red Bank and Keyport, N.J. "She's one of those kinds of people who want to make things better in the world," Faistl says. "My career has very much followed a servant-leader model, a Catholic educational model, with the lens of being a ministry," Christopher says. "Frankly, we're involved in some of the most sacred moments of our patients' lives, as well as some of the most sacred moments in the community." ■

Bob Gilbert is a writer based in Connecticut.



SUPERSTORM SANDY DEVASTATED  
FAMILIES — AND WHOLE COMMUNITIES —  
THROUGHOUT THE METROPOLITAN AREA.  
MANY IN THE SETON HALL COMMUNITY  
RUSHED TO PROVIDE ASSISTANCE.

# After the Storm





## AFTER THE STORM:

# Altruism's Reward

**Y**veline Dalmacy has had a lot of experience organizing humanitarian aid. In 2007, she helped send a container ship loaded with 1,500 boxes of clothes, toys, sewing machines, medical equipment and other supplies to her native Haiti following the twin disasters of Hurricane Noel and a devastating earthquake.\*

Never did the diplomacy graduate student think she'd be on the receiving end of such assistance — especially not from her professors and counselors at the Whitehead School of Diplomacy and International Relations.

All of which may simply prove the old adage that “what goes around comes around,” she says, relating what has befallen her family since the effects of Superstorm Sandy hit her Coney Island, N.Y., home.

On Oct. 28, the day before the storm arrived, Dalmacy was preoccupied caring for her daughter Anabelle, 13 months old at the time. Also at home was her 21-year-old daughter, Tatiana, an undergraduate at Kennesaw State University. Her husband, Dr. Kesler Dalmacy, was away in Haiti.

Yveline Dalmacy was unaware that a 14-foot tidal surge and 80-mile-an-hour winds were hours away from her front door, which she says is “about 10 steps from the ocean.”

She received a phone call from a friend, asking: “Did you evacuate?”

Dalmacy was stunned by the question, saying she “had no idea there was an evacuation in effect.” She and her older daughter quickly gathered a few odd items, then fled by car with Anabelle through their nearly vacant neighborhood.

“I didn’t even take time to pack because of a mother’s fear that the water would engulf us,” she says. Behind them, most of their possessions would be destroyed by the mass of water. It was so bad that a neighbor two doors down drowned, she says.

“Yveline is quite a remarkable student,” says Elizabeth Halpin, assistant dean of external affairs for the School of Diplomacy and International Relations. In 2010 she worked

with Dalmacy on a campus awareness program on the plight of Haitians after the earthquake that year.

Dalmacy, 45, left Haiti at age 13 to come to the United States, where she became a citizen and prospered. She earned high school, undergraduate and M.B.A. degrees, and worked for a while at the nonprofit aid organization Oraiso, where she was involved in relief work for Haiti.

By 2000, she had landed a prestigious job at Morgan Stanley’s private banking practice in New York. But the tug of her husband’s work as a physician and politician in Haiti — he ran for president in 2010 — in combination with her own desire to help her native country, led Dalmacy to the School of Diplomacy and International Relations. She now is a few credits away from a master’s degree with specializations in global health and human security, and international economics and development.

Thanks to Superstorm Sandy, however, Dalmacy’s graduation will be later than expected. In fact, not much has been expected. Her first port in the storm was a friend’s house in New York, “who was willing to take us in,” she says. But, realizing she needed to be independent, Dalmacy booked a room at a New Jersey hotel “that was the only place I could find.”

She was driven by fear that there would “be no food, water or milk for my baby.” And that, she says, is exactly what happened. Worse, at the hotel, “we did not have power or water for two days. It was horrible.”

Meanwhile, deadlines were looming for a major paper. So, Dalmacy managed to get a message to Professor Martin Edwards that she was “going to be late in getting it done.”

That’s when Halpin and others at the school rallied to begin a drive to help the family. What was needed most were warm clothes for Anabelle; they immediately started to pile up in Halpin’s office until Dalmacy was able to collect them.



Dalmacy was leading a nomadic existence, moving from friends’ homes to motels and back. She was also dealing with the Federal Emergency Management Agency and insurance companies, and coming to grips with her family’s losses after 22 years in their home.

How bad was the devastation? “We had just redone the kitchen,” Dalmacy says. “When I returned, I found my refrigerator sitting on top of the kitchen counter. Everything was gone, swept away by close to six feet of water. It was the most devastating feeling you can ever go through.”

**In Sandy’s Wake:** (previous spread) Scenes of destruction in New Jersey’s shore communities. Photos by Bill Blanchard and Billy Seeliger. (above and left) Yveline Dalmacy and her family near their Coney Island home. Photos by Chuck Moss.

The help from Seton Hall was a pleasant surprise.

“They collected food, clothing — mostly for the baby — diapers, kitchen utensils and other items. They even provided me with a small monetary donation.” Dalmacy credits Halpin for proving a “huge, huge support” as her liaison with the school’s group. All her professors pitched in, Dalmacy says, with some sending her books “because I lost my library, which included books I’d been collecting since high school.”

Something else arrived, too: a note from Ursula Sanjamino, one of the school’s two associate deans. It read, in part, “Just a few items from my daughters and me for your little one. ... Continue to believe things will get better. They will. Stay safe and strong.”

“When I read that, it brought tears to my eyes,” says Dalmacy. “I had no idea that my school was going to step up, but the next

thing I knew the school was holding a drive for me. I don’t know how I would have gotten through without their support.”

Sanjamino offers a simple explanation: “We have a very strong sense of community at the School of Diplomacy and International Relations and we support each other in difficult times.”

Today, although still homeless, Dalmacy feels lucky to be both alive and connected to the South Orange campus.

“I’ve always been proud to be a Seton Hall student. But I did not realize how lucky I was to be a part of this community until this disaster struck.”

Asked to sum up her recent experience, Dalmacy had this to say: “The thing I want people to take away from my story is that whenever you have a chance to do good, do good, because although altruism is its own reward, you never know when it will come back to you.”

\* Because of a bureaucratic snarl in Port-au-Prince, the aid to Haiti in 2007 never got through, and sat for a year in the harbor before being sent back.



AFTER THE STORM:

# Responding to Disaster

Superstorm Sandy caused more than 30 deaths in New Jersey and at least \$29.4 billion in damage, according to official reports. But the storm’s destructive path left the campus relatively unscathed and fully functional, which allowed the Seton Hall community to quickly reach out to those in need.

Here are some of the ways Seton Hall responded:

## Division of Volunteer Efforts

“Any time there’s a local or national disaster, Seton Hall responds,” says Michelle Peterson, director of the Division of Volunteer Efforts (DOVE). After Hurricane Katrina in 2005, the University sponsored 23 New Orleans university students who began to call Seton Hall home that fall. “When this hit, people immediately started to ask how Seton Hall would respond.”

The answer was impressive, with DOVE coordinating donations (totaling \$10,166.50) on the school’s website and collecting clothing and food at its offices and at 15 drop-boxes around campus.

The DOVE offices in Boland Hall repeatedly filled up “to the point where we couldn’t even move around,” says Peterson. That’s when vans would deliver the goods to Catholic Charities, Newark, to replenish food pantries and create new distribution mechanisms where pantries had been destroyed.



**Stuff the Truck:** Stillman students organized a food drive to help the Community FoodBank of New Jersey. *Photo by Milan Stanic.*



## 89.5 FM WSOU

The student-run radio station raised \$9,535 for Superstorm Sandy relief efforts, surpassing the station’s goal of \$8,950, during an 18-hour radio-athon held on Nov. 30. Donations from 111 listeners were equally distributed between the Hurricane Sandy New Jersey Relief Fund and the Empire State Relief Fund.

Mark Maben, WSOU’s general manager, says the radio-athon “was very much a student-driven initiative.”

“During the storm, we had 13 students who volunteered essentially to lock themselves into the station for a 48-hour period — and they worked in shifts,” Maben explains. He said the students didn’t venture outdoors with microphones, yet “filled the gap when it came to local coverage.” The list of announcements included news reports, lists of what was closed, interviews with local, state and Red Cross officials and updates from the University’s Emergency Management staff.

## Housing and Residence Life

When Tara Hart, director of Housing and Residence Life, and her staff realized the school had not lost power, and that even Internet and cable television service were working, her team sent out a Pirate Alert query asking: “Are you disposed to help a fellow Pirate in need?” Resident students were asked to host stranded or commuter students unable to get gasoline. Of the nearly 1,000 students who stayed on campus while the University was closed, 141 quickly opened their doors, saying, as Hart puts it, “Yep, come crash on my floor.”

Hart’s team facilitated the influx of 66 students, the last of whom stayed for two-and-a-half weeks. To combat boredom, residence hall leaders staged entertainment and get-togethers, including movie nights, game nights, parties and pingpong tournaments. “It was a testament to student leadership,” Hart says. “We’re at our best when emergency situations arise.”

## Emergency Services

Thomas E. Giordano’s 20-person emergency response team was prepared for the storm. Giordano, assistant director for emergency management, ensures that essential services — IT, facilities, housing and health services — are maintained at all times.

At the time Sandy hit, more than 100 students, faculty and staff had gone through a 20-hour training program run by the federal government called CERT (Community Emergency Response Team). The training paid off.

Though the University never lost power, surrounding towns did. Giordano set up an emergency operations center within Walsh Library, where he repeatedly met with South Orange officials. Giordano lived in the center for two days, sleeping on a cot. A small number of South Orange residents needed a place to sleep and others needed the use of power outlets, mostly to recharge cellphones.

“The biggest single problem you have in an emergency is communication,” Giordano says. The University’s Pirate Alert system sends out messages via texts, emails, cell lines and land lines.

## Athletics

The Department of Athletics collected blankets, clothes, shoes, cleaning supplies and other provisions and took them to local shelters in Pirate vans, says Matthew Sweeney, assistant athletics director of communications.

Pirates also shared their basketball courts with teams needing a place to practice because their facilities had been damaged by the storm. Among these were teams from Saint Peter’s College in Jersey City, Wagner College on Staten Island, and Monmouth University in West Long Branch, N.J.

“In moments of crisis or a natural disaster, it’s important to lend a hand wherever we can help,” explains men’s basketball head coach Kevin Willard.

## Tweets and posts

Social media played a key communications role in Sandy’s aftermath. Michael Hyland, director of Web and digital communications, answered queries and stemmed rumors on Facebook and Twitter.

From the emergency response center in Walsh Library, Hyland sent out messages on social media that mirrored the Pirate Alerts and responded in real time to Twitter and Facebook inquiries — which amounted to about two dozen each day.

“Parents just wanted to talk, to know that everyone was OK and that power was still on,” he says. Students with concerns about driving in were relieved to find that classes had been canceled. Others were glad to hear that registration deadlines would be extended.

## On-site cleanup

Christopher O’Brien, director of clinical education for the School of Health and Medical Sciences’ department of athletic training, led eight students and two faculty members to Staten Island to clear debris. O’Brien has a history of helping out after hurricane disasters that he says started after watching the devastation of Katrina on TV.

Staten Island native Dr. Thomas Bottiglieri suggested that O’Brien and his team work with the relief agency Guyon Rescue. Two-and-a-half weeks after the storm, the group arrived at what looked like a war zone in Oakwood Beach, O’Brien says, and filled two large municipal dump trucks with debris. The sight that most impressed him was a staircase rising from a slab of concrete where someone had put an American flag at the top of the stairs. ■

*Bob Gilbert is a writer based in Connecticut.*



**Staten Island Cleanup:** Left to right: Monika Young, athletic training student; Meena Abdelkadoos, staff volunteer; Christopher O’Brien, assistant dean, Division of Health Sciences, SHMS; Kim Small, athletic training student; Josie Tran, athletic training student; Maesoon Deeb, athletic training student; Dawn Maffucci, athletic training faculty; Rachel Kelly, athletic training student; Nick Santos, athletic training student; Ojirese Momoh, athletic training student. *Photo by Christopher O’Brien.*



# This I Believe

A CLOSE-UP LOOK AT OUR NEWEST PIRATES, THE HISTORIC CLASS OF 2016

Collectively, the 1,455 students entering Seton Hall as freshmen last September outpaced previous groups in both class size and academic preparation. Hailing from 10 foreign countries, including Saudi Arabia, South Korea and the Ivory Coast, our first-year students also include a 16-year-old star pupil from Illinois and a nursing student involved in the sport of curling.

For 10 years, incoming freshmen have participated in The Summer Reading Program, which requires them to read a book chosen to spark reflection and discussion in their introductory courses. Students are also encouraged to participate in a complementary essay contest.

This year, readings were based on the radio series

“This I Believe,” originally launched in the 1950s by the famed journalist Edward R. Murrow, in which citizens shared their personal beliefs in an essay of 600 words or less that they read over the air. The fundamental idea was that, in a time of uncertainty and discord, hearing one person’s views about life could help others formulate their own answers to critical questions. National Public Radio revived the program in 2005, and it currently airs on Sirius XM Radio.

To provide a more detailed look at the Class of 2016, we have included a sampling of the “This I Believe” essays they submitted. These personal statements depict thoughtful, optimistic, hard-working young men and women — the kind of student Seton Hall has a long history of attracting.

**It is one of my personal beliefs to always stop at the lemonade stand because it is a unique representation of the human spirit.**

I have been receiving much praise as a recent high school graduate, more than I think is fair, quite honestly, for a feat accomplished by millions. Tight hugs and teary-eyed “Congratulations” have become a common occurrence to me, and I suppose I deserve them.



I worked very hard. I graduated 10th in my class; I was a triathlete and president of my school’s environmental club and National Honor Society.

I leave for college soon, and as I look on my future with high hopes, I realize I’m not the only one. My family is exceedingly proud of me. They will support me in all of my goals, and they will not be satisfied until I am. They believe I can achieve some level of greatness they missed out on.

I understand this belief is applied to all parents: that their child will achieve greater things than they did. That’s all we want for our youth; I know because that’s what I already wish for my future children.

We see possibility in our children we can no longer find in ourselves. Children can believe in almost anything imaginable, from monsters beneath the bed to world peace.

We all have it at some point: the hope that you can one day solve the problems of the world. We see this hope in all children. It’s instinctive, natural. The problem is that the more we see of the world we live in, we realize how difficult the task truly is. And we gradually lose faith over time.

But when you stop at a lemonade stand, you are encouraging that hope and fostering the dream still present in that child. You are inspiring that child to persevere and to not give up.

Maybe you have tried the childlike endeavor that is a lemonade stand. Surely you remember waiting patiently for any living person to come by and purchase your lemonade for a mere 25 cents a cup.

Very few came. But remember when they did? Do you remember the smiles you enjoyed and the generous tip you got? Or, if you have practiced my belief once or twice as an adult, do you remember the unforgettable smiles on those young faces?

I believe in always stopping at the lemonade stand because it keeps dreams alive. Dreams are one of the few propensities of the human spirit. We are not meant to skim pools, or watch movies or become accountants. We are meant to love and dream and investigate.

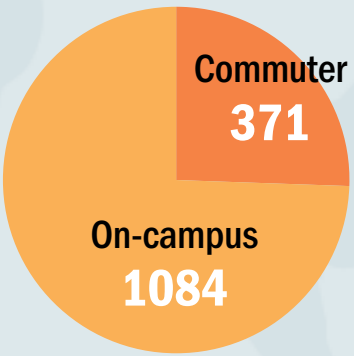
The human spirit can be found in the amateur sale of sweetened drinks. We must support it. It is our destiny. This I believe.

**BY TROY BALOG**  
CLASS OF 2016

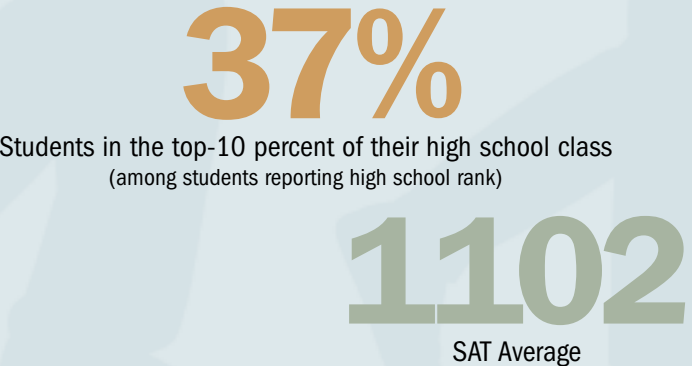


## CLASS STATS

### RESIDENCE STATUS

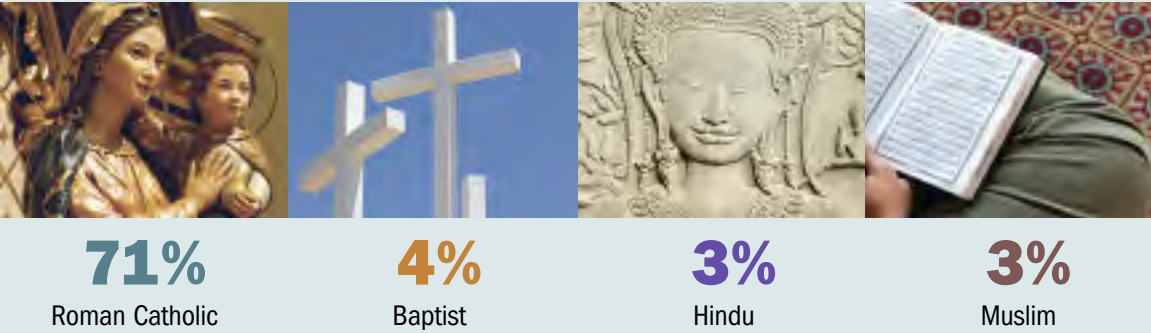


### ACADEMIC PROFILE



### TOP MOST REPORTED RELIGIONS

(among students reporting their religion)





I believe in the self-made man.

I believe in the man — or woman — who starts from nothing and works for what he or she has — men and women who have not come from wealth, yet have persevered and achieved their goals.

This idea is built upon working hard and being determined to achieve goals.

These people do not cower, blaming others for their failures, and they do not allow excuses to conceal their defeats. Individuals such as Barack Obama, Bill Gates, Oprah Winfrey, and J.K Rowling all started from humble beginnings.

However, they refused to allow their environments and surroundings to predetermine their destinations. These people are resilient and have attained success while overcoming impediments and failures.

My father, Steven, is a self-made man. His father passed away when he was 6 years old, and he came from a family that lived in 13 different houses before finding an affordable home in Jersey City, N.J.

My father earned a baseball scholarship and was the first in his family to graduate from college. He has overcome much adversity in life, eventually achieving success in running an Allstate Insurance agency that provided life's basics for his family. He is the hardest-working person I have ever known and his will to succeed is a quality I attempt to emulate.

Despite the fact that I have come from an influential family, my experience with volleyball has instilled in me a profound sense of achieving a goal when you begin with nothing.

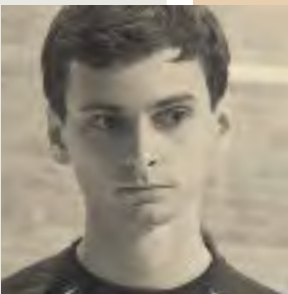
My sophomore year, I decided to try out for volleyball, even though I possessed no volleyball experience. Needless to say, I got cut from the team.

Yet I refuse to allow failures define me. I became the team manager and over the summer I attended camps. Then I joined a club team the following winter. During the subsequent season, I made junior varsity, was named captain of that team, and then played varsity my senior year. This experience demonstrated that one does not need to be given anything to receive what he or she desires. Achievement comes from realizing goals and working hard to achieve them, regardless of how much talent or money you begin with.

An individual who comes from modest means and achieves goals regardless is admirable. Failures are inevitable in life, yet moving forward from these failures is something that ultimately defines who people are.

Self-made people do not become complacent with their place in society and they work hard to succeed. These people should be admired. I believe in their fortitude to succeed.

BY RYAN ULRICH  
CLASS OF 2016



I believe in not stepping on a single ant.

In other words, I believe you need to give everyone and everything a chance because everybody is created equal. As Thomas Jefferson wrote, “We hold these truths to be self-evident: that all men are created equal; that they are endowed by their Creator with certain unalienable rights; that among these are life, liberty, and the pursuit of happiness.”

Ants are one of the world’s smallest creatures, and to many, one of the most insignificant. Most people don’t care if they step on an ant.

One can think of these ants as modern-day minorities: African-Americans, followers of the Jewish and Muslim faiths, Asians or Hispanics. The only thing that makes these people minorities in the United States is that they have a smaller population in a given location.

Racism and religious bigotry disgust me. I am not Muslim, but my friend Zeynepp is, and she told me about being discriminated against for wearing her hijab. So this past summer,

my best friend Maria and I tried an experiment. We pinned scarves around our heads and went to the mall in our town. Normally, kiosk vendors try to get us to buy things and ask us to sample snacks. Clerks usually ask us if we need help, tell us about sales, and smile at us. Not that day.

Vendors, clerks and other shoppers wouldn’t look at us. They didn’t talk to us. They acted like we didn’t exist. They didn’t want to be caught staring at us, so they didn’t look at all. In one store, a girl (who looked to be about 4 years old) asked her mom if my friend and I were terrorists. She wasn’t trying to be mean. I don’t think she grasped the idea of prejudice.

However, her mother’s response is one I cannot forgive or forget. The mother hushed her child, glared at me, took her daughter by the hand and led her out of the store. Just like that, a mother taught her little girl that being Muslim was evil. It didn’t matter that I was a nice person. All that mattered was that I looked different. That little girl may grow up and teach her children the same thing.

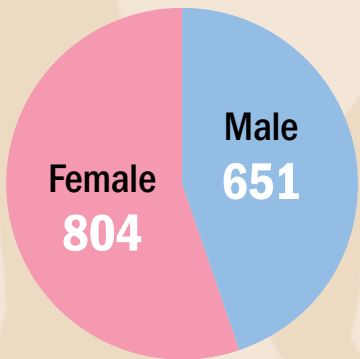
This experiment was like a slap in the face for me. It lasted only a few hours; I can’t begin to imagine how much prejudice Muslim girls go through every day.

I believe God made every human being equal, no matter what they look like or how they worship. Hateful feelings are very much present in this day and age, even though many like to think otherwise. I believe it will be up to my generation to work to end racism in American society and persistently defend the inherent rights of every human being.

BY BRITTNEY LITTLE  
CLASS OF 2016



GENDER



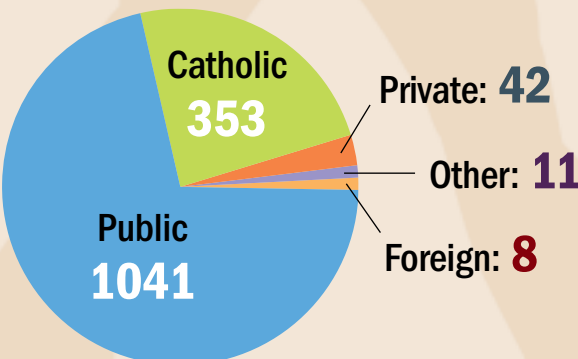
RACE/ETHNICITY

American Indian or Alaskan Native	<1%
Asian	9%
Black or African-American	10%
Hispanic/Latino	18%
White	53%
Two or more races	4%
Unknown	6%

ENROLLMENT BY COLLEGE

Arts & Sciences	998
Business	178
Diplomacy	74
Education	62
Nursing	136
Theology	7

HIGH SCHOOL TYPE







**I believe that trying to understand the world around us is what gives us meaning in life.**

People constantly move about and rush to get things done, but not everyone stops and thinks, “Why am I doing this?”

About four years ago, I stopped and pondered this existential question. I had gone through my 14 years of life existing, but I was not living. By living I mean taking in what is happening around you and knowing why. That short question — why? — is what I believe to be the biggest part of life.

My questioning has led me down the road of introspection and analysis of my life. It began when I was a high-school freshman. Going year after year doing similar things and realizing that the same routine is what composes the rest of life, I thought, “What’s the point of it all?”

We wake up, take care of day-to-day business, sleep and repeat. After coming to this realization, I concluded that there really isn’t anything else. This is our reality; this is what we live for. It’s interesting how some people just take it as it is and go on their way.

I believe that existential angst lies within everyone; but most of us push it down deep within the crevices of our souls due to fear of the unknown. That’s the problem, though; we are sometimes afraid of the incomprehensible. We try to remain in our little bubble of protection and familiarity in order to come to terms with life. What this ends up doing, though, is preventing us from growing, expanding, and experiencing all. Once we accept, become intrigued by, and pursue the solving of the mysteries around us, we can reach our true potential.

I believe we must go beyond ourselves and explore the enigmatic depths of the universe in order to live fully. Without this exploration, we are to remain forever stationary, and that would definitely make our lives meaningless. We are meant to embrace the mysteries, for they are what drive us to continue in life.

**BY TRACY JEREZ**  
CLASS OF 2016



**One should always be happy, look at the bright side and radiate love on a daily basis, no matter what circumstances one is facing.**

Growing up in a Jewish household, it was expected for me to attend Hebrew school. At my temple, Temple Rodeph Torah, I practiced my religion twice a week and accomplished enough to succeed in having a bat mitzvah.

A few weeks before my bat mitzvah, I was given my Hebrew name: Simha. At first I begged to change it, claiming that it was “ugly” (as a normal 13-year-old girl would). But the meaning behind it was valuable.

Simha is understood in Hebrew to mean happiness. And I can truly say the shoe fits the foot. With that name, I feel it is my spiritual duty to carry out the title, but I didn’t always feel that way. My parents always used to say how pessimistic I was, and it was a family joke that I reminded all my relatives of George Carlin. It was not until recently that I realized being happy is vital to survival. There is no reason not to be happy. Being upset only puts a damper on top of already existing negativity.

What made me realize that happiness is important was a quote I read by John Lennon: “When I was 5 years old, my mother always told me that happiness was the key to life. When I went to school, they asked me what I wanted to be when I grew up. I wrote down ‘happy.’ They told me I didn’t understand the assignment, and I told them they didn’t understand life.”

After reading this, it finally clicked. I threw my sorrows and negativity away. I began to look at the glass as being half full, rather than half empty. Life is too short to be anything but happy, and I strive to embrace every moment that God and life have to offer me. I spend each day with a smile on my face, facing all possibilities with a positive attitude.

This I, Kayla Simone Simha Weinman, believe: One should always be happy, look at the bright side and radiate love on a daily basis, no matter what circumstances one is facing.

**BY KAYLA WEINMAN**  
CLASS OF 2016



**GEOGRAPHIC DISTRIBUTION**

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Data provided by Stephen Deutsch in the Office of Institutional Research

**IN GOOD HANDS**

In a perfect example of serendipity, Freshman Studies won two national awards for advising and student retention as the department was marking 25 years of service to Seton Hall University.

The National Academic Advising Association conferred a certificate of merit on the department in October as an Outstanding Advising Program. Three weeks later, Freshman Studies was recognized as the Best Practice program of 2012 at the National Symposium on Student Retention. The award came with a trophy and a \$2,000 prize.

Founded in 1987, the program has three components. Each new freshman is assigned a professional mentor and a well-trained peer adviser from the sophomore, junior or senior classes.

In addition, all freshmen take a University Core course, “University Life,” which completes the orientation process that begins during the summer at “Pirate Adventure.”

“This three-pronged approach to the transition to college has helped bolster our first-year retention rates and increased student satisfaction with first-year advising,” says Tracy Gottlieb, vice president of Student Services. The 2011-12 retention rate showed a 7 percent increase from 10 years before.

“Freshman Studies is not just about advising students on their choice of courses,” Gottlieb says. “One of the strengths of our department is that we provide advising and support services to ensure overall student success.”

Peer advisers provided more than 700 hours of tutoring in the fall semester. Freshman Studies also provided supplemental instruction in which students from upper classes attend difficult freshman courses and provide follow-up recitations in support of the professor’s lecture. Support is also provided during formal study halls.

Freshman Studies extended its outreach last year to include new transfer students with the creation of the Academic Success and Transfer Student Center, also located in Mooney Hall. “Now, transfer students receive the same help and support that has characterized our outreach to freshmen for a generation,” Gottlieb says.

| AL FRANK



## TOUCHED BY GOLD

OLYMPIC GOLD MEDALIST MISSY FRANKLIN SHOOT'S PUBLIC SERVICE ANNOUNCEMENTS AT SETON HALL



(Above) Missy Franklin (with Seton Hall swim coach Ron Farina) spent a morning at the Arthur E. Imperatore Natatorium shooting public service announcements for the Multiple Sclerosis Association of America. (facing page) Pirate swimmers Andrea Shuba '13, left, and Brenna O'Keefe '13 support the cause.

Seton Hall hosted an Olympic icon this fall when four-time gold medalist Missy Franklin shot a series of public service announcements for the Multiple Sclerosis Association of America (MSAA) at the Pirates' Arthur E. Imperatore Natatorium.

Franklin, an ambassador for the MSAA's Swim for MS program, spent a November morning shooting video and posing for photos.

Swim for MS is a national fundraiser that encourages volunteers to create their own swim challenges while soliciting donations to support the fight against multiple sclerosis. The fundraiser is unique because the events are planned by the individuals, not by the organization. Volunteers can participate individually or recruit other swim enthusiasts to form a team.

MSAA President and CEO Doug Franklin, Missy's uncle, said Seton Hall was the perfect place to shoot her public service announcements.

"The athletics staff was amazing at meeting the needs of our organization and facilitated the process for everyone involved," he said. "I thank Seton Hall for helping MSAA fulfill our mission to enrich the quality of life for everyone affected by MS."

After Missy Franklin left, several members of the Seton Hall swim team participated in a photo shoot to show their support for the MSAA and Swim for MS.

"It was a great opportunity for our swimmers to help raise awareness about MS," said Ron Farina, head swimming and diving coach at Seton Hall. "It's a relationship we hope to continue and expand in the future."

This was the second time in recent years that the Pirates' swim facility was used as the backdrop for video shoots featuring Olympic stars. In September 2011, Michael Phelps, Ryan Lochte and Natalie Coughlin made the trip to Seton Hall to shoot commercials for Speedo.

"The exposure our swimming program has received over the past year and a half by hosting four U.S. Olympic swimmers is tremendous. Coupled by the fact that these four Olympians are arguably the most recognizable in the world, it is just fantastic for the program and Seton Hall University," Farina said.

More information on Swim For MS can be found at [SwimforMS.org](http://SwimforMS.org).



Photos by Anna Weber





# WOMEN'S GOLF

## FALL SUCCESS SPURS HIGH HOPES

The young Seton Hall women's golf program had top-five finishes in five tournaments last fall, and has energized its followers for what could be a thrilling spring season. The team, which formed in Fall 2010, opened the season with a second-place tie among a field of 15 teams at the Bucknell Invitational, finishing just one stroke behind Boston University and tying with BIG EAST foe Rutgers. Freshman Megan Tenhundfeld, playing in her first collegiate event, led the Pirates at 20-over par and placed eighth among 84 golfers.

Seton Hall kept the positive momentum going the following week, placing second by one stroke to host St. John's. It was a historic tournament for sophomore Ali Kruse, who became the second Pirate to win an individual title with a one-stroke victory over a pair of competitors.

"I think we're only scratching the surface with Ali," said head coach Sara Doell. "She has the ability to be a very good golfer in this conference for a long time." The most difficult tournament on the fall schedule was the Yale Women's Intercollegiate, where the Pirates had struggled the last two seasons. This time, Seton Hall finished in a tie for fourth among 16 teams.

Kruse notched her third top-10 finish in three tournaments and finished eighth among 89 golfers, leading the Pirates with a 1-over-par, 73, in the final round. Her second-round 70 set the program record for lowest single-round score.

"Of all of our success this fall, I take the most from our performance at Yale," Doell said. "That was, by far, the most talented field we faced, and it was played on a very challenging course. For us to tie the host for fourth place among a field that strong really speaks to how far we've come in three years."

Seton Hall finally broke through at the Rutgers Women's Invitational to claim its second team championship in program history, winning by seven strokes over the 21-team field. The Pirates' 11-over-par, 299, in round one set the program record for a par-72 course.

"Our play heading into this tournament proved we were capable of this," Doell said. "We just needed to put it all together, focus and play our best game. When we do that, we can be a pretty formidable team."

The Pirates finished their fine fall at the Lehigh University Invitational, where for the third time in the season the team placed second by just one stroke. Junior Hannah Basalone fired a 1-under-par, 71, in the final round. Her fifth place was the fifth top-five finish of her career, and the most in program history.

"Hannah has battled through a lot this fall, so it's wonderful to see her come through like this in the final round of the fall season," Doell said. "She will undoubtedly be an integral part of our future success, just as she has been in our successes of the past."

"The team set four performance goals entering the fall," Doell said. "They wanted to break 300 strokes in a single round, break their single-round stroke record, average better than they did last fall and win a tournament. We achieved all four goals in five tournaments."

Now the Pirates are hungry for more and looking forward to the new season.

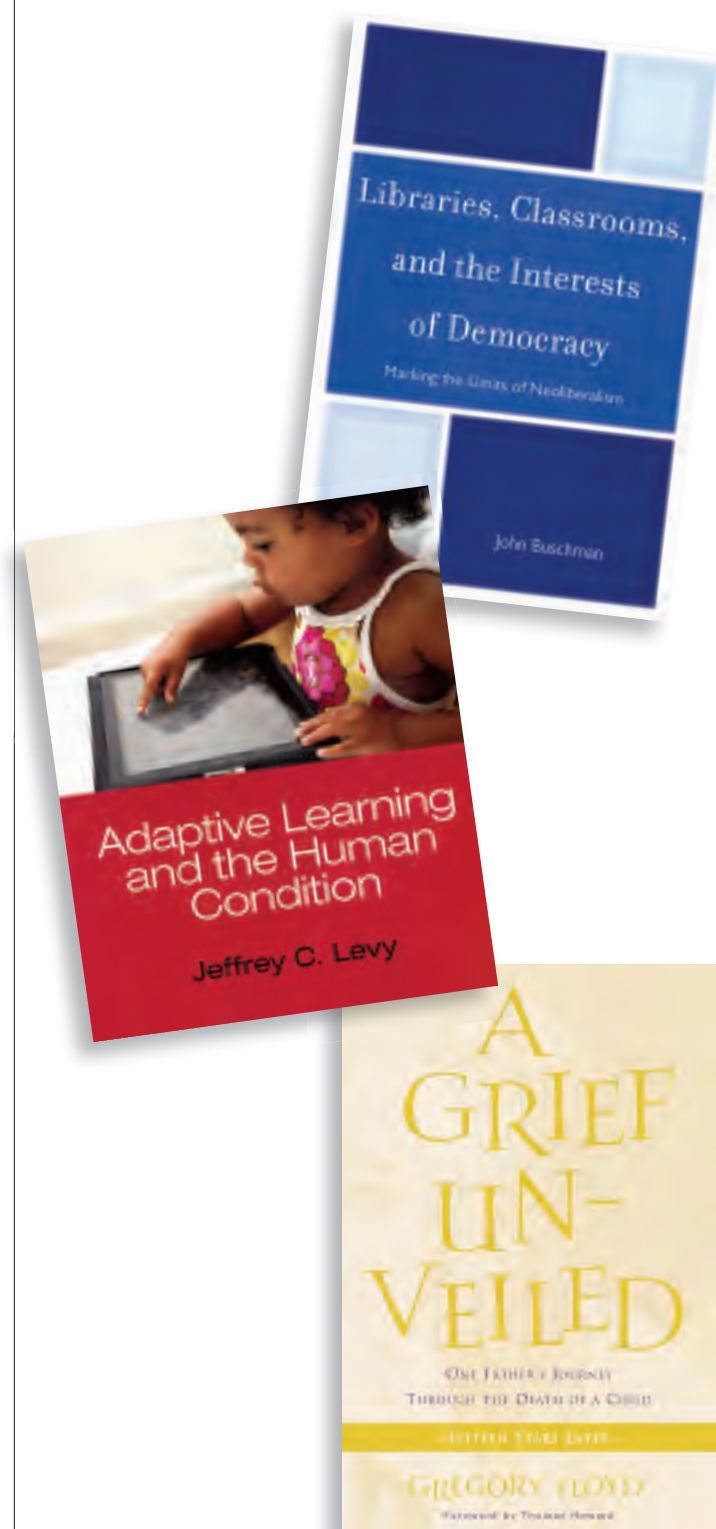
"When I set the spring schedule, I tried to incorporate some tournaments we could win and others with strong fields that we could grow from," Doell said. "Given our performance this fall, I now think we have a shot to win them all." ■



**On the Upswing:** (far left) Hannah Basalone '14 recorded her fifth top-five finish of her career in October. (left) Ali Kruse '15 set the program record for lowest single-round score. (bottom) Back row, from left: Megan Tenhundfeld '16, Stacie Ballou '14, Karlie Zabrosky '16, Ali Kruse '15 and Erin McClure '15. Front row, from left: Haley Van Es '14, Christina Cantú '14, Hannah Basalone '14, Samantha Massei '14 and McKenzie Cutter '15.



# pirates in print



## Libraries, Classrooms, and the Interests of Democracy: Marking the Limits of Neoliberalism

By John Buschman, D.L.S., dean of University Libraries  
(Rowman & Littlefield/The Scarecrow Press, Inc., \$65)

Library marketing and advertising in schools are now widespread practices. Should that be the case? John Buschman details the connections between educational institutions and democracy. Drawing on wide scholarship to explore the history of democratic theory and how it intertwines with capitalism, the author helps the reader think about how democracies can deal with the challenges of the current historical phase. The award-winning book makes clear that issues concerning public educational institutions in a democracy are political.

## Adaptive Learning and the Human Condition

By Jeffrey C. Levy, Ph.D., associate professor of psychology (Pearson, \$172.20)

Jeffrey C. Levy's textbook reviews psychological research findings related to classical and instrumental conditioning. These conditioning processes result in adaptive learning enabling individuals to predict and control their environments. Levy shows how such learning can occur directly through one's own experience or indirectly through observation and language. He helps readers consider how the adaptive learning process, coupled with the ability to create and use tools, has enabled the human being to transform the human condition. Levy shows how adaptive learning principles enable us to understand, and in instances address, significant contemporary individual and social concerns.

## A Grief Unveiled: One Father's Journey through the Death of a Child — Fifteen Years Later

By Gregory Floyd, M.A.T. '04 (Paraclete Press, \$17.99)

Following the death of his 6-year-old son, Gregory Floyd explores the complex relationship between grief and faith and the impact of such a loss on a Catholic family. With brutal honesty, Floyd reveals the depths of his pain as he struggles to provide leadership for his family and questions the goodness of God. He also answers the question: what is it like to live with such grief 10 or 15 years later?

## The New American Poetry of Engagement: A 21st Century Anthology

Edited by Ann Keniston and Jeffrey Gray, Ph.D., professor of postwar American poetry, postcolonial literature and literary theory (McFarland & Company, Inc., Publishers, \$29.95)

With 138 poems by 50 established and emerging American poets, this anthology addresses themes pertinent to this century — including violence, governmental policies, ecological and political threats, and economic uncertainty. The poems not only describe the events of our time, they also explore the problems involved in bearing witness in this way. The collection offers a comprehensive look at current American poetry, demonstrates how poets are engaging with public concerns and illustrates the problems of such representation.

## Encyclopedia of a Life in Russia

By José Manuel Prieto, Ph.D., associate professor of Latin American literature  
(Black Cat, an imprint of Grove/Atlantic, Inc., \$15.95)

Set during the 1991 collapse of the Soviet Union, José Prieto's novel follows Thelonius Monk and Linda Evangelista, two misfits caught between old traditions and capitalist ideals. Thelonius finds his muse in the elusive Linda on the streets of Saint Petersburg. He convinces her to travel with him to Yalta with promises to make her famous in the fashion magazines. So taken with Linda that he's writing a novel about her, Monk's notes for the book comprise the Encyclopedia. In a style that breaks from conventional narrative structure, Prieto fuses elements of literature, philosophy and pop culture to tell the story of two people polarized by art and commerce while parodying the Russian fascination with America and its fixation on beauty.

## New Jersey: A History of the Garden State

Edited by Maxine N. Lurie, Ph.D., professor emerita of history, and Richard Veit, Ph.D. (Rutgers University Press, \$27.95)

Maxine N. Lurie and Richard Veit's book traces the evolution of the Garden State from the prehistoric era to the present to create the first general history of New Jersey in more than 35 years. The book explores the state's Native American heritage, the colonial era, the American Revolution, industrialization, slavery and entrance into the Civil War. It also covers the development of major city centers and shore communities that created a destination for immigrants and made New Jersey one of the country's most diverse states. The book not only describes New Jersey's achievements as a state, but also its position in the fabric of the United States.

**Note to authors:** To have your commercially published book considered for "Pirates in Print," send your information and a review copy to *Seton Hall* magazine, 457 Centre Street, South Orange, NJ 07079. Please request our guidelines first by writing to [shuwriter@shu.edu](mailto:shuwriter@shu.edu).

*Book descriptions contain direct quotes from book covers and publisher-provided materials.*





# A Legacy of Family Giving Continues

The Farinellas have been called a quintessential Seton Hall family, well known for their love of the University and their generous support. The family's legacy began with the late Frank Paul Farinella Jr. '49 and his wife, Josephine. The couple's names adorn the main gate to the University, and their philanthropy has opened doors of opportunity to many others.

Now, their son Joseph '79/J.D. '93 is continuing the tradition of giving.

Following the death of his father last year, Joseph Farinella made a \$100,000 contribution to the University in the form of five annual \$10,000 contributions and a \$50,000 bequest. "He is putting his imprimatur on a legacy of family giving," said Stephen F. Izzo, associate director of the Seton Hall Fund, who consulted with Farinella on his recent contributions.

Earmarked for the Seton Hall Fund, this gift will support the University's most pressing needs. An active member of Seton Hall's Parent Leadership Council, Farinella has made previous donations to the Seton Hall Fund and the School of Law.

"We have a great love and a special place in our hearts for Seton Hall and that's why we do what we do," says Farinella.

Although he had applied to five other colleges besides Seton Hall, Farinella says his father's ties to the University were so strong there was little doubt he too would become a Pirate. His daughter, Nicole, is a sophomore majoring in English and minoring in journalism/public relations, and

a cousin, Anneliesa, is a freshman majoring in social work.

An uncle, Charles Farinella, attended Seton Hall and graduated in 1948, and Joe's sister, Mary, earned an M.B.A. in 2007 from the Stillman School of Business. Their brother, James, attended Seton Hall Prep and graduated from the Law School in 1992.

"Seton Hall has been important to our family and we've been very active in the University," says Farinella, president of Coddington Homes Co., which has built more than 1,000 homes and developed commercial property in New Jersey. The company is now building in the Allentown area of eastern Pennsylvania. "With the passing of my parents, I felt it was important to continue our commitment."

Frank Farinella was a well-known New Jersey builder and developer who constructed more than 3,000 homes and apartments during his career. He attended Seton Hall on the GI Bill to earn his bachelor's degree in English and went on to receive a degree in architectural engineering from Rensselaer Polytechnic Institute in New York.

From 1987 to 1992, Frank served on the Board of Regents and chaired its buildings and grounds committee when the campus underwent major growth with the construction of three residence halls for students, a residence for priests, the parking deck and the expansion of the Recreation Center. It was during that time that the Farinella Gate opened at the eastern end of the campus.



Photo by Milian Stanic

**Pirate Legacy:** Nicole Farinella '15 follows in the footsteps of her father, Joseph Farinella '79/J.D. '93, left, and grandfather, Frank Paul Farinella Jr. '49, by working toward a Seton Hall degree.

Later, as the University prepared for the 2004 launch of the \$150 million *Ever Forward* campaign, Frank — then a regent emeritus — and Josephine donated \$250,000. Their generosity was due in no small measure to the high regard the Farinella family felt for the priests who have served Seton Hall over the years.

Father Michael E. Kelly '62, now a monsignor and headmaster at the Prep, was chaplain to Joseph Farinella's fraternity, Sigma Pi, where classmate John Dennehy '79/M.Div. '84 was a brother. Dennehy was ordained a priest in 1981 and now serves as University chaplain.

As his parents grew older, Farinella says he often took them to Father Dennehy's Masses at his weekend

ministry at their parish, Saint James Church, in Springfield, N.J., which Frank and Josephine also helped build. As they grew older, Monsignor Robert R. Sheeran '67, president emeritus, frequently celebrated Mass in the couple's home.

"John's a really good guy and my parents really liked him, and we were all very close with Monsignor Sheeran and spent a lot of time with him," Farinella says.

Family, faith and tradition all contributed to reinforcing a strong bond with the University that was formed more than 60 years ago and now extends into a third generation.

"Those were some of the greatest years of my life — academically, socially, everything — and there is that spiritual dimension from the University," Farinella says. "My parents were extremely devout and we grew up in that regard. That has a lot to do with it." ■

*Al Frank '72/M.A. '10 is an adjunct professor at Seton Hall and a writer based in Parsippany, N.J.*





# alumni

## 60s

**Maria Mazziotti Gillan '61** wrote a book titled *Writing Poetry to Save Your Life*. It combines her personal story as a writer with suggestions for writers at all stages of development. She is also the subject of the documentary film *All That Lies Between Us*, which profiles her life and work. ... **Paul F. Gibbons '62** was appointed to the N.J. Commission on Holocaust Education by Gov. Chris Christie. ... **Bernadette (Turner) Dwyer '63** became a grandmother to her 12th grandchild. ... **Richard D. Riva '66** was appointed to a four-year term on the N.J. State Board of Dentistry by Gov. Chris Christie. ... **Robert M. Fischer '64/M.A.E. '68** retired from Seton Hall Prep after serving as a faculty member for 48 years. During his years as a French and history teacher, he became a legend in the hallways of the Prep. ... **Jack V. Behnken, M.A.E. '67** is an adjunct professor at Rowan University. He supervises student teachers in health and exercise science. ... **Lawrence R. Codey, J.D. '69** was awarded the distinguished service award from the N.J. Utilities Association for his accomplished career in the utility and service sectors.

## 70s

**Bettye J. King, M.A.E. '73** received an honor from the School of Education as a 35-year charter member of Kappa Delta Pi. ... **Lester E. Anderson, M.A.E. '74** was a co-inventor of a computer networking patent titled *Monitoring Business Machines Using a Mesh Network on Field Nodes*. ... **Dr. Wesley S. Blakeslee '74** was appointed to the advisory board for PennWell Publications. ... **Tova Navarra '74** is the author of 30 books to date and is a subject of biography in *Who's Who in America*. Her book, *The Kid's Guidebook: Great Advice to Help Kids Cope*, has been translated into several languages. She has also been a working artist for 40 years. ... **Jean D'Meza Leuner '75** was inducted into the American Academy of Nursing. The academy comprises more than 1,850 nursing leaders. ... **Daniel J. McIntyre '76** was elected to the board of directors at the California Healthcare Institute. ... **Jim P. Manfredonia '77** was awarded the Benemerenti Medal by Pope Benedict XVI in recognition of his company, Domestic Church Media. The company was founded by Jim and his wife, Cheryl, and operates New Jersey's only two Catholic radio stations.

## 80s

**John O. Melody '80** was inducted into the Essex Catholic High School Hall of Fame. He is an assistant director of security in the Saint Barnabus Health Care System. ... **Robert Leszczak '81** wrote a book titled *Single Season Sitcoms, 1948-1979*. The book highlights short-lived sitcoms through photographs, facts, interviews and stories. ... **Donna M. Cusano-Sutherland '83** was appointed senior director of global commercial strategy lead at Janssen Pharmaceuticals in Raritan, N.J. ... **Matthew DeVoti '84** received the Radio Wayne Award from *Radio Ink* magazine. The award honors sales and management professionals who make a difference in the radio business. ... **Colleen Peacock '84** obtained her certification as a legal nurse consultant and will be working independently with medical malpractice law firms. ... **Samuel J. Stoia '86** opened a law practice in Morristown, N.J. ... **Jeanine (Longo) Cavanagh '88/M.A.M. '90** and her husband, **James Cavanagh '88/M.H.A. '06** received the Immanuel Award at the 21st annual Bread and Roses Ball in May 2011. The award is given to individuals who exemplify selfless determination to make the world a better place through service and sacrifice.

## 90s

**Robert E. Nevin '90** was appointed president and CEO of Dermatopathology Laboratory of Central States. ... **Gregory K. Kiraly, M.B.A. '91** was appointed senior vice president of electric distribution operations at Pacific Gas & Electric Company. ... **William A. Ryan '91** joined Morgan Stanley in Morristown, N.J., as senior vice president of investments. ... **Gary M. Albrecht, J.D. '94** was named co-chair of the real-estate department at Cole Schotz in Hackensack, N.J. He was also inducted in *201 Magazine's* 2012 list of top lawyers in Bergen County, N.J. ... **Jennifer Kamienski '94** was named to *PRWeek's* "40 under 40" list of Rising Stars. Each year, the publication honors executives who have exceeded expectations in their corporate positions. ... **Luigi G. Bastone '95** is the vice president of regulatory control at Citigroup. ... **Gina (Rabuck) Anton '96** was selected as vice chair of the American Bar Association, Young Lawyers Division, Entertainment and Sports Industry Committee. ... **Brendan Gill '96** was elected to the Essex County Board of Chosen Freeholders. He is the state director for U.S. Sen. Frank R. Lautenberg. ... **Dr. James F. Lawrence '96** received a national award for excellence in gerontological education. He was also selected as one of four nurse practitioners in the southeast Virginia medical system to participate in a dermatology residency and was a presenter at the 2012 GAPNA conference in Las Vegas. ... **Felipe Pedroso, J.D. '96** was elected to serve on the Bridgewater, N.J., township council. ... **Carmelo G. Garcia '97**, executive director of the Hoboken Housing Authority, was selected as a "game changer" by *Politic365*, a national publication on multicultural politics. *Politic365* honored 365 individuals across the country, all of whom are creating opportunities to improve the socio-economic and political climate in the U.S. ... **Michael H. Esnes '98** joined Union County College as director of human resources. ... **Nicole A. (Ultimo) Olaya '99** was promoted to commercial lender in the northern N.J. Commercial Lending Team at Columbia Bank.

## 00s

**Dr. Paul G. Mathew '01** is a member of the faculty at Harvard Medical School, where he holds a joint clinical appointment serving as the director of headache medicine at the Cambridge Health Alliance. He is also a neurologist at Brigham & Women's Hospital, John R. Graham Headache Center. ... **Ralph Scianni, M.A. '02** was appointed to chief of the Bayonne, N.J., Police Department. ... **Frank Pannucci Jr. '03/M.P.A. '08** was elected to the Brick Township Board of Education in November. ... **John Perez '05** received his master's degree from Yale School of Management and accepted a position in a leadership development program at Johnson & Johnson. ... **Michael W. Cole '06/M.S. '07** was on the second-place team at St. John's alternative resolution securities triathlon. Also, his article titled *Using Governmental Incentives to Finance Solar Renewable Energy Projects: Alternative Investments for High Net Worth Individuals* is being published in the *LSU Journal of Energy Law and Resources*. ... **Rachel Corrigan '08** passed the Arizona Bar Exam and is an associate at Bryan Cave LLP. ... **Christopher Torres '08/M.A. '10** is serving as operations officer of the guided missile destroyer USS Howard, where he completed a deployment to the Horn of Africa and the Western Pacific. In 2013, he will join the staff of Destroyer Squadron One, based in San Diego. ... **Teresa Korbesmeyer '09** finished her Peace Corps service in Botswana. She is an employment specialist for Lutheran Social Services Refugee Resettlement Program in Tucson. ... **Nicholas Sena, M.P.A. '11** was named leadership annual giving coordinator at the Richard Stockton College of New Jersey. ... **Bradley Kerstetter '12** joined the Harrisburg Heat, in the Professional Arena Soccer League, as a defender. ... **Emily Meredith, J.D. '12** was appointed director of communications at the Animal Agriculture Alliance.

**"I Do's" at the Immaculate Conception Chapel:** (facing page) Dina Fellanto '08 and Kevin Cashin '08 married Nov. 9, 2012, (above left) Kimberly Harry '09 and Matthew Mills '09/J.D. '12 married Sept. 8, 2012, (above right) Katie Kennedy '07 and Gabriel Rohaidy '07 married Sept. 7, 2012

## Get Your Alumni Card

Thousands of alumni around the world carry the Seton Hall Alumni Card. **Do you?**

On campus and beyond, your alumni card represents your pride in Seton Hall and gives you access to special discounts, contests and promotions.

Get your free card now at:  
[www.shu.edu/go/alumnicard](http://www.shu.edu/go/alumnicard).





Marriages

**Claudia Lucas '95** to Marino Ioannou  
**Janice Martinez '95** to Rick Woerner  
**Matthew R. Markus '03** to Lynn Zellers  
**Andrew G. Sullivan '03** to Sarah Hensler  
**Vanessa Musella '04** to **Richard J. Schubring '03**  
**Kenneth D. McPeek Jr. '05** to Amanda Hess  
**Katie E. Kennedy '07** to **Gabriel A. Rohaidy '07**  
**Denise Myles '07** to **Johnnie Hunter '05**  
**Elizabeth Stuckart '07** to Allen Martin  
**Dina Fellanto '08** to **Kevin Cashin '08**  
**Alexandra Firmino '08/M.A.E. '11** to Daniel Aiello  
**Maria E. King '08** to Joshua Isaacson  
**Kimberly Stewart '08** to **Steven Wrzesinski '09**  
**Kimberly Harry '09** to **Matthew Mills '09/J.D. '12**  
**Kimberly E. Kassing '09** to **Matthew J. Creange '07/M.B.A. '09**  
**Hannah Alaouie '10** to Bradley Hyman  
**Joe Luppino-Esposito, J.D. '11** to Amanda Yasenchak

Baby Pirates

**Anthony Lanzo '91/M.A.E. '94/E.D.S. '99/E.D.D. '03** and Sharon, a girl, Madeline Marguerite, on May 21, 2012  
  
**Claudia (Lucas) Ioannou '95** and Marino, a girl, Rosalia Labrini, on December 15, 2011  
  
**Janice (Martinez) Woerner '95** and Rick, a girl, Hayden, on March 17, 2012  
  
**Terese S. (Gardenier) Miletic '97** and Robert, a girl, Gia Theresa on October 23, 2012  
  
**Kelly Valli '97** and Steve, a boy, Joshua Ryan, on July 17, 2012  
  
**Kristy A. (Skabla) Sobel '98** and Jason, a boy, Joshua Jake, on December 24, 2011  
  
**Brian J. McGee '99** and Kathryn, a boy, Jackson Charles, on April 27, 2012  
  
**Esohe (Alile) Motta '00** and **Scott '99/M.B.A. '00**, a boy, Sean Joseph Emwantosa, on October 17, 2011

**Sylvana R. (Gavilanes) Budesheim '01/M.A.E. '03** and Matthew, a girl, Juliana Rose, on October 1, 2012  
  
**Richard Foster '01** and Amanda, twin girls, Isabella Ann and Giuliana Marie, on July 19, 2012  
  
**Lizette M. (Graiff) Goodman '01/M.B.A. '05** and **Brian, J.D. '05**, a girl, Gabrielle Grace, on June 23, 2012  
  
**Paul G. Mathew '01** and Treasa, a girl, Lauren, on June 19, 2012  
  
**Victoria (Murphy) Picco '02/M.A. '03** and **Joseph '01/M.P.A. '03**, twin girls, Caterina and Sofia, on October 4, 2012  
  
**Kristin (Mettman) Touhill '07/M.S. '07** and **Peter '07**, a boy, Gavin Peter, on April 29, 2012  
  
**Ryan J. Tetro, J.D. '10** and Jamie, a boy, Benjamin Ryan, on October 2, 2012

SOCIAL NETWORKS

LinkedIn

Seton Hall's LinkedIn group can help you manage your network of career and professional contacts. Search for the *Seton Hall University Alumni Network*.

facebook

Find Alumni Relations on Facebook and learn about events being held on campus (and in your area), the most recent campus news, and the latest updates from your former classmates. Search for the *Seton Hall University Alumni* page and become a fan.

twitter

Follow Alumni Relations on Twitter, [www.twitter.com/setonhallalumni](http://www.twitter.com/setonhallalumni). Get timely updates on campus happenings.

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Highlighting Connections

The Office of Alumni Relations is seeking feedback on how graduates use social-networking sites to form and maintain connections. Whether for personal reasons or business, millions of people connect daily on these sites.

How are you using social-networking sites? Have you connected with old friends or new business contacts? Have you joined Seton Hall's social networks? Have they provided a meaningful benefit?

Send your thoughts to [alumni@shu.edu](mailto:alumni@shu.edu).



PROFILE In Step

Founded at Seton Hall in 1952, the K-8 chapter of The Pershing Rifle club taught young men responsibility, discipline and impressive drill tricks. More than 60 years later, however, the most important tenet instilled in members continues to be unity.

Competing in drill routines against area schools such as Fordham, Polytechnic Institute of Brooklyn and Saint Peter's in the '50s and '60s, the Pershing Rifles built a tradition of excellence that led to an abundance of trophies housed in a dayroom built by the club on the third floor of McQuaid Hall. Meeting in the school parking lot every day at 6 a.m. sharp, no matter the weather, the group practiced intricate marches and rifle-throwing routines performed in total unison. Like a school of fish, the Pershing Rifles moved together as one.

As word spread about the group's talent, they were contacted by a Schaefer Beer Company representative who invited them to New York City to perform a drill to be used in a television commercial. In return, Schaefer Beer contributed \$5,000 to the club, which offset travel and equipment expenses. Their star rose higher still when the group went on to win a national drill title in 1967.

Read Walsh's blog here:  
<http://captainslogblog.typepad.com/companyk8/>  
The next annual alumni reunion dinner will be held on Nov. 2. Please contact Fred Palumbo at [fredp110@hotmail.com](mailto:fredp110@hotmail.com) for more information.

Graduation, military service and relocations put physical distance between the group's members, but the spirit of brotherhood inspired them to stay close. "I talk to my guys every day via email," says Mike Walsh '68. "It's usually a little joke, just to say 'good morning! Here's a little funny thing.' " Friendships became easier to maintain in 2006, thanks to Joe Dattoli '69, who started the group's blog.

When Dattoli passed away several years later following a battle with cancer, Walsh picked up where his friend left off, intent on expanding the site's audience. Asking each of his contacts to provide contact information for other members and requesting data from the alumni office, Walsh and Fred Palumbo '71 built a database of more than 120 Pershing Rifle alumni, many of whom now regularly read and comment on the blog. The alumni also regularly meet at gatherings Palumbo organizes.

Drill teams emphasize the importance of moving and thinking as one in competition. The extraordinary teamwork, dedication and brotherhood developed at Seton Hall keep the Pershing Rifle Club in step even today. ■

| ERIN HEALY

**FOREVER AS ONE:** (top left) The trick drill team poses in uniform for the *Newark Evening News* (now *The Star-Ledger*) in 1967. (top right) Mike Lukacs '68, Seton Hall President Bishop John Dougherty, Domenic Zazzaro '67 and Col. James Schmidt celebrate the Pershing Rifle's 1967 National Championship. (bottom right) Mike Walsh '68 and Fred Palumbo '71 keep the bond of brotherhood going strong.



**Glamour Shot:** Madeline Marguerite (top), daughter of Sharon and Anthony Lanzo '91/M.A.E. '94/E.D.S. '99/E.D.D. '03, is ready for her close-up. **Double the Joy:** Madison Grace and Brianna Lynn (bottom left), twin daughters of Katie

(Herr) Hausmann '07 and Buddy '03 are ready for spring training. Caterina and Sofia (bottom right), twin daughters of Victoria (Murphy) Picco '02/M.A. '03 and Joseph '01/M.P.A. '03, strike a pose with Santa and the Pirate.



In Memoriam

Henry A. Buklad '39  
Vincent J. DeSantis '41  
Frederick M. Kolarsick '41  
Sister Veronica DiSanto '42  
Peter A. Milone '42  
Elizabeth M. Stripp '44  
James G. Sullivan '45  
Eugene T. Murphy '46  
Edward W. Connolly Sr. '47  
Leonard W. Burrell '48  
Angelo T. Ferreri '48  
Charles W. Manger '48  
Francis J. Murphy '48  
Peter M. Baldino '49  
Nicholas L. Cirignano '49  
Joseph J. Dyer '49  
Robert W. Emmett '49  
John T. Gerhard '49  
William E. Gormley '49  
John C. Moore '49  
Stephen R. Niemiera '49  
Renald J. Alfano '50  
Leo H. Burrows '50  
Herman K. Dowe '50  
Samuel J. Giuliani '50  
James J. Mariani Jr. '50/M.A.E. '54  
John D. Ryan '50  
Robert H. Spang '50  
John N. Tuttle Sr. '50  
John M. Capobianco '51  
Colonel Thomas J. Culklin '51  
Adolph DiMartino Jr. '51  
Robert J. Eiserle '51  
John P. Morro Sr. '51  
Joseph R. Quelly '51  
Joseph L. Reddan '51  
Anthony J. Scarponcini '51  
Edward Stepien '51  
Alfred Borys '52  
Joseph D'Allegro, M.A. '52/M.A. '55  
Michael A. Delia '52  
Mary C. McCarthy '52  
John B. Mahoney '52  
Harriet (Kicinski) Zakutansky '52  
Archer D. Huott '53  
Vincent P. Lampariello '53  
Edward H. Miller '53  
Harold P. Olsen '53  
Thomas F. Kelly '54  
Richard Viventi '54  
Unis J. Baurkot '55  
John T. Curtis, M.A. '55  
Patrick McLaren '55  
Louis A. Modica '55  
Father Robert P. Cozzini '56  
Michael DeRogatis '56  
Carmine A. Duca '56  
Charles W. Doehler '56  
Bernard J. Goodwin '56  
Thomas B. Lobdell '56/J.D. '70  
Bernard V. Synnott '56  
Vincent J. Browne '57  
Marie A. (Kohaut) Dougherty '57  
Arthur J. Fitzgerald '57  
Joseph D. Marion, M.A.E. '57  
Gena M. Scavuzzo '57  
Frank Arena '58  
Stephen S. Feehan '58

J. Gerald Levey '58/M.B.A. '65  
Monsignor George Lutz '58  
Bernard F. Corbett, M.A.E. '59  
Agnes W. Croneiser '59  
Maryon J. (Farley) Maher, M.A.E. '59  
William O'Brien '59  
John T. Ruiz Sr. '59  
Daniel Samel '59  
Sister John M. Scopeileti '59  
Charles B. Grace Sr. '60  
Daniel R. Kehr Sr. '60  
John W. Reinman '60/J.D. '70  
Stewart Weiss, J.D. '60  
Arthur E. Coughlin '61  
Richard A. Holmes '61  
Kenneth W. Klein '61  
Samuel A. Soprano Jr., M.A.E. '61  
James K. Flanagan '62  
Robert H. Hertel '62  
Audrey C. Zaiser '62  
Robert S. Basch '63  
Olympia E. Bracuto '63  
Jerry Rutkowski '63  
Lucia A. (Lamorte) Bowers, M.A.E. '64  
Madeline DeRosa '64  
Philip T. Dukes '64  
Joseph J. Estenes Jr. '64  
Richard J. Reeve Sr. '64  
David P. Ericksen '65/J.D. '75  
Stephen J. Fontanella '65  
Edward F. Kennedy '65  
Audrey A. McParlin, M.A.E. '65  
Gerald Meola '65  
Richard J. Perosa '65  
Louis A. Weber, M.A.E. '65  
John E. Burbridge, M.A.E. '66  
Ellen M. Gambatese '66  
Judith Koletar '66  
Father John A. Prinelli '66  
Maureen L. (Parks) Todd '66  
Ann C. (Kearney) Concannon, M.A.E. '67  
Thomas E. Loughlin '67  
Sister Eileen Pavlitschko '67  
Walter D. Rogowsky, M.A.E. '67  
Sister Mary X. Casey, M.A.E. '68  
Monsignor Kevin M. Hanbury '68/  
M.D.M. '75/E.D.S. '79/E.D.D. '85  
Sharon A. (Gancarz) Holster '68  
Anna Maiorano '68  
Nicholas A. Mennuti '68  
Harold G. Wolf, Ph.D. '68  
Albert J. Ardizzone, M.A.E. '69  
Cheryl A. (Knight) Devlin '69  
Phyllis K. Donoghue '69  
Cathleen P. Doyle '69  
Patricia A. (Pavlitschko) Silkowski '69  
Sidney L. Bloom, J.D. '70  
Robert P. Herald '70  
Mary (Smyth) Hoffmann '70  
Ronald J. Kwacz '70  
Lawrence K. Memmola '70  
John F. Doublier '71  
Father Arthur F. Humphrey '71/  
M.D.M. '75  
Mary S. Jankiewicz '71  
Michael J. Mahoney '71  
Sister Rita Tassinari '71  
Peter J. Gutkowski '72



Sam Giuliano

1926-2012

On July 26, 2012, Sam Giuliano '50, one of Seton Hall's most loyal supporters, passed away. The retired president and chief executive officer of USLIFE Title Insurance Co. graduated from Seton Hall with a bachelor of science in business and received an M.B.A. from New York University in 1954.

A resident of South Orange, Giuliano served the University in many capacities over the years, including as a member of the University Advisory Council, the Immaculate Conception Seminary School of Theology's Board of Overseers, the Stillman School of Business Advisory Board and the President's Advisory Council. In 1970, he was named Distinguished Alumnus of the School of Business and, in 2010, he received the inaugural Stillman Lifetime Achievement Award.

He and his late wife, Rosetta, are the parents of four devoted daughters, Alice Giuliano, Nancy Durando, Janice Giuliano and the late Elizabeth Magnes. The Elizabeth Ann Giuliano Magnes Memorial Scholarship in the College of Education was established by Sam and Rosetta for Elizabeth, a member of the Class of 1975, who died in 1985.

Sam remained a constant and generous benefactor of the University and was a member of the Hazard Zet Forward Society and Pirate Blue, exemplifying the ideals of stewardship and servant leadership in all he did as a Setonian.

Photo by Michael Paras

Shirley T. (Swinscoe) Komisarczyk, M.A.E. '72  
Daniel Petrowsky '72  
Edward R. MacPhee Jr. '73  
Dennis A. Maycher, J.D. '73  
Pauline P. (Gisoldi) Mazza, M.A.E. '73  
Eileen (Budd) O'Donnell, M.A.E. '73  
Andrew P. Sammarco '73  
Henry C. Cleffi '74  
John D. Clemen, J.D. '74  
John D. DiFilippo Sr. '74  
Peter T. Doran, M.A.E. '74  
William G. Greer, M.B.A. '74  
Catherine A. McNamara, M.A.E. '74  
Thomas F. Corbett '75  
George Crowley II '75  
James S. Underwood '75  
John E. Ziegler '75  
Thomas F. Hartnett, J.D. '76  
Louis J. Kady, J.D. '76  
Louis J. Pennucci Jr. '76  
William M. Farley '77  
Douglas F. Hatchman Jr., M.B.A. '77  
Judith Mayo '77  
Kathleen (Cassidy) Tevis '77  
Clarence J. Bibby Jr. '78  
Madeline S. (Shultz) Tracy, M.A.E. '78  
James H. Wharton, M.B.A. '78  
Lisa J. Campbell-Wiitala, J.D. '78  
Richard J. Begley, M.A. '79  
Alpheus E. Keller II, M.B.A. '79  
Margaret A. Marren '79  
Pauline V. Jarmon, M.A.E. '80  
Alison A. (Oliphant) Ready, M.B.A. '81  
Adrian J. Hollywood III '82  
Catherine A. (Lovett) McFaul, M.S.N. '83  
Daniel L. Moore '85  
Harold Siegel, M.B.A. '85  
Howard J. Porth Jr. '86  
Paul F. Cullum III, J.D. '89  
Joyce (Galvin) Veress '89  
Renee Y. (Golla) Schlachter '90

David F. Hegarty '91  
Thomas P. Rainey, M.B.A. '92  
Ron Baglio Jr., M.A.E. '94  
Susan J. Clark, J.D. '94  
John X. Walker, M.A. '94  
Stephen V. Iannucci, M.A.E. '95  
Nicole M. (Quinby) Glazewski '96/M.A. '10  
Brian T. Lynch, M.A.E. '95/M.D.M. '96  
Joyce V. (Beisler) Clark '99  
Fred Kieser Jr., M.S. '99  
Linda (Vitale) Ryan '03  
Michael J. McHugh, J.D. '04  
Christopher R. Bedi, J.D. '05  
James G. Hoopes III, M.A. '06  
Toni-Marie (Verrone) Hals, M.A.E. '11

Friends of the University

Dolores Anderson  
Mary Rose Barral  
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Jean Cataldo  
Peter A. Coccoziello  
Robert Cooper  
Carol Earrusso  
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Anna Garafolo  
Paola Gausconi  
James L. Langan  
Veronica Lanigan  
Maria Minieri  
John J. Mitchell Jr.  
Daniel L. Moore  
Gerald Morrone  
Gilbert L. Rathbun  
Mary E. Tarrant  
George J. Tzannetakis  
John Walsh

Photo of Monsignor Kevin Hanbury by Ian Bradshaw



Ties that Bind

Did you have a special interest at Seton Hall? A passion that sparked your interest?

Seton Hall's Alumni Clubs bring together graduates who share common connections from their student experience. Whether you'd like to join a club that already exists or one that is in formation, or if you've got a group and would like to be officially recognized by Seton Hall, Alumni Relations wants to hear from you.

The Alumni Club program provides all the support you need to get engaged.

Current Clubs/Clubs in Formation

- Setonian Foundation of Phi Kappa Theta
- Student Alumni Association
- Honors Program
- The Setonian Newspaper
- Department of Public & Healthcare Administration

Contact the alumni relations team at (973) 378-9822 or [alumni@shu.edu](mailto:alumni@shu.edu) to learn more about serving, networking and socializing through Seton Hall's Alumni Club program.

Congratulations, Class of 2013

Welcome to the alumni family of more than 90,000 Pirates around the world.

In the coming weeks, months and years, Seton Hall and the members of the Young Alumni Club will offer many meaningful ways for you to stay involved. The best way for us to contact you is by email.

Update your email address to stay in touch with Seton Hall and the Young Alumni Club! Complete the form by June 1 and you will be entered to win a Seton Hall alumni prize pack including a diploma frame and more.

Visit [www.tinyurl.com/SHU2013InfoUpdate](http://www.tinyurl.com/SHU2013InfoUpdate)

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Call for Regional Ambassadors

Represent Seton Hall in your area. Seton Hall needs Pirates around the globe to represent the University by volunteering, coordinating events for alumni and parents, serving as an area contact and leading other initiatives. If you're interested in getting involved, please contact the Alumni Relations team at (973) 378-9822 or [alumni@shu.edu](mailto:alumni@shu.edu).



WSOU created a new, state-of-the-art broadcast room in memory of former university professor Brother Stanley P. Kosakowski. Gregory L. Cellini '85, along with general manager Mark Maben and Marie Zach, hosted the studio dedication.

IN MEMORIAM

Monsignor Kevin Hanbury 1946–2012

'68/M.Div. '75/Ed.S. '79/Ed.D. '85

Jesus told His disciples to “go forth and teach.” This command exemplified Monsignor Hanbury's life. As a young priest, he taught at Seton Hall Prep. Soon after gaining his graduate degrees, he became a professor and associate dean in the University's College of Graduate Education, where he established new programs dedicated to Catholic school leadership. Later, he worked as superintendent of schools and vicar of education for the Archdiocese of Newark and joined Seton Hall's Board of Regents.

It was most fitting that Monsignor Hanbury donated the statue of St. Elizabeth Ann Seton that stands in front of Jubilee Hall, for like Mother Seton herself, he was entirely and selflessly devoted to Catholic education. His assignment as superintendent of schools was not an easy job; economic conditions forced him to close several Catholic schools and to merge many others. He often faced angry parents, disappointed that their parish school was on the verge of collapse. Nevertheless, he went to every meeting, personally and calmly addressing the situation at hand. The issue, of course, was always a lack of funds, but this obstacle never lessened his

commitment to Catholic education or to the transmission of the Christian faith.

We live in an age that too often defines men and women apart from God, but Monsignor Hanbury never allowed that to happen. He was committed to Catholic education because he knew that there is no fully rounded view of humanity — no proper anthropology — without a relationship to the God who has come uniquely near to us in the love of Jesus Christ. Monsignor Hanbury committed himself to transmitting this faith to thousands upon thousands of young people.

This faith led him, for decades, to undertake not only academic responsibilities, but also innumerable pastoral ones. (I think of how many times Kevin married young people, usually alumni of the University.) This faith allowed him, no matter the difficulties he was facing, to be always a kind and generous presence to his colleagues and fellow priests.

We shall deeply miss his fraternal and magnanimous spirit.

— Father Thomas G. Guarino '73, S.T.D., professor of theology in the Immaculate Conception Seminary School of Theology







## Pirate Pets

Thank you to all those students, alumni and friends who submitted pictures of their pets showing their Pirate Pride! The Deehans' dog has been selected for having the most spirited photo! The Deehans (Theresa, Robin and Sean '13) and **Coco** will receive a Seton Hall prize pack.

**PRIDE ON FOUR PAWS: 1. Bruno** (Janelle LoBello M.P.A. '13); **2. Jack Rooney** (Alexis Granell '14); **3. Puppy** (Annamarie Garretson '50); **4. Sawyer** (Valerie Smith '99/ M.P.A. '02); **5. Ollie** (Kenneth Larivee '14); **6. Simon** (Dennis Faldi '90); **7. Moose** (Max Pascua '02; and Felicia Escorpizo '04)



## The Connector

As an undergraduate who commuted, Chris Sprague '07 found it challenging to balance campus leadership opportunities with a demanding academic schedule.

When he returned as a graduate student in the School of Diplomacy and International Relations, Sprague became more involved in University life. He realized the value of a long-term commitment to Seton Hall — and the importance of fostering similar connections among other young alumni.

"I actually was not the most involved campus member while a student, which is probably why I feel the urge to contribute now," he says.

Drawing on the experience of his uncle, the president of Villanova's Alumni Association, Sprague co-founded the Young Alumni Club in March 2011. The group encourages recent graduates to remain connected with Seton Hall long past graduation.

Sprague and his colleagues have made their presence felt: raising funds for the Many Are One gala, sending representatives to student recruitment events, and scheduling alumni networking events in the New York metropolitan area. Since the group's founding, giving by young alumni has increased by 42 percent.

More than 100 people came back to campus in December 2011 for the inaugural Young Alumni Christmas Party, which included a sit-down dinner, dancing and tricky-tray style auction. The group drew more people to the 2012 Christmas event, increased their contributions to the Seton Hall Fund, and awarded the first Young Alumni Impact Award to a recent graduate who has made "a demonstrable, significant impact on Seton Hall, their profession or their community."

All alumni are welcome to attend the club's monthly meetings held on the first Wednesday of each month.

"Young alumni who participate in the club can expect to develop new friendships, network with fellow alumni, participate in various on-campus events and renew their connection with the Seton Hall community," Sprague says.

"We have really focused on building a culture where giving back to the University is a valued pursuit among all members of the Seton Hall community," he says. "There's a certain sense of pride and accomplishment that we all share in playing a role in the University's future."

For more information on the Young Alumni Club, please visit [blogs.shu.edu/youngalumniclub](http://blogs.shu.edu/youngalumniclub).

ERIN HEALY



The second annual Young Alumni Club Christmas party, December 2012



Parent Leadership Council

Seton Hall would like to thank the members of the 2012-13 Parent Leadership Council. Interested in finding out more about the council? Please call Steve Izzo at (973) 378-2648.

Andrew Brereton, M.A.T. '98 and Linda Anthony and Nancy Conetta  
Carl and Jean Dietze  
Vinny Donnelly '80 and Mary Joseph Farinella '79/J.D. '93 and Jana Watts  
Thomas Haborak, M.S.T. '96 and Paula Mark and Patricia Haefeli  
Mary Lou Healy '72 and James James and Gale Longobardo  
Thomas and Deborah Meyer  
Gregory and Gerri Summers  
Samer and Ragheda Zeitoun  
Council Chaplain — Father Renato Bautista



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Come Home to the Hall

Photos by Anjelica Martino



Pirate Pride

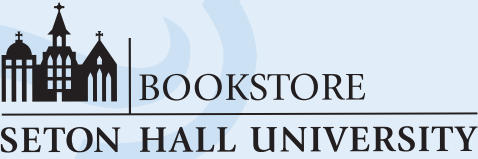
(Clockwise from left) **Matthew Steele '06** brought his pride all the way to Margalla Greens Golf Club in Islamabad, Pakistan. **Bill Torres '13** proudly wears his Pirate flag on the Great Wall of China. **Eilish R. Harrington '08** and **Caitlin E. Krako '09** show off their bandana at Giant's Causeway in County Antrim, Northern Ireland.

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## And the Survey Says...

*On the first day back to campus in January, students from the Stillman School of Business led a food drive for the Community FoodBank of New Jersey. Students had connected with the nonprofit the previous semester through a project in the school's Market Research Center and were driven to replenish a 100,000-pound food loss suffered as a result of Superstorm Sandy.*

*Each semester, anywhere from 25-75 students participate in market-research projects for a range of clients. Student teams, supervised by professors and the center's staff, work with business owners, managers and executives to tackle various business challenges. Students conduct market research to uncover key insights, find possible improvements to products or services, and ultimately develop recommendations for the businesses they work with. To learn more about the center and its projects, Seton Hall magazine editor Pegeen Hopkins sat down with the center's director, Adam Warner.*

### What clients have students worked with since the Market

**Research Center launched?** In the last 2½ years, we've completed about 30 projects. They've run the gamut from small startups to large businesses like UPS, Hackensack University Medical Center and Planet Honda.

### What kinds of business issues are clients looking to solve?

Sometimes the client's issue is that business is slow and they want to grow. Some want to evaluate their social-media presence and see what customers think about their website. Others want to learn how to attract more Seton Hall students to their business.

Last semester, we worked with Hackensack University Medical Center — a large organization with about 8,000 employees — to determine how to get employees to visit its four gift stores more frequently.

### How have students made a clear difference in a client's

**business?** A great example is Stony's (a restaurant in downtown South Orange). The owner wanted to attract more Seton Hall students to his restaurant. As a result

of the market-research project recommendations, Stony's increased sales 25 percent overall. On Wednesday nights, business doubled, thanks to a special Seton Hall Night promotion.

**Is Planet Honda a repeat customer?** Planet Honda has done three projects with us. First they wanted to understand how well their TV commercials resonated with potential customers. They also did a “Buyer” study to see why people bought at Planet Honda and a “Rejecter” study to see why people visited but did not purchase. The CEO said the market research he did at Seton Hall was more valuable than any the business had done before.

**What specific skills have students learned?** We've heard from the Career Center that these project experiences are showing up on our students' resumes: "I moderated a focus group; I designed a survey; I provided market-research consulting services for XYZ company." Students are learning critical skills they'll be able to use in the real world.

**How does the Market Research Center fit in with Stillman's philosophy of a practical business education?** At Stillman,

we focus on experiential learning. The Market Research Center, Center for Entrepreneurial Studies, Center for Leadership Development, Sports Polling Center and The Trading Room are all opportunities for students to gain invaluable hands-on experience.

The motto we've used for the Market Research Center is "University/Business Partnerships." Students get a lot out of the projects; they get real-world experience serving a business in a consulting capacity. Businesses get excellent customer insights and practical recommendations. A Market Research Center project is a great opportunity for alumni with businesses to re-engage with the school in a "win-win" situation. I hope our alumni will take advantage of the Center, contact us and explore how we can partner together to benefit their business. ■



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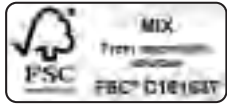
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