

SETON HALL

A home for the mind, the heart and the spirit

Spring 2012

Things we



about

Seton
Hall





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In this issue

features

16 Things We Love About Seton Hall

24 In a Time of Need

How members of the Seton Hall community came to the aid of a Vietnamese refugee family in dramatic fashion.

departments

2 From Presidents Hall

4 HALLmarks

10 Possibilities

Andrea Borrelli '11 and a group of alumni and students launched a nonprofit to help Ethiopian students.

12 Roaming the Hall

ACE Fellows: Juergen Heinrichs, professor of art history, and Judith Hunt, visiting associate professor of history.

14 Profile

Catherine Hanley '62 spent her career working to improve tribal health care.

28 Sports at the Hall

32 Pirates in Print

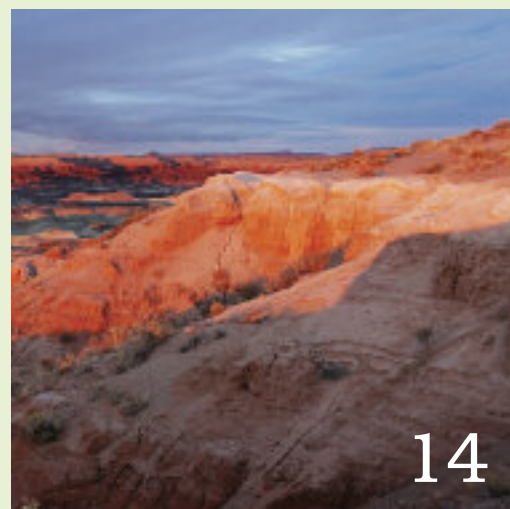
34 Spirit of Giving

Greg Summers has established a fund to help finance the educations of post-9/11 military veterans, first responders and their children.

36 Alumni News & Notes

44 Last Word

Back to Basics





a journey of transformation

As I write, we are well into the 2012 Easter season and anticipating the end of another academic year, to be marked, as it is every year, by the tradition of academic commencement. At that point, I will have completed the second year of my presidency of Seton Hall. Like our students, I have been on a journey of transformation throughout the past year, and I look forward to continuing that journey — with you — moving into a new period of our University's history.

During this year, my wife Josephine and I and a number of staff members have been "on the road," reaching out to alumni groups across the country to share with them our new strategic plan, approved by the Board of Regents in December 2011, with its call for heightened commitment to our Catholic mission, academic excellence, student selectivity and stewardship of resources. The plan, called *From Strength to Strength*, along with the accompanying campus master plan for significant investment in our physical infrastructure, has been especially well-received as the expression of our vision for Seton Hall through 2020.

This buzz has been very much in evidence especially at our regional alumni events, which have attracted record attendance. The 23 receptions around the country drew more than 1,200 attendees, a 60 percent increase over similar events held in 2010.

For example, receptions in California, including a first-time event in San Diego, drew 145 versus 56 in 2010. The four events in Florida saw an increase from 110 attendees

to 154. In Texas, 91 attended our receptions versus only 42 in 2010. Our New York reception drew a large crowd, with 154 attendees, or an 88 percent increase over 2010! Two events in New Jersey were overflowing with 210 enthusiastic alums, with a smaller event in Omaha, Neb. — our very first — capping the nationwide tour.

On campus, our commitment to the Catholic character of Seton Hall will take an important step forward with the Hiring for Mission Plan that was presented to the board this spring. The policy will mark an important milestone in our efforts to recruit staff and administrators who understand and support the University's Catholic identity and mission. The development of this document started almost a decade ago and is now coming into fruition.

While it may be difficult to believe, this year's graduating class — the freshmen who came to us in 2008 — will be the first group of undergraduates who were required to take the new Core Curriculum with the three signature courses. The courses stress the Catholic intellectual tradition with the goal of developing self-knowledge, critical thinking and thoughtful communication skills that mold habits of servant leadership. I thank the faculty, especially, for their support through the past several years in this significant endeavor.

Further, our applications and admissions continue to run significantly ahead of last year and are, so far, favorably comparable to admissions of our Fall 2010 incoming freshman class. Due in part to the public tuition rate

“Every step forward we take to fulfill the boundless potential of this institution is possible because of *you*.”

initiative and improvements in the management of recruitment and applications for admissions, some 12,000 applications were received, a greater than 50 percent increase from the same time last year.

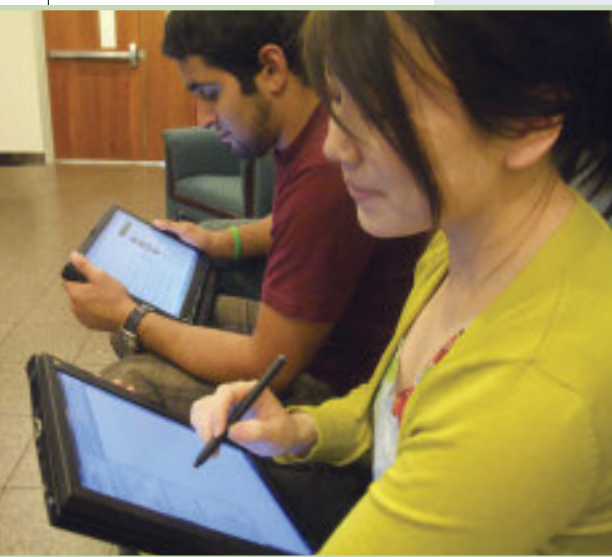
Acceptances at Stillman School of Business have exceeded last year's total numbers and Fall 2010 year-to-date numbers. Whitehead School of Diplomacy and International Relations acceptances have also well exceeded last year's total. Further, average SAT scores are running higher than last year, as called for by the strategic plan.

While the enrollment cycle is not yet completed, we are encouraged by the current trends and remain cautiously optimistic about the size and quality of this year's incoming undergraduate class.

All of this good news (and there is more that I can't fit into the allotted space here) is thanks to you. You are reading this issue of *Seton Hall* magazine because you are an alum or a parent or a close friend and benefactor of Seton Hall University. Every step forward we take to fulfill the boundless potential of this institution — funding a scholarship endowment, bringing in a highly qualified student, hiring or tenuring a member of our outstanding faculty — is possible because of *your* prayers, *your* volunteer efforts and *your* contributions of treasure to support the University.

Your greatest gift to Seton Hall, which makes all possible and for which we are forever grateful, is your gift of *you*. In that way, we follow in the footsteps of our founder and patron, Saint Elizabeth Ann Seton, who showed us how to give — and to live — unselfishly in the service of Catholic education. May she continue to bless us and pray for us, in this season of Easter and always. ■





Next Generation Computing

Seton Hall was in the vanguard in 1998 when every freshman was issued a laptop computer. But laptops, too, may eventually go the way of typewriters.

Since last fall, 350 freshman have been testing Lenovo ThinkPad tablets in math, business, science and honors courses. They include a pen that allows users to copy complex math or science formulas and other graphics, and a camera that can be put to the lens of a microscope to make an image of a slide. The pilot program is expected to lead to more experimentation in other classes this fall.

"The size and the all-day power make it much more useful in a lab or classroom setting," said Paul E. Fisher, associate chief information officer and director of the Teaching, Learning and Technology Center. "It's a little more maneuverable than a clamshell laptop and you can read email, surf the Web, and edit documents."

But he estimated technology still is about two or three years off that would allow tablets to entirely replace laptops, which have keyboards and touch pads more suited for extensive research, writing multipage documents and creating multimedia projects.

Seton Hall's experience with the tablets will be highlighted in a six-minute video filmed by the Public Broadcasting Service on campus in March, which will air on PBS stations nationwide.

| AL FRANK '72/M.A. '10



Newstead, South Orange, N.J. was recently selected as one of the best college-town neighborhoods for adults by *MSN Real Estate*.

How to Succeed in Business ... By Using Your Network

Carla Harris, one of the most influential women on Wall Street, scattered “Carla’s Pearls” with the fervor of a preacher during her keynote address at the annual Stillman School of Business Integrity and Professionalism Convocation.

Drawing from her book, *Expect to Win: 10 Proven Strategies for Thriving in the Workplace*, Harris elaborated on lessons learned during a 24-year career that has led to her current position as a managing director and head of the Emerging Manager Platform at Morgan Investment Management.

Her tips included selecting a work environment that values one’s strengths, remaining true to personal values, and cultivating a network that will ensure success.

She urged the students to cultivate advisers who can give practical advice at the workplace, as well as trustworthy mentors who can share dreams and disappointments in confidence. Most important, she said, is for employees to find sponsors who will speak on behalf of their advancement.

“You cannot do it alone,” she told a packed auditorium in Jubilee Hall.

Harris has received broad professional recognition. Last year, *American Banker* magazine named her one of the “25 Most Powerful Women in Finance.” She also is an accomplished gospel singer who has recorded three CDs. | AF



Photo by Linz Photography

Satire, Shteyngart and Seton Hall



Seton Hall’s **Poetry-in-the-Round** program showcased contemporary novelist Gary Shteyngart, known for his literary satires and humorous story-telling.

In November, Russian-born Shteyngart read from his latest novel, *Super Sad True Love Story*, a comical look at a near-future America downtrodden by financial crisis, paired with an unlikely love story.

When asked about his relationship with his native land, the author said the Russian press hates him, and

that this is how he knows he is on the right track.

Poetry-in-the-Round brings fiction and non-fiction writers, playwrights and poets to campus for a reading and discussion. The series aims to “connect the Seton Hall community, especially the students, with the vibrant culture of contemporary literature,” said director Nathan Oates. “And to introduce students to literary artists who are doing some of the most interesting, challenging and engaging writing of our time.”

Super Sad True Love Story won the 2010 Bollinger Everyman Wodehouse Prize for comic literature and was selected as one of the 10 best books of the year by *The New York Times* and many other publications. Shteyngart, named one of *New Yorker* magazine’s “20 under 40” luminary fiction writers in 2010, is also the author of *The Russian Debutante’s Handbook* and *Absurdistan*.

This spring’s Poetry-in-the-Round series also included poet Carolyn Forché on March 22, and short-story writer Jess Row on April 4. | KAITLYN CALABRO

Photo by Brigitte Lacombe

WSOU + IHEARTRADIO

WSOU is extending its reach far beyond its spot at 89.5 FM.

The student-run station has partnered with iHeartRadio, expanding listening options to a broader audience through the aggregate network's website (www.iheart.com) and Clear Channel Radio's many mobile apps.

WSOU, which will mark 65 years of broadcasting next year, also has a live stream on its own website (www.wsou.net), and offers an application that can be downloaded on Android phones.

The partnership comes just after WSOU celebrated the 25th anniversary of its industry-leading "Active Rock" format.

"We are thrilled to be among the inaugural stations offered as part of iHeartRadio's college radio programming," said Mark Maben, the station's general manager. "WSOU has long been an innovator

in college radio and partnering with iHeartRadio means new opportunities for our students to learn and prepare themselves for careers in the 21st-century media environment."

Because WSOU's conventional 2,400-watt broadcast signal extends from the Recreation Center transmitter for a radius of only about 25 miles, Web access gives the station's staff an even louder voice and adds to the résumés of the more than 100 students who work there. As senior Gabby Canella notes, now relatives in Canada and Italy can hear her shows.

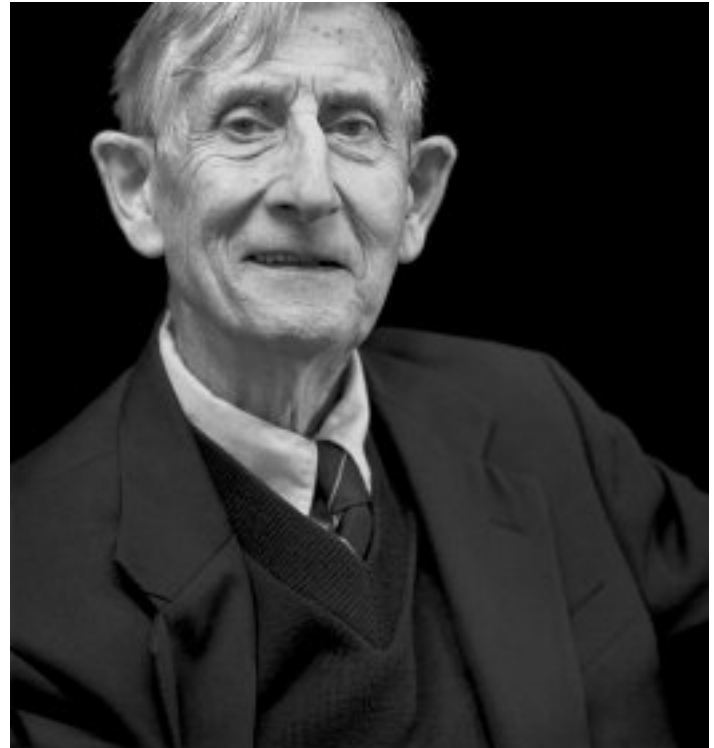
Live streaming and mobile apps continue the tradition of keeping WSOU current with the latest broadcast technology. Along with a network of WSOU alumni, this digital experience has helped many students get internships and jobs in broadcasting, concert promotion and the record industry, Maben said. | A F



In Brief...

- **Zeni V. Fox, Ph.D.**, professor of pastoral theology, received the "Wisdom and Service Award" from St. John's Abbey and St. John's School of Theology-Seminary for her contributions to the Catholic Church.
- **The Immaculate Conception Seminary School of Theology's** marriage enrichment retreat series, *Holy Lives, Holy Marriages*, will continue through the spring at parishes in Jersey City and Morristown.
- **Vincent A. DeBari, Ph.D.**, professor and director of research for graduate programs in health science, was appointed to a three-year position on the editorial board for the *American Journal of Infection Control*.
- **Anthony D. Koutsoftas, Ph.D.**, assistant professor in the department of Speech-Language Pathology, received a 2011 Research Grant for New Investigators from the American Speech-Language-Hearing Foundation for his project comparing the writing process of children with learning disabilities to those without.
- **Mona M. Sedrak, Ph.D.**, past chair of the Physician Assistant department, was appointed associate dean for the division of health science in the School of Health and Medical Sciences.
- **The Stillman School's M.B.A. specialization in sport management** was ranked as one of the Top 50 best master's programs in sports management worldwide by Eduniversal.
- **Joseph Guasconi**, formerly senior director of major gifts and gift planning, was appointed acting associate vice president for development.
- Former U.S. ambassador and deputy assistant secretary of state for health and science **Dr. Jack C. Chow** was recently appointed a Sharkey Scholar for the Whitehead School, and is teaching a graduate class on global health and diplomacy.

- In October, a symposium was held through the Department of Chemistry and Biochemistry to honor **Robert L. Augustine, Ph.D.**, professor emeritus of the department, and his 50 years of service at Seton Hall.
- The **Whitehead School of Diplomacy and International Relations** will commemorate its 15th anniversary in the fall.
- **Petra Chu**, professor of art history and director of graduate studies in museum professions, was awarded a \$64,500 grant by the Getty Foundation to organize a three-day symposium on the artistic exchanges between China and the West. In partnership with the School of the Arts at Peking University, the symposium will bring together an international group of scholars to discuss the mutual borrowing and appropriation of art, as well as the decorative motifs and representational systems used between China and the West during the Qing dynasty (1644-1911).
- The **Whitehead School**, in alliance with the United Nations Foundation, will offer coursework in Washington, D.C., during the fall semester.
- The **Department of Education Leadership, Management and Policy** in the College of Education and Health Services has teamed up with the New Jersey Charter Schools Association to bring more charter school administrators into its new online charter school specialization track.
- The **Whitehead School** will offer a specialization in post-conflict state reconstruction and sustainability in the fall.
- **Nina C. Capone Singleton, Ph.D.**, associate professor in the department of Speech-Language Pathology, is co-author of a paper to be published in *Language, Speech and Hearing Services in the Schools*.



Master Class

From the vantage of a career that began at the end of World War II, renowned physicist Freeman Dyson took students on a “quick ride through the history of science and technology” and provided a glimpse of the future.

The occasion was the first Father Stanley L. Jaki, O.S.B. Distinguished Lecture of the Department of Physics, named for the late Seton Hall Distinguished University Professor of Physics and Templeton Prize winner, who died in 2009.

Dyson said his 88 years give him a perspective on the “four revolutions” of his era in the fields of space, nuclear energy, electronic computing and genomics. “The next 50 years are probably going to be at least as exciting.”

Computing and genomics have laid the foundation for a new revolution in the field of neurology, predicted Dyson, professor emeritus of physics at the Institute for Advanced Study in Princeton, N.J.

The major breakthrough will come with a fuller understanding of the genome known as Human Accelerated Region 1, he said. Found in all species, HAR1 underwent a dramatic transition in only humans and chimpanzees five million years ago.

This departure is manifested in the cortex of a fetus during the second trimester of pregnancy, when the main functions of the brain are being formed.

“Somehow it must be telling the genome what to do. It must have some basic organizing function but we don’t know because we don’t [yet] understand the language,” he said. Breaking the code will enable scientists to understand what “97 percent of the genome is doing.”

Dyson’s talk may be viewed on SHUtube.

| A F

SHU in the news

“The future of education at Seton Hall University is in good hands.”

— Patrick Murray, Board of Regents chair, in the *Catholic Advocate*, at President A. Gabriel Esteban's investiture.

“A person in this position, especially a person like Cardinal Dolan himself, is really quite an effective manager; that's one of the reasons he was chosen as Archbishop in the first place. So, he has all of his auxiliary Bishops in place and other assistants to take care of day-to-day business, which he monitors very closely.”

— Greg Tobin, associate vice president of public relations and marketing, WCBS-TV, on the elevation of Archbishop Timothy Dolan to the College of Cardinals.

“There's a lot of confusion among families about the bottom-line cost. ... The discounted tuition for top students [will let] families know right up front what the bottom line will be.”

— Alyssa McCloud, vice president of Enrollment Management, *The New York Times*, on the University's new Public Tuition Rate program announced in September.

“He's continually demonstrated throughout his leadership tenure that he has considerable experience and acumen and expertise in strategic management, and that enables him to develop and bring institutional vision and focus. ... And he empowers people to embrace those things.”

— Larry Robinson, University provost, *NJ Biz*, on the credentials and leadership qualities of A. Gabriel Esteban, University president.

“Objections both practical and moral must be voiced repeatedly to ensure that the United States does not return to a course of action that has been proven ineffective, brutal and wrong.”

— Robert Pallitto, associate professor of political science, *CounterPunch.org*, on the debate surrounding the return of waterboarding as an interrogation tactic.

“The growth of this transparency provides a way for markets to work more efficiently and for countries to work together. While we're not out of the present global economic crisis, this norm will help us to avoid the next one.”

— Martin Edwards, associate professor for the Whitehead School, *The Academic Minute*, on countries' efforts to remain transparent about their economic performance.

“I'm sure we'll get some national attention, because this was a great win against a great program.”

— Kevin Willard, men's head basketball coach, *The Associated Press*, just before the team received its first national ranking in over a decade after defeating in-conference rival UConn.



In Memory of Two Statesmen

Seton Hall mourns the loss of two friends in government with the deaths of U.S. Rep. Donald Payne '57 (above, top) and New Jersey Assembly Minority Leader Alex DeCroce (above, bottom).

Payne, 77, a Democrat representing New Jersey's 10th Congressional District, served on many University boards and committees. A true-blue Pirate, he enjoyed attending home games at the Prudential Center in his hometown of Newark.

His legacy includes tireless efforts on behalf of education and youth programs, including his help in securing funds for the Science and Technology Center. He died March 6, and had served in Congress since 1988.

DeCroce, who attended Seton Hall in 1955, was highly regarded in the Statehouse for his role as a conciliator. A Republican from Morris County, his legislative legacy includes transportation issues, victims' rights and support for education.

DeCroce, 75, died Jan. 9, and had served in the Assembly since 1989. | A F

New Vice President for Student Services

Tracy H. Gottlieb is the new vice president for Student Services, a division created last year that oversees Student Affairs, Freshman Studies, the Educational Opportunity Program, ROTC, Academic Support for Student Athletes and the federal TRIO program. She also supervises the departments of Community Development, Housing and Residential Life, Counseling and Health Services, the Career Center, Disability Support Services, Public Safety and Security and the Campus ID office.

Gottlieb earned her bachelor's degree in communication from the University in 1975 and joined the faculty of the Department of Communication in 1988. Her interaction with Student Affairs began that same year when she was appointed faculty adviser to *The Setonian*, a position she held for 12 years. After she was promoted to full professor in 2001, she moved to Freshman Studies as dean and subsequently served as associate provost. She holds a doctorate in public communication from the University of Maryland, where she also earned a master's in journalism.

The mother of a family she proudly says "bleeds Pirate Blue," Gottlieb brings that parental perspective to her column, "What's New @ SHU," a reminder of the flair she honed as a writer and editor with the Associated Press before coming to academia. | AF

Seton Hall Welcomes a New Vice President for University Advancement

As Seton Hall's new vice president for university advancement, **David J. Bohan** is leading the University's fundraising, alumni relations, marketing, communications and government relations functions. Bohan earned his bachelor's degree in mechanical engineering and his master's of business administration at Rensselaer Polytechnic Institute in Troy, N.Y.

Since March, Bohan has been assisting President A. Gabriel Esteban in forming plans for the University's next transformational campaign and strategically directing external relations in collaboration with senior University leadership.

He came to Seton Hall from Carnegie Mellon University in Pittsburgh where, since 2007, he was associate vice president of university advancement. Bohan was chief operating officer and executive director of CMU's \$1 billion capital campaign and managed high-level gift prospects, development research and operations, donor relations, campaign communications and corporate and institutional partnerships.

Before CMU, Bohan worked in university advancement at RPI, after working in the for-profit sector for 10 years. He joined his alma mater's development office as an assistant director and served in increasingly senior positions before becoming assistant vice president of advancement strategy, services and infrastructure in 2002. | AF

BY THE NUMBERS

Catholic Mission

How students, alumni and faculty embody Seton Hall's Catholic Mission.

Alumni who are archbishops and bishops

24

Number of religious orders and dioceses studying at Immaculate Conception Seminary

18

Total enrollment for Immaculate Conception Seminary

328

Countries of origin for Immaculate Conception Seminary students

33

Immaculate Conception Seminary full-time faculty

26

Number of priests on campus

47

Undergraduate students with a major or minor in theology

81



ANDREA BORRELLI '11 AND A GROUP OF
WHITEHEAD SCHOOL STUDENTS AND ALUMNI
LAUNCHED A NONPROFIT TO PROVIDE ETHIOPIAN
STUDENTS WITH MUCH NEEDED SUPPLIES.

Equip and Educate Ethiopia

One of Ethiopia's holiest sites, the town of Lalibela, is renowned for its rock-hewn churches. Carved centuries ago from the town's rocky hills, these monolithic houses of worship draw pilgrims from across the country and tourists from around the globe.

One spectacular sanctuary, the Church of St. George, rises from inside a 40-foot-deep stone canyon. Built in the shape of a cross, it is an excavation marvel believed to have been carved with hammers and chisels. A more solid foundation is hard to imagine.

Visiting Lalibela, Andrea Borrelli '11 confirmed a deep spiritual foundation from which she hopes to build a life serving others. A December graduate from Fairfax, Va., Borrelli traveled to Ethiopia in June 2010 as part of a Whitehead School of Diplomacy and International Relations seminar on the African Union, a body of 54 nations focused on the continent's development and integration.

Since returning, she has helped form a nonprofit organization devoted to supporting a Lalibela elementary school, interned with groups addressing the scourge of malaria in Africa and the plight of refugees in this country, and volunteered at a South African preschool.

"I really want to work for a nonprofit on human rights in Africa," Borrelli says.

Led by Ambassador John Menzies, dean of the Whitehead School, the 10-day Ethiopian trip was one of several educational journeys abroad the school has sponsored. Organized like a diplomatic mission, the tour visited Addis Ababa, the Ethiopian capital and home of the African Union's executive branch, as well as three sites of cultural interest — Lalibela and the cities of Gondar and Axum.

Borrelli was one of 17 Seton Hall undergraduates, graduate students and alumni who participated. The seminar included preparatory classes and visits with diplomatic officials in Ethiopia, with students required to submit a research paper following the trip.

But it was a visit to Lalibela Elementary School that prompted Borrelli and some fellow travelers to launch an initiative beyond the seminar's formal scope.

The school's campus of tattered, low-profile buildings provides education to nearly 2,300 students. Its small classrooms have cracked chalkboards, and with few desks and chairs available, students attend in morning and afternoon shifts. There are no indoor toilets, and the library has only about 200 books.

Despite its bleak elements, Borrelli discerned a positive spirit. "The kids really did a great job decorating," she says. "They had signs and posters all over the school, saying things like 'Be yourself.' "



Coffee and Conversation: Andrea Borrelli performing a traditional Ethiopian coffee ceremony with Meklit, master chef and owner of Lalibela Ethiopian Restaurant in South Orange, N.J.

Photo by Milan Stanic

The travelers gave school supplies to some students they encountered in Lalibela. "These kids were so grateful for a pencil, because they don't have those kinds of resources," Borrelli says.

The experience left her wanting to do more. Upon returning to Seton Hall, she and eight others launched a nonprofit organization to support the school. They christened it Mageze, which in Ethiopia's Amharic language means "to assist another." Borrelli has served as Mageze's campus liaison, and along with Kristina Schwab '12 started a club — "Equip. Educate. Ethiopia" — to increase awareness, as well as raise funds for the fledgling nonprofit.

Schwab, who met Borrelli on the Ethiopia trip, credits her friend's passion for the cause. "She wants to do everything possible to help the kids and Lalibela."

The commitment to the project reflects Seton Hall's mission of producing servant leaders in a global society, says Elizabeth Halpin, the Whitehead School's assistant dean of external affairs, who was on the Ethiopian trip. "Serving this community on their own, taking the initiative to do this as students, is exactly what Seton Hall is trying to instill," she says.

In January, Mageze's leaders made the organization's first donation — about \$900 — to Lalibela Elementary School. Roxane Turner, M.A.'11, a Mageze co-founder, scheduled a trip to Lalibela to deliver the funds in person. The school plans to use the money to have a local carpenter construct bench desks for the classrooms.

As Borrelli seeks to parlay her undergraduate experience into a career with a larger nonprofit, she plans to stay involved with Mageze.

"I would love to go back to Lalibela one day and witness changes that we could hopefully help make," she says. ■

Mike Cullity is a reporter for the New Hampshire Union Leader and a freelance writer.

SETON HALL IS SPONSORING ACE FELLOWS —
LIKE JUERGEN HEINRICHS, PROFESSOR
OF ART HISTORY, AND JUDITH HUNT, VISITING
ASSOCIATE PROFESSOR OF HISTORY —
AS PART OF ITS COMMITMENT TO DEVELOP
LEADERS IN HIGHER EDUCATION.

Juergen Heinrichs has always been fascinated by cultural change — the ways in which seemingly disparate forces come together at just the right time to dramatically alter the human condition.

While the German-born art historian's studies have taken him around the globe, his lens has turned toward home as he considers what might help Seton Hall secure its place as one of the top Catholic universities in the country.

Heinrichs, an associate professor of art history, spent the 2011-12 academic year at Stevenson University in Baltimore as one of 50 participants in the American Council on Education's Fellows Program — an intensive, yearlong series of campus visits, conferences and seminars designed to help develop academic leaders.

Sowing the Seeds of Change



Judith Hunt, an ACE fellow from Loyola University in New Orleans, has been hosted by Seton Hall this year.

"Seton Hall has been sending and hosting fellows as a means of advancing cultural change," says Sharon McDade, ACE's director of Emerging Leaders Group/Fellows Program. "The university's participation is really about change on a systemic level."

The program launched in 1965 as an academic leadership exchange for higher education organizations. The intent was to give future presidents, provosts and deans access to those in leadership positions.

"As an institution committed to developing the next generation of servant leaders, Seton Hall's goals align with the Fellows Program," University President A. Gabriel Esteban says.

To date, more than 300 university presidents graduated from the program. Among the 1,800 alumni are Monsignor Robert Sheeran, Seton Hall president emeritus, and Naomi Wish, director of the Center for Public Service.

"My yearlong experience with ACE changed my life professionally more than any other experience," says Sheeran. "It made me very comfortable and confident with university leadership. And now Juergen has the chance to see the big picture of higher education from the inside of an institution."

Heinrichs was familiar with ACE, having served as campus chair for the organization's 2007 Internationalization Laboratory project to improve the experience of international students at Seton Hall. He was drawn to the opportunity to help shape the University that has defined his career for the past decade and to understand how Seton Hall's mission fits within the context of not only American, but global, higher education.

"The story of internationalization is very much my own story. It's what I've done at Seton Hall and how that's changed me," Heinrichs says.

Changing Perceptions

Hunt, Seton Hall's visiting fellow, came to South Orange with the hope of learning about the demands of capital campaigns, alumni engagement and arranging a master building plan.

The associate dean for the college of humanities and visiting associate professor of history has been at Loyola since 2004, the year before Hurricane Katrina struck.

"Out of a devastating event, there is opportunity for people to work together to build safer, stronger and more just communities." Hunt says. "Seton Hall is an ideal



placement for me because of its excellence in higher education leadership, innovation in strategic planning and unwavering commitment to Catholic mission and identity."

In addition to finding Seton Hall's administration open to discussing the challenges and opportunities in higher education, Hunt has been struck by the depth of community at her host school.

"There's a really rich intellectual and social life beyond the classroom. I've really enjoyed the diversity on campus," she says.

Blazing a Trail

When Hunt resumes her work at Loyola this summer, Heinrichs will return to Seton Hall for the 2012-13 academic year. His experiences with the ACE Internationalization Laboratory project and Fellows Program have shown him that the University is poised to make a real difference in the lives of its students and surrounding community.

"Every department has a deep and quiet commitment to the human condition, and I think that's what makes a Seton Hall education different," Heinrichs says.

But the art historian admits that it's the transactional side of university life that has been most eye-opening.

"Bookkeeping is not sexy stuff, but it's what can change an institution," he says. "It's especially important at this time of economic scarcity. We have to think more creatively."

The art historian has become a financial analyst with an artist's soul. ■

Jonathan Bender is a freelance writer based in Kansas City, Mo.

In the Desert

CATHERINE HANLEY '62 SPENT HER CAREER WORKING TO IMPROVE TRIBAL HEALTH CARE. HER JOURNEY BEGAN IN A TINY TOWN IN EASTERN ARIZONA.



Photos: (top) the Little Painted Desert, Winslow, Ariz. Above, photo courtesy of Catherine Hanley. Facing page: *Corn Field, Indian Farm near Tuba City, Arizona, in Rain, 1941*, from the series, *Ansel Adams, Photographs of National Parks and Monuments*, courtesy of The National Archives and Records Administration

When Catherine Hanley '62 arrived in the Navajo Nation town of Tuba City, Ariz., in 1973, she expected to stay only until the new hospital was completed. She ended up working with tribal health care for the rest of her career.

For Hanley, a healthcare administrator who grew up in New Jersey as the youngest of three sisters to go into nursing, entering the U.S. Public Health Service Indian Hospital was like alighting in another world. After earning her bachelor's degree at Seton Hall and her master's in public health at Yale, she had worked at the Hospital of Saint Raphael in New Haven, Conn., on a team that established one of the nation's first coronary-care units.

"In New Haven, we had a well-equipped, modern healthcare facility, with everything we needed to create this new unit with around-the-clock monitoring of patients," she recalls.

Tuba City was something different. "There was so much need, from something as basic as food — nutrition was one of the major problems — to something as complicated as intensive care." The hospital had a single defibrillator, which staff moved from room to room as it was needed. Before Hanley retired nearly two decades later, she would oversee the creation of its first dedicated intensive-care unit.

Many of the people lived in traditional hogans, often without electricity or running water, and were separated from one another and from medical care by miles of unpaved roads. Often each household shared a single pickup truck, used by the working members of the family, leaving those at home without transportation in case of illness or emergency.

But these conditions were not unique to the Navajo. When Hanley was recruited as hospital administrator in Tuba City, life expectancy for Native Americans nationally was years less than that of the general population. Infant mortality rates were 50 percent higher than the U.S. average, and illnesses such as tuberculosis, dysentery, and rheumatic fever were epidemic.

These disparities were entangled in a web of social and economic causes. Many reservations were plagued by widespread poverty and unemployment. Health facilities, run through the federal government's Indian Health Service, were often severely underfunded.

Especially in those early years, rather than rely on financial resources, Hanley and her colleagues improved the effectiveness of care through dedication and ingenuity.

"In Tuba City, we did as much work in the home as in the hospital — not only home nursing but social services," Hanley recalls. "And as I knew from my days in the public health nursing practice at Seton Hall, when you got to people's homes, you could assess what the family needed as well as the individual. So you could prevent a lot of health problems."

Working with limited resources led to innovation. Hanley recalls a visit from the wife of a patient at the hospital, who explained that her husband had health benefits from his job at a local coal-mining company. Why, she asked, would the hospital not accept the insurance?

Hanley found the question eye-opening. As an IHS facility, the hospital was prohibited from accepting payment, even from patients with insurance. But what if that money could

"There was so much need, from something as basic as food ... to something as complicated as intensive care."

be used to improve services in an underfunded system? She brought the question to her superiors, and it was determined that if patients had insurance, the hospital could collect payment for improvements to its facilities. The resulting program was such a success that Hanley was recruited to expand the third-party reimbursement system at the national level, using Tuba City's business office as a model.

Hanley's tenure with the IHS coincided with the rise of tribal self-determination. She saw the culmination of such efforts in the mid-1990s, when she worked with the Chickasaw Nation of Oklahoma as it became the first to transfer its healthcare system from government to tribal control.

When the turnover was complete, she returned to Arizona, where she started a consultancy serving such clients as the Robert Wood Johnson Faith in Action program. After retirement, she became president of the local Society of Saint Vincent de Paul conference, a position she describes as "a continuation of my entire life's work, of caring for the sick and the poor."

The years since Hanley arrived in Tuba City have seen great changes in health care for Native Americans. Significant disparities remain, but overall care has improved by many measures.

Though Hanley considers herself only one member of a larger community of people striving to improve tribal health care, she is proud to have played a role.

"Coming to Tuba City was an experience I never had planned for but just happened in my life," she says. "God sent me out into the desert, and what came up from the sand were great improvements in health care." ■

Tricia Brick is a writer based in New York.



Things we love



Yes, Seton Hall is “a home for the mind, heart and the spirit.” And it remains in the hearts and minds of nearly all alumni — in very specific ways. To find out what alumni love most, the Office of Alumni Relations sent queries out to graduates via Facebook, LinkedIn, and Twitter, hoping to come up with at least 100 favorite things.



Were we surprised by the result!

At last count, more than 200 members of the University community responded. Submissions included at least 20 favorite professors.

Here we present just a few of the places, people and things that came up repeatedly. The larger list — including those professors — can be found at blogs.shu.edu/alumni.



about



Seton Hall





Avoiding the Seal

“Hazard zet Go Around.” Of course, that’s not what it says on the University seal engraved in granite at the center of the University Green. Yet, “avoiding the seal” while traversing the Green is just a matter of course and a big memory for many alumni.

Alumni recall being told about the custom during their first tour of the campus. The student guide would “casually joke” that those who trespass “will not graduate,” says Patrick McCabe ’11, of Westfield, N.J.

Planning to study for a master’s degree, “I still don’t walk on it,” says McCabe, now an admissions counselor in Bayley Hall.

The tradition dates to before 1986, when graduations were still held on campus and some were staged on the Green. The seal, in effect, marks the spot. Not wishing to compromise their chances of seeing that day for themselves, students steer clear.

“I would never, and I die a little inside every time I see someone walk on it,” says Gina Ianniello, a freshman from Staten Island, N.Y.

One prescription for “reversing the curse” for walking on the seal is to touch the foot of the Pirate statue keeping watch outside the Recreation Center.

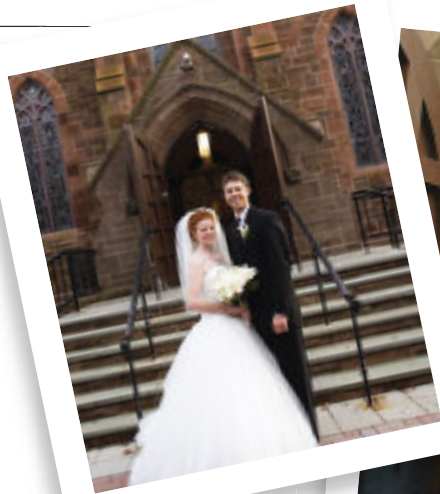
“You’ve got to run there within 30 seconds,” says Nicole Longobardo, a senior from Upland, Calif. “Trust me, it’s possible.”

Some also rub the Pirate’s foot for luck.

The practice began shortly after the statue — a gift from alumni — was dedicated, recalls Kara Lennon ’98, who was a member of the swim team.

“Typically, before a home meet, a lot of guys would rub the foot after leaving the rec from a practice,” says Lennon, now the assistant swim coach. “All the other athletes did it too.”





FATHER JOHN

At his post outside Duffy Hall, Father John Daniel Dennehy '79/M.Div. '84 is the closest thing to a live version of the bronze Pirate. Ordained a priest in the Archdiocese of Newark in 1981, he has been University chaplain since 2003.

"The biggest thing about him is his presence," says senior John Barron of Harrington Park, N.J. "He's always there and he is very approachable." Hard to ignore, even.

Most class days, he stands along the busy path during class changes at 9:45 and 11:15 a.m. and 12:45 and 2:15 p.m. His sensitive eyes often shielded by his Oakley sunglasses, he tosses "Good mornings" or "Good afternoons" to everyone making the trek and, if someone wants to stop and chat, he makes time then and there.

Come exam time, he offers candy from a big basket, sometimes with a mild reproof to students and faculty: "Just one!"

"Any day he would be standing outside offering a friendly smile and nice hello were days that just made you feel better," says Gabriel Rodriguez '09, of Bel Air, Md. "Father John is without a doubt my favorite memory. Makes me wish I could walk to one more final exam and get a lollipop!"

The chapel/finding love

So often the Chapel of the Immaculate Conception is cited as the heart of Seton Hall. Let us count the ways: a sanctuary for quiet reflection and communal worship — and a place where a lot of students and graduates come to get married.

Janine Colasanto '97 and Marc Colasanto '96, met at a fraternity party and returned to the campus in 2001 to pronounce their vows — as many do — before Father Paul Holmes '77, S.T.D., distinguished University professor of servant leadership and chaplain to Phi Kappa Theta, Marc's fraternity.

"We always knew we were going to get married in the chapel," Janine says. "There's no church we could have picked that would have been more meaningful." The couple now lives in Brick, N.J., with their two daughters.

The chapel has been the setting for almost 150 weddings during the last five years. Alumni also bring back their kids to be baptized — 202 since 2007.

Among them were Emily and Stephanie, the daughters of Jennine and Joseph Arena (both '93), of Doylestown, Pa.

The sacramental tradition began in her sophomore year, when Jennine celebrated her Confirmation and First Holy Communion in the chapel. That was just three weeks after she met Joe. The couple married in the chapel in 1997. "I always thought of it as my church," she says.

Fred Szibdat '84, of West Orange, started attending Sunday Mass there about seven years ago. After meeting his future wife, Gerry, she joined him in his regular pew. When it came time for their wedding on April 30, 2011, no other place had the spiritual significance — or charm.

"It's hard not to fall in love with the chapel. There is such a specialness to it," Fred says.



FINAL FOUR



Alumni also recalled the excitement of 1989, the year the Pirates came tantalizingly close to clinching an NCAA championship during P.J. Carlesimo's tenure as basketball coach.

"I remember going on spring break to South Padre Island as Seton Hall was proceeding through the early stages of the 1989 tournament," says Mike Leanza '89/M.B.A. '91, of Maplewood. "When we were on our way to the vacation, nobody knew who Seton Hall was. But on the way home, after a couple of wins, everyone knew."

On April 3, the night of the big game against Michigan, "the campus was alive with students outside on the Green and TV trucks

and cameras and trucks were all around," says Cherie Leanza '90/M.H.A. '99. "We felt like celebrities. At game time, we packed into the Pirates Cove. We were shoulder-to-shoulder in one room, hundreds of kids, sweating, screaming and holding hands just praying in those final minutes of the game."

"I won't mention anything about the officials that night," Mike says. "It was the worst call in sports history."

"It didn't roll our way and I'll never forget the letdown," Cherie added. "But the excitement of watching our Pirates on the national stage was a moment in time that truly put Seton Hall on the map."



Miss Virginia

A Galleon Room stalwart since 1990, Virginia McKenna's menu of friends is far more extensive than the variety of tasty sandwiches and other treats she serves with a smile and warm greeting day after day. A coal miner's daughter from West Virginia, McKenna now lives in Newark and rarely misses her 6 a.m. to 2:30 p.m. shift. Her first job was at the dessert counter, but within two years she got the hot spot at the grill.

Referring to the cakes and pies she once doled out, "the boss said I was eating more than I was selling — and you can quote me on that," she laughed.

"She's like a ray of sunshine," says freshman Alex Lembo from Staten Island, N.Y. "You'll be tired, but you get there and she says, 'How are you, baby?' and it makes your morning."





The Green

Games of catch or throwing Frisbees. Snoozing or reading beneath a warm sun while sprawled on a blanket, or sitting on a bench. It doesn't take much fair weather before a crowd begins to converge on the Green.

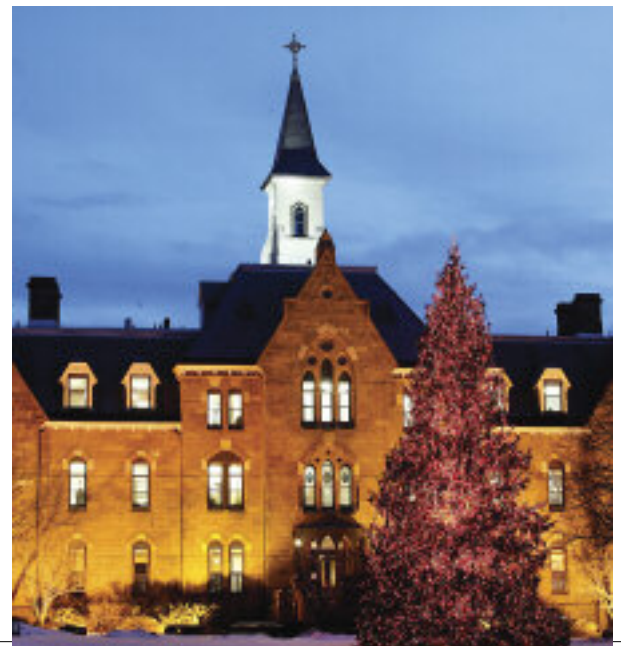
Even before Groundhog Day, two members of the lacrosse team were hurling a ball back and forth. "The Green kind of gives that sense of community — especially when the weather is nice," says freshman Henri Estanbouli of Hackensack, N.J. "You have this great lawn. Everybody's out and everything's budding. It's just gorgeous."

"You don't even have to do real work," added sophomore Chris Kosmyna of Old Bridge, N.J. "You can just lie on the Green and relax. It's a great place to spend Saturdays, just hanging out."

"It was always a place to go to have fun, relax and be with friends," recalled Danielle Picklo '08 of Lanoka Harbor, N.J. "It was nice to walk across and say 'hi' to people."

The Christmastime lighting of the tall evergreen near Presidents Hall is another fond memory.

"Seeing the giant tree lit up on the Green was always something I looked forward to," says Allyson Pryor '09, of Neptune, N.J. "It definitely got me — and I'm sure lots of others — in the Christmas spirit. Even better when it snowed."





Greek Life

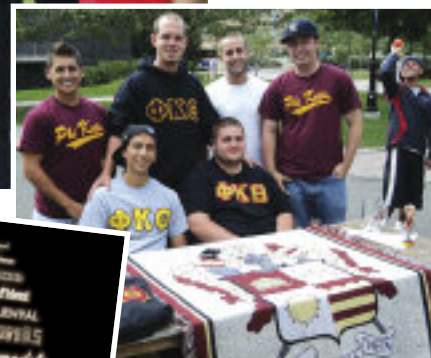
Sororities? No way, Ashlie Verano thought as she readied herself for her first semester at Seton Hall. But she was living far from home and family in Los Angeles, and the transition to college was tough. Not too long into her first semester, she was filling out paperwork to transfer, until suite mate Emily McVey suggested she accompany her to a Delta Phi Epsilon event. The transfer papers were never completed.

Joining the sorority “completely changed my outlook at Seton Hall,” sophomore Verano says.

Yes, the social opportunities are many, but fraternities and sororities also spearhead a host of philanthropic causes and build a network of contacts that endure long after graduation, says sophomore McVey, of North Arlington, N.J.

“Sisterhood means different things to different people but it’s something you cherish,” says junior Alexandra Kolodziejski, of Poughkeepsie, N.Y., the president of Delta Phi. “You have a connection with all your friends, but this is like a family away from home and the bonds you make with the girls are not just for four years, not for 10. They really are for a lifetime.”

The ties begin forming during the new-member-education period. “You all have that same bond doing the same thing and it forms a basis for brotherhood and friendship,” said sophomore Giovanni Interra, of Pleasantville, N.J. Joining Phi Kappa Theta this year, Interra said, has made him feel even more at home at Seton Hall, especially when alumni return to network with brothers.



Theatre-in-the-Round

Theatre-in-the-Round directors like Gilbert L. Rathbun, founding professor of the communications department, James P. “Doc” McGlone ’54 and longtime set designer Owen McAvoy all stirred memories in alumni.

So do the very walls. An informal practice had cast and crew members etching their names on the cinder-blocks of the wall behind the “12 o’clock chute” and in the men’s dressing room.

“It’s not a ritual,” McGlone says, yet “there are a lot of names from different productions that go back awhile.”

But the plays were always the thing.

“Working as house manager and assisting in many productions, many of the friendships built in the 1960s still last today,” says Harry Shapiro ’70, of Glendale, Ariz.

“There were so many great shows I participated in — *Antigone*, *Stop the World* — I was usually in musicals or under the stage, or in the light board room,” says Joann Melgar ’71, of Abingdon, Va. The education major says she “grew up in dance school and the Theatre-in-the-Round was just the thing to get away from the education folks.”



SHARE YOUR FAVORITE THINGS!

What do you love most about Seton Hall? Go to blogs.shu.edu/alumni and let us know.

The Wind Tunnel

Before or after passing Father John (see page 19) **comes the “wind tunnel,” the overpass created in 1986 when Xavier Hall was built above the sidewalk that connects to the east and west sides of campus.**

Abandon light and warmth all ye who enter here — and hold on to your hats and umbrellas!

“It’s like 60 degrees out and, you get in there, it’s 30 degrees with a wind speed of 20,000 mph,” says freshman Maggie McNair of Bricktown, N.J. “It’s kind of a pain, but it’s funny at the same time.”

Alumni remember another frozen zone between Marshall and Mooney halls, where a draft was intensified by a passage, since demolished, that linked the second floors of the buildings.

El Greco

Late night cravings — a daily quandary for most students — find relief at El Greco, a pizzeria on Irvington Avenue.

Catering to student metabolisms that cry for sustenance while other mortals slumber, El Greco remains open so food can be had well into the wee hours. Best of all, it delivers.

“El Greco’s pizza is the best there is and it’s open late,” says freshman Marina McDermott, of White Bear Lake, Minn., who orders from there at least once, if not twice, a week.



HOW MEMBERS OF THE SETON HALL COMMUNITY
CAME TO THE AID OF A VIETNAMESE REFUGEE
FAMILY IN DRAMATIC FASHION.

In a Time of Need

SPRING 1975:

It took several days after the April 30 fall of Saigon for news of the event to reach Mrs. Lam Que Diep.* But this astute businesswoman — with interests in everything from coffee and powdered milk to construction materials — immediately knew what to do.

She clothed three young daughters and a son in peasant garb, sewed gold bullion and U.S. dollars into their clothing, and piled the youngsters into the family car to head for Vietnam's coast.

Stopped repeatedly at communist roadblocks, she lied and said that they were heading back to their former home in the Mekong Delta. One Vietcong soldier even hitched a brief ride. Nevertheless, Mrs. Lam was determined to reach Thailand and freedom.**

In the days afterward, her distraught daughter Vivi Tran '76, a Seton Hall student at the time, approached Father Lawrence Frizzell in the University's McLaughlin library. A junior in the business school, Vivi sought assistance from "Father Larry," who had arrived the year before from England to teach in a new program in Jewish-Christian Studies. Vivi desperately wanted to bring her mother and siblings — who had ultimately reached Thailand — to the U.S. "I remember him saying, 'We'll figure something out to help your family,'" Vivi says.

At about the same time, Vivi's brother, Steven Tran, Ph.D. '74, who had graduated from Seton Hall

with a degree in chemistry, took a leave of absence from his job at the pharmaceutical firm Hoffmann-LaRoche, and boarded a plane for Bangkok. There, he met his mother, sisters and brother — who in the interim had been nearly lost in a storm at sea and then were robbed. Destitute, they had been taken in by a Thai family.

"For a month," Steven says, "I went every day to the U.S. Embassy in Bangkok, trying to get the paperwork started so that my family could gain refugee status — but with no results."

Then, a series of remarkable events occurred.

A cable arrived at the embassy from then-Secretary of State Henry Kissinger, Steven says. The diplomats let him read the message for himself: "Please let the Tran family come to the USA."

To his astonishment, he learned that this intervention was the result of actions undertaken by two powerful Seton Hall personalities: Monsignor Thomas Fahy, then president; and John Tsu, professor and founder of the Department of Asian Studies, who was then and later an adviser on Asian-American affairs to several U.S. presidents.

Just days later, the family was reunited at John F. Kennedy International Airport, recalls Philie Tran, then 14, Vivi and Steve's sister. "We were lucky," Philie marvels. "We didn't have to stay in a refugee camp." Nor were they among the 500,000 estimated "boat people" who died, or the 165,000 who perished in communist re-education camps.



A Family Journey: Vivi Chan '76 was known as Vivi Tran when Seton Hall played a major role in bringing her family to the United States after the fall of Saigon in 1975.



The arriving Trans were stunned to receive permanent resident cards. What's more, Vivi found out that her tuition and board costs would be waived.

The Tran family's amazing tale, intertwined as it is with the collapse of American hopes after decades of warfare in Vietnam, is also a story of the extended Seton Hall family. Specifically, the lengths to which members of the University community would go to in order to come to the aid of a student who found herself in dire circumstances. The story had been lost from public memory until Vivi, now a successful real estate agent in the Los Altos, California area, was invited to an alumni event in San Francisco last fall and first shared her memories of Seton Hall with its organizers.

The story can be divided into three chapters:

THE ESCAPE

Philie Tran remembers that, after the fall of Saigon in 1975, after passing through the Vietcong checkpoints, her mother hired a fishing boat for what proved to be a harrowing journey.

"Our boat was small," Philie says, "only big enough for 12 people."

Nevertheless, Mrs. Lam allowed a number of young single men in addition to the crew to escape with them, crowding the boat perilously. Mrs. Lam also generously shared her family's food.

On the second day at sea, a howling storm blew up that almost swamped them. Meantime, both food and freshwater grew short with so many people aboard. What should have been a day's trip turned into five.

"We ran out of food and then the fishermen had to throw out nets to catch fish." After that, everyone subsisted on fried fish and ginseng. "It seemed like forever."

Eventually, the Trans would reach Bangkok in a hired car. Philie remembers vividly what happened after they were stopped along the way: "Somehow that policeman knew we had money. I remember my Mom knelt down in the road and begged him to give back our money. I'll never forget that. But he didn't."

THE RESCUE

After the Trans escaped to Thailand, while Steven was cooling his heels at the U.S. Embassy in Bangkok, Father Frizzell obtained for Vivi a meeting with Monsignor Fahy, who served as Seton Hall's president from 1970 to 1976. "Nothing was promised," Vivi says, "but I had a feeling of deep comfort after meeting him. It was just profound."

Vivi next talked with Tsu, who at that time was the head of the Department of Asian Studies. With him, she traveled to the nation's capital to meet with representatives at the State Department. Unknown to her, Tsu was also an adviser to then-President Richard M. Nixon, and apparently had plenty of political clout. After the half-hour meeting, Tsu "came out and simply said 'Let's go home.'"

Less than a week later, Vivi found herself amid an "extraordinary" family reunion at the airport. "It was just unbelievable. How could anyone make all that happen unless he was in contact with top officials?" Vivi asks with wonder.

THE YEARS THAT FOLLOWED

Once they were reunited, the Tran family began a long, slow road to assimilation as American citizens and, like so many Vietnamese transplants, they achieved a measure of success in their new country.

Fond Memories: (Top left) Monsignor Fahy, Seton Hall president from 1970-76 and friend to the Tran family. Vivi Tran on campus during her undergraduate education in 1975. Facing page: Vivi Tran at her graduation in 1976 with her family and Father Frizzell.

‘MY HERO’

The Tran children went on to pursue careers in psychiatry, business, chemical research and other fields. One sister graduated as valedictorian of her class at Berkeley Law School.

But their road to success wasn't easy.

Mrs. Lam opened "Saigon Grocery" on Henry Street at the edge of Manhattan's Chinatown very soon after they arrived in the United States, Father Frizzell recalls. The children attended school in Nutley and helped in the store on the weekend.

Father Frizzell says that the family matriarch was an astute businesswoman who brought a sense of trust to her work in Manhattan and, later, in Houston, Texas. "She also had an indomitable will to succeed," he says.

"Every dime was earned the hard way," says Vivi of that period. Vivi joined the family in a small apartment in Nutley, and after graduating from Seton Hall, went on to jobs at Singer Business Machines/TRW and then real estate. "Right after I graduated, we had a very hard life. We were all sandwiched into one bedroom."

Father Frizzell helped out nearly every step along the way. "When we first arrived in Nutley we couldn't speak any English," Philie says, "so Father Larry became our English tutor, as well as almost our guardian." He had to sign any excuse slips for school absences, for instance.

Over the years, he also baptized one daughter as a Catholic, co-officiated at the marriage of another, and looked out for them generally.

The influence that he, Monsignor Fahy and John Tsu had in helping the Tran family immigrate to the United States, and prosper once they got here, is a memory that remains strong among the Trans after nearly 40 years.

For Vivi, that connection translates into an aspiration for the oldest of her two sons, now a high school sophomore: "It's my dream for him to go to Seton Hall," she says. ■

Bob Gilbert is a writer based in Connecticut.

* Note on the family name: Mrs. Lam Que Diep was married to Chan Kwan Ming, who was Chinese and had taken the surname of Tran in order to do business in Vietnam. The Tran family reverted back to Chan after they settled in the United States.

** Mr. Tran was imprisoned after the communists took over, says Philie Chan. Later, he was airlifted to Hong Kong because he had remained a Chinese citizen.



Father Lawrence E. Frizzell, S.T.L., S.S.L., D. Phil., associate professor and director of Jewish-Christian Studies in the Department of Religion, describes himself this way: "A priest of Edmonton Archdiocese in Canada, I came to Seton Hall University from England in October 1974. During four years in England, I had made several Vietnamese friends and, after Saigon fell to the communists, I became involved in the plight of those who fled to the United States."

Why? Father Frizzell explains that while pursuing a doctoral degree in England, he wound up "feeling like a foreigner, too." In other words, he understood what it felt like to be an outsider.

That understanding served the Tran family well as, over the years, he helped teach them English, ease their family burdens and even get several into top preparatory schools.

"Basically, I'd help all the kids with their homework and to get good habits in spelling and grammar," he says modestly.

But to the Trans, many of whom he still visits on holidays, he is an absolute hero — especially to Philie, who later served in the Peace Corps and as a counselor in a refugee camp in the Philippines.

"He is the greatest man I know," she says. "He did a lot for us — I guess emotionally. If we ever needed anything, we always knew he was there." With a laugh, Philie recalls that after Father Frizzell helped her apply to a private school, the school asked her to write an essay on her "greatest hero."

"They later said they were very surprised that I didn't pick a well-known figure from history, but I wrote about Father Frizzell."

Father Frizzell prefers to view himself as "a quiet presence with the family over the years that they were adapting. Being there, that's the important thing. Being present when someone is lonely or confused — I think that was my contribution."



MANFRED SCHELLSCHEIDT

THE PHILOSOPHER-COACH

Manfred Schellscheidt gives the impression of being a great philosopher rather than an internationally renowned soccer coach. When he talks about the game, he often reflects about life, personal development and relationships. The inflective nature of his demeanor is a calming influence; he is the cognitive motivator rather than a fiery personality.

After 24 seasons as the head coach of Seton Hall University's men's soccer team, Schellscheidt retired at the end of the 2011 season. He won 232 games and guided the Pirates to nine NCAA Tournament berths, leaving behind a legacy as unique as his approach to coaching and his love of the game.

Schellscheidt came to Seton Hall in 1988 after being recommended to former athletic director Larry Keating by coach Ed Kelly, who left for Boston College after the 1987 season. The prospect was supported by the team, many of whom he had recently coached to youth national championships.

"The players who were already here at Seton Hall knew me very well. They had been on my club teams, which had been very good because that was during the time that at the youth level we had won two national championships in my town in Union," Schellscheidt said. "The players — I think — had a lot to do with convincing Larry that I should be the right guy to follow Ed Kelly."

The Pirates captured the BIG EAST championship that first year, finishing the season ranked No. 3 in the country. The team picked up another conference title in 1991. Schellscheidt attributed much of that early success to having a familiar rapport with the team before he even started.

A strong bond between coach and team served as a quintessential component of his success over the years, even as a player. He played professional soccer in his native Germany and then served stints with the North American Soccer League and the American Soccer League in the 1970s. His 1974 season with the Rhode Island Oceaneers proved to be a seminal

Photo by Michael Paras



“All my life I have
always seen the game
through the eyes of a player,”
Schellscheidt says.

point for his coaching career. He served as a player-coach and led his team to the ASL championship, while picking up coach of the year honors.

“All my life I have always seen the game through the eyes of a player,” Schellscheidt says. “So the only thing that mattered — in every one of these relationships ... player, player-coach or coach — was that we can only be a student of the game at any time at any position. If we can understand that, it eliminates all of the conflicts and all of the egos that get in the way of trying to get to be as good as you can be.”

It was this approach to soccer that differentiated Schellscheidt as a coach and brought him recognition as one of the greatest minds in the game. He saw teachable moments at every turn and believed in the importance of harnessing a player’s mental development as a supplement to his physical game.

“I think that anybody who ever had a chance to play for him or to spend time around him in a game, it just opened up your mind in terms of what the game was really all about,” said Bob Bradley, former U.S. Men’s National Team head coach. “There are just so many players and coaches

everywhere who, whether it was watching a game with him or playing in a pickup game or just having a soccer conversation with him, [he had an impact on]. He influenced so many of us in terms of how we saw the game, and then for those of us who coach, ultimately how we coached and talked to and worked with players.”

At Seton Hall, Schellscheidt has cherished the progress of a student-athlete’s development and believed the best way to measure the success of a coach was how long it took before he could arrive at a point where he was no longer needed.

He says the University always seemed like a perfect fit for him, a place where he felt welcome and appreciated, and he believed it to be a place that was truly willing to take care of the whole person, not just the student or soccer player.

“In the end, the reward of all of it was friends and relationships,” Schellscheidt says.

“You can’t have a relationship by yourself; it’s always a two-way thing. So for whatever people may say I have given to the program, that I have given to the players, they have equally — or more — given back to me.” ■

The Early Years: (Top left) Schellscheidt during the 1988 fall season, when he guided the team to the BIG EAST championship. (Middle) Coaching player John Murphy in September 1988, and (top right) unveiling the championship sign in the Walsh Gymnasium.



Off the Field and Into the Community

For the Kids: (Above) Basketball players visit a patient at St. Barnabas Medical Center. (Opposite page) Members of the men's and women's basketball teams with athletics staff at the 2011 "Team Walker" walk, an initiative spearheaded by former player Jerry Walker '03 to create positive alternatives for young people.

Though service to the community — a core Seton Hall value — has long been a central part of the student-athlete experience, in recent years, the University's 14 varsity programs have renewed their focus on community involvement.

"Our goal, as an athletics department, isn't only to ensure that our student-athletes improve on the playing field, but also to grow academically and spiritually as people," says Patrick Lyons, director of athletics. "That personal growth is no more evident than in our devotion to philanthropic causes, which is an undertaking we're very proud of."

These service efforts range from those with a national scope to ones specific to the local community.

In the past year, both the women's basketball and volleyball programs have participated in large-scale initiatives, "Play 4 Kay" and "Dig Pink," to support the fight against breast cancer.

A little closer to home, the swimming and diving program adopted Jake "The Hero" Grecco, a 7-year-old

boy from Phillipsburg, N.J., who has been diagnosed with a malignant brain tumor. The team paid Jake a surprise visit at his school and hosted the Grecco family during their final home meet of the season.

Pirates from all programs continue to jointly support organizations such as the Boys and Girls Club and volunteer at area food banks and hospitals.

Not only do these volunteer efforts benefit the community but student-athletes also leave Seton Hall with an appreciation of the true value of service — a lesson that lasts a lifetime.

"It's extremely beneficial for us to get out there and be active in the community," says Herb Pope, a senior and a forward on the men's basketball team.

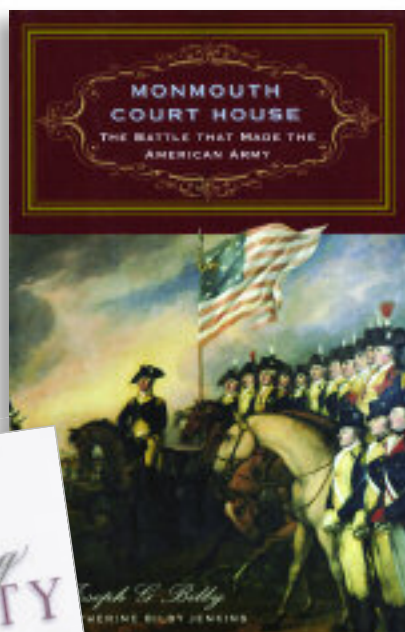
"Today, you turn on your television and so much of what you see about athletes is negative. Being at Seton Hall, you learn why it is important to show people that we are here, we care, and we want to reciprocate the support that they show us." ■

| ADAM SATZ '11

“It’s important to show people that we are here, we **care**,
and we want to reciprocate the **support** that they show us.”



pirates in print



Monmouth Court House: The Battle That Made the American Army

By Joseph G. Bilby '65/M.A. '82, and Kathrine Bilby Jenkins
(Westholme Publishing, \$26)

In 1778, British General Henry Clinton and his army marched across “the Jerseys” on their way to New York City. In pursuit was George Washington’s Continental Army and many New Jersey militia men. *Monmouth Court House: The Battle That Made the American Army* describes the inevitable battle between these two armies, and recounts details of the officers, the enlisted men, their training, and weapons. The book includes an account of how the battle came to be and its influence on the course of the war and American history.

Understanding Morality

By Albert B. Hakim '42, professor emeritus of philosophy (Pearson, \$56.80)

Understanding Morality explores the philosophic concept of morality and its importance for individuals and society. The text examines basic concepts such as right and wrong, good and bad, ethical and unethical, and explains how these ideas can be used as problem-solving tools. Each chapter contains a specific moral topic, such as war and peace, the meaning of human life and integrity of life, and includes selected readings to further explore each theme.

Religion in America: A Comprehensive Guide to Faith, History, and Tradition

Edited by Harold Rabinowitz and Greg Tobin, M.A. '06, associate vice president
of public relations and marketing (Sterling, \$35)

Taking a comprehensive look at America’s most significant organizations and denominations, *Religion in America* provides an illuminating and up-to-date reference on the religious history and practice of the United States. The book provides an introduction to the tenets and structure of 30 different faiths, along with reviews by authorities on each religion, including an essay by political science professor Jo-Renee Formicola. Comprehensive maps, surveys, and statistical information complement scholarly essays and discussions on American society, culture, politics and the controversial aspects of worship in the United States.

Note to authors: To have your commercially published book considered for “Pirates in Print,” send your information and a review copy to *Seton Hall* magazine, 457 Centre Street, South Orange, NJ 07079. Please request our guidelines first by writing to shuwriter@shu.edu.

Book descriptions contain direct quotes from book covers and publisher-provided materials.

Roman Catholic Archdiocese of Newark

Alan Bernard Delozier, University archivist (Arcadia, \$21.99)

Roman Catholic Archdiocese of Newark combines a narrative of the archdiocese and its role in Northern New Jersey with photos and images of the individuals and landmarks that make it unique. The book recalls the mission, history and people of the archdiocese from its official conception in 1853 through its sesquicentennial in 2003.

Unprotected Labor: Household Workers, Politics, and Middle-Class Reform in New York, 1870-1940

By Vanessa H. May, assistant professor of history
(The University of North Carolina Press, \$26.95)

Domestic workers formed the largest category of female workers employed before 1940, yet they were excluded from receiving the labor protections afforded to women working in other industries. *Unprotected Labor* takes an in-depth look at women's reform, domestic worker activism, and the debate that determined how domestic workers sought to define working conditions and protect their rights. The book depicts these workers as activists and reformers in labor legislation, and illustrates how their quest for equal protections made private problems public and brought labor conflict and government regulation into the middle-class home.

Torture and State Violence in the United States: A Short Documentary History

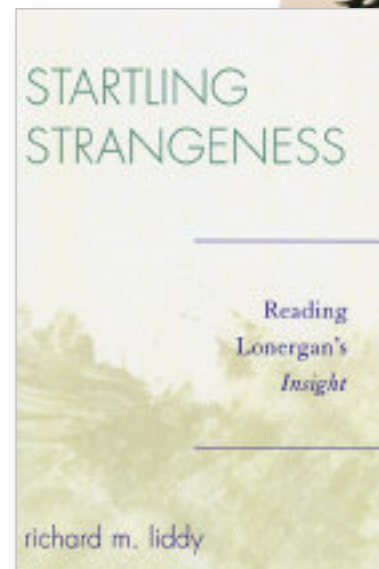
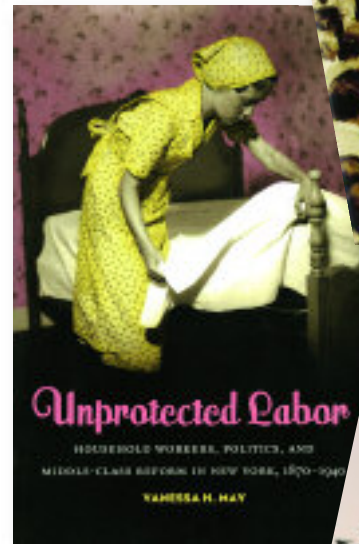
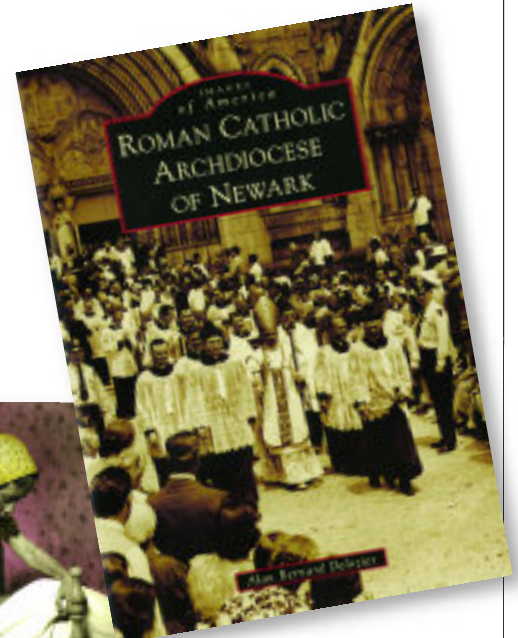
By Robert M. Pallitto, associate professor of political science
(The Johns Hopkins University Press, \$60)

Torture and State Violence in the United States describes America's long and troubled history of state-sanctioned violence and use of cruel and unusual punishment. The book covers five periods of U.S. history, beginning with colonial America and the early republic, and ending with the war on terror. This nearly 400-year documentary describes the official attitudes toward state violence in each time period, and provides a critical introduction to the topic, as well as a historical context for discussions on the meaning and use of torture and state violence in the U.S.

Startling Strangeness: Reading Lonergan's Insight

By Monsignor Richard M. Liddy, professor of religious studies
(University Press of America, \$68.50)

Startling Strangeness explores the life of Monsignor Richard Liddy during the 1960s as he wrestled with Bernard Lonergan's *Insight: A Study of Human Understanding*. A student of Lonergan's, Liddy describes how he first encountered *Insight* growing up in his Catholic New Jersey family, and his later study of the text with Lonergan in Rome during the Second Vatican Council (1962-1965). The book also includes memorable accounts of other Lonergan students and their reactions to the "startling strangeness" that reading *Insight* engenders.





Five-Star Contribution

GREG SUMMERS HAS ESTABLISHED A SCHOLARSHIP FUND TO HELP FINANCE THE EDUCATIONS OF POST-9/11 MILITARY VETERANS, FIRST RESPONDERS AND THEIR CHILDREN.

Greg Summers works a block-and-a-half from the World Trade Center, and is reminded daily of the actions of firefighters, police and EMTs on 9/11.

"The heroism and sacrifice of those first responders were truly inspiring," says Summers, a managing partner at Chartwell Trading, a multi-strategy hedge fund.

As the country mobilized for war after that day in 2001, he was inspired by the selflessness and devotion to duty of the men and women who serve in the military, he says. "I wanted to give something back."

That desire has led to a new scholarship at Seton Hall that earmarks \$80,000 from the Summers Family Foundation for post-9/11 military veterans and first responders, or their children.

The idea came in 2007 at a steakhouse outside Fort Benning, Ga., where Summers had taken his son, Greg Jr., and a dozen friends, to celebrate their graduation from U.S. Army Airborne Training.

Greg Jr. had graduated from Seton Hall in 2005 and put his career on hold to join the Army. (He eventually served in Iraq and Kuwait and later returned to Seton Hall to earn master's degrees in diplomacy and business.



His brother, Frank, also earned a master's in business from Seton Hall.)

"At the restaurant I was thinking that these were tremendously dedicated and impressive men and women and that they deserve the opportunity to go to the best private schools like Seton Hall. I found out there was a need to fill in the gap between what the government would pay for their tuition to a private school and what it costs," says Summers, 56, of Watchung, N.J.

The foundation has set up similar scholarships at Fordham and Georgetown universities. It also helps support soup kitchens in Newark and Morristown.

Awards of \$5,000 are to be made to four Seton Hall students in each of the next four years "just to get off the ground," Summers says, until he can create an endowment.

The gifts build on a record of giving that began many



An Inspired Gift: Greg Summers, who works a block-and-a-half from the World Trade Center, was inspired by the heroism and sacrifice of first responders.

years ago with \$1,000 contributions made at the urging of University benefactor George Ring '65/M.B.A. '71, a friend and neighbor. The relationship with the University was cemented when college-bound Greg Jr. "found a home" at Seton Hall, something his father well understood.

The Brooklyn native attended Catholic schools through his graduation from Fordham College in 1978 with a bachelor's degree in business administration. Summers ultimately opted for a career on Wall Street, where he has worked for several firms over the last 30 years.

The academics — but especially the values — imparted by a Catholic education are lessons that last a lifetime, Summers says.

The University plans to make the first Summers awards to qualified students for the fall term of 2012. (Applicants should contact the financial aid office for information.)

"The University is thrilled to have donors like Mr. Summers who provide much needed support to deserving students," said Alyssa McCloud, M.A. '04/Ph.D. '09, vice president of enrollment management. "His scholarship is a first for emergency responders or their children, and it will make a big difference to them and the military or their children."

Under terms of the scholarship agreement, the University will give priority to post-9/11 combat and noncombat veterans or their children, followed by police officers and firefighters or their children, said Stephen F. Izzo, associate director of the Seton Hall Fund, who solicited the gift as well as prior contributions from Summers.

The scholarship program Summers established earlier at his own alma mater made a big difference to its first recipient, Reena Singh of Jersey City, the daughter of a disabled Vietnam veteran.

With the death of her mother in 2007, the honors student worried about meeting tuition bills, so the scholarship "definitely alleviated a lot of strain and helped me stay focused on my classes."

Having more freedom to take internships and participate in extracurricular activities related to her finance major "gave me an edge," Singh said, enabling her to clinch a job with J.P. Morgan Chase after her graduation from Fordham in May 2011.

Singh also appreciated the career guidance she received from Summers. "I met with Greg and his wife, Gerri, several times and he told me about his career and the trading world," she said. "He's a very, very awesome guy." ■

Al Frank '72/M.A. '10 is an adjunct professor at Seton Hall and a writer based in Parsippany, N.J.

The Advancement: *Spirit of Giving* section is produced by the Department of Development.

alumni



Above: The Pirate made a special appearance at the wedding of Tanya Paitakes '05 and Garry De Boer '05. Also pictured, from left, are Chrys Greico, dean of University Libraries; John Paitakes, father of the bride and professor of criminal justice; Fran Alvarez '94; Linda Paitakes, mother of the bride and Katie Reczek '06. **Right:** Amy Smith '10 and Ray Malouf '09 were married on August 27, 2011. More than 20 other Pirates celebrated with the bride and groom.

50s

Joseph J. Radest '50 was recognized for 50 years of dedicated service to the Department of Internal Medicine at the Hackensack University Medical Center. ... **Leonard W. Carr '54/M.B.A. '62**, and wife, Joan, recently celebrated their 51st wedding anniversary. ... **Alfred F. Tatyrek '54** had his biography published in the 2012 edition of *Who's Who in the World* for his career achievements in the field of science.

60s

Nick Scalera '63 received the Phi Kappa Theta National Fraternity's 2011 Man of Achievement Award. The award recognizes brothers who have risen to prominence in their fields of endeavor. ... **Michael W. Spina '68** wrote a book titled *Teachers Under Attack: How NJ Governor Chris Christie's Personal Vendetta Against Teachers Will Destroy Public Education*. Following the book's release, he appeared on WWOR-TV's "New Jersey Now" and Cablevision's News 12 "12 In Our Schools." ... **Robert Windrem '68** won a National News and Documentary Emmy for Best Newscast in a Regularly Scheduled Program for his work on "Mexico: The War Next Door" on NBC Nightly News. ... **John J. Petillo '69/M.A. '71/M.D.M. '75** was inaugurated as the sixth president of Sacred Heart University.

70s

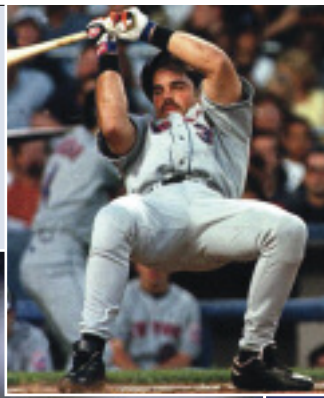
Maureen Martin '73 was appointed senior vice president of marketing at the Lakeland Bank headquarters in Oak Ridge, N.J. ... **Dianne V. Foley, J.D. '75** was named one of "The Top 25 Women Lawyers in Cleveland" in employment litigation-defense. ... **Al Norman, M.B.A. '76** was named first vice president/loan workout officer at Sussex Bank. ... **Dr. Frank Paolantonio '76** was named to the Physician Advisory Board of the Susan B. Komen Foundation (Philadelphia affiliate). ... **John Bayeux '77/M.B.A. '85** joined the Manhattan office of Hefferman Insurance Brokers as senior vice president and financial services practice leader. ... **Deborah DeMasi '77** co-wrote a book titled *International Project Financing*, which was published by Juris Publishing in 2011. ... **Michael G. Kamowski '77** received two awards from the University of Illinois at Chicago, the UIC INSPIRE (Integrity, Nurture, Service, Pride, Intellect, Respect, and Excellence) Award and the UIC Luminary Award. ... **Rodolfo L. Rodriguez '77**, of North Bergen, N.J., was named president-elect of the New Jersey Society of Optometric Physicians (NJSOP) for 2011-12. ... **Luis Lopez, M.A.E. '78** was recognized by county officials as a "Star of Essex County" for his extensive community involvement, especially his work in forming Newark's Roberto Clemente Little League. ... **Jesus F. de la Teja '79** was named university distinguished professor at Texas State University-San Marcos. He was also named a regents professor by the University System Board of Regents.

80s

Regina Caulfield '80/J.D. '83 was sworn in as a judge of the Superior Court of Union County on September 9, 2011. ... **Anita Kinney '81**, a professor of epidemiology at the University of Utah Department of Medicine, was recognized by the Salt Lake City YWCA for her accomplishments in the field of cancer research. ... **Mary Anne McDonald, J.D. '81** joined the VNA Health Group as chief of legal affairs and compliance. ... **Ann Marie Mauro '82/M.S.N. '85** was awarded a New York University College of Nursing Teaching Excellence Award. ... **Steven P. Duddy '83** was appointed president and CEO of NuvoLase and also serves the company's board of directors. ... **Cynthia Rosa '83** was named chief administrative officer of Lifebank, a nonprofit organ, eye and tissue recovery organization in Northeast Ohio. ... **Kenneth E. Kobylowski '85** was named full commissioner of the New Jersey State Department of Banking and Insurance. ... **Roy R. Montesano, M.A.E. '85** was honored by the New Jersey Association of School Administrators as the Superintendent of the Year. ... **Richard E. Booth '86** received the Mortgage Hero award from the nonprofit organization U.S.A. Cares. He works as a certified mortgage banker and is also a certified military housing specialist, helping military clients improve their lives. ... **Manina Urgolo-Huckvale, M.P.A. '86/Ed.D. '94** was named president of the New Jersey Association of Colleges for Teacher Education for 2011-13. ... **Elizabeth Durkin, J.D. '87** received the 2012 Rutgers Equine Science Center "Spirit of the Horse" award. The award



Photos courtesy of AP



PROFILE Behind the Lens

“It’s almost like I fell into it,” says sports photographer Bill Kostroun ’68. “It was 1974, and a friend of mine had season tickets for the Rangers. I bought a camera and just started taking pictures from my seat.”

Kostroun’s rewarding freelance career began one night after a disappointing game, when he stopped for a drink and sat next to a National Hockey League secretary.

“She was consoling herself over the same game, so we started talking. I told her how I wanted to get closer to the ice, and she hooked me up with the creative director for *Goal* magazine,” he says. “I got credentials and started submitting photographs and getting published.” A few years later he was shooting other sports and getting paid by the Associated Press to cover games.

“When I first started, we had to shoot with black-and-white film and develop it in a darkroom at the arena,” says Kostroun. “During playoffs at Madison Square Garden we had to set up the darkroom on the spot. We would put up black plastic and tape, develop the film, and then take it all down at the end of the night.”

“Back when I was just starting I would tag along with a photographer for the AP. He would leave during the game to develop film and send photos leaving me out on the field,” he says. “This often resulted in me being able to shoot the key moment of the game.”

Photographers then had to write their captions with typewriters. Now with digital cameras and a laptop, photographers shoot, edit their images and write captions electronically, often right on the sidelines.

Kostroun has photographed memorable games, as well as winning moments from the World Series, NBA finals, World Cup soccer, the U.S. Open golf and tennis, as well as the Stanley Cup finals and NCAA March Madness. When Mike Piazza was hit in the head by Yankee Roger Clemens’s pitch during the 2000 Subway Series, he was there. When Derek Jeter sent his 3000th career hit into left field, Kostroun got the shot.

“I always wanted to get down to where the photographers were,” says Kostroun about his start. “Now I’m close to the action.” ■

| LARISSA MALEY

NEWS & NOTES

Do you receive the alumni *Pirate Press* e-newsletter? Subscribe and receive exclusive discounts on Seton Hall merchandise as well as special promotions. To subscribe, e-mail Alumni Relations at alumni@shu.edu.



SOCIAL NETWORKS

LinkedIn

Seton Hall's LinkedIn group can help you manage your network of career and professional contacts. Search for the *Seton Hall University Alumni Network*.

facebook

Find Alumni Relations on Facebook and learn about events being held on campus (and in your area), the most recent campus news, and the latest updates from your former classmates. Search for the *Seton Hall University Alumni* page and become a fan.

twitter

Follow Alumni Relations on Twitter, www.twitter.com/setonhallalumni. Get timely updates on campus happenings.

Highlighting Connections

The Office of Alumni Relations is seeking feedback on how graduates use social-networking sites to form and maintain connections. Whether for personal reasons or business, millions of people connect daily on these sites.

How are you using social-networking sites? Have you connected with old friends or new business contacts? Have you joined Seton Hall's social networks? Have they provided a meaningful benefit?

Send your thoughts to alumni@shu.edu.



Frank Spatuzzi 1919-2012

Frank Spatuzzi '39 was honored at Tropicana Field on September 10, 2011, before the Tampa Bay Rays game. He was honored by the U.S. Coast Guard as a World War II veteran and a Purple Heart recipient. The crowd of 25,000 gave Spatuzzi a standing ovation after he threw out the first pitch. Spatuzzi, who passed away on January 13 at the age of 93, was a true and loyal son of Seton Hall. Read more about his life and impact on the Seton Hall community at blogs.shu.edu/alumni.

recognizes individuals whose lives have been changed because of their involvement with horses and who have given back to the horse industry. ... **Kenneth J. Gardner '88** joined PNC's government banking branch. ...

Michael Leanza '88/M.B.A. '91, founder of The GenWealth Group in Maplewood, N.J., was named a five-star wealth manager by *New Jersey Monthly* magazine. ... **Alfred M. Anthony '89**, a shareholder with the Woodbridge, N.J.-based firm of Wilentz, Goldman & Spitzer, P.A., was presented with three distinguished awards for his achievements in the legal field. He was named to The National Trial Lawyers Top 100 Trial Lawyers, the Million Dollar Advocates Forum 2012 and the Best Lawyers New Jersey 2011-12. ... **David L. Flood '89/M.A. '95**, president of Meridian Health Affiliated Foundations, was appointed to a standards council by The Association for Healthcare Philanthropy. The purpose of the council is to ensure high standards of practice for health-care fund raising. ... **Dawn Mueller '89** was appointed national marketing leader for Deloitte Consulting LLP. ... **Jeanette Valentin '89** received her medical degree at St. George's University School of Medicine and completed her Internal Medicine Residency at Albany Medical Center in Albany, N.Y.

90s

David M. McCormick '91 joined Weichert Financial Services as senior vice president and head of mortgage sales. ... **Regina (Ciardiello) Jankowski '96/M.A. '05** started her own editorial/public-relations services company called C-R-Dello Communications Inc. It provides editorial and public-relations services for small to midsize tech companies. ... **James F. Lawrence '96** was named 2012 state Nurse Practitioner of the Year in

Georgia. He was featured in a cover story in the January 2012 issue of the *Veterans Administration Magazine*. ... **Albert Alvarez '97** was accepted to the John J. Heldrich Institute for Leadership Development at Rutgers University. The institute prepares New Brunswick's future leaders to work collaboratively on conflict resolution and decision-making processes. ... **Adrienne A. Simpson '99** accepted a position as associate integrated marketing manager with *Philadelphia Magazine*.

00s

Heath "Hank" Brightman, E.D.D. '00 was promoted to research professor at the U.S. Naval War College in Newport, R.I. ... **Salvatore V. Giaccone III '00** graduated from Monmouth Medical Center's Medical Technology Program. ... **Rose Knapp, M.S.N. '00** completed her doctorate of nursing practice in 2009. She was a presenter at the Fourth Annual Doctors of Nursing Practice National Conference in New Orleans on "Integrating Electronic Health Records into Your APN Practice: Implications for Health Care Reform and Improved Patient Outcomes." ... **Kim Nazi, M.A. '01** was named a finalist for the Service to America Medals. The Sammies pay tribute to America's federal workforce. ... **Stephanie L. Jonaitis, J.D. '02** was named Mercer County Young Lawyer of the Year for 2011 by the Mercer County Bar Association. The MCBA recognizes one attorney under age 35 each year for volunteer work and sustained commitment to the MCBA. ... **Michael T.G. Long, J.D. '04** was elected a partner to the Lowenstein Sandler firm's white collar criminal defense practice group. Long works in the litigation department. ... **Christopher Page '05** was named vice

president and program manager of the veterans initiative at Citi in New York. ... **David H. Root, M.S. '06** received his doctoral degree in psychology (behavioral neuroscience) from Rutgers University. ... **Christine Aromando M.A. '06**, account manager, was promoted to senior account manager in the Department of Public Relations and Marketing. ... **John Oberdorf III, M.B.A. '07** joined Loeb & Loeb LLP's New York commercial finance practice branch as an associate. ... **Amanda Hayes '08**, a registered nurse and nursing supervisor at Caring People Inc., accompanied a group of plastic surgeons to India in January. The pro bono group offered medical assistance to children with cleft palates.

Marriages

Regina Ciardiello '96/M.A. '05 to Michael Jankowski
Lizette Graiff '01/M.B.A. '05 to **Brian Goodman, J.D. '05**
Kathleen Kotaska '04/M.A. '06 to **Brian Zurich '05**
Tanya L. Paitakes '05 to **Garry De Boer '05**
Joseph P. Isse '06 to **Lama Nakhleh**
Diana A. Jones '06 to **Gregory M. Cecchini '06**
Jacqueline Savner '06/M.A.E. '08 to **Jeffrey Rozanski**
Mollie Barnum '07 to **Nick Ficarella**
Catherine Lauto '07 to **Neil Martin**
Winnie Cherubin '09 to **Dr. Jide Togonu-Bickersteth**
Amy Smith '10 to **Raymond Malouf '09**



PROFILE Innovators... and the Mother of Invention

Beginning a career and entering the workforce is fraught with challenges for most college graduates, and in an unstable economy, these difficulties can be exponential. One solution is to go the entrepreneurial route.

Any number of Seton Hall graduates have excelled by starting their own small businesses.

We highlight a few here:

Architekt Music, started in 2010 by Kurt Wubbenhorst '09 and George Roskos '09, is a music studio in Butler, N.J. Wubbenhorst, who majored in music, and Roskos, who majored in finance, were student managers of the University radio station, WSOU, when they decided to use their complementary skills to open a studio one year after graduation. The company offers private and group music lessons, operates an original music venue that hosts live performances by local artists, and just completed work on a record for Warner Music Group at its on-site recording studio. The studio employs Seton Hall graduates who studied music as private music instructors.

www.architektmusic.com

ThingeeDigital: In 1999 Russell Lomauro '89 and Rob Barra '99/M.B.A. '01 founded a multimedia firm in Parsippany, N.J., with four other business partners. In 2001, Jeff Bromley '96, a Seton Hall communications professor, joined the team.

When the group designed a business card that could be used as a CD-Rom, they realized the company could offer more. They branched out into video, animation and interactive Web applications, including an iPad app called iDetail. Tracing their roots to Seton Hall's Communications department and their mentor, professor Kenneth Hoffman, Thingee is continually expanding their Seton Hall team — employing alumni and partnering with other Seton Hall graduate businesses.

www.thingeedigital.com

Framework Media Strategies is a public-relations and marketing firm based in Woodbridge, N.J., founded by Peter Kelly '09 and Jeremiah Sullivan '09. The two decided to apply their public relations education to building strategic media plans to help other businesses grow. The company's integration of social networking and new media technology with traditional tactics has been used by businesses, nonprofit organizations and entertainment professionals. Framework was featured in a *USA Today* piece on successful members of the "Millennial Generation," and in a book about the triumphs of entrepreneurs.

www.frameworkmediastrategies.com

Are you a Seton Hall graduate who has started a business? Tell us about it at shuwriter@shu.edu.

| LARISSA MALEY

Start-Ups: (Above left) Peter Kelly '09 and Jeremiah Sullivan '09, (above right) Kurt Wubbenhorst '09 and George Roskos '09

Young Alumni Reunion

@ Bar Anticipation



Class of 2007 — Celebrate the fifth anniversary of your graduation with special discounts and prizes.

Saturday, June 23, 2012

*Calling all graduates
of the last 10 years!*

Start the summer off right by joining your fellow Pirates for this annual Seton Hall celebration at the shore.

Relax by Bar A's Beach Oasis, enjoy an all-day barbecue, compete for Seton Hall prizes and take advantage of Seton Hall drink specials all day long.

View the alumni calendar at www.shu.edu/alumni for complete details.

In Memoriam

Alfred T. Booth Jr. '42
James M. Cawley Sr. '42
Concetta DeFilippis '46
Norman F. LeBoeuf '47
Charles Sherman '47
Doris A. Harvier '48
Stanley Strand, M.S. '48
Joseph F. Ziemba '48
Edward Adams '49
William E. Bishop '49
Joseph R. Butler '49
Alvin Coplan '49
Madelyn E. Fleck '49
Kenneth F. Gallagher '49
Joseph J. Moran Sr. '49
William D. Russo, M.A.E. '49
Frank J. Sanders '49
John P. Sedlak '49
Ernest F. Bank '50
Robert H. Bishop Jr. '50
Thomas P. Burrus Jr. '50
George E. Coughlin '50
Father Robert G. Gibney '50
Robert A. Guinter '50
Frank O. Morrisette '50
Gerard Muench Sr. '50
Nathan Stokes, M.A.E. '50
Kenneth Strong '50
Raymond Moran '51
Charles Thiem Jr. '51
Eugene J. Corcoran Sr. '52
Alfonso J. Grande '52
William R. Krauss '52
John J. McKenzie '52
Louis C. Palmisano '52
Joseph T. Kelly Jr. '53
Edward B. Leonard '53
Frederick L. Bittner '54
Edwin C. Fuchs '54
Leo M. Maren Jr. '54
Anne B. Patterson '54
Louis L. Henson '55
Terry Polito '55
Thomas J. Gunning, J.D. '56

Baby Pirates

David P. Gagliano '89 and Mary Ann, a boy, Leonardo Dane, on July 26, 2011

Thomas M. D'Alessandro '90 and JoyceAnna, a boy, Anthony Paul, on June 22, 2011

Christopher DeSerio '96 and Tara, a boy, Domenic Joseph, on June 21, 2011

Jennifer (Slocum) Reilly '96 and James, a girl, Caitlin Mary, on June 23, 2010

Debbie (Russ) Williams '96 and Andy, a girl, Lainey Drew, on August 20, 2011

Michele (Dudzinski) Simeone '97 and Giovanni '95/M.B.A. '99, a girl, Christina Elizabeth, on September 13, 2011

Kristen (Kessel) Ellison '99/M.B.A. '02 and Paul, M.B.A. '05, a girl, Avery Kessel, on September 25, 2011

Margie (Savner) DiLollo '00 and Rick '01, a boy, Luke Anthony, on September 17, 2010

Violeta (Gulevska) Kopec '00/Ed.S. '05 and Jason, a girl, Monica Alexis, on April 29, 2011

Juan Carvajal '01/M.A. '06 and Jennifer, a boy, Christian Julian, on August 2, 2011

Melissa V. (Veltre) Schauble '01 and Shawn, a boy, Cooper Thomas, on June 17, 2011

Kathleen (Abitabile) Vitale '03 and Michael '03, a girl, Isabella Joan, on September 17, 2011

Seema (John) Goldberg '05/M.A.E. '08 and Jordan, a girl, Lana Recia, on January 2, 2011

Kelly (Flock) Viola '06 and Brian, a boy, James Robert, on November 18, 2011

Nikol (Tsanacas) Pucio '00 and Jeremy '98, a boy, Derek Octavio, March 19, 2010

Pamela A. (Brink) Mulligan M.A. '01/J.D. '06 and James, a boy, Conor Tanchyn, March 9, 2010

Genevieve (Boehm) Clifton M.P.A. '02/M.A.D.I.R. '04 and Larry Clifton, M.P.A. '02, a boy Zachary Donato, May 1, 2009

Christine M. (Lupinski) Frost '02/J.D. '05 and Jack N. Frost Jr., J.D. '05, a boy, William Jack, July 7, 2010

Kristine C. (Foulds) Parente '03 and Bruno, a girl, Isabella Grace, January 12, 2010

Kenneth W. Steinitz '03 and Alana, a girl, Emily Ann, June 15, 2010

Karen (Lesiczka) Czinkota '04 and Robert Czinkota '04, a girl, Abigail Grace, August 29, 2010

Charlene (Romero) Scott '05 and Daniel, a boy, Caiden Alexander, February 12, 2010

Kathy (Diamantopoulos) Coyle '06 and Jeremy, a boy, Gregory Peter, May 27, 2010

Jessica (Hunter) O'Neil '06/M.A.D.I.R. '08 and Brian O'Neil '05, a girl, Adyson Mary, July 2, 2010



Nathan Patrick DiPalma, grandson of Karen '76 and Andrew DiPalma '71, cheers on the Pirates!

Thomas A. Kelly Jr. '56
Edward S. Kochanek '56
Donald Leshick '56
Erwin Bielitz '57
Marilyn A. Ferrandino, M.A.E. '57
Joan E. Polansky '57
Linus E. Weingart '57
Robert J. Dougherty Jr. '58
Racquel M. McNeil '58
Father John J. Mulvey Jr. '58
Monroe B. Nestler, M.A.E. '58
Robert M. Penotti '58
Patrick P. Yannotta '58
Joseph W. Calby, M.B.A. '59
Thomas J. Comerford '59/M.B.A. '78
Edward J. Kivior Sr. '59
Leroy Valentine, M.A.E. '59
Alfred K. Frigola, J.D. '60
Armand Graziano '60
Leonard F. Pieski '60
James J. Andersen '61
Petrina A. Livecchi '61
Horace J. "Hoddy" Mahon, M.A.E. '61
Anthony Pomponio '61
Father Joseph M. Casey '62
Marian S. Coleman '62
John J. Foerst '62/J.D. '69
Melvin Levine '62
Joseph T. Mikulski '62
Joseph Restic, M.A.E. '62
Roy E. Curtis '63
Denise M. Hering '63
James P. Kelly '63
Sister Mary Lynch '63
James S. Oliver, J.D. '63
Edmund N. Franco '64
Father Peter P. Galdon '64
Thomas J. O'Neill '64
Charles W. Coniglio, M.A.E. '65
Frank R. DiChiara '65
Michael J. Viola '65
Raymond B. Weigel '65
Joan D. Amend, M.A.E. '66
Kenneth R. Kennedy '67
Thomas Pakidis '67
Richard S. Westover '67
Marie L. Wojcik, M.A.E. '67
Henry T. Pryor, M.A.E. '68
William A. Ryback '68
Janice H. Weisblat, M.S. '68
Louis Arminio '69
James A. Carey Sr., J.D. '69
George K. Lalka '69
William Erickson '70
Gary A. Henzel '70
Michael J. Herbert, J.D. '70
Robert Sabella '70
Glenda P. Teabo-Sandoe '70
Charles A. Brown Jr., J.D. '71
Richard F. Mahler '71
Carl Swanson '71
Stephen A. Hucko '72/M.B.A. '78
Sister Mary Kimball, M.A.E. '72
Patricia M. Matthews-Abline '72

Robert A. Giegerich Jr., J.D. '73
Francis A. Slobuski '74
Robert J. Louhier, J.D. '75
Lewis H. Robertson, J.D. '76
Robert G. Chirumbolo '77
Jean C. Franclemont, M.A.E. '77
Raymond J. Pontecorvo Jr. '79
John D. Frederickson, J.D. '81
Jo-Ellen Van Oort, M.S.N. '81
James W. Boyan, J.D. '82
Donald Carter '82
Sean P. Connolly '82
Vincent D. Harder '82
Angela R. Lubash '82
Martin Whitaker Jr. '82
Edward C. Hogan, J.D. '83
Kathleen M. Horgan-Dunn '83
Robert G. Lundquist, J.D. '83
David F. Arpino '85
Diane L. Antinozzi '86
Richard K. Calleja, J.D. '86
Mark B. Kolodzieski, M.A.E. '86
Hugo Bianco '87
Howard S. Feintuch, J.D. '88
Margaret B. Kelley, J.D. '88
Craig V. Zwillman, J.D. '88
James D. Smith Jr. '89
G. Keith Ledder, M.A.E. '90
Anthony C. Skoutelas, J.D. '90

Renee F. Jensen, M.A.E. '92
Nicholas J. Vazquez '94
Kim McNamara '96
Ronald G. Velardi Jr., M.A.E. '98
Mary E. Pavlak-Bernowich, M.A.E. '99
G. Christopher Gleason, J.D. '00
Tina E. Rambo, M.A.E. '03

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Norbert Medenbach
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David Ostfeld
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Frank R. Schell
Patricia A. Shannon
Eric W. Stern
Elinor G. Walker

Drive in Pirate Style!



Seton Hall license plates are a great way for alumni, students, parents and friends who live in New Jersey to show off their love for The Hall. The cost is \$60 per set of plates.

To apply for a special plate, call Lakesha Corbitt in Alumni Relations at (973) 378-2669.



BOUNCE'N TROUNCE

More than 700 students, alumni, staff members and friends demonstrated their Pirate Pride by bouncing a basketball — for 24 hours straight — before the men's basketball game against Rutgers on February 25. At the third annual event, organized by the Student Alumni Association, participants bounced the same ball 141,081 times. Learn more and view photos at www.BeatTheKnights.com

Ninth Annual

The Hall on The Hill

All are welcome to celebrate Seton Hall with members of Congress and their staffs, as well as Seton Hall regents, deans, administrators, alumni, parents and friends.

Thursday, July 19, 2012, 5-7 p.m.
Gold Room (Room 2168) Rayburn Building
Capitol Hill, Washington, D.C.

For directions and to R.S.V.P. contact Annette Manso in Seton Hall's Office of Government and Community Relations at (973) 378-9816 or mansoan@shu.edu.

Photo by Marty Kalz

Ties that Bind

Did you have a special interest at Seton Hall?
A passion that sparked your interest?

Seton Hall's Alumni Clubs bring together graduates who share common connections from their student experience. Whether you'd like to join a club that already exists or one that is in formation, or if you've got a group and would like to be officially recognized by Seton Hall, Alumni Relations wants to hear from you.

The Alumni Club program provides all the support you need to get engaged.

Current Clubs/Clubs in Formation

- Setonian Foundation of Phi Kappa Theta
- Student Alumni Association
- Honors Program
- The Setonian Newspaper
- Department of Public & Healthcare Administration

Contact Nicholas Sena, assistant director of Alumni Engagement, at (973) 378-9827, to learn more about serving, networking and socializing through Seton Hall's Alumni Club program.



Regional Chapter Events

Hundreds of alumni have been gathering each year at regional chapter events across the country.

To get involved with a regional chapter in your area, contact Kerri Clarke at (800) 992-GRAD (4723) or alumni@shu.edu.

San Diego: (Top) President A. Gabriel Esteban and his wife, Josephine, with alumnus Joseph Garrigan '55 at a reception in San Diego.

Boca Raton: (Bottom, from left to right) John '67 and Linda Kaelblein with Emma and Paul Byrne '65/M.B.A.'69 at a gathering in Boca Raton.



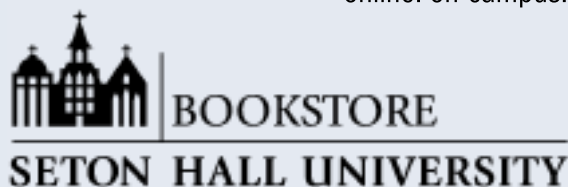
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For more information on this and other alumni benefits, contact Alumni Relations at 1-800-992-GRAD
* Online discount code ALUMREG06 – Enter discount code into "Order Comments" section.
Must present Alumni ID if shopping in-store.

Phi Kappa Theta 50th Anniversary Celebration at University Weekend 2012

Saturday, October 6, 2012



Celebrate this special anniversary on campus!
All alumni and guests are welcome to enjoy
campus tours led by undergraduate brothers,
plus Mass, cocktails and dinner.

Special guests include:

University President A. Gabriel Esteban
and
Robert Riggs, executive vice president
of Phi Kappa Theta

For details and more information, contact
James Spaeth '65 at spaethusa@verizon.net

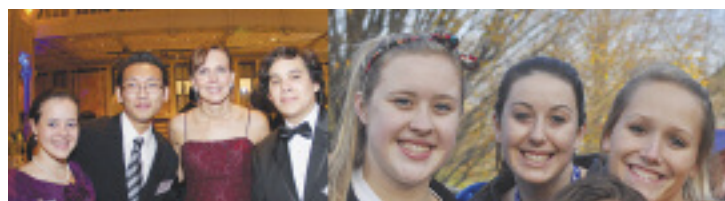
Pirate Pride



Adelia M. (Vega) Watson '91/J.D. '94 showing her
Pirate pride at Camp JSS Shield in Baghdad.

Request your Pirate Pride bandana at www.shu.edu/alumni.

If you have requested a bandana, we want your photo!
E-mail your photos to alumni@shu.edu or mail prints to
Alumni Relations, 457 Centre Street, South Orange, NJ 07079.



flickr™

Seton Hall shares pictures of campus
and photos of regional events on Flickr.

Visit www.flickr.com/setonhall and
www.flickr.com/setonhalluniversityalumni
to view and share photos.

“The value of an education in a liberal-arts college is not the learning of many facts, but the training of the mind to think something that cannot be learned from textbooks.”

— Albert Einstein



Back to Basics

In our current era of economic uncertainty, students and their parents are looking to find the most value for their investment in education. Any number of media outlets have published articles or studies about the rise of the professional degree; majors in accounting and health-related subjects continue to rise.

Still, there's great value in the liberal arts, says Seton Hall's former vice provost Kathleen Boozang. Seton Hall magazine editor Pegeen Hopkins spoke with Boozang recently to learn more.

What educational models are being promoted instead of a liberal-arts education? Quite understandably, many parents are encouraging their children to focus on majors where they see a clear connection between the major and a concrete job opportunity. They may see a concrete path from an investment in a business degree to a payoff upon graduation, for example.

From academics, I hear that students are spending *too* much time on their majors; if students change their majors, which is more common than not, they risk falling behind with respect to graduating in four years. The number of courses included in majors may be contributing to the six-year graduation rate prevalent among students nationally.

In what ways could a professional degree — without a strong liberal-arts foundation — leave a student lacking? I was at a meeting recently where the primary speakers were the president of Wesleyan and the former dean of arts and sciences at Columbia University. The audience was almost all medical-school professors. It was fascinating; medical-school professors expressed a definite preference for medical students with a strong liberal-arts foundation. The students, they said, are better prepared to write, to present and to negotiate ethical quandaries. They also said that the students performed better in their science classes if they balanced them out with humanities subjects.

How might schools improve the way undergraduate

education is structured? Parents' and students' concerns about preparing for the job market are fair and are something to which we need to be responsive.

I would increase emphasis on experiential education — externships, co-ops, and other things that enable students to begin deploying their skills in a real-world setting, finding out what they do and don't like.

I would also love it if we could invest more in student advisement, a system where, in addition to deciding what classes students take, advisers and students focus on areas of personal improvement and how to accomplish specific goals.

Goals could range from achieving a 95 percent on-time class attendance for a semester to helping them become more reliable, to requiring them to speak at least once per day in a class to develop self-confidence and presentation skills.

I think that we as teachers should be more self-reflective about our performance in the classroom. This has led me to thinking about the concept of a teaching coach. Atul Gawande recently wrote an article in *The New Yorker* in which he talked about having plateaued as a surgeon; Gawande thought he had reached his peak. Out of curiosity, he asked a senior colleague to observe his surgeries and serve as a coach. Much to his surprise he improved his care of patients.

It would benefit every professor — irrespective of the level we are teaching — to have a coach, to always be rethinking our pedagogy, and how to reach students more effectively.

Is there anything else? As vice provost, I've been very impressed with the job Seton Hall does of reaching the right balance between liberal-arts preparation and professional degrees and in integrating experiential education into the curriculum. About 75 percent of our students graduate with real-world experience, as part of an internship, clinical rotation or student-teaching experience.

Our core is an excellent preparation for students; it continues through all four years and it includes a requirement for proficiencies, so it's not just about substantive knowledge but it is also about skill development. The students we graduate have had a unique educational experience.

Seton Hall's core is an excellent model of what colleges and universities should be thinking about as they seek to retool their academic program for today's marketplace. ■

Please join us for Seton Hall University's 26th

Many Are One

ALUMNI AWARDS GALA

Friday, June 8, 2012

6 p.m. - Cocktail Hour ■ 7:30 p.m. - Dinner and Program
Hyatt Regency on the Hudson, Jersey City, NJ

Visit www.setonhallmanyareone.com or call 973-378-9822.

HONORING:

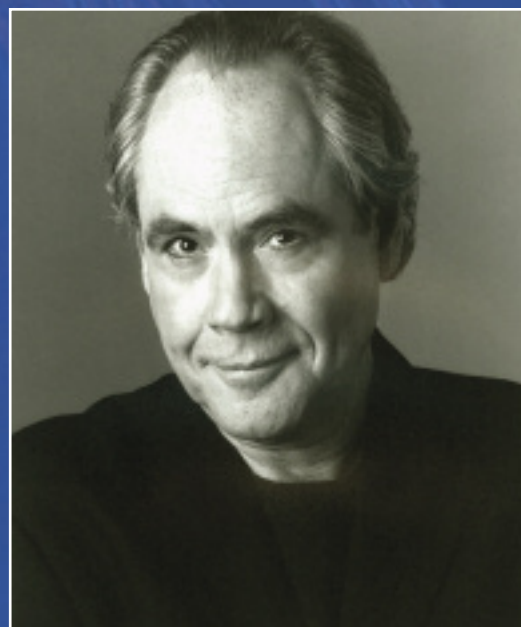
Roger Dow '68 - Most Distinguished Alumnus Award Recipient

Mark Ganton '91 - Alumni Impact Award Recipient

John Castano, M.A. '00 - Humanitarian Award Recipient



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The Shirelles starring **Beverly Lee**



Master of Ceremonies
Robert Klein

Seton Hall by the Numbers

100+
student organizations

358
new alumni donors in 2011

\$1,356,021
total raised in fiscal year 2010-11
by the Seton Hall Fund

2,372
Loyalty Society members who
have given for at least 15 years

50 alumni reside in
states and **80** countries

208 parents
who gave to
the annual fund
last year



25,000+
hours of community
service performed by
DOVE students each year



114
members of the Benjamin Savage
Society for planned giving

63%
of student-athletes were named
to the BIG EAST All-Academic
Team (2010-2011)



75%
of students participate in
internships, practicums or clinical
programs as undergraduates

14:1
student:faculty ratio

70,000
alumni (and growing!)

3,050
total Seton Hall Fund
donors last year

64
countries represented on campus



40%

more alumni this year are showing
that Seton Hall matters to them.
Alumni donations are on the rise!

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