

SETON HALL

A home for the mind, the heart and the spirit

Fall 2011

Dream Team

Pirates Win the 2011 Big East
Baseball Championship



A SHIPPING INDUSTRY VISIONARY ♦ HOW SCRAP METAL DRIVES SPURRED THE WAR EFFORT



Seton Hall magazine is published by the Department of Public Relations and Marketing in the Division of University Advancement.

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On the cover: Photo by S.R. Smith

Facing page: From the Mass of Saint Lorenzo Ruiz, held on Oct. 13, as part of the Investiture of the 20th President of Seton Hall. Saint Lorenzo Ruiz is the first Filipino to be canonized a saint. Photo by Chuck Moss



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WE CHOOSE TO GO TO THE MOON

in this decade and do the other things, not

BECAUSE THEY ARE EASY, BUT

because they are hard, because that goal will

SERVE TO ORGANIZE AND

measure the best of our energies and skills,

BECAUSE THAT CHALLENGE IS ONE

that we are willing to accept, one we are

UNWILLING TO POSTPONE, AND

one which we intend to win, and the others, too.

— President John F. Kennedy, Sept. 12, 1962, Rice University

The Pursuit of Excellence

Goals are made to be achieved, but not without significant effort on the part of those who strive to meet them. Standards are set to be reached — or exceeded — by those being tested and qualified for advancement within their disciplines or on the journey of life.

At Seton Hall University we set goals and standards for all students, from the admissions process through graduation, that will test and stretch their intellectual capacity and help to form them as whole persons who understand the true meaning of success, in endeavors of the mind, the heart and the spirit.

For new students admitted to study at Seton Hall, we always seek to set the bar at a high level — and to increase that level continually — even in the face of unprecedented challenges in society, indeed in the world. In the United

States, population growth has slowed and with it we have fewer traditional-age students. Even the notion of a “traditional college student” is being challenged with the entry of vast numbers of working students in their mid-20s and older. Some of our older alumni are very surprised when I talk about the six-year graduation rate not the traditional four-year graduation rate.

Current chronic unemployment and underemployment, the recent collapse of housing prices and, for too many families, the loss of one or both incomes in households have made it almost impossible to finance the cost of higher education. Most disturbing, with the decline of the middle class, is increasing income inequality not just in this country but across most developed countries.

Yet the need for a college education is greater than it has ever been.

In my investiture address, I asked our university community to commit with me to recruit, retain and graduate students who can best benefit from a Seton Hall education. Toward this end, our recently announced undergraduate public tuition rate incentive directed toward academically qualified students demonstrates our firm commitment to this principle. We also continually seek to provide the support services needed to ensure that our graduates become successful alumni.

Once a student is enrolled on our campus, we seek to ensure that success becomes a part of that student's experience at Seton Hall — from the beginning all the way to graduation. Inside and outside the classroom, our faculty exemplify what is possible to achieve in numerous fields of endeavor. We must demand excellence not only from ourselves but also from our students. The late educator and former Secretary of Health, Education and Welfare, John W. Gardner, stated: "The idea for which this nation stands will not survive if the highest goal free man can set for himself is an amiable mediocrity. Excellence implies striving for the highest standards in every phase of life."

This fall, for example, the Center for Entrepreneurial Studies at the Stillman School of Business awarded its undergraduate scholarship to Nicole Wallace '12, who is studying marketing, management and entrepreneurship.

"Setonians consistently make their unique mark as servant leaders, on campus and well beyond our campus."

We take great pride in the servant leaders who have graduated from Seton Hall who constantly prove their commitment to making the world a better place. There's Yasin Samatar '04/M.A. '04, who graduated from the John C. Whitehead School of Diplomacy and International Relations, joined the United Nations, and has worked in a variety of roles that demonstrate his deep commitment to global service; Meghan Dixon '11, who studied English in the College of Arts and Sciences, is one of 11 recent student Fulbright Scholars, and is teaching English in Taiwan; Kathleen Rathgeber '11, an elementary and special education and English major in the College of Education and Human Services, was honored as one of New Jersey's most distinguished student teachers.

For our most recent alumni, as well as so many others over the generations, scholarship and service in the world outside the gates of Seton Hall have made a mark on society. As alumni and friends of our University, you will probably have noted in recent weeks increased media coverage of our public tuition rate plan and our advertising with the theme, "Where Leaders Learn."

Setonians consistently make their unique mark as servant leaders, on campus and well beyond our campus. They do so thanks to the dedicated faculty who teach and nurture them and thanks to their families who send them to us for their formation as full human beings. They make me proud to serve Seton Hall, as president, as a parent, as a member of this engaged community of teachers and learners. ■

Photo by Ian Bradshaw



Winner's Circle



World Traveler

Meghan Dixon

Class of '11

Major: English, with a minor in Journalism/Public Relations

Accomplishment: Awarded Fulbright Grant to teach in Taiwan; Seton Hall's 11th student Fulbright winner in recent years.

Scope: International

Future Prospects: Graduate degree in English literature or theater management.

Fun Fact: Gets to pick out English names for her students in Taiwan; one class will all get Harry Potter-inspired names.



Academics of Tomorrow

Daria Preston and Kelsey Coolidge

Seniors

Major: Diplomacy and International Relations

Accomplishment: Joined Assistant Professor Martin Edwards in presenting financial market research to 4,800 political scientists at 2011 Midwest Political Science Association Conference.

Scope: National

Future Prospects: Coolidge hopes to work for the Department of Energy; Preston plans to attend graduate school for security studies.

Fun Fact: Fellow panelists were surprised to learn that Coolidge and Preston were undergraduates, not graduate students.



Classroom Standout

Kathleen Rathgeber

Class of '11

Major: Elementary/Special Education and English

Accomplishment: Honored as one of New Jersey's Distinguished Student Teachers; each teacher prep program in the state can submit three candidates, but only 15 winners are chosen.

Scope: Statewide

Future Prospects: Working as a third grade teacher in Dover, N.J. — the job she always wanted.

Fun Fact: Spent the summer sampling new cuisines.



Women's Rights Investigator

Mie-Na Srein

Graduate student

Major: Diplomacy and International Relations

Accomplishment: Awarded a Boren Fellowship to study the Somali language and conduct field research in Kenya.

Scope: International

Future Prospects: Working to understand why women's rights deteriorated following the collapse of the central government in Somalia.

Fun Fact: Loves to run with her mom; they even ran a marathon together in Seattle.

University Day 2011

More than 2,500 alumni and friends took part in the University Weekend festivities held during the first weekend in October. Highlights from the multiday event included a family friendly concert by local band Starfish, a BMX air show, and pumpkin painting, kite making and face painting for kids. The Jazz Brunch, a perennial favorite, drew a crowd of 300, and more than 130 students and parents had the opportunity to view many previously unseen sacred items from the University's vast collections at the second annual Parents Welcome event held in Walsh Gallery.



Shark Defender

Eric Stroud

Graduate student

Major: Organic Chemistry

Accomplishment: Won a 2011 Graduate Student Award from the New Jersey Inventors Hall of Fame. Only four students were given this honor.

Scope: Statewide

Future Prospects: Working with invasive sea lampreys in the Great Lakes.

Fun Fact: Took part in a 2009 National Geographic Documentary about Great White sharks in California.



PR Guru

Megan Kelly

Senior

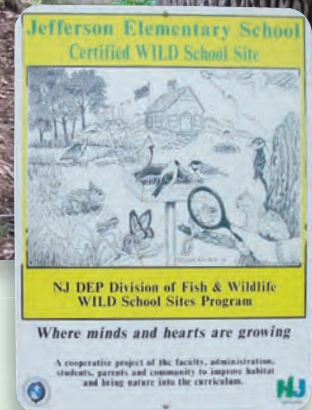
Major: Public Relations/Journalism

Accomplishment: Named the 2011 Future Public Relations Professional of the Year by the New Jersey Chapter of the Public Relations Society of America.

Scope: Statewide

Future Prospects: Dreams of writing a book that inspires young women to work hard to pursue success.

Fun Fact: Her parents — Charlotte '88 and Kevin Kelly '88 — met at Seton Hall; sings, plays guitar and writes music, which can be found on iTunes under the name Megan Elise.



A Classroom as Green as the Great Outdoors

The roots of environmental education are spreading out to local elementary schools, as Seton Hall students and faculty help engage children in ecological awareness.

For the past year, the Environmental Studies Program has been working with Jefferson Elementary School in Maplewood, N.J., to develop a schoolyard restoration area near a creek that runs close to the playground. A group of parents, having successfully renovated an interior courtyard at the school, asked Seton Hall to partner with them on an outdoor classroom project, said Marian Glenn, professor of biological studies. She and Judith Stark, director of the Environmental Studies Program, are both active in civic environmental education programs.

The project won a water conservation education grant from New Jersey American Water, which will pay for field trips and workshops and help start ecological restoration along Crooked Creek.

"We're all a part of this together, joining together, figuring out ways to make sure we have clean water today and in the future," said Principal Susan Grierson when announcing the initiative. "We are working together to make a long-lasting difference."

Other student efforts include plant identification photos, a water testing lesson, help with environmental field trips, and the development of lesson plans on birds, plants, animals and water quality.

| KIM de BOURBON

In Brief...

- **Alyssa McCloud M.A. '04/Ph.D. '09**, was appointed vice president of enrollment management. McCloud came to Seton Hall from Drew University where she served as vice president for enrollment management. She had been director of admissions and international programs at Seton Hall from 1998 to 2004.
- **Nancy Low-Hogan, M.A. '79/Ph.D.**, has been appointed dean of continuing education and professional studies. She will oversee a wide range of academic programs and a variety of non-credit professional certificate programs.
- **Nicholas Snow, Ph.D.**, professor in the Department of Chemistry and Biochemistry, has been appointed the new associate provost for finance and administration. He will oversee financial operations for the Division of Academic Affairs, planning, institutional research and student information systems.
- **Greg Tobin, M.A. '06**, formerly the senior adviser for communications and acting associate vice president for public relations and marketing, has been appointed to serve as interim vice president of University Advancement, where he will work to manage and improve departmental operations.
- **Margarita Balmaceda, Ph.D.**, professor in the Whitehead School, was selected to participate in a three-year Center of Excellence Program on "Choices of Russian Modernization."
- **Linda Karten, M.A. '11**, formerly senior account manager for the Whitehead School, has been appointed as acting associate vice president for Public Relations and Marketing. In her new role she will be leading the PR&M team on the development of a new advertising campaign for the University.
- **Theresa Henry, Ph.D.**, assistant professor in the Accounting Department, received an Outstanding Author Contribution Award by the Emerald Literati Network.



BY THE NUMBERS

CarFit

Safe driving program for older drivers, sponsored by the School of Health and Medical Sciences.

Adults 65 or over
living in the United States in 2010

39.6 million

Projected number of adults 65 or over in 2030

72.1 million

Number of states that have adopted a CarFit program

20

Seton Hall occupational therapy students
who served as CarFit technicians

22

Seton Hall faculty who participated

2

Key safety areas assessed

12

Older adults who had their cars evaluated

28

“SHU in the news

“I hope to never forget something my late father used to say, ‘A great university is not made up of bricks and mortar, but people of great minds with good intentions.’ ”

— A. Gabriel Esteban, University president, *Philippine Daily Inquirer*, about leading Seton Hall

“If you’re always running, you adopt the assumption of the runners around you. You forget who you are, where you came from, your Creator. I’ve had top business people say the best thing they’d had in months is an enforced five minutes of silence.”

— Monsignor Richard Liddy, director for the Center of Catholic Studies, *Catholic Health World*, on the launch of Seton Hall’s Ministry Leadership Academy.

“Indonesia, home of the world’s largest community of Muslims, has made a successful transition to democracy that clearly refutes the proposition that Islam and democracy are incompatible.”

— Ann Marie Murphy, Whitehead School of Diplomacy and International Relations, *CNN.com*, on a political model for Egypt.

“They might be few, but we think those people are worth finding.”

— Michael Risinger, School of Law, *NorthJersey.com*, on the Seton Hall project to exonerate the wrongly convicted.

“It appears the public will blame the owners more than the players if there is a work stoppage, in keeping with the nationwide sentiment against management.”

— Rick Gentile, Stillman School of Business, *Bloomberg.com*, on NFL labor talks.

“Our students are always seeking opportunities to serve those most in need and will certainly be inspired when they hear how for so many of the miners, their personal struggles were transformed into moments of faith and healing.”

— Greg Tobin, interim vice president of University Advancement, *SouthOrangePatch.com*, on Chilean miner Mario Sepulveda’s visit to campus.

“He likes to view himself as this regular guy that wants to do the best that he can for his home state, and he’s got a lot of Jersey pride.”

— Matthew Hale, College of Arts and Sciences, *RealClearPolitics.com*, about Governor Chris Christie’s potential 2012 presidential run.

“Employers don’t want to know what class you took, they want to know what experience you had. For students to say they led a focus group and made a marketing plan, that’s a valuable real-world career skill.”

— Adam Warner, Stillman School of Business, *The Star-Ledger*, on the school’s new market research center.

“It’s not that knowledge workers aren’t important, it’s that knowledge work is so important that we can’t leave it to knowledge workers.”

— Martin Finkelstein, College of Education and Human Services, *InsideHighered.com*, on the future of higher education.

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In Brief...

- The newly launched **Center for Diaconal Formation** in the **School of Theology** will begin providing graduate-level courses, workshops, lectures and presentations for permanent diaconate candidates and their wives within the dioceses of Metuchen and Paterson.
- **Theresa E. Bartolotta, Ph.D.**, formerly the associate dean of the School of Health and Medical Sciences, has been appointed director of assessment for academic affairs. In May, she received the Honors of the Association from the New Jersey Speech-Language-Hearing Association for her service as president of the organization.
- **Yanzhong Huang, Ph.D.**, associate professor in the John C. Whitehead School of Diplomacy and International Relations and senior fellow for global health at the Council on Foreign Relations, published an article in the *New York Times* on the rise of chronic diseases.
- **Zheng Wang, Ph.D.**, assistant professor in the Whitehead School, appeared as a guest commentator for several live broadcasts on Phoenix Television, a Hong Kong-based Mandarin Chinese television station, where he was interviewed on issues such as tension in the South China Sea and U.S.-China relations.
- **Anthony C. Sciglitano Jr.**, associate professor and chair of the Religion Department, is director of the new Core Curriculum Department. He will work to provide value-added curriculum that reflects the University's Catholic mission.
- **The Stillman School of Business MBA Program** was ranked third in *NJBiz Magazine's* ranking of New Jersey MBA programs.



Who needs cow moos
And bleating sheep?
Give me a taxi
With a wicked BEEP!

Who needs tractors
And open spaces?
Give me a cable car
Going places!

— X.J. Kennedy '50 in *City Kids*
Illustration by Philippe Béha

Sheeran in Marin

President Emeritus Monsignor Robert Sheeran '67, S.T.D., has taken a position as director of mission and ministry at Marin Catholic High School, a well-known college preparatory school in Kentfield, Calif.

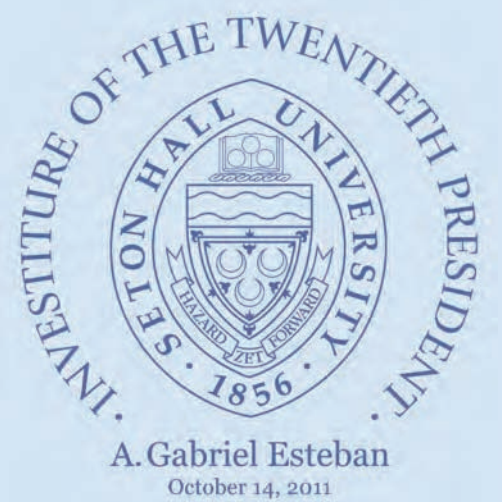
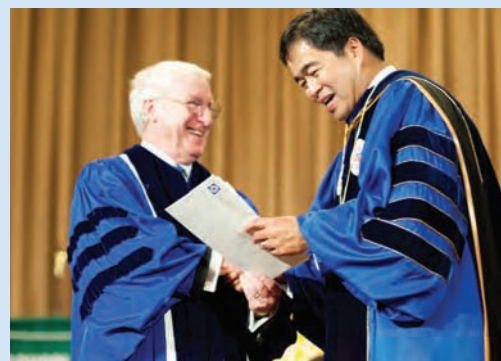
Sheeran stepped down as president of Seton Hall University in June 2010 after 15 years, and then took a yearlong sabbatical. He lived on the Marin Catholic campus last fall while studying Islam in preparation for a trip he took to the Holy Land this spring.

In his new role, Sheeran will supervise the school's Catholic mission and identity as well as perform sacramental and pastoral duties for the school community, including student liturgies, daily Mass and retreats.

"At this point in my priesthood, to focus primarily on pastoral work rather than administration is a special joy," Sheeran said after he was released for service in the Archdiocese of San Francisco by the Most Reverend John J. Myers, Archbishop of Newark.

"Monsignor Sheeran was a gift to Seton Hall for many years, remains a gift to us as our president emeritus, and now we are sharing him with the wider world," said Seton Hall President A. Gabriel Esteban in making the announcement. "We send him our prayerful good wishes and congratulations on this new pastoral assignment."

Investiture of the 20th President



A. Gabriel Esteban was officially invested as the 20th president of Seton Hall University in a ceremony on Oct. 14, which was preceded by a Mass and followed by a luncheon. An academic symposium took place the day before, in conjunction with the event.

Alumni, faculty, students, staff, parents, administrators and friends of the University attended the ceremony.

Esteban was appointed the University's 20th president in January, after serving in the post on an interim basis since July 2010, when Monsignor Robert Sheeran stepped down. Esteban came to Seton Hall in 2007 as provost.

For more extended coverage of the presidential investiture, check out our website at www.shu.edu/go/investiture.

Master of Logistics

Seton Hall's general scholarship fund is \$15,000 richer, thanks to a Pirates basketball team manager.

Adam Satz '11 earned \$5,000 for the fund as a finalist in the "Masters of Logistics" contest for collegiate basketball managers, and then received the most votes and earned the top prize last spring: a \$10,000 Seton Hall scholarship established in his name.

The contest, sponsored by The UPS Store and the National Association of Basketball Coaches, recognized the unsung students who work as team managers. Once Satz earned a spot as a finalist, a film crew followed him around campus for two days and produced a video that was posted on Facebook and received more than 5,600 votes.



Adam Satz '11 (right)

On the video, head coach Kevin Willard described Satz's work ethic for the men's basketball team as "second to none."

"All of the student managers in our contest were inspiring, but the one that really captured your hearts was Adam Satz from Seton Hall," the UPS Store announcement said.

Satz, who graduated in May with a bachelor of science degree in sport management, is looking for work on a college basketball staff. As someone impaired by cerebral palsy, he also hopes someday to start a basketball camp for children with disabilities.

"My parents provided me with an attitude to work hard and not let anybody tell me what I wasn't capable of doing," Satz said in an interview with PirateCrew.com. "Hopefully, I will have the chance to help other people have the same opportunity that I've had."

| KIM de BOURBON

Beltway Connections

A former distinguished visiting scholar at the John C. Whitehead School of Diplomacy and International Relations is now serving as United States special envoy to Afghanistan and Pakistan.

Marc Grossman, a veteran diplomat, was nominated by Secretary of State Hillary Rodham Clinton and appointed by President Barack Obama in February, succeeding the late Richard C. Holbrooke. Grossman served as undersecretary of state for political affairs for four years under President George W. Bush, and as assistant secretary of state for European affairs and ambassador to Turkey under President Bill Clinton.

Grossman was the Whitehead School's first Tom and Ruth Sharkey Endowed Distinguished Visiting Scholar, a program that brings diplomats to teach on campus. Grossman served two appointments as visiting scholar.

Ellen Tauscher '74, is also serving in the State Department. She was sworn in as undersecretary of arms control and international security in June 2009, following nearly 13 years in Congress representing California's 10th District, and working 14 years on Wall Street.

| KIM de BOURBON



Marc Grossman

Ellen Tauscher

It was in high school that Kerry Magro '11 turned a very important corner. After spending grammar and middle school in special education classes, he keenly remembers having a sense that his autism would always put some dreams out of reach. Among them was a college education.

But then came sophomore year, when he shed 60 pounds, made the varsity basketball team and developed a new network of friends. Suddenly college seemed a realistic goal. Now, after making a significant mark at Seton Hall, so many other opportunities seem achievable as well.

Next up for the 23-year-old Jersey City native is graduate work and a hoped-for career in broadcasting. He is also considering work in consulting and event planning.

GRADUATE STUDENT
KERRY MAGRO SHOWS
JUST HOW MUCH CAN
BE OVERCOME WITH
DEDICATION AND DRIVE.

The Power of a Positive ATTITUDE

None of this seemed even remotely possible years ago. Diagnosed when he was 4 years old with “pervasive developmental disorder, not otherwise specified” (PDD-NOS), Magro grappled with delays in his cognitive and verbal development and a heightened sensitivity to touch and noise that would send him burrowing into couches during thunderstorms.

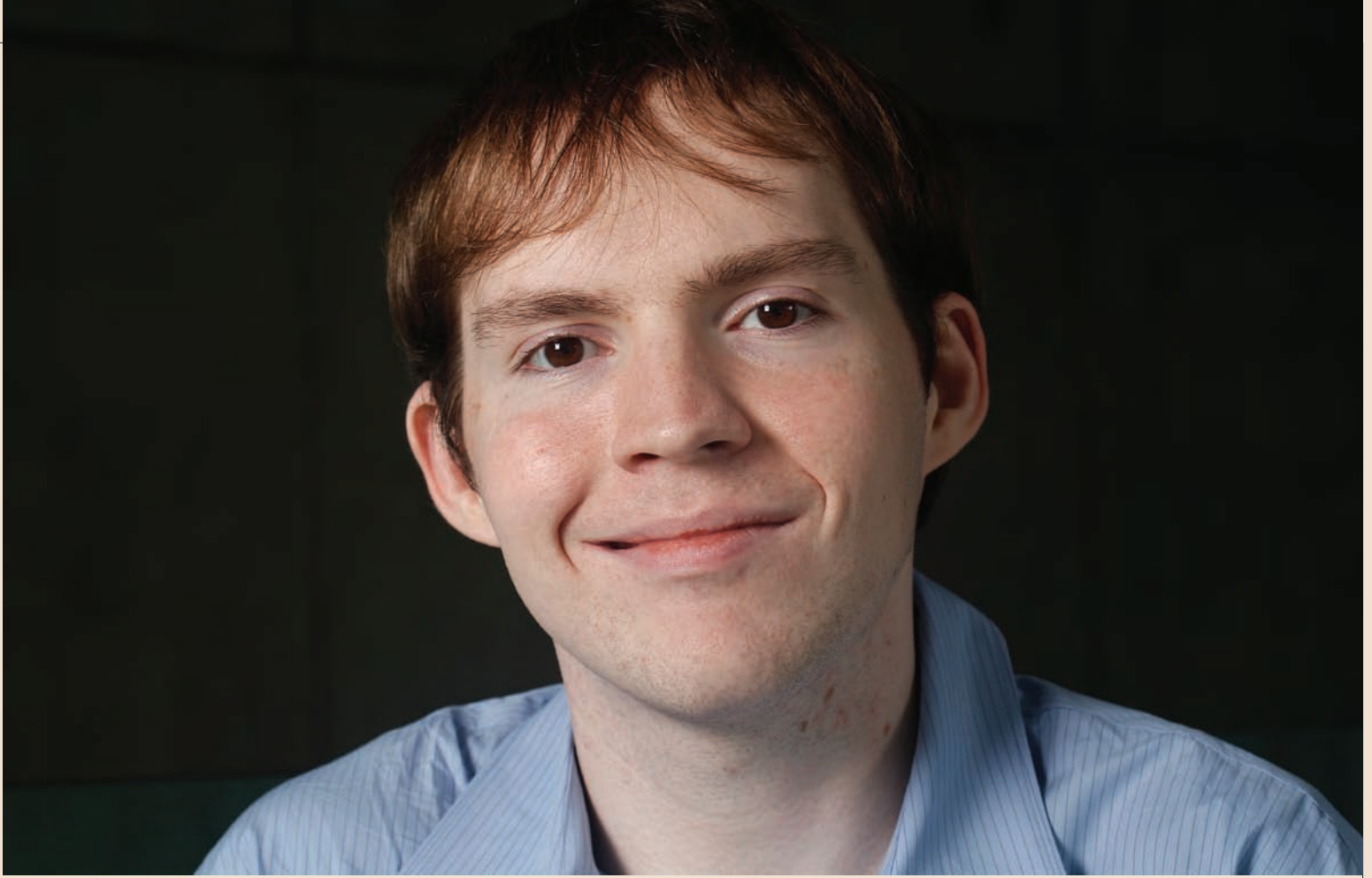
With the help of dedicated teachers — and the discovery of his passion for basketball — he realized he could “do anything I put my mind to.” That included attending college and striving for the success a university degree could bring.

“No matter what situation you’re in, no matter what the disability or disorder, you can overcome it with a really positive attitude,” said Magro, who founded an on-campus organization for students with disabilities while earning a bachelor of science in business administration with a B+ average.

Few of those who came to know him during his four years at Seton Hall are surprised by his drive.

“He pushes the envelope because he wants to achieve something great, and to be more than he ever dreamed he could be,” said Michael Reuter, director of the Center for Leadership Development, the honors program of the Stillman School of Business.

During Magro’s four years in the program, Reuter saw him grow in self-confidence. “Everything he does is centered around moving forward to achieve what he has defined as his life’s purpose,” Reuter said.



At Stillman, Magro concentrated in sport management. In addition, he served as president of Student Disability Awareness, the student group he founded, vice president of fellowship for Alpha Phi Omega, and fund-raising chair for the National Residence Hall Honorary as a member of Alpha Chi Lambda Sport Management Honor Society.

"For someone who had difficulty with social interaction it was perfect," Magro said of Seton Hall. "It wasn't too big and it was such a warm community."

Even so, like other students with learning challenges, he said he had to make his needs known to the University's Office of Disability Support Services.

Magro said the office provided him with letters to his professors advising of his necessity to record his classes, use a laptop to take notes, and for a quiet place apart from the class to take his tests.

The 370 undergraduate and graduate students seeking assistance from Disability Support Services last year included five with autism, said Danielle Brooks, assistant director.

Magro said Disability Support also trained him to advocate for himself, a lesson he brought outside the classroom with his involvement in the nonprofit group Autism Speaks, for

which he writes a blog. Magro said he hopes his experiences and the book he is writing, *College on the Spectrum — Tips for Surviving College with a Learning Disability*, will help others.

His advocacy has won citations from the Autism Society of America and the mayor and city council of Jersey City. Last summer he worked as a social media consultant for Autism Speaks. Prior internships included one at CBS last year, when he worked as a researcher on the Super Bowl and March Madness.

Since his commencement march in May at the Izod Center, Magro has had time to reflect on how far he has come — and how far he wants to go.

"It really feels surreal," he said, musing at the irony of beginning work on a master's degree in strategic communications when he has a developmental disorder that, by definition, limits communicating and social interaction.

"I get a little choked up about that because I realize how I'm really blessed to have the family I had, the support system I needed, and all the people to help me get to where I have gotten so far." ■

Al Frank '72/M.A. '10 is an adjunct professor at Seton Hall and a writer based in Parsippany, N.J.

PHILANTHROPY OUTSIDE THE BOX

Martin Tuchman, M.B.A '68 honed a lifelong interest in “making things differently” while working in his father’s furniture factory in Newark’s Ironbound section.

That skill — viewing situations and problems from a distinct vantage point — led Tuchman, 70, on a remarkable path. He built a billion-dollar business capitalizing on innovations in moving cargo containers and dedicated himself to a host of philanthropic causes that occupy his inventive spirit.

Among Tuchman’s causes: The Parkinson Alliance, which, since its founding in 1999 has awarded \$12 million in research grants and annually sponsors a “unity walk” that drew 10,000 people to Central Park last year. He is in the middle of a drive to expand



**MARTIN TUCHMAN'S DEVELOPMENT OF
STANDARDS FOR FREIGHT CONTAINERS OPENED UP
A WORLD OF GOOD FOR CHARITIES.**

the emergency room of Robert Wood Johnson University Hospital Hamilton and has just written *Mission Possible: How to Start Your Own Soup Kitchen*, based on his experience at the Trenton Area Soup Kitchen.

"My father instilled in my brother and myself that we always had to give back a portion of what we earned, even when we weren't as well-off as we became," he said.

Tuchman earned a bachelor's degree in 1962 in mechanical engineering at Newark College of Engineering. Afterward, he joined the freight company, Railway Express Agency.

Just six years later, the first ship carrying freight in containers docked at Port Newark. Easily transferred by cranes between ships, trucks or railcars, containers reduce chances of damage and theft to the cargo they hold.

Forty years ago, the shipping industry was divided on how to standardize these tractor trailer-size boxes. But a team Tuchman worked with at Railway Express came up with standardizations that remain unchanged today: Make containers either 20- or 40-feet long. Equip each container so it can be locked in place — either into shipboard frames in which containers can be stacked, or onto trailer chassis and flatcars to haul them on highways or railroads.

"Think of it as a light bulb going into a socket," Tuchman said. "Containers can go into any port in the world, get picked up by any gantry crane and deposited on any chassis because everyone knows what the dimensions are."

While traveling extensively to sell the idea to shippers, Tuchman saw an opportunity that led him and his mentor, Warren Serenbetz Sr., to strike out on their own with a company they named Interpool.

Though containers remain durable for about 15 years, the companies that use them do not often withstand cyclical sags in the economy. Far more stable are companies like Interpool, which leases containers and trailer chassis to shipping lines, railroads and trucking firms.

"I had the engineering background to understand the operations and logistics, and Seton Hall gave me the business

background to understand how important it was to have an asset that was being utilized a very high portion of the time and that would not become obsolete. I only had to re-deploy it," Tuchman explained.

With one million chassis and containers, Interpool grew to the largest company of its kind and sold for almost \$1 billion in 2007 when Tuchman lost his bid to take it private.

His share of the sale led to new businesses. Tuchman now heads Kingstone Capital V, a private investment group in Kingston, N.J., that manages a \$300 million portfolio. Also under management is a 25 percent stake in Lawrenceville-based First Choice Bank, where he serves as vice chairman.

Although the recipient of many awards, Tuchman said nothing pleases him more than enlisting others in community causes.

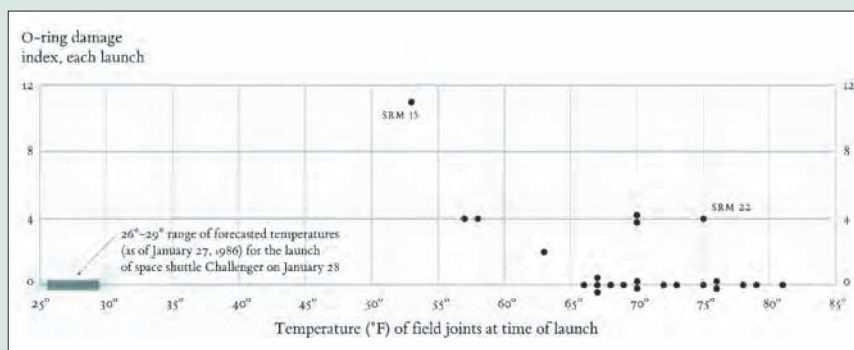
"To be philanthropic, you have to generate capital and I do that through my business ventures in the community," he said. That is also where he meets others open to overtures to do the same. "People like to feel they're not the only ones, that they're part of a group trying to make something happen," Tuchman said.

His favorite strategy: matching grants. The Tuchman Foundation, for example, matches every dollar raised by The Parkinson Alliance. "We don't do it ourselves but we try to encourage others and to show them they've got a partner," Tuchman said.

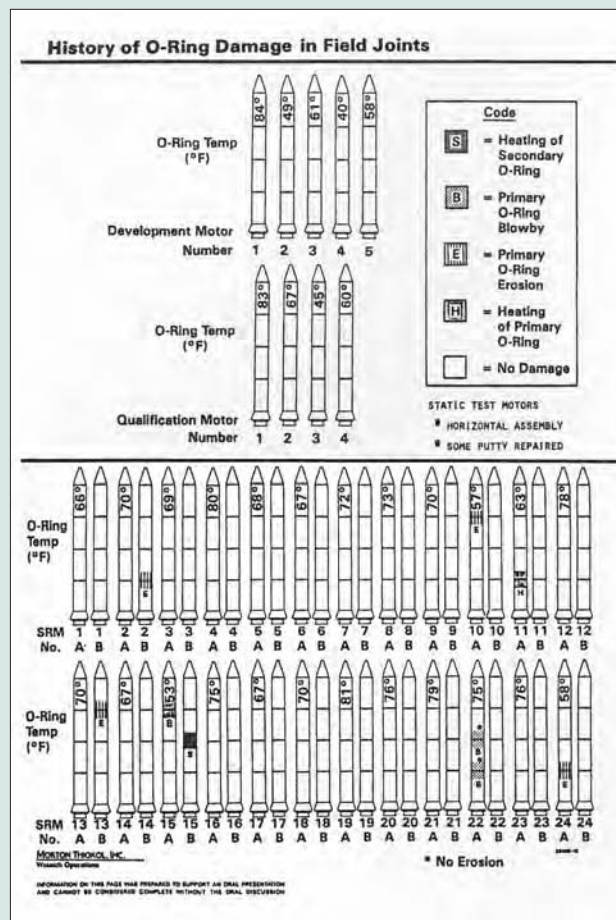
Someone who understands that well is Serenbetz, 87, a major donor to The Parkinson Alliance, who hired Tuchman at Railway Express and went on to found other businesses and establish a family foundation.

"We always wanted to find an outlet where we could use our talents, as well as some of the money we made," said Serenbetz. "You need another direction. That truly is Marty." ■

Al Frank '72/M.A. '10 is an adjunct professor at Seton Hall and a writer based in Parsippany, N.J.



(Above) Reprinted by permission, Edward R. Tufte, *Visual Explanations*, Cheshire, CT, Graphics Press LLC, 1997. (Right) Morton-Thiokol charts.



At a glance:

DEPICTING COMPLEX DATA TO REVEAL CLEAR IMPLICATIONS

Seeing is believing. Or is it? Take a look at the graphic above (on the right). See if all those little cartoon rockets vividly predict the increasing likelihood of the 1986 space shuttle disaster (as temperatures dropped) from failure of the Challenger's O-rings. Now look at an updated version (above left). The warning almost jumps off the graphic.

The immediacy of the insight provided by depicting the same information in an easier-to-understand way also provides a sharp picture of the value of the new discipline called data visualization.

And here's something else that should become instantly clear: Seton Hall University aims to be an academic leader in this nascent field. This fall, the Department of Psychology will collaborate with the Department of Mathematics and Computer Science to inaugurate a unique certificate program called Data Visualization and Analysis (DAVA).

As Kelly M. Goedert, an associate professor of psychology and human cognition expert, sees it, DAVA will help tame the growing complexity of modern life. The idea is to give

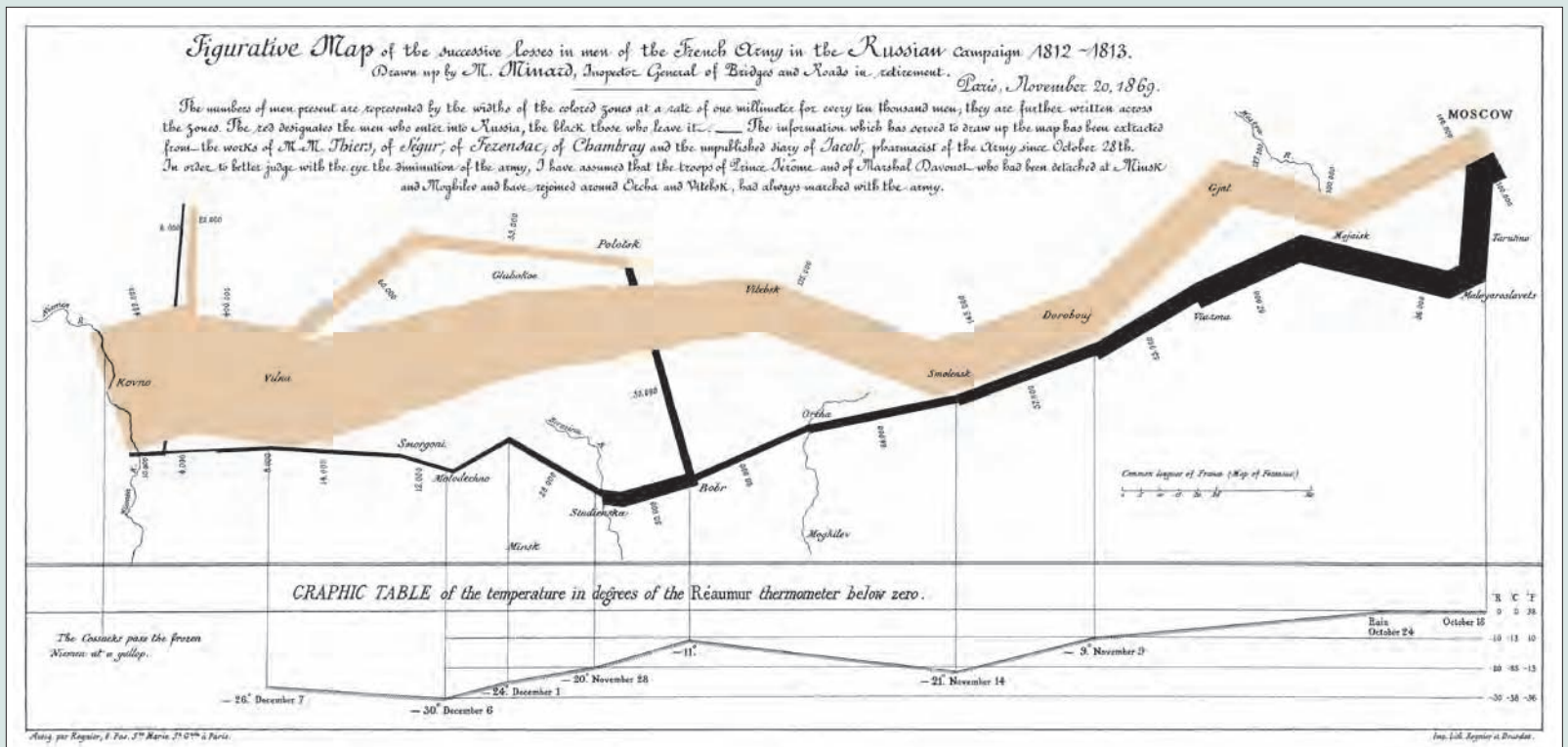
decision-makers the tools to more quickly and accurately see the forest and not just the trees.

"We are living in an age when we have so much data," she says. "The biggest problem is organizing it and understanding it."

Providing a list of potential beneficiaries is fellow DAVA organizer Manfred Minimair, associate professor in the Department of Mathematics and Computer Science. (Susan Nolan, chair of the Department of Psychology, is another co-founder of the program.)

"Doctors and healthcare professionals, for example, want to assess the effectiveness of treatments based on conflicting data from different studies," Minimair notes. "Marketing analysts study online social networks in order to provide the foundations for new marketing campaigns. And financial analysts want to understand the relationships among different stock prices and economic indicators, and all pretty much in real time."

Another application is in law enforcement, which has



Early Example: This map, drawn by Charles Joseph Minard in the 1860s, depicts Napoleon's invasion of Russia in 1812. The left side of the wide, light-brown band shows the size of Napoleon's army (422,000 strong) at the start of the invasion. The thin black line below it (also on the left) shows the small number of his soldiers (10,000) who made it out of Russia, after marching to Moscow. Reprinted by permission, Edward R. Tufte, *The Visual Display of Quantitative Information* (Cheshire, CT, Graphics Press LLC, 1983, 2001).

been especially recognized in the wake of the 9/11 terrorist attacks. Many observers argued that American intelligence agencies had plenty of data to see what was coming. But they simply couldn't connect the dots among them, much less draw them.

Minimair recently helped the New Jersey State Police track the movements and growth of street gangs through online tools that put data from a gang activity survey into graphically interactive representation. The State Police had been publishing comprehensive reports using this data, he notes, but found those reports were too detailed and voluminous to be useful for the general public.

The resulting interactive "bubble chart" allows users to look at information from the study in many different ways, with each municipality represented by a circle of varying sizes, depending on the information being conveyed. "It shows, for example, that East Orange is actually a larger center for gang activity than Newark," Minimair says.

"After the next survey is taken in 2013, new data visualization tools might be able to show historic trends and model predictions," says State Police intelligence analyst Peter Lynch.

But already, the project allows a whole new way for people to view, explore and manipulate the data, while allowing police officers to better focus their efforts.

Fellow intelligence analyst Dean Baratta says the new graphics are much more accessible than the former two-dimensional color maps and 100-page report. A town official can now know at a glance how gang activity in his town compares with surrounding or similar-size municipalities.

Data visualization not only allows people to see multiple variables at once, notes Goedert, but it also allows them to interact with the data to tease out new patterns.

And, as she explains, there is a whole science around data cognition that encompasses everything from colors to phrasing. It includes recognizing that black-on-white charts are the most readable, and that people grasp the meaning of "one in 10 people" faster than the phrase "10 percent of a population."

Put another way, the DAVA program should allow students to not only quickly see and interpret the meaning from oceans of data, but be able to explain the inferences more succinctly. ■

Bob Gilbert is a freelance writer based in Connecticut.



American Industries Salvage Committee

ALMOST FORGOTTEN, NEBRASKA'S 1942 METAL
DRIVE SPURRED A WORLD WAR II DOCUMENTARY.

Rescued from the Scrap Heap

Working in the Duke University archives in 2005, Assistant Professor James J. Kimble almost didn't open the plain folder marked "scrap metal drives." But the familiar front page of a newspaper from his home state of Nebraska caught his eye, and after a few minutes, the story of the 1942 Nebraska Scrap Drive pulled him in.

That dusty folder led to "Scrappers: How the Heartland Won World War II," a documentary about the World War II home-front campaign that fueled steel production for the war while galvanizing the nation behind the conflict.

Conceived by Henry Doorly, publisher of the *Omaha World-Herald*, the Nebraska Scrap Drive collected more than 67,000 tons of scrap metal in a matter of weeks for the U.S. war effort. More successful than anyone predicted, the drive was later replicated nationally, jump-starting the nation's scrap collection and keeping American soldiers properly armed.

In his research about the long-forgotten campaign, Kimble realized that as much as the scrap drive was about steel, tanks and airplanes, it was really a celebration of the power of community and creative competition. Pitting town against town, school against school, the Nebraska drive and the national effort that followed inspired Americans to get behind the war.



Americans needed to be coaxed into action in 1942.

"This story has drama, a sense of conflict. What a lot of people think about the home front is that people did everything they were asked. But often they had to be coaxed," said Kimble, whose scholarly research focuses on propaganda. He wrote a journal article on the drives, but believed they deserved more. "There were lots of possibilities for visuals. I began to think it could be a documentary."

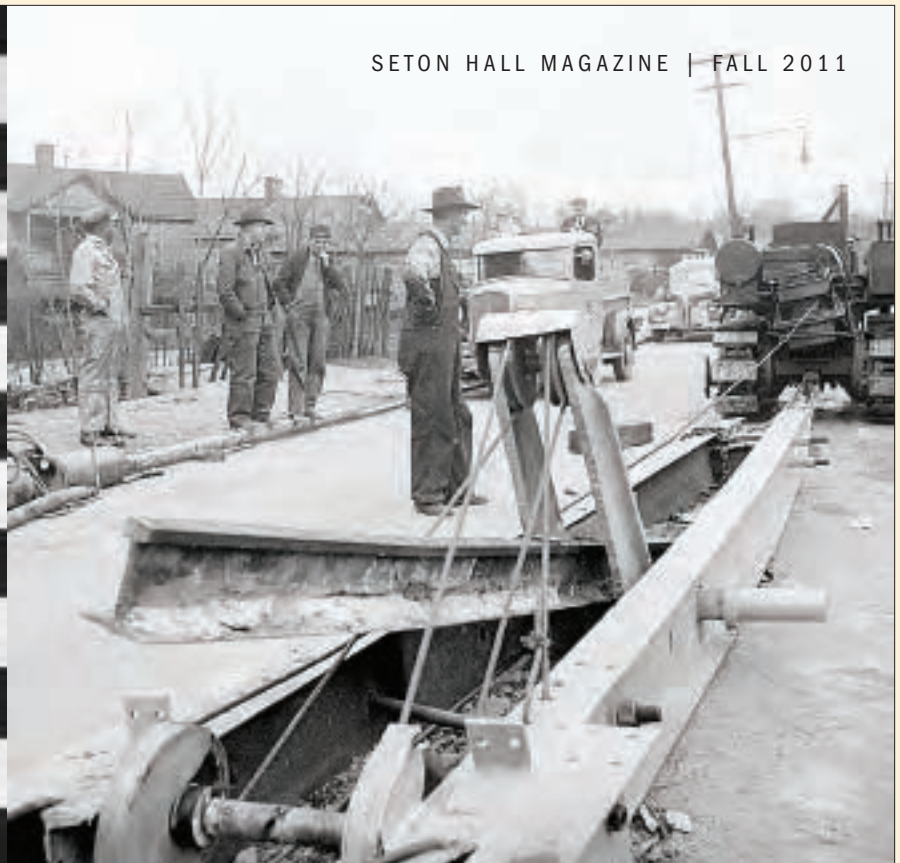
So the first-year professor at Seton Hall gave his article to movie producer and Associate Professor Thomas R. Rondinella '81, a full-time member of the Department of Communication and the Arts since 1996 and now its chairman. Kimble sheepishly admits he believed he was handing off the project — "I thought my part was done," he said, grinning at the memory — but Rondinella would have none of that.

"I told him, 'You are the propaganda historian, I don't know anything about Nebraska. I can't do it without you,' " Rondinella said.

The pair devoted five years to the project — the first film for Kimble and the first documentary for veteran filmmaker Rondinella. They drove to Nebraska five times to interview residents who participated in the drives and to visit the *World-Herald* archives and those of local historical societies. Kimble conducted the interviews and wrote the script. Rondinella handled the sound, lighting and video and did much of the editing.

"Scrappers" links the World War II campaign to contemporary America by drawing parallels between the bombing of Pearl Harbor and the 9/11 attacks. The professors use the drive as a lens to examine today's home-front efforts.

The idea wasn't to point fingers, Rondinella said, so much as to spark discussion about



the participation and awareness of today's citizens in the Iraq and Afghanistan wars.

"Our government is afraid to challenge us, (afraid) of not getting re-elected, of getting people angry," said Rondinella, adding that he hopes the movie pushes more Americans to become engaged in civic life.

Americans needed to be coaxed into action in 1942, he notes. As the nation's factories went into overdrive to support the war effort, federal officials in Washington pleaded with citizens to collect and donate their metal junk. Few paid attention until the editor of the Omaha newspaper came up with the idea of a contest. Omaha's railroads quickly got behind the effort, and the *World-Herald* published daily stories encouraging participation.

The newspaper's front page featured a daily tally, not unlike baseball box scores, of each county's collection and per capita total. For three weeks, every Nebraska business, parent and child was swept up in the scrap metal craze.

"It was insane. It was inspiring," said Rondinella, noting that Nebraska farmers would work a full day in their fields and then scavenge the ditches at night. After the 9/11 attacks, "Our government told us to go out shopping. We don't do anything today. I think politicians are afraid to ask."

Everyone was involved. Omaha movie theaters offered children free admission for five pounds of scrap, attracting 12,000 kids and tons of salvage in one day. Baseball teams played games for scrap, couples held parties for scrap-bearing guests. A 6-year-old boy gave his tricycle to the campaign, while enthusiastic teenagers began dismantling a farmer's working windmill before he drove them off.

Melba Glock was a little girl when she and her cousin used a giant magnet they had

Nebraska First: In 1942, the *Omaha World-Herald* launched the Nebraska Scrap Drive, a citizen campaign to collect metal for the war effort that eventually went nationwide.



**Omaha
movie theaters
offered children
free admission
for five pounds
of scrap.**



found to search the alleys around their homes.

“We were a bunch of kids and you know how kids are. Someone says, ‘Let’s do this’ and we do it. We don’t know why,” she said.

Although the scrap drives were crucial to the war effort, over time they have been forgotten. Kimble suggests the effort of finding and collecting junk lacks the glamour of Rosie the Riveter and other marquee symbols of WWII, and thus the scrap drives may have lost their place in the historical record. But the drives merit celebrating for both their practical result (the production of guns and planes) and the patriotic spirit they helped to spark.

In search of historians to provide expert commentary for the film, the pair quickly learned they were the experts.

“I was not familiar with the scrapper effort, and I don’t think many Nebraskans were,” Nebraska Humanities Council Associate Director Mary Yager said. “It was important to share that.”

The council provided crucial funding to complete the film, which has been broadcast on Nebraska public television and is now in the collections of hundreds of libraries around the country.

Many who knew of the campaign didn’t have a sense of the whole story, said Research Specialist Gary Rosenberg of the Douglas County Historical Society in Omaha, an important resource for the filmmakers.

“I didn’t realize Nebraska played such a pivotal role,” Rosenberg said.

Even those who participated in the drives didn’t grasp its significance. Glock, who now lives in Rising City, attended one of the premiere screenings the professors hosted





in seven Nebraska locations last year.

"I was enlightened a great deal," Glock said. "It laid the foundation for what brought about the drives."

Christopher Amundson, editor and publisher of *Nebraska Life* magazine, believes the documentary's message goes beyond the scrap drives to focus on human nature.

"It appeals to the better nature that we have in our hearts," Amundson said. "We as humans want to belong to something bigger than ourselves and we want to help."

"I look back, and I'm a little envious of what they had," he continued. "To be able to pull together that way, there was so much loyalty, so much service."

Kimble said the premiere screenings revealed the sense of accomplishment the citizens felt about the drive and their leadership role in the national effort. Many scrappers contrasted the community spirit of their time with the more partisan sensibility of today.

"The challenge is to inspire today's generation. To ask questions that we hope are provocative," he said. "'How are you involved? What are your contributions? Are there ways to build connections?'"

That's the film's lasting power, says Glock.

"They had a vision of something from our past that made a tremendous contribution to what we call the war effort," the child scrapper said. "There was patriotism, enthusiasm, loyalty. They brought that out."

"Makes one wonder," she added. "Will we see that again?" ■

Patriotic Spirit: From schoolchildren to celebrities like Rita Hayworth (right), scrap drives became a national effort.



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Educator with a Bullhorn

MONTESSORI PIONEER LAKSHMI KRIPALANI SPEAKS WITH AUTHORITY.

Lakshmi Kripalani, M.A. '66 doesn't have much patience for those who blame a failing public education system on lack of money. She once opened a school with little more than a bullhorn.

It was in India in 1947, right after the country had gained its independence, and Kripalani was just 27 years old. She and her family had fled their home in West Pakistan for a refugee camp in Bombay (now Mumbai), India. Everyone slept in tents and food was spread thin. In a hut where the milk was stored, dozens of children and their mothers were clawing at one another for a few sips. "It was what I'd call a massacre of children," Kripalani recalls from a bright blue recliner in her home in Montclair.

The only remedy for the chaos, she thought, was education. Just a year earlier, she had been trained by Maria Montessori, the Italian doctor who created an educational movement that places children in a clean and orderly setting and allows them to direct their own learning.

And so Kripalani told the camp's commander that the refugees needed a school. He laughed and said something to the effect of, "Lady, we can hardly feed you, and you want a school?" Kripalani insisted she needed no money, only his permission. So he gave her a bullhorn and a challenge: If you think you can build a school with this, go ahead.

She took the loudspeaker in her hands and addressed the camp. "I told them, 'We have lost everything and our children have lost everything. If you want a school for your children, come and help me,' " she says.

Photo by Virginia Hughes





“I have a dream to reach every child with a Montessori education. ... Maybe that’s the reason I’m still living.”

It was an impossibly hot afternoon. But within an hour, some 150 children and 30 adults were carrying stones out of a shed that would become a school. When it opened the next morning, Kripalani sprinkled white flour and yellow curry powder on the ground to divide the room into sections of different classes. She used branches to write on the ground, and buds, flowers and pebbles to teach math.

Kripalani, who turned 91 in August, has dedicated her life to Montessori education. After two decades of teaching in India, in the 1960s she helped see the movement through a bumpy re-emergence in the United States. She’s known equally as a wise elder — she kept all of her original notes from Montessori’s lectures in India — and as a spitfire.

Since 1989, she’s written a quarterly column for the *Public School Montessorian*, a newspaper that is sent to every Montessori school in the U.S. These articles, which have been bound into two books, often delve into ways in which, in Kripalani’s view, Montessori schools are straying from their namesake’s original teachings.

“She has a very strong sense of how classrooms should operate, and is outspoken about it,” says Dennis Schapiro, editor of the *Public School Montessorian*. “People might not agree, but they’ll get a clear sense of what she stands for.”

THE MONTESSORI CONNECTION

Kripalani met Maria Montessori in the spring of 1946, during an intensive teacher-training course in Karachi, India. Before that, Kripalani had been teaching in her hometown for a few years. She says her methods were aligned with Montessori’s even before she knew about her. “She explained to me the philosophy that was always at the back of my work,” Kripalani says.

Kripalani and her family left the refugee camp in 1948, when she was asked to start a school in Bombay for the children of members of the Indian Army. There, her biggest challenge was integrating children from vastly different social classes who came from all parts of the country and spoke several different languages.

She accomplished this not with money or fancy teaching materials, but with the basic Montessori tenet: Respect every child. Kripalani began each student at a level they were comfortable with, and then guided each one individually to advance. To overcome class and cultural barriers, she gave all of the children the same uniform, and shared her lunch with all of them.

Tragedy hit in 1962, when Kripalani’s mother died in a kitchen fire. Kripalani was shattered, until her aunt gave her a copy of *Time* magazine with an article about the resurgence of Montessori education in the United States. She urged Kripalani to inquire about a job.

Within a year, Kripalani was on a plane — her first — to a teaching position in Iowa City, Iowa. But after two years of uneasy interactions at the school, she was desperate to leave the Midwest and accepted a teaching position in Newark. She has been in the Garden State ever since.



NEW JERSEY IMPACT

In 1966, she received a master's degree in education from Seton Hall. Later that year, she opened the Montessori Center of New Jersey in Montclair, which offered a one-year program for Montessori certification. The program was extremely rigorous, according to former students.

For example, one of Montessori's major principles is learning by doing. To teach addition and subtraction, you might have students work with wooden rods, rather than write numbers on a paper. In that spirit, Kripalani would ask her teachers-in-training to play with and draw a picture of every classroom material.

"This kind of annoyed all of us, at first, because we were all adults," says Dede Coogan Beardsley, who completed the program in 1975 and went on to found the Mapleton Montessori School in Boulder, Colo. "But it really does allow you to know the material better when you're measuring it, studying it, and drawing it."

The training center was located in a house with three stories: a ground floor with a simulated classroom, a second floor for the teachers-in-training, and an attic, where Kripalani slept.

"It was obvious that Montessori wasn't just an interest in her life, it was *the* interest in her life," says Judith Tara Aronson, who did the program around the same time as Coogan Beardsley and is now a preschool teacher at the World Community Education Center in Bedford, Va.

Above all else, Kripalani emphasized the empirical approach of Maria Montessori: Observe each student and see how he or she responds to different learning materials. "She taught us not to memorize a recipe, but to think like a cook," Aronson says.

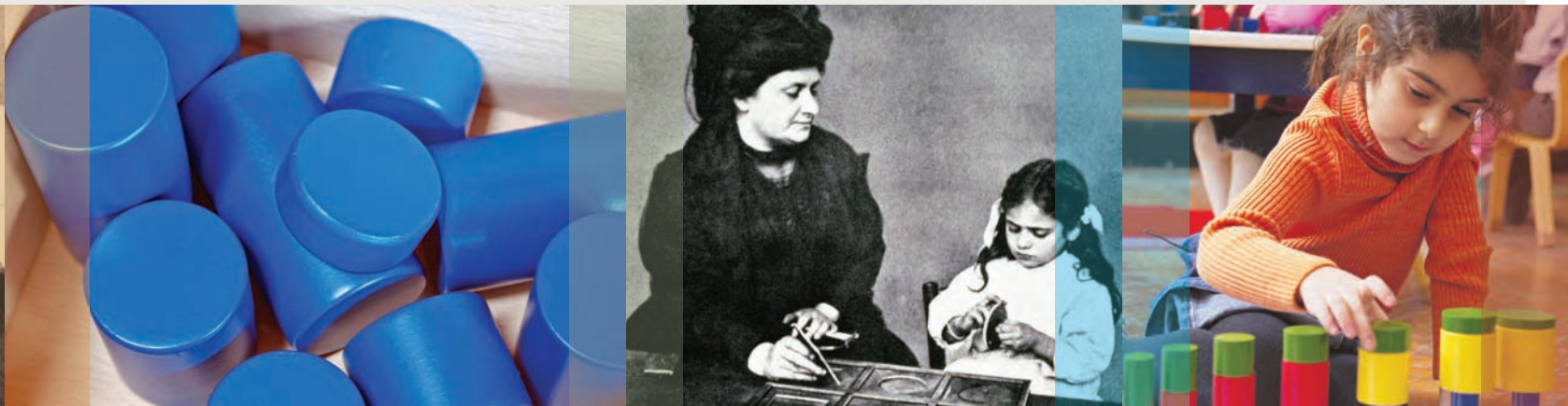
Severe arthritis has slowed down Kripalani, the veteran teacher, but she's still active in the Montessori community. Last year, she won the prestigious Lifetime Achievement Award from the American Montessori Society (AMS), and an honorary educator award from Montessorian World International. She regularly answers questions from teachers in online forums, and still travels by herself to Montessori events across the country.

"I always smile when I see Lakshmi at conferences sitting with a group of young teachers around her. She's like a mother goose," says Marie Dugan, an educational consultant for the AMS.

"The idea of sharing the information she has, it's a strong part of her character and something she believes she's meant to do," Dugan says. A few years ago, Kripalani donated all of her meticulous notes and articles to the AMS archive at the Thomas J. Dodd Research Center at the University of Connecticut. "It was such a precious gift to us," Dugan says.

Kripalani has always set ambitious goals for herself, and has no plans to stop. "I have a dream to reach every child with a Montessori education. And, I don't know, maybe that's the reason I'm still living," she says with a chuckle. ■

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A Big Win: Seton Hall players rush the field after scoring two runs to defeat Connecticut.



FIELD OF DREAMS

Every once in a great while, a special team emerges and captures the imagination of its fans, taking them on a magical ride that blends the line between fairy tale and reality.

The 2011 BIG EAST Champion Seton Hall baseball team took fans on such a ride, giving them a season with an ending so perfect that it's almost unbelievable. But it's true.

The team had few expectations coming into the season; in fact, it was predicted to finish 11th out of 12 teams in the preseason BIG EAST coaches poll.

The Pirates saw their share of highs and lows during the regular season, but found a way to tap into inner greatness. The scrappy group, built on pitching and defense, relied on "small ball" to earn just enough runs to inch them closer to an elusive postseason appearance.

Entering the final weekend of the regular season, Seton Hall occupied ninth place in the 12-team league, knowing that only the top eight teams would earn a trip to the BIG EAST Championship tournament. They needed to perform well in their final weekend series against Georgetown and hope that opponents higher in the standings faltered.

Not only did they perform well, they swept all three games against the Hoyas. And thanks to timely losses by others, they earned a berth in the tournament as the fifth-best team in the field.

In the opening round, Seton Hall upset fourth-seeded West Virginia, 10-4, on the performance of its seniors. Ace pitcher Joe DiRocco gave up just three earned runs in seven innings, while Sean Gusrang, A.J. Rusbarsky and Frank Esposito each had two RBIs.

With the win, the Pirates next faced top-seeded Connecticut. The Huskies had taken home the regular season title by winning 22 of its 27 conference games. The team included eight players drafted by Major League Baseball and 11 players on all-conference teams, including the BIG EAST's Player of the Year and Pitcher of the Year. They were guided, this talented group of "Ruthian" performers, by the conference's Coach of the Year. Seton Hall, by contrast, had just one all-conference performer, DiRocco, among the 40 all-conference selections.

In the second-round game, trailing 2-0 in the bottom of the eighth inning, the Pirates scratched across two runs to tie the game and force extra innings. In the top of the 12th inning, UConn seemingly took control with an RBI single to make the score 3-2.



But the game was not over. Displaying the same resolve and determination that marked their entire 2011 season, the Pirates fought back in the bottom of the 12th, scored two runs, and defeated Connecticut, the nation's 15th-ranked team, 4-3, just after the clock struck midnight.

After a day's rest, thanks to the tournament's double-elimination format, the Pirates had to face UConn again. This time, however, Seton Hall outplayed the champs from the start and used a six-run seventh inning to fuel a 12-2 victory. Freshman Brian Gilbert limited UConn to just one earned run over 5.1 innings. Pirates Zack Granite and Mike Genovese had three hits apiece.

Yet, even after eliminating the conference's best team, the Pirates' odds still remained long — they next faced second-seeded St. John's in a one-game, winner-take-all showdown.

The Champions: (Above) BIG EAST Championship team with head coach Rob Sheppard and his father, Mike 'Shep' Sheppard Sr., head coach from 1973-2003. (Top left) 'Most Outstanding Player' of the BIG EAST, senior pitcher Joe DiRocco. (Center) Seniors Sean Gusrang (with bat) and A.J. Rusbarsky scoring a run against St. John's. (Bottom) Championship trophy presented after win against St. John's for the title.

Working on just three days rest, DiRocco gave up just one run in six innings, and the Pirates won their third BIG EAST conference tournament championship with a 4-2 victory. DiRocco was named Most Outstanding Player.

In the end, Seton Hall finished as the only unbeaten team in the eight-team field and became the lowest seed ever to win the conference tournament.

The team's final highlight of the year came in the opening game of the College Station Regional of the NCAA Championship. Seton Hall extended its season-long winning streak to nine games with a 4-0 victory over nationally ranked Arizona. Sophomore Jon Prosinski fired a six-hit, complete game shutout — striking out three and walking one.

But the next two games brought consecutive losses — to nationally ranked Texas A&M, the Regional host, and Arizona, another nationally ranked team — and the Pirates' memorable season finally came to an end. The team traveled home with a 34-25 final record.

Senior leaders DiRocco, Esposito, Gusrang and Rusbarsky closed the books on their collegiate careers, their tenures complete with a fairy-tale ending as unlikely champions. ■

NEW ATHLETICS DIRECTOR

Seton Hall's Department of Athletics ushered in a fresh era of leadership in February with the appointment of Patrick Lyons as its new director of athletics and recreational services.

Before arriving in South Orange, Lyons spent seven years as director of athletics at Iona College, establishing it as a top program in the Metro Atlantic Athletic Conference. There, he oversaw the school's 21 NCAA Division I athletics programs.

"Patrick's outstanding accomplishments throughout his career promise even greater achievements for Seton Hall's athletic department and our participation in the BIG EAST Conference,"

said University President A. Gabriel Esteban.

Lyons promoted the concept of student-athlete at Iona. Working closely with an advisory committee, he made community service a priority for the more than 400 student-athletes and gave support, in the form of services and facilities, to the compliance and academic services offices.

Iona's athletics department under Lyons saw unprecedented growth and success, on and off the field. The men's cross country team continued its storied success, earning a second straight national runner-up finish at the NCAA Championship in November 2008.

Both basketball programs established reputations for being among the top programs in the conference.

The women's team enjoyed its most successful five-year

stint in program history and made three postseason appearances in the past four seasons. The men's program earned an NCAA Championship appearance in 2006, won 21 games in 2009-10 and continued its success last year under first-year head coach Tim Cluess, ranking among the leaders in the MAAC and the New York metropolitan area.

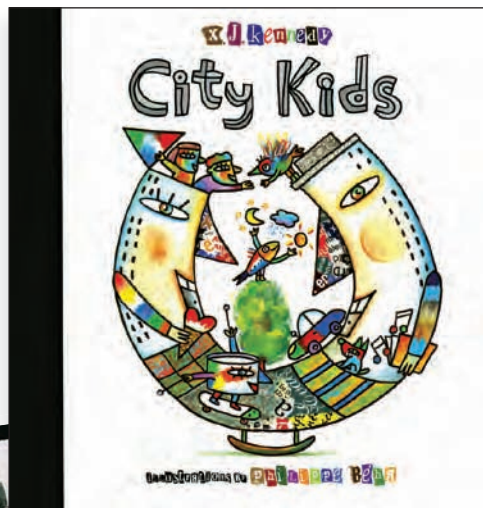
Where Lyons truly made his mark, though, was in fund raising and improvements to Iona's athletics facilities. He launched the department's first capital campaign, which led to many physical enhancements for the school, including the 2006 opening of both the Hynes Athletics Center and the Judge Student-Athlete Academic Center.

"I'm looking forward to the challenge of furthering Seton Hall's athletics department and helping to continue its establishment as one of the most respected programs both in the BIG EAST and at a national level," says Lyons. "I also look forward to building on the legacy and tradition of Seton Hall athletics." ■

| MATTHEW A. SWEENEY '00



pirates in print



City Kids: Street and Skyscraper Rhymes

By X.J. Kennedy '50, Illustrations by Philippe Béha (Trade Wind Books, \$17.95)

Winner of the 2009 Robert Frost Medal for a lifetime of distinguished service, poet X.J. Kennedy has put together a vibrant collection of poems depicting life in the city. Rhythmic verse and brightly colored images give kids of any age a glimpse of urban life. City dwellers and country folk alike will enjoy the poems and imaginative illustrations as they reveal asphalt streets, rain puddles, graffiti-covered walls and food vendors with child-like wonder and delight.

Germans and African-Americans: Two Centuries of Exchange

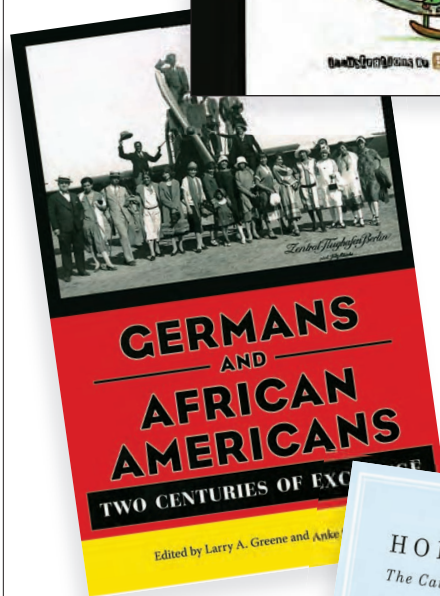
Edited by Larry A. Greene, M.A. '70, Ph.D., professor of history, and Anke Ortlepp (University Press of Mississippi, \$50)

Germans and African-Americans: Two Centuries of Exchange examines the complicated relationship of these two diverse communities as they discover and engage each other across history. The book explores how the groups first encountered one another, developed their national identities and merged their Old World experiences with newer values and ideologies. Discussing the role that Germany has played in the African-American narrative, from pre-Civil War slavery to postwar West German tolerance and Cold War discourse, the book gives weight to an important global relationship.

Holy Holidays! The Catholic Origins of Celebration

By Greg Tobin, M.A. '06, interim vice president of University Advancement (Palgrave Macmillan, \$16)

In this book of festive holiday trivia, Tobin explores the Catholic perspective on the origin of holy days. He uses humor and scholarly prose to explain religious celebrations as they unfold in the liturgical year, in addition to a host of secular feasts and festivals. Providing religious, cultural and historical facts, *Holy Holidays* explains why we celebrate Christmas on December 25, why Easter Sunday changes every year and why Mother's Day is in May, as well as many more fun and fascinating curiosities.



"Truth" is a Divine Name: Hitherto Unpublished Papers of Edward A. Synan, 1918-1997

Monsignor Edward A. Synan was a past chair of Seton Hall's Philosophy Department. Introduction and edition by Janice L. Schultz-Aldrich (Value Inquiry Books Series, \$84)

"Truth" is a Divine Name is a collection of essays by the late Monsignor Synan, chair of Seton Hall's Philosophy Department from 1952-59 and distinguished visiting professor of religious studies from 1984-85. The essays cover a variety of issues relating to medieval philosophy, the theology of sanctity and death, and significant historical events. Synan uses his extensive knowledge and scholarly prose to discuss in clear language figures such as Aquinas and Augustine, as well as war and peace, ecclesiology and the convictions uniting Jews and Christians. Appealing to followers of Synan's life work, the book also includes posthumous tributes and photographs of the author from different points throughout his life.

The Treasures of Montauk Cove

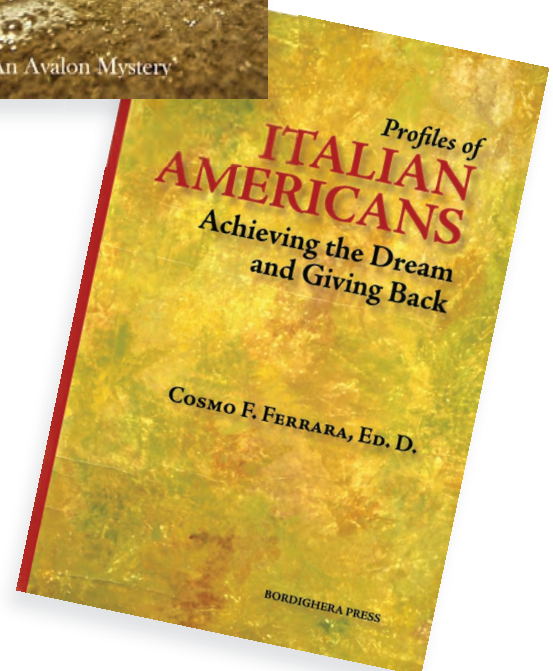
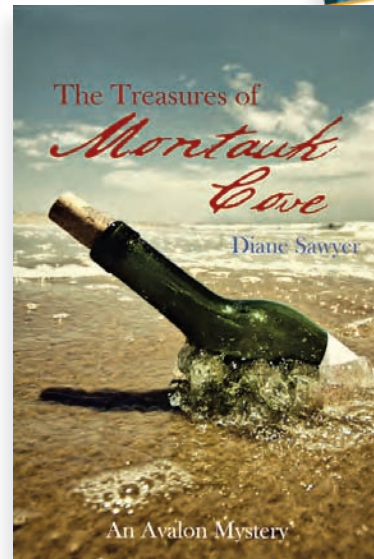
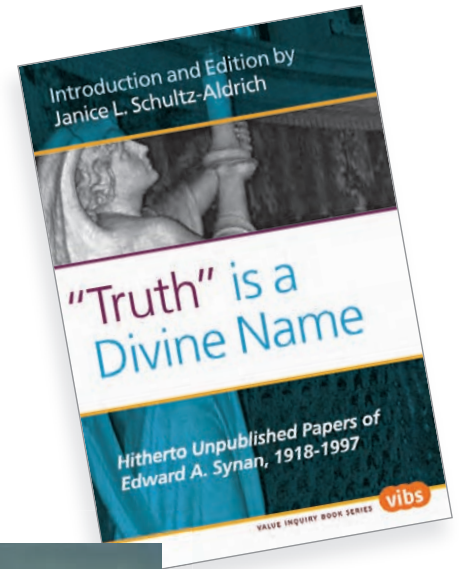
By Diane Sawyer, M.S. '65 (Avalon Books, \$23.95)

The Treasures of Montauk Cove is the fourth in the mystery series by Sawyer and returns readers to a world of history, drama and romantic suspense. The story centers on Lilli Masters, a photojournalist who returns to North Fork, Long Island, to cover a local-history conference. While walking along the beach she finds a bottle of wine that has washed ashore and is pulled into a dangerous intrigue filled with secret underwater passages, hidden vaults, mysterious symbols and murder. Fearing for her own life, Lilli resolves to untangle the mystery of the old bottle and uncover a piece of Montauk history.

Profiles of Italian-Americans: Achieving the Dream and Giving Back

By Cosmo F. Ferrara, M.S. '65 (Bordighera Press, \$16)

Describing individuals who have achieved success and enriched the lives of others, such as Fiorello La Guardia, former mayor of New York, and Betty DellaCorte, founder of the first domestic violence shelter, *Profiles of Italian-Americans* offers 32 illustrations of individuals who have achieved success in their fields and enriched the lives of others.



Note to authors: To have your commercially published book considered for "Pirates in Print," send your information and a review copy to *Seton Hall* magazine, 457 Centre Street, South Orange, NJ 07079. Please request our guidelines first by writing to shuwriter@shu.edu.

Book descriptions contain direct quotes from book covers and publisher-provided materials.



Dr. Nicholas D. DeProspero

The Anatomy of a Legend

"I never thought I'd be involved in medical education at all," says Dr. Nicholas D. DeProspero, 88, the founding dean (1986-1991) of Seton Hall's School of Graduate Medical Education and the premedical adviser for the College of Arts and Sciences from 1950 to 1975.

In fact, after serving as an Army medic during World War II's Battle of the Bulge, DeProspero had an utter aversion to medicine. As a sergeant in the 197th General Hospital unit, he'd seen "people who'd been shot to pieces. I was just fed up with seeing blood and guts."

Nevertheless, after applying for an opening in Seton Hall's Biology Department in 1947, DeProspero gradually began a medical-related career that continues with pioneering research on the pineal gland.

From this almost accidental beginning in medicine, DeProspero eventually mentored at least two generations of students who took his famously tough anatomy classes (where he granted only a handful of A's) and went on to become pre-eminent doctors and researchers.

Among these is Dr. Kenneth W. Faistl '71, who last November helped launch the "Dr. Nicholas D. DeProspero Legacy of Science Undergraduate Research Fund," which provides research grants to undergraduates in the sciences.

Faistl was recently named the New Jersey Academy of Family Physicians' "Family Physician of the Year." But he is nearly as proud to now be the personal physician of his formidable instructor.



"When I saw him and his wife in my office, my first thought was, 'Oh, God, he's re-graded my comparative anatomy test. I'm in trouble,'" Faistl says. "Actually, I hadn't seen him in years, yet he knew everything about my career, and was even up-to-date on my family. Can you imagine that? That's the kind of man he is."

Faistl says DeProspero's intellectual rigor taught him how to study, showing him how to go through the material and retain it.

DeProspero did this for scores of others. Dr. Michael F. Holick '68, known as "Dr. Sunshine," is a world-famous authority on the benefits of Vitamin D, which is usually made in the skin. The author of *The UV Advantage* and *The Vitamin D Solution*, Holick has not only convinced the medical profession that Vitamin D is essential to health, but is trying to make the further case that moderate



Today, DeProspero can look back at a successful career advising generations of potential doctors and health professionals.

"Nick always told me that the questions in medicine never change," Faistl says. "But the answers in medicine constantly change. His work has helped doctors not only develop the intellectual rigor to become physicians, but has also ensured that — through continuing education — they will always have the best up-to-date answers." ■

Full Circle: Dr. Nicholas D. DeProspero (left) with his former student, and current personal physician, Dr. Kenneth W. Faistl '71.

Bob Gilbert is a freelance writer in Connecticut. Photo by Michael Paras.

Help Fund Students' Science Research

Several years ago, Kenneth W. Faistl '71 visited the University's Science and Technology Center and noticed something odd: "There weren't a lot of physicians' names on the donor wall." So he promptly contacted the development office and made a donation in honor of Nicholas D. DeProspero, his mentor. That's the brief genesis of the fund developed in DeProspero's name.

The \$1 million goal will help fund science undergraduates' research, covering everything from equipment to travel fees. Among donors to date are:

Karl P. Adler '62	Philip A. Femano '75
Philip Affuso '63	Dario A. Fenimore '72
Carl E. Agliozzo '51	Don La Rossa '63
William A. Belfer '67	John A. Niziol '68
Richard J. Bonforte '61	Anthony J. Ricketti '74
Patrick J. Conte '62	Rudolph D. Talarico '56
Robert J. DiBenedetto '69	Joel G. Weiss '64
Kenneth W. Faistl '71	

To join them and to help further the academic careers of science students of all kinds, please contact Janet Robertson at 973-378-9855 or janet.robertson@shu.edu.

The *Advancement: Spirit of Giving* section is produced by the Department of Development.

exposure to the sun can actually reduce the risk of deadly cancers including melanoma, autoimmune diseases and heart disease.

As an undergraduate in 1965, though, Holick was trying to figure out how to sequence his education.

"I was a chemistry major but I was also interested in going into medical school," he says, with an ultimate goal of applying basic science to medicine.

How to proceed? Holick found himself seeking out DeProspero, who had a reputation for always being very supportive of students and helping them in any way he could. Sure enough, Holick notes, "he kind of took me under his wing" and "encouraged me to mix and match" classes.

alumni

40s

Louise Gili '47 of Millburn, N.J., received a Lifetime Achievement Award from the Overlook Foundation at its Ninth Annual Chairman's Dinner. The foundation raises funds for equipment, facilities and programs for Overlook Hospital in Summit, N.J.

50s

Donald R. Shanks '54 was named 2010 Citizen Planning Advocate of the Year by the American Planning Association-South Carolina Chapter. The Planning Advocate Award recognizes a citizen's outstanding contributions to the advancement of quality planning in South Carolina. ... **Reverend George F. Spellman '54**, who celebrated 50 years of ordination in June, has been chaplain of Eastern State Hospital in Williamsburg, Va., for 14 years.

60s

Maria Mazziotti Gillan '61 received a 2011 Barnes & Noble Writers for Writers Award. ... **Edward J. Lucas '62** attended his 56th consecutive New York Yankee opening day game this season, surpassing the previous record of 55. ... **Mary Ann (Morgan) Hanley Oliver '69** received the Woman of Distinction Award from Soroptimist International of Toms River Area, being honored for her professional achievements and volunteer activities.

ALL SMILES: Elizabeth Bakes, M.A. '09, assistant dean of external affairs for the Whitehead School, married Jason Halpin, J.D. '10 on May 29, 2011. Guests at the wedding were given wax lips to signify the couples' donation to Operation Smile, an international charity that helps children with facial deformities.

70s

Anthony M. Del Sordi '71 was one of three New Jersey business administrators who traveled to New Orleans to volunteer with the Operation Helping Hands relief effort for Hurricane Katrina victims. ... **Dr. Margaret B. Melady, M.A. '71** received the Dame Grand Cross of the Order of the Ethiopian Lion from the Crown Council of Ethiopia. Her husband, Thomas P. Melady, former regent, was awarded the Knight Grand Cross of the Order of the Holy Trinity. ... **Joseph A. Conti, M.S. '77** was appointed vice president of regulatory affairs for North America at Ceva Animal Health, a global company that develops veterinary pharmaceutical products. ... **Donald J. Hartman, M.A. '78** published a historical study titled *The U.S. Krag Bayonets: History, Variations, Modifications*. The book is considered a definitive history of the weapon and a copy has been added to the Library of Congress.

80s

Kevin T. Collins, J.D. '80 has joined the law firm of Jenner & Block in New York. ... **John Melody '80** was inducted into the Newark Athletic Hall of Fame. ... **John Coiro '81** was re-elected to a four-year term as mayor of Totowa, N.J. ... **James B. Johnston '82/M.A.E. '89/J.D. '96** received the Many Are One Distinguished Service Award at the 2011 Many Are One Gala for his service as president of the Seton Hall University School of Law alumni council. ... **Damian Braga, M.B.A. '83** was appointed global head of commercial operations for Sanofi Pasteur, the vaccines division of Sanofi. ... **Marvin Green '85** was promoted to deputy chief probation officer in the U.S. Probation Office in Philadelphia. ... **Michael Egerton '86** was promoted to head of government relations at the New Jersey State Chamber of Commerce. ...

Dr. John M. Tobias '87 was awarded a U.S. patent as co-inventor of resonant transformer systems and methods for using them. ... **Joseph J. Scarpa '88** was inducted into the New Jersey Elected Officials Hall of Fame during the League of Municipalities 19th Annual Mayor's Legislative Day in Trenton. He has served on Rochelle Park's governing body for 21 years, including 10 years as mayor. ... **David P. Gagliano '89** was appointed president and CEO of The Access Group.

90s

Jeffrey H. Goldsmith '91/J.D. '94 was honored by the Boy Scouts of America with the Silver Antelope Award for his regional service to youth. ... **John A. Mattei '93** was promoted to associate business director at Princeton University. ... **Anthony J. Manzano, M.S.T. '95**, of Woodbridge, N.J., was elected to the board of directors of the New Jersey Chapter of the National Association of Tax Professionals, and serves as chairman of the professional standards/ethics panel. ... **David J. Gisler '95** was promoted to senior managing art director for Words and Pictures Creative Service Inc., a New Jersey advertising agency. ... **Wendy Timson '95** was named director of sales and catering for Wolfgang Puck Catering in Dallas. ... **Christopher Dragone '96/M.B.A. '99** has earned designation as an accredited advisor in insurance (AAI). ... **John P. Santoro, M.A. '98** recently won two Cicero Speechwriting Awards and received an honorable mention in Vital Speeches of the Day's fourth annual speech-writing awards. ... **Nicole (Ultimo) Olaya '99** was promoted to assistant commercial credit manager in the commercial lending department of Columbia Bank.

Photo by Milan Stanic '11





Great Strides: Susan Feeney '78 as deputy grand marshal of Newark in the 76th St. Patrick's Day Parade.

As president of the New Jersey State Bar Association, Susan Feeney '78, is continuing a career-long commitment to helping others.

"When I was sworn in as president I stated to my fellow members 'tonight marks the start of my year of service — to you and to the profession'," says Feeney, a tax lawyer at McCarter & English, LLP in Newark.

Her goals are to promote diversity, expand work for the public good throughout the state and establish a task force to investigate justice gaps.

"I vowed to devote the resources of New Jersey's largest lawyers group to initiatives that will bridge the space between the legal community and lower-income residents," says Feeney. "I also aim to help lawyers whose careers have suffered in the economic downturn, and to work to educate attorneys about the necessity for pro bono work and helping their communities."

As recipient of a YWCA Tribute to Women of Industry Award this year, Feeney is a role model for female professionals of any trade. "I was humbled to receive the honor, but I want to encourage young women to work hard to be the best that they can be, not only in their chosen

field, but also in positions of leadership," she says. "Women need to take risks, make mistakes, learn from those mistakes, and take credit for their successes — men do this, but women do not, and that's something I hope to communicate to the next generation."

In the 1980s, Feeney helped organize the Legal Services Foundation of Essex County to raise money for needy residents. She has also been a steadfast supporter of the Volunteer Lawyers for Justice program that provides free family and consumer legal services. That group awarded Feeney its Lifetime Achievement award in 2003 and its Champions of Change Award in 2010.

Feeney also was named in NJBIZ's 2009 roster of the Best 50 Women in Business and as one of the Top 50 Female Lawyers in the state by *New Jersey Monthly Magazine*.

"I graduated summa cum laude from Seton Hall over 30 years ago with intentions of becoming a teacher, but decided that my personality was better suited for the courtroom than the classroom," Feeney recalls. "I never dreamed that one day I would be president of the NJSBA." ■

| LARISSA MALEY

Call from the Hall



I write to you today, as I begin my two-year term as president of the Alumni Board of Directors, to share with you my thoughts and goals for our board, and for our alma mater. I am a graduate of the class of 1985 and have been engaged in a variety of ways over the years.

Today I welcome you to become engaged with the University, to join alumni around the world in supporting the mission of Seton Hall.

I recently had the opportunity to address the incoming class of 2015, and to welcome them into our Seton Hall family. I told them of the great legacy of Seton Hall, and its goal to impart education in the highest sense of the word. I shared with them that our University seeks to train the moral, intellectual and physical being. In the 1930s, admission standards decreed that students "must show evidence of good character, intelligence, ambition and acceptable personality." Our University has changed in many ways since then, but we remain true to the calling of educating the whole person. Alumni involvement is critical to that mission.

The Alumni Board of Directors seeks to support the University by involving more alumni in more ways with Seton Hall. Throughout my term as president you will hear many calls for service. Each year alumni from all backgrounds serve on our gala committee to support student scholarships, speak at career events, recruit students, and volunteer to assist the deans of our schools and colleges.

I encourage you to answer the call. I invite you to share with me, and with our team in Alumni Relations, your thoughts on ways for alumni to support the University, and for the University to offer programs and services that are of value to you.

James Orsini,
Alumni Board President

James Orsini is CEO of Single Touch Interactive, Inc. He is the former EVP and director of finance and operations for Saatchi + Saatchi New York. His two-year term as president of Seton Hall's Alumni Board of Directors began July 1, 2011.

Share your comments at alumni@shu.edu

00s

Dr. Andrea Blake-Garrett, E.D.D. '05, published her first children's book *The Adventures of Izzy & Juju: Twin Detective Investigators (T.D.I.) – The Case of the Missing Flowers*. ... **Angie Chaplin, M.A. '05** launched Angie Chaplin Leadership Partners LLC, which offers leadership development consulting, facilitating, speaking and coaching in addition to social-media management. ...

Tanya L. Paitakes '05 received her M.B.A. in marketing from Fairleigh Dickinson University. ... **Brian C. Turner '05** was promoted to story editor for Bravo's *Real Housewives of New Jersey*. ... **Stephanie (Bohr) Ahasic '06**

graduated from the University of Bridgeport College of Chiropractic with a doctor of chiropractic degree, and is working in private practice in Fort Myers, Fla. ... **Michael G. Gordon '06/J.D. '09** joined the law firm of Wolff & Samson, PC as an attorney in the securities and financial-services litigation and investigations group. ... **Bob Armbruster, M.A.T. '07** accompanied a medical mission team to the Philippine island province of Catanduanes and served as publicist for the group. ... **Andrew Testa '07** won National Young PR Professional of the Year at the PRWeek Awards. ...

Christopher R. Higgins '08 received his doctor of law degree from Thomas M. Cooley Law School in Lansing, Mich. ... **Robert Brendel, M.B.A. '09** is a senior business analyst on the product management team at the TriZetto Group, a healthcare technology company. ... **Matthew DiCarlo '11** is a field/cabin instructor at High Trails Outdoor Science School in Big Bear City, Calif. He is teaching science and the environment to fifth- and sixth-graders, as well as leading team-building exercises and adventure courses.

Marriages

Valentina Magro '03 to Lewis Gabriele

Felicia Escorpizo '03 to Max Runtu Pascua '02

Matthew McCue '04 to Erin Bohannon

Kerri Norton '05 to Daniel Celaya '03

Shawn T. Mahmoudi '06 to Benjamin Crossley '06

Gabriella R. Garofalo '07/J.D. '10 to **Matthew L. Johnson '07**

Joseph Goss, M.S.J. '09 to Deborah Hutter

Baby Pirates

Robert A. Ciottoni '63 and Xiang Xu, a girl, Theresa Faith, on December 16, 2009

Faye (Vitale) Thompson '93 and Dean, a girl, Grace Elizabeth, on January 17, 2011

Michael S. Bagley '94 and Holly, a girl, Samantha Marie, on February 25, 2011

Sallie (Petrucchi) George '95 and Paul, a girl, Alyx Elizabeth, on July 1, 2010

Anthony J. Falcone '96 and Stacy, a girl, Samantha Ryan, on March 3, 2011

Kimberly (Roman) Jordan '96 and Steven, a boy, Christopher Selim, on July 31, 2010

Cristina C. (Cartaxo) Sabates '96 and **Mark Sabates '93**, a boy, Daniel Mark, on June 21, 2011

Thomas B. Woodard '96 and Amy, a girl, Elizabeth Jane, on October 27, 2010

Kristen M. (Jasket) Piper '97/J.D. '00 and David, a girl, Clare Elizabeth, on December 17, 2010

Lauren (Meixsell) Liebler '00 and **Eric F. Liebler '99/M.B.A. '01**, a girl, Lexie Helene, on March 11, 2011

Marie (Westcott) McCarthy '00 and **Craig McCarthy '01**, a girl, Cailyn Marie, on October 25, 2010

Lisa (Dorrance) dos Santos '01 and Dain, a girl, Kate Elizabeth, on May 21, 2011

Jamie (Nardino) Macaluso '01 and Jason, a girl, Victoria Patricia, on December 8, 2010

Matthew J. Shields '03/M.A.T. '10 and Victoria, a girl, Daisy Josephine, on July 9, 2010

Mark Tordik '03 and Corrine, a girl, Mackenzie Charlotte, on May 19, 2011

Jessica (Socha) Umbriac '03/M.B.A. '04 and **Nathan Umbriac '03/M.B.A. '10**, a girl, Sierra Rose, on January 12, 2011

Rachel (Nowetner) Cole '06 and **Michael Cole '06/M.S. '07**, a girl, Julia Esther, January 10, 2011

Cynthia (Vazquez) Murphy, J.D. '06 and **Doug Murphy '01**, triplets, Chase, Jackson, and Logan, June 15, 2010



Chase, Jackson and Logan, born to Cynthia (Vazquez) Murphy, J.D. '06 and Doug Murphy '01 on June 15, 2010.



Touching Lives: (Left) Schoolchildren in the One Plus One Educational Initiative in Île de la Tortue, Haiti. (Right) Global Alliance for Community Development's C.O.O., Christina Perelli '07, and Alice, a midwife in Sikama, Ghana.

Taking the mission of servant leadership to new heights, some Seton Hall alumni have dedicated their lives to helping others by creating inspirational not-for-profit companies.

Here are a few highlights of the Pirate-run organizations that are reaching across the globe and helping those in need.

Sandji Community Development Corp., founded by Dosso Kassimou '07, addresses the economic, social and human-rights issues of Africa through targeted programs and community initiatives. Recent projects brought health equipment and life-saving drugs to the war-torn village of Korezouzoua in rural Côte d'Ivoire, a peace-building soccer tournament that fostered harmony among 16 villages affected by civil war, and the construction of a modern primary school that can accommodate nearly 500 children. Currently the organization is working to help the children of Sabouna, West Africa, by building a primary school and providing beds and blankets to the local orphanage. www.sandjicdc.org

Global Alliance for Community Development, established by David McCoy '07 and Christina Perelli '07, is committed to ending the cycle of poverty in developing communities. GACD partners with developing communities to implement

programs that increase access to health care and education. Recent projects have helped people in Adaklu Sikama and Klave, two communities in the Volta region of Ghana, by distributing more than 2,000 books and 500 packages of school supplies, and by registering more than 400 people for the national health insurance. www.thegacd.org

Haiti Development Project, founded by Nionèse Eunice Prudent, M.A./M.P.A.'02, came into fruition in February 2008 to provide practical solutions to social, economic and developmental emergencies in Haiti. Recent projects have focused on education in Île de la Tortue, a rural and impoverished remote island where thousands of illiterate children have never had the means or opportunity to attend school. In 2010-11, the organization launched its One Plus One Educational Initiative and raised funds for the enrollment of 100 children, as well as funding for school uniforms, backpacks, school supplies, lunches and teacher salaries. www.haitidevelopmentproject.org ■

| LARISSA MALEY

Evening with the President



Join A. Gabriel Esteban, as well as alumni, parents, students and friends, for an evening reception in your area. Enjoy the company of fellow Pirates and greet our University's president as he discusses his bold vision for Seton Hall's future.

Events will be held in Washington, West Palm Beach, Boca Raton, Miami, Naples, Sarasota, Dallas, Houston, Austin, Chicago and more!

For more information visit the calendar page at www.shu.edu/alumni.

Young Alumni Leaders Needed

If you graduated from Seton Hall in the past 10 years, Seton Hall needs you!

Network, build your résumé and stay connected. Be a part of our new Young Alumni initiatives at The Hall.

To get more involved contact Nick Sena in Alumni Relations at (973) 378-9827 or alumni@shu.edu.

In Memoriam

William A. Cappiello '36
 Father Vincent Garoffolo '37
 Sister Maura Campbell '40/M.A. '45
 William A. Morrison Jr. '41
 John J. Shatynski '41
 Barry W. Crelin '42
 Monsignor Martin R. Kelly '43/M.D.M. '47
 Father Joseph S. Sapeta '43/M.D.M. '47
 Father Edward J. Rischmann '44
 Edward N. Gilroy '47
 Mary E. Horn '47
 Marie D. Farry '48
 Albert J. Husar '48
 George B. Hooper '49
 John T. Hordych Jr. '49
 Walter R. Merry '49
 Rosemary G. Miller, M.A.E. '49
 Eileen Rosa '49
 Arthur F. Wagenseil '49
 George S. Whitley Jr. '49
 William L. Ahrens, M.A. '50
 John J. Benke '50
 James R. Coffey '50
 Paul Condon '50
 John P. Creighton '50
 Theodore M. Danilchick '50

Peter A. Granata '50
 Herman R. Jenisch '50
 Albert M. Kossak '50
 Patrick N. McCrory '50
 Russell J. Monaghan Jr. '50
 Father Richard M. Nardone '50/M.D.M. '54
 John M. Pecci '50
 Edward J. Antrim '51
 Alexander H. Blanchet Jr. '51
 Mildred T. Botti, M.A.E. '51
 Daniel C. Knier '51
 John T. McCormick '51
 Burchard E. McDevitt, M.B.A. '51
 Harold M. Murnane '51
 Salvatore R. Nick '51
 Joseph C. Schleck '51
 Richard C. Swarbrick '51
 Theodore J. Wotanowski, M.A.E. '51
 Eugene J. Foley '52
 Alfred J. Joseph '52
 William R. Lawlor '52
 Monsignor Edward M. Matash '52/M.D.M. '82
 Ernest A. Melofchik '52
 Edmund J. Regan '52
 Leo J. Dougherty '53
 Henry W. Lubiak '53
 John Bendokas '54
 Arthur Carpinello '54
 George W. Collins '54
 John J. Flynn '54
 Edward C. Higgins '54
 Raymond L. Kobielski '54
 Eugene A. McDonald Sr. '54
 John P. Rafter '54
 John F. Reismiller, M.S. '54
 Filomena A. DeSantis, M.A.E. '55
 Joseph A. Hoffman '55
 Arthur W. Rechten '55
 Arthur F. Whitley, J.D. '55
 Monsignor George M. Brembos, M.D.M. '56/
 M.A.E. '58
 Charles V. Curcio Sr., J.D. '56
 William E. Huntley '56
 John P. Mohrhauser '56
 Anne M. O'Hara '56
 LeRoy T. O'Neill Jr. '56
 Robert T. Anderson '57
 John J. Deiner Sr. '57
 John L. Reeves '57
 Leonard M. Russo '57
 George S. White '57
 Robert L. Wunder '57
 Edwin R. Carbin '58
 Edward J. Getz Sr. '58
 John P. Green '58
 John M. Jackson '58
 Harry J. Middleton Jr. '58
 Allen W. Puorro '58
 Eugene A. York, M.A.E. '58
 Anthony Calabrese '59
 Michael H. Cleffi '59
 Philip B. Cosgrove '59
 Jack Ferero '59
 Sister Margaret E. Ormond, M.A.E. '59
 Patrick B. Barreca '60
 Shirley T. Kleindienst '60
 James A. Major II, J.D. '60
 Mario N. Cortese '61
 Patrick F. Fitzpatrick '61/J.D. '64
 Warren F. Grasso '61
 Sister Alfredine Hauptly '61
 Barbara M. Lutz '61
 Ernest R. Schmidt '61
 Kathryn C. Trost, M.A.E. '61
 William L. Bonanni '62
 Anna B. Henke '62
 Donald H. Hering '62
 Carole A. Koch '62
 Martin A. Macejak, M.B.A. '62
 Father Roy A. Selenske '62
 Arthur P. Siegfried, J.D. '62
 Anthony N. Checki '63
 Joseph F. Collins '63
 Mary R. Coughlin, M.A.E. '63
 Alberta Gentile '63
 Angelo J. Palermo '63
 Robert M. Pilles '63
 William H. Battershall Jr. '64
 Joseph M. Sowinski Sr. '64
 Marguerite D. Yack, M.A.E. '64
 Henry Babula '65/J.D. '69
 Vincent P. DeAndrea Jr. '65/J.D. '68
 Anthony T. Forty, M.A.E. '65
 John J. Buchala, M.A.E. '66
 Rosemarie Krozser '66
 Joseph A. MacNeill, M.A.E. '66
 Concetta R. Mulhern, M.A.E. '66
 Father John J. Quinlan '66
 Lester W. Randolph, M.A.E. '66
 Lester M. Concannon, M.A.E. '67
 Gary J. Miller '67
 Alfred C. Pescatore Jr. '67
 Sister Catherine Santorsa '67
 Brian G. Yuhas '67/M.B.A. '73
 James A. Bruder '68
 Warren W. Buehler, M.A.E. '68
 Edward F. Gasior '68
 Kathleen E. O'Neill '68
 Thomas C. Pluciennik '68/J.D. '83
 Frank A. Ambrosino '69
 Louis B. Bertoni, J.D. '69
 Richard C. McDonnell, J.D. '69
 Charles J. O'Neill, M.A.E. '69
 Victor F. Zambelli, J.D. '69
 Frank A. Archinaco, M.B.A. '70
 Joan M. Bornheimer, M.A.E. '70
 Sister Anne Powers, M.A.E. '70
 Michael J. Rubino '70, J.D. '74
 Jeanne M. Spingarn, M.A.E. '70
 Sister Rose Vallelunga '70
 Stephen E. Brower, J.D. '71
 Father Donald E. Cialone '71
 Patricia L. Hanley '71
 Joseph L. Lubas '71
 David L. Richer '71
 Antoinette P. Davis, M.A.E. '73
 Sister Bridget Hayden, M.A.E. '73
 Sister Doris Healey, M.A.E. '73
 David H. Klein, J.D. '73
 James P. Ross, J.D. '73

Carl J. Santi, J.D. '73
John T. Verdeaux '73
Alexander B. Conrad, M.A.E. '74
Sister Barbara Cowan, M.A.E. '75
Irving Horowitz, M.A.E. '75
Raymond P. Catlaw, M.B.A. '76/J.D. '83
Gloria Patrizio, M.A.E. '76
Carol M. Cioban '77
Patricia A. Hyland '77
Thomas W. Polaski, J.D. '77
Sally C. Purrazzella, J.D. '77
Elizabeth Maddalena '78/M.A. '85
Barbara L. Cleary '79
Victor M. Continere, M.A.E. '79
Frederick F. Ransom, M.A.E. '80
Ellen Warren '81
Michael K. Cunningham, J.D. '82
Diana B. Rosen, M.A. '83
Alex Sohayda '83
Jovan-Justine Love, M.P.A. '84
Joseph A. McKenna '84
Joseph A. Smyth, J.D. '84
Joan E. Hundertmark, M.B.A. '86
David W. Hardie, M.A.E. '88
Joseph P. Kane, E.D.D. '88
Douglas M. D'Alessandro, J.D. '89
Victor Otterbine '89
Leslie A. McCarthy '90
Tracy Celentano '91
Sean J. Kehler '92
Michele A. O'Cone, M.B.A. '92

Joseph W. Perrone, M.A.E. '92
Linda Sabat, J.D. '92
Norman B. Stoudt '96
Annetric D. Cosey, M.S. '97
Lydia M. Zawistowski, M.A.E. '98
Theresa Mikajlo, M.A.E. '01
Melissa H. Nazario, M.P.A. '02
Mario J. Comesanas '03

Students

Joseph A. Cossetti Jr.
Sara L. Signoretta

Friends of the University

Kenneth R. Allen
Elizabeth J. Beck
Virginia Blundo
Richard A. Chambers
Carl G. Cito Sr.
Doris L. Collins
Naomi Gilpatrick
Sister Renate Hayum
Thomas Infusino
Joseph A. Pietro
Josephine L. Profita
Charles Steiner
Bernard Sternsher
Nicholas R. Vecchio

LASTING LEGACY

PHILIP J. SHANNON JR.
1938-2010



Philip J. Shannon Jr. '60, the late philanthropist, was forever looking to the future, studying data and trying to understand where it pointed.

"He was an infomaniac," says his widow, Mary Shannon, "always reading and sifting for trends."

A technology pioneer, he had the foresight in the early '80s to launch the Online Financial Corporation, whose software is still used by banks.

His prescience extended to politics. At a school dinner five years ago, recalls Pamela Ferguson, the former associate vice president for development, Shannon was touting Barack Obama. "People were saying O'Bama who? Is he Irish?"

So it's not surprising that with the school's future in mind, in September 2010 Phil Shannon reached into his past to create his \$350,000 matching grant.

As the Class of 1960 celebrated its 50th anniversary, Phil delivered a challenge: "For every dollar contributed by alumni of the classes of 1958, '59, '61 and '62, I will match it dollar for dollar."

Then came the big moment: "For every dollar raised from the Class of 1960, I will match it \$5 to \$1."

That grant is fully subscribed. In addition to substantive grants to the Seton Hall and Darlington Funds, some \$100,000 will fund a unique undertaking headed by Phil's classmate, Monsignor Richard M. Liddy: the Center for Catholic Studies.

"Phil was dedicated to Seton Hall University," says the monsignor.

Shannon heartily concurred in an interview filmed at his 50th reunion. He notes not only running the Booster Club in his freshman year, and serving six years on the Board of Regents, but also that he often used his philosophy minor in business ethics.

"The end never justifies the means," he says in the video, "and I can quote St. Thomas Aquinas to prove it."

| BOB GILBERT

SHU S VOLUNTEERS

Hundreds of alumni stay connected to Seton Hall by volunteering their time to University programs and initiatives.

Thanks to all those who got involved during the 2010-11 academic year in the following ways:

- Participating in an Admission Open House
- Serving as an alumni club leader
- Mentoring a current student
- Calling or emailing prospective students
- Organizing regional chapter events
- Attending a campus event
- Serving on a University board or committee

Seton Hall needs you!

If you haven't done so already, please take a moment and complete the Volunteer Interest Survey at www.shu.edu/go/volunteer. When opportunities arise that may be of interest to you, Alumni Relations will contact you.



Young Alumni CHRISTMAS DINNER

Please join us for a
Young Alumni Christmas Dinner
Saturday, December 17
6 p.m.

Enjoy a formal Christmas celebration
at The Hall with fellow alumni.
Come back to campus for an evening
of cocktails, dinner, dancing and
plenty of Christmas surprises.

For information on purchasing tickets,
call Nick Sena at 973-378-9827 or
email nicholas.sena@shu.edu.



Do you receive the alumni *Pirate Press* e-newsletter?
Subscribe and receive exclusive discounts on Seton
Hall merchandise as well as special promotions. To
subscribe, e-mail Alumni Relations at alumni@shu.edu.

Many Are One

Alumni Gala

SUPPORTING STUDENT SCHOLARSHIPS AND HONORING ALUMNI ACHIEVEMENT

Thank you to the more than 300 alumni and friends who supported the 25th Many Are One gala! The Seton Hall family gathered on June 2, 2011, at the Hyatt Regency on the Hudson to honor 11 outstanding graduates and raise more than \$60,000 for student scholarships.

View photos from this year's event – www.tinyurl.com/manyareone2011



Most Distinguished Alumnus honoree
Patrick M. Murray '64/M.B.A. '72 with
his wife, Mary Anne.

SAVE THE DATE *Many Are One*

Friday, June 8, 2012 ▪ Hyatt Regency on the Hudson, Jersey City, N.J.

Seton Hall is seeking donated items for the Many Are One 2012 alumni gala silent auction. Previously donated items include sports memorabilia, trips, use of vacation properties, unique experiences, restaurant gift cards and electronics.

Proceeds from the sale of items will directly fund student scholarships at The Hall.

To donate a silent auction item, or for more information or ideas for items you or your company can donate, contact Meghan Codey, Alumni Relations (973) 378-9849 or meghan.codey@shu.edu.

Pirate Pride

RIGHT: Students show their Pirate pride while on a summer 2011 study-abroad program in Alicante, Spain. **BELOW:** Current student and alumni brothers of Zeta Beta Tau fraternity.



If you have requested a bandana, we want your photo! E-mail your photos to alumni@shu.edu or mail prints to Alumni Relations, 457 Centre Street, South Orange, NJ 07079.

Request your Pirate Pride bandana at www.shu.edu/alumni.

share your news...

Have you been **promoted**? Earned an advanced **degree**? Been honored for professional or personal **achievements**? Recently **married**? Added a **baby Pirate** to the ranks? We want to know! Visit us at www.shu.edu/alumni and share your success. Your news may be published in a future issue of the *Seton Hall* magazine.

If you can't log on to www.shu.edu/alumni, fill out the form below with your news and send it to:
Seton Hall magazine
Alumni News and Notes
457 Centre St.
South Orange, NJ 07079

Fax: 973-378-2640



Christian Julian Carvajal, born to Jennifer and Juan Carvajal '01/M.A.E. '06, on Aug. 2, 2011.

Name

Class Year(s) and Degree(s) from Seton Hall

Home Address

Phone

E-Mail Address

News to Share:



A New Translation

Starting in November, at the point in the Catholic Mass when priests say “The Lord be with you,” congregants will no longer respond with “And also with you.” Instead, they’ll say “And with your spirit.”

Though an adjustment like this one is not drastic, change can be hard, particularly with rituals as sacred and familiar as the Mass. To find out more about why certain prayers and responses have been put in new form, Pegeen Hopkins, editor of Seton Hall magazine, turned to Monsignor Gerald McCarren, spiritual director of Immaculate Conception Seminary.

What changes to the Mass will be made this fall? Changes will come in the form of the English language being used. It’s not a change in the liturgy as happened after Vatican II. Those were significant changes to the Order of the Mass. This is linguistics — a new translation principle being used.

Back in 1963 when Vatican II said that the liturgy could be in the vernacular, the people leading that translation opted for dynamic equivalence, which is not a literal translation, but allows for putting the idiom of one language into the idiom of another. In some languages, the translation didn’t result in much divergence from the original Latin. But English, with its Germanic roots, doesn’t correspond so closely to Latin. Ultimately, that translation resulted in some paraphrasing supplemented by some alternate prayers that were not in the original.

In 1988, Pope John Paul II wrote a letter commemorating the 25th anniversary of the Constitution on the Liturgy of 1963, and in the letter, he invited us to look at the translation that had been done to make sure the language was appropriately elegant. His call led to a 2001 document called *Liturgiam authenticam* that said we should translate by formal equivalence, which is basically as literal a translation as possible.

The prayers we will begin to use on Nov. 27 will much more closely resemble the Latin. Changes in sentence structure and longer sentences will be noticeable. The language will be certainly more formal than our everyday speech. I think people will experience it as more poetic — more beautiful — and reflecting God’s transcendence much more powerfully.

Sometimes, however, the language will not be as readily understandable. So there’s an opportunity, at this moment when people’s attention will be fixed on the Mass pretty acutely, for a liturgical catechesis that will help bring more people deeply into the liturgy.

What educating is being done? We have been seeing short segments in parish bulletins explaining the meaning of the liturgy. Come Nov. 27, there will also be a need for people to have the text in front of them because most responses have been changed just a bit — as well as some of the music. The Bishops got an allowance to begin introducing the changed musical parts as early as September, so that people can begin to learn those new responses.

What else do you think it’s important for people to know?

People will have questions that come up as a result of the new words they’ll see. For example, where the priest says the words over the chalice stating that Christ’s blood is “shed for you and for all,” he will now say “for you and for many,” which more accurately reflects the words recorded in the Gospel accounts.

The words reflect a Hebrew idiom that the Latin picks up: “The many” doesn’t mean to exclude others; it is expansive. Even though to our English ears it may sound like Christ didn’t die for all, the Church teaches that Christ did in fact die for all.

When we say “for many” there is the implication that although Christ died for all, because we’re free beings as part of the gift, we need to respond to someone to receive the gift. There’s not a guarantee that everyone will respond, although we hope they do, and we must work to help everyone respond as best he or she can.

The language is going to need to be explained. And the language is important. But more important is the reality to which the language gives expression.

My main interest in trying to explain these changes is to bring people more deeply into the mystery of the saving work of the Holy Trinity in the liturgy. My focus in teaching will be on the gift of God’s grace. ■

Difference Makers

Be a difference maker. Your donation helps shape the future for extraordinary students like these. Make a gift today to the Seton Hall Fund at www.shu.edu/giving or to the Seminary Annual Fund by visiting theology.shu.edu and choosing Support the Seminary and School of Theology.

**Rev. Mr. Jason Pavich,
Fourth-Year Theologian,
Immaculate Conception
Seminary**

Jason educates people about the Catholic faith and preaches as a Deacon in the Newark diocese. He also teaches GED and job placement courses as a volunteer for Catholic Charities in Newark.



Nick Breza, Class of 2013

In honor of a Haitian child who passed away shortly after Nick's mission trip, he is raising funds on campus to produce a chicken coop at the Haiti orphanage where he served. He will see the results of his efforts on a second trip to Haiti in March 2012.



**Kayleigh Ellison,
Class of 2014**

Kayleigh's volunteer experiences and desire to end extreme poverty have led her to begin planning a transitional housing and vocational program for residents of Newark.

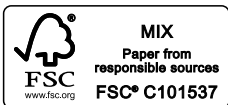


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