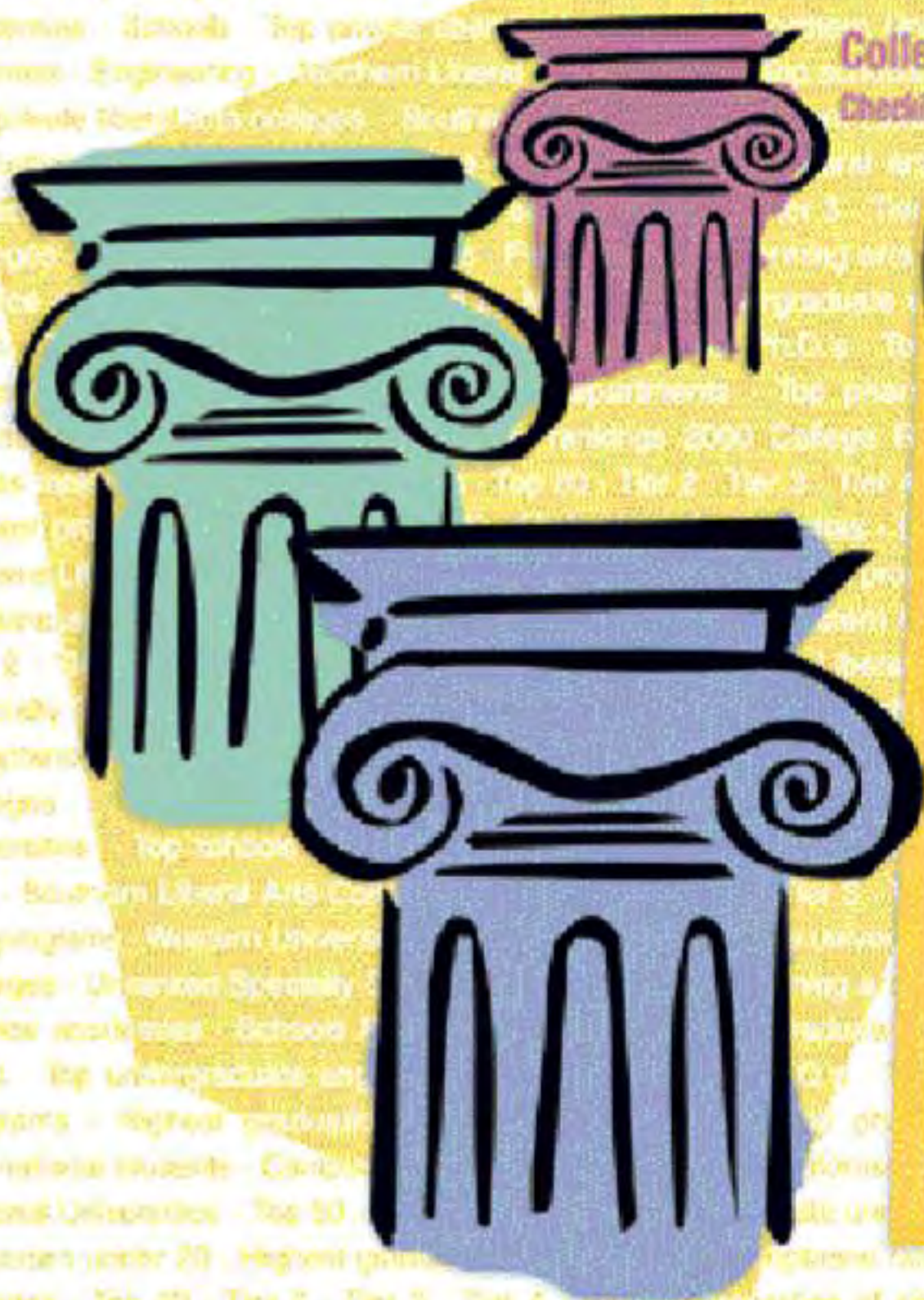
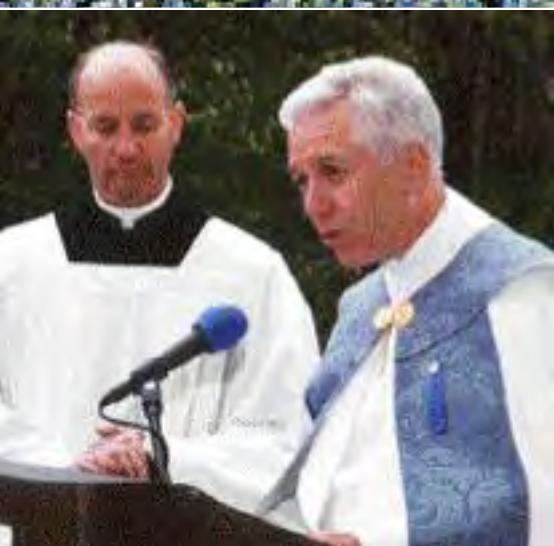


# Seton Hall

College Rankings  
Checking the Measures







### ***Blessing of the Bell Tower***

*As three tolling bells call together a family of faith, the seven-foot crucifix atop the new bell tower also testifies to the religious devotion within the Seton Hall University community. The bell tower rises to a height of 37 feet in front of Kozlowski Hall. "A strong sense of history surrounds the music of tolling bells in the Catholic Church. As bells toll, their music calls people together as a community to pray, to reflect and to unite," Monsignor Robert Sheeran '67, University president, said at the ceremony of dedication on April 26. With him is Reverend James Spera '73/M.Div. '76, director of Campus Ministry. The bell tower is a gift from an anonymous donor and the crucifix is a gift from Seton Hall's Priest Community.*





## Departments

Newsworthy .....	2
Student Spotlight .....	9
Focus on Faculty .....	10
Commencement .....	22
Sports .....	24
Alumni Standouts .....	29
Alumni News and Notes .....	32
Endpaper .....	40
Calendar .....	insert



# 14

## Rating the College Ratings

Guides ranking colleges have become a big business. Here is some practical advice on how to read between the lines of these consumer guides.



## Students Take Charge of Their Credit

# 18

Avoiding the depths of debt takes discipline, college students find out as they learn to use their credit cards wisely.

# Seton Hall

Fall 2000

University Magazine for Alumni and Friends

Volume 10, No. 1 Fall 2000

**Seton Hall University Magazine** is published by the Department of Public Relations and Marketing in the Division of University Affairs, Seton Hall University.

Send your comments and suggestions to:

**Seton Hall University Magazine**  
Department of  
Public Relations and Marketing  
Seton Hall University  
457 Centre Street  
South Orange, NJ 07079-2691  
(973) 378-9834

Monsignor Robert Sheeran '67  
*President*

John H. Shannon '75,  
M.B.A. '77/J.D. '82  
*Vice President for University Affairs*

Shannon Rossman Allen  
*Editor-in-Chief*

Kim Capadona '98  
*Editorial Assistant*

Randy Crane  
*Class News and Notes Editor*

*Contributors*  
Jeff Andriesse  
Joe Burt  
Frank Fleischman III  
Myra Friedland  
Margaret M. Horsfield  
Patricia L. House  
Nancy Masterson-Newkirk

Molly McDonough '96  
Rosemary Mercedes '98  
Sheila Smith Noonan  
Laurie Pine  
Jennifer Sloan  
Marie Wozniak

*Photographers*  
Linz Photography  
Beech Hill Films  
Bill Blanchard  
Steve Jordan  
Steve Smith

**Seton Hall University Magazine** is published in cooperation with the Alumni Magazine Consortium.

SHU 190 – 73.5M-00



## Father Peterson honored by independent college group

The Independent College Fund of New Jersey (ICFNJ) honored Very Reverend Thomas R. Peterson, O.P., retired chancellor of Seton Hall University, at its annual Spring Dinner in June. He was recognized for his years of service to Seton Hall, ICFNJ and New Jersey.

"Father Peterson has enjoyed a long and distinguished career in independent higher education," noted John B. Wilson, president of ICFNJ. "He has served Seton Hall admirably. ICFNJ has benefited from his guidance and leadership."

Father Peterson in 1990 was named president of Seton Hall and its second chancellor. From 1996 until his retirement on June 30,

he served solely as chancellor, responsible for managing the University's relationships with key groups, including alumni, higher education organizations and government agencies. Under his leadership, the University successfully completed its largest fundraising campaign and managed the planning and construction of Walsh Library and Kozlowski Hall.

Established in 1953, ICFNJ articulates the missions of its 14 member colleges and universities to enhance understanding and secure financial investment. Since its inception, the non-profit fund has raised more than \$45 million for its member institutions.



*Very Reverend Thomas R. Peterson, O.P., retired chancellor of Seton Hall, was honored by the Independent College Fund of New Jersey (ICFNJ) at its annual Spring Dinner in June. Father Peterson was awarded a plaque for his distinguished service to Seton Hall and his commitment to the ICFNJ.*

## First classes graduate from Diplomacy, SetonWorldWide and Occupational Therapy

Three pioneering groups earned their diplomas at Commencement on May 8. One group came to Seton Hall University from around the world to study diplomacy and international relations. A second group could log on from anywhere in the world to earn a degree. And the third will use their skills in the occupational therapy field. They joined more than 1,700 graduates honored at the University's 143rd Commencement Exercises (see page 22).

### School of Diplomacy and International Relations

Members of the Class of 2000 in the School of Diplomacy and International Relations represent West Africa, Croatia, Haiti, the Philippines, Poland, Argentina, South Korea, Barbados and the United States, among other nations. "Our students bring unique qualities, experiences and perspectives to the program, enlivening the class and enhancing the total learning experience," says Clay Constantinou, J.D. '81, LL.M., dean of the School of Diplomacy. "Student diversity is the cornerstone for a successful learning environment where education extends beyond textbook theory."

Eleven students graduated with Master of Arts in Diplomacy and International Relations, and one transfer student received a Bachelor of Science in Diplomacy and International Relations. They have secured employment in a variety of sectors, including the investment banking firm of Lazard Frères, the Barbados

Mission to the United Nations, the Women's Environment and Development Organization, the United Nations Institute for Training and Research, and the U.S. Department of Commerce.

The School offers a Bachelor of Science or a Master of Arts in Diplomacy and International Relations, and prepares an international student body to become the next generation of global leaders. The graduate program combines interdisciplinary global studies, international management and leadership development, as well as research methodology and policy analysis.

The School was established in alliance with the United Nations Association of the United States of America (UNA-USA) and is associated with the United Nations through its Department of Public Information.

For more information on the School of Diplomacy and International Relations, visit [diplomacy.shu.edu](http://diplomacy.shu.edu), call (973) 275-2519 or e-mail [diplomat@shu.edu](mailto:diplomat@shu.edu)

### SetonWorldWide

Today, more than 200 students from across the nation as well as Japan, Germany and the Dominican Republic are participating in graduate programs through SetonWorldWide, Seton Hall's online University. The program graduated its first 33 students: 12 from the Master of Arts in Strategic Communication and Leadership program and 21 from the Master of Healthcare Administration program. This first



class of online students received special recognition at Commencement, although Seton Hall makes no distinction between those who earn their degrees online and the traditional on-campus degree.

"For more than 143 years, students have come to our campus to receive a values-based education and to build core competencies in their disciplines," observed Monsignor Robert Sheeran '67, University president. "Today, through SetonWorldWide and our online graduate degree programs, we can more fully serve the educational aspirations and professional needs of students throughout the United States and foreign lands.

"This first online graduating class of 33 students signifies how technology allows us

to be high-tech and high-touch at the same time by enhancing what we do, to help our students think and act critically through utilizing the current technology to fulfill all our students' dreams and aspirations," Monsignor Sheeran added.

An engineer who was in this first class observes how the online program provided the perfect solution. "Many graduate programs offered to teach me accounting, economics and statistics. But what I've found is that the real world revolves around corporate culture, strategic thinking and effective communication," says Phil Morris, M.A.S.C.L. '00, New Jersey sales engineer with Interwoven Inc. "This program is uniquely suited for addressing how to create and sustain change in those areas to make your business success-

ful. That, and the ability to manage my class work inside my own demanding schedule, made this program rise above all others."

For more information on SetonWorldWide, visit [setonworldwide.net](http://setonworldwide.net)

### **Master of Science in Occupational Therapy (School of Graduate Medical Education)**

Drawing upon her experience as a lifeguard and swim instructor, Beth Ann Skrabonja '00 developed an aquatic occupational therapy (OT) program to help people with multiple sclerosis (MS). Based on her premise that exercising in the water helps facilitate strength and general wellness — and furthers independence in daily living — the National Multiple

Sclerosis Society has asked her to develop a swim group for MS patients.

Skrabonja was one of 27 students from Seton Hall's Master of Science in Occupational Therapy (M.S.O.T.) who graduated on May 8 and in late June took part in a pinning ceremony.

"We were encouraged to think 'outside of the box,'" Skrabonja noted. "The challenge was to take previous OT methodology and find ways to apply it to new areas of interest."

The OT program prepares clinicians to serve patients of all ages in health care settings, school systems and the community. In addition to technical skills, students are taught to adapt to the rapid changes in the profession and the health care delivery system.

According to Estelle B. Breines, Ph.D., O.T.R., F.A.O.T.A., professor of occupational therapy and program director, "The Class of 2000 graduates have been trained to develop independent plans for their practices both inside and outside the medical arena in order to more fully meet the health and developmental needs of the community."

Seton Hall's OT master's program is New Jersey's first to be accredited through the Accreditation Council for Occupational Therapy. After a lengthy process, this national accrediting body voted to accredit Seton Hall's program for seven years. "By 2003, every OT program in the country will be required to go to the master's level, but Seton Hall is there now," Breines says.

For more information on the Master of Science in OT, see [gradmed.shu.edu](http://gradmed.shu.edu) or call (973) 761-2800.



## Web site gets a facelift

**Y**ou never get a second chance to make a first impression — this cliché certainly applies to the Internet. Seton Hall University's Web site has become a key component in its positioning as a major Catholic university. Approximately 30,000 visitors a day visit the site. Based in part on what they see there, prospective students may look into enrolling, and prospective employees may decide Seton Hall is the place to work. During the past year, the University and the community have learned firsthand the crucial role the Web site plays in providing up-to-date information on important events in the life of Seton Hall.

To enhance the University's image and keep constituents informed, the Department of Public Relations and Marketing and the Division of Information Technology have been working since February to make the Web site distinctive, easy to navigate, informative and inviting.

The first focus of the project — redesigning the home page — enables users to quickly access information by identifying themselves with an audience, including:

- prospective students;
- current students;
- faculty and staff;
- alumni;
- parents; and
- visitors.

For example, graduates who click on the "Alumni" button "should be able to use the Web site as a way of staying in



touch," says Marie Somers, Internet project leader. "They can keep current on University events and stay informed about alumni-specific news and events."

Just as in a newspaper, every topic or information link can't be on the front page. By redesigning the home page, Seton Hall made the main categories more visible and easy to navigate, with the goal of enticing visitors (especially prospective students) to explore further into the site.

"The Web site should convey not only information, but also a 'feel' for what Seton Hall is all about," says Nancy Mustachio, manager of applications development and support. "We aim to constantly monitor and improve the usefulness, content and design of every page on our site."

The redesign process will continue throughout the academic year as the redesign goes "deeper" into the site. Examples of future changes include further customization of pages, an improved search engine, an enhanced virtual tour of the campus and a database of University press releases.

Visit the newly redesigned Seton Hall Web site at [www.shu.edu](http://www.shu.edu). To offer suggestions about the site, send an e-mail to [newweb@shu.edu](mailto:newweb@shu.edu)

## Students develop PR campaign for prestigious Bateman Competition

**H**ow can a "dot com" geared to youthful e-business entrepreneurs promote awareness of its Web site and drive traffic during its launch week? Three Seton Hall students won an award for their public relations campaign demonstrating just how to do that. Amanda Bednar '00, Rachelle Jones '00 and senior Nicole Maiolano received an honorable mention in the Public Relations Student Society of America (PRSSA) 2000 Bateman Case Study Competition.

The campaign they developed was for solobiz.com, a

global Internet business community for entrepreneurial thinkers. They titled their campaign "Solo-biz.com: Run Your World."

In the Bateman competition, teams were evaluated on their research, planning, execution and evaluation, as well as the effectiveness and creativity of their campaign. The annual competition, one of the most prestigious and challenging programs PRSSA offers, provides students the opportunity to exercise the analytical skills and mature judgment required for public relations problem-solving.

Seton Hall students first participated in 1995-96. The

following year, Seton Hall's team placed in the final four in the country, putting the University "on the map" in terms of providing quality public relations education and student involvement in PRSSA, an affiliate of The Public Relations Society of America.

This year, PRSSA received 31 entries from 25 schools. For the first time, Seton Hall entered two teams. Seton Hall's Team 1 was selected as one of eight to receive the honorable mention, and there also were three finalists. The University's best public relations students are asked to participate based

on grades, leadership skills, level of commitment and enthusiasm.

According to faculty adviser Kathleen Donohue Rennie, M.A. '93, faculty associate of communications, "The competition is fierce — and the work is 'real world.' Students have to work diligently to meet the challenge. Both of Seton Hall's Bateman teams completed creative, strategically sound campaigns," Rennie says. "The professional quality of our students' work is most deserving of national recognition."

## Catholic Studies' students travel to Rome

**T**wenty-five Seton Hall University students spent 10 days in Rome last March as part of their course, "The Emergence of Christianity in Rome." It gave them a chance to focus on a major question they had been studying: "What was the attraction of this small minority religion in the context of Roman society?" They toured the Catacombs, Saint Peter's Basilica and the sites of the early Christian "house churches." They also attended the Mass of Reconciliation, celebrated by Pope John Paul II.

The course is part of the undergraduate Catholic Studies program, administered through the University's Center for Catholic Studies. The trip was organized by Monsignor Richard Liddy '60, S.T.L., Ph.D., director of the Center for Catholic Studies, and Gisela Webb, Ph.D., associate professor of religious studies. Reverend Douglas Milewski '85, S.T.L., who is researching ancient Christian literature in Rome, served as their guide.

The Catholic Studies program's interdisciplinary focus includes Catholicism and art, Catholicism and history, and

Catholicism and literature.

"This course and trip to Rome fit perfectly into that perspective," Monsignor Liddy says. The Center for Catholic Studies offers a minor or a certificate. The program appeals to students of all faiths, who want to deepen their knowledge of the Catholic intellectual tradition.

Prior to the trip, the students attended lectures highlighting the history of early Christianity in Rome. "Our students were able to learn details about the city that would heighten their curiosity before their departure," Monsignor Liddy observes. "The class material and the experience of being in Rome and learning, firsthand, what textbooks and lectures teach them really enabled the students to have an enriching experience." While in Rome, students kept a journal, and later wrote a research paper.

Plans are under way for another visit to Rome in May 2001 in conjunction with the course next spring. For more information about the Center for Catholic Studies or the trip to Rome, call (973) 313-6104 or e-mail [liddyric@shu.edu](mailto:liddyric@shu.edu)



*Twenty-five Seton Hall students experienced some of the wonders of the Eternal City during the Easter season of the Jubilee year. The trip was part of a class titled "The Emergence of Christianity in Rome," in the undergraduate Catholic Studies program.*

## Upward Bound program goes mobile

**T**o guide minority youths toward technological and business careers, and to help their families become more tech-savvy, Seton Hall University's Upward Bound Program has been awarded a \$300,000 federal technology grant from the U.S. Department of Education.

Upward Bound is a college preparatory program for at-risk, disadvantaged, inner-city high school students. The University's innovation is to develop and implement Project SHUTTLE (Seton Hall University Technology Training for Lifelong Education) as part of Upward Bound.

"Seton Hall is the only school in the state to receive this grant," says Frank Morales, M.A., director of special academic programs at the University. "Our Upward Bound Program is the first to design and implement a mobile computing program." Seton Hall's model program is meant to be replicated among colleges and universities across the country.

Upward Bound offers a variety of academic, social and cultural enrichment activities for students in grades 9-12. Through Seton Hall, it provides two options for the 175 low-income, first-generation high school students it serves: a full-time, six-week, nonresidential program and a 24-week

(Saturday only) program during the academic year. The students, who come from urban communities in Newark, East Orange, Irvington and Plainfield, New Jersey, also receive counseling.

Project SHUTTLE provides IBM ThinkPad® computers free-of-charge to the Upward Bound high school juniors and seniors. They receive training in how to use the laptops and can take them home for schoolwork and other activities.

"Since the inception of Project SHUTTLE in Fall 1999, students have been more active participants in the classroom and have demonstrated a strong desire to remain in the program and further their education," says Erwin Ponder '73, M.P.A. '92/M.A. '95, director of Seton Hall's Upward Bound.

Project SHUTTLE takes a holistic approach to education by actively involving and educating family members. They are invited to attend computer-training courses and can ultimately receive Microsoft certification. This is an opportunity for family members from low-income households to gain valuable, marketable skills.

For more information on Project SHUTTLE or Upward Bound, call (973) 761-7161.



## Pilgrimage provides a renewed sense of self

For Margie Savner '00, returning in April to the Grotto in Lourdes, France, was a balm to her spirit. "I knew as soon as we were leaving last year that Lourdes was a place I need to go back to," she says. "Spending time there with special-needs children truly lets you see the work God does every day in each of us. This trip helps me to appreciate all the gifts God has given me so that I take nothing for granted."

Those who took part in Seton Hall University's second annual pilgrimage to Lourdes included eight special-needs children from New Jersey and five Seton Hall students. Savner, juniors Rick DiLollo and Paul Ferguson and Melissa Blades '00 had also made the pilgrimage last year. Joining them this year was junior Erin Drury. Reverend William Sheridan '85, M.Div., '89/M.A. '94, associate director of Campus Ministry and spiritual director for the College Seminary, led the group both years.

The pilgrimage was sponsored by the University's Campus Ministry office and the American Special Children's Pilgrimage Group (ASCPG). A nonprofit organization, ASCPG sponsors a trip to Lourdes each Easter for special-needs children (ages 9-18) and volunteer adult caregivers. This year's pilgrimage attracted nearly 9,000 volunteers and special-needs children from England, Ireland, Scotland and Wales.

"The children inspire me," Savner affirms. "Their joy overflows to everyone around them. They are special not because of their disabilities, but because of their ability to

communicate God's love with everyone they meet."

Lourdes has been known as a place of Divine Intervention since 1858, when apparitions of the Blessed Virgin Mary appeared to Bernadette Soubirous (who became St. Bernadette in 1933).

Last year's group from Seton Hall returned with a renewed sense of self and an appreciation of the simpler things in life. "I see no better opportunity for any person, no matter what their calling, to learn about life, people and community," Ferguson says. "The children serve as a reminder of what life is really about, and the lessons learned are valuable to everyone. My hope is that I will be able to eloquently communicate those lessons to others throughout my life."



*For the second year, five Seton Hall students traveled to the Grotto in Lourdes, France, with eight special-needs children from New Jersey. The pilgrimage, sponsored by the University's Campus Ministry office and the American Special Children's Pilgrimage Group, attracted nearly 9,000 volunteers and special needs children from several nations.*



## Information technology develops partnerships

### Faculty team up with the Red Dogs

Throughout spring and summer, the New Jersey Red Dogs arena football team knew where to find good athletic trainers. They turned to the faculty in Seton Hall University's School of Graduate Medical Education and the Master of Science in Athletic Training (M.S.A.T.) program.

Athletic trainers, with the supervision of attending or consulting physicians, play an integral role in sports health care. "Athletic trainers are the primary onsite clinicians during sports events and are involved in the rehabilitative phase of athletic injuries," says Marc Campolo, P.T., Ph.D., S.C.S., chair of Seton Hall's newly formed Department of Sport Sciences. "Preventive education, evaluation, immediate care and rehabilitation of athletic injuries are all important areas our students will cover in depth when the program begins in September."

Faculty members provided



the Red Dogs with equipment for their training room, including electrotherapeutic modalities and other rehabilitative devices. In addition, Campolo managed pregame preparation for the athletes, including taping, wound care and treatment such as ice, electrical stimulation and therapeutic exercise.

"Beginning next season, the Red Dogs will become an affiliated clinical site of Seton Hall's M.S.A.T. program," Campolo says.

Steven Kantor, P.T., ATC, Red Dogs athletic trainer and Seton Hall liaison, says, "During the season when a player was hurt, I evaluated the injury and provided immediate care on the field. After the game I consulted with the player's physician, and with the help of Dr. Campolo, supervised the rehabilitation of the injury. We're looking forward to having Seton Hall's M.S.A.T. students provide additional support next season as part of their clinical training requirement."

The only such master's program in New Jersey, the M.S.A.T. offers two options. For students without an undergraduate degree in athletic training, there is a three-year, full-time course of study. Students who already have a related background can take the accelerated program.

The Red Dogs, a member of the 17-team Arena Football League (AFL), just completed their fourth season.

For more information on the Master of Science in Athletic Training, call (973) 275-2826.

As information technology (IT) continues to transform Seton Hall University's teaching and learning environment, other institutions are recognizing the University's groundbreaking achievements and calling upon its Institute for Technology Development (ITD) for advice.

The central point of coordination for teaching, learning and technology initiatives, the ITD serves the University and the broader community. It offers faculty training and development, student technology assistant programs, assessment and educational evaluation, and strategic planning for ubiquitous (widespread) computing initiatives. ITD comes under the auspices of Seton Hall's Division of Information Technology.

The ITD "was founded in response to the abundant requests for assistance by colleagues external to the University. It incorporates a fee-for-service structure to support its programs," explains Heather Stewart, director of the ITD. "Through contracts with other colleges and universities; sponsorship of teaching, learning and technology events; and conferences and inter-institutional alliances, Seton Hall shares its expertise with other educators with the common goal of educational reform."

Educators from Canada, Egypt, England, Italy, Japan, Hong Kong, Singapore and across the United States have come to Seton Hall to learn about enlisting IT in teaching and learning.

Next January, key educators from around the world who offer or would like to offer their students complete access to computers will participate in a major conference at Seton Hall. The fourth annual Conference on Ubiquitous Computing will take place on January 4-6, 2001. Last year's conference, sponsored by Seton Hall and offered in partnership with EDUCAUSE, nearly tripled the attendance of previous years, thanks to both the increase in colleges and universities involved in such initiatives and their growing interest in collaboration. Visit the ITD's Web site at [itd.shu.edu](http://itd.shu.edu) or call (973) 313-6165 for more information on this and upcoming IT-related events.

One of the ITD's major initiatives in the United States is the Assessment Data Repository, which provides a way to gather data to measure IT's growing role in higher education. The repository has attracted widespread attention, and recently was showcased at the National Assessment Forum in Charlotte and EDUCAUSE in Nashville. This fall, the instruments and surveys developed by Seton Hall's Mobile Assessment Team will be put to work in analyzing the data gathered from colleges and universities. The University computing staff is using new technologies to develop creative means to house and graphically display the data.

"These and other ITD projects and engagements offer Seton Hall staff, faculty and students learning opportunities through consultation, collaboration, publication and leadership," Stewart explains.

For more information, visit the ITD Web site at [itd.shu.edu](http://itd.shu.edu)



Seton Hall's Marc Campolo, P.T., Ph.D., S.C.S. (right) helped supervise the rehabilitation of injuries for the New Jersey Red Dogs. He assists Jermaine Younger.

## SetonWorldWide online programs demonstrate success

More than 200 students from across the country and around the world are earning Seton Hall University graduate degrees by harnessing the Internet and innovative educational technology through SetonWorldWide (*setonworldwide.net*).

The University's online campus, SetonWorldWide currently enrolls online students in four graduate programs: the Master of Healthcare Administration, the Master of Strategic Communication and Leadership, the Master of Counseling and the Master of Educational Administration. Thanks to a \$190,000 grant from eCollege.com (Seton Hall's application service provider), four additional online degree programs are expected to be added next year.

They are: the Executive M.B.A. program, the Master of Science in Diplomacy, the Master of Science in Taxation and the Bachelor of Science in Nursing/Registered Nurse (B.S.N./R.N.).

Cited for innovative academic excellence by publications ranging from the *Chicago Sun Times* to *InfoWorld* to *Fortune* magazine, SetonWorldWide is a national leader in offering complete degree programs through the Internet. The online options for graduate study have attracted students whose work and personal demands in the past had excluded them from attending on-campus programs. SetonWorldWide students come from diverse workplaces, including pharmaceutical companies, hospitals and medical

centers, telecommunications firms, financial institutions, manufacturers, counseling centers, schools, the military and social work agencies.

"The SetonWorldWide philosophy is that we provide a distance education option for students, but the education is not distant," observes Philip DiSalvio, Ed.D., director of SetonWorldWide.

"The most important factor in any educational situation is the quality of interaction among students and faculty," DiSalvio continues. SetonWorldWide's philosophy is that "distance in education is not defined by the geographic separation of the learner and teacher, but by the amount of dialogue and structure," he notes. "With all of

our online programs, we stress the importance of constant interaction between faculty and students.

And the quality of that interaction — enabled by the technology — marks an important distinction between SetonWorldWide and most other distance education programs."

The online programs are developed and taught by nationally recognized professors and expert practitioners. Self-directed students study in learning team cohorts and complete the program entirely online. Each learning team is required to attend three on-campus residencies: an orientation, a mid-program session and graduation.

One of the first SetonWorldWide graduates observes that, "Because I am convinced of

## For the love of Rome

**B**uon giorno, Roma! is a familiar phrase for Frank J. Korn, M.A., assistant professor of classical studies at Seton Hall University. With a profound respect for the city and its place in Catholicism, Korn has visited Rome more than 60 times since the late 1960s, when he studied at the

American Academy in Rome on a Fulbright scholarship. He has most recently expressed his love of Rome in a guidebook and a book of poetry.

The first book, *A Catholic's Guide to Rome: Discovering the Soul of the Eternal City* (1999, Paulist Press) received critical acclaim from writer William F. Buckley Jr., and Reverend Richard John Neuhaus, editor-in-chief of the Catholic publication *First Things*. Korn's book details the history of the Vatican, Saint Peter's Basilica, the ancient

Catacombs and other sites important to Roman Catholics. The late Cardinal John O'Connor, Archbishop of New York, contributed the foreword.

Korn's second book, *Wiseteria Blooms*, is a collection of 365 haiku about Rome. It was originally published by Visceglia Foundation Press in 1998. The Japanese version, translated by Shigeru Osuka, Ed.D., assistant professor of Asian studies at Seton Hall, was published in April by Chuo University Press.

The Eternal City has been the focus of a great number of Korn's writings. His previous books include *Rome*, *The Enchanted City*, *From Peter to John Paul II*, *Country of the Spirit: Vatican City* and *The Tiber Ran Red: The Age of the Roman Martyrs*.

the importance of developing people and recognize the value it can have to organizations, I believe that completing the Seton Hall Master of Arts in Strategic Communication and Leadership provided me with a more in-depth understanding of the elements of successful executive communication," says Steven J. Rauschkolb, M.A.S.C.L. '00, director of training at Pfizer Inc. "In addition, the program armed me with the additional tools and the educational credentials to help others succeed."

Excited about the future, DiSalvio says, "SetonWorldWide embodies Seton Hall's technological learning and teaching competitive edge to educate servant leaders. It works collaboratively with on-campus academic programs developing and supporting high quality, customer-oriented online graduate degree and certificate programs. Our strategic goal is positioning SetonWorldWide to be the preeminent leader in online and technology mediated education."



## Enlightenment Through the Eyes of Children

Since high school, senior Tom Ludzia has been fascinated with Buddhism. But the philosophy and English major never dreamed his interest would take him halfway around the world. Through a program offered by Naropa University, Ludzia traveled to Nepal last fall with 14 American students. For the first time, he was able to experience what he had only read about in textbooks.

"It was an amazing and life-changing experience," says Ludzia, a native of Wallington, New Jersey. "Initially, I thought that because Nepal was a poor, Third World country, the people would need and benefit from American ideas and products. After spending some time there, I realized how detrimental the Western influence has been to their society, and I did not want to influence their way of thinking or living at all."

The four-month program enabled Ludzia to study Nepali and Tibetan arts, local culture and traditions of meditation. A University Honors student at Seton Hall, he did an independent project examining the games Nepali children play. He visited several villages, where he was taught how to play the drums and flute, as well as dances. "I played a game similar to hacky sack, in which the children kicked a marigold to each other without allowing it to hit the ground. I never got all of the rules down, but the kids could play it for hours. Most of the Nepali games involve only rocks and sticks. The kids do not have a need for Milton Bradley or Parker Brothers games."



*Bearing gifts for Tibetan children, Tom Ludzia set out to study the games they play, as part of a four-month visit last fall during his junior year.*

To thank the children for helping him, Ludzia brought them bottles of bubbles and tubes of toothpaste. "In Nepal, the kids deal with the difficulties of life at such an early age," he says. "You never see them without smiles or cracking jokes, though they face so many hardships. The kids have a wisdom — a deeper understanding of life."

Ludzia witnessed many religious rituals and ceremonies throughout his stay. "There were deities and *stupas* [shrines symbolizing the enlightened mind] on every street," he explains. "Every morning at about 5:30 a.m., mothers would gather around one of the *stupas*, spin prayer wheels, sing and pray for their children. The Nepali believe that the early morning is the best time to pray for their families."

"At Pasupatinath, a holy site where cremations take place,

we saw groups of families around campfires, cooking, singing and dancing," he says. "On the river, the people set afloat large leaves with powders of many colors, slices of fruit, money, rice and lighted candles, as an offering to help the dead in the next life. The belief is that, if a person suddenly receives a free meal or extra money, it means his children from a previous life have made an offering in his honor. Young lovers will also make offerings for a happy and healthy life together."

One of the program's highlights was the opportunity to meet the youngest Dalai Lama. "He was just a little boy," Ludzia notes. "I gave him some bubblegum, which he loved. He gave me extra blessings!"

To better assimilate, Ludzia learned songs popular in Boudha (a suburb of Kathmandu). "It seems as though everyone had a guitar," he recalls. "The people love to sing. We thought that we were cool because we knew some Nepali songs. Then, one of the Nepali men began playing 'Hotel California' by the Eagles. All of the local people knew the words!"

In addition to the knowledge of American culture, their generosity and openness impressed Ludzia. "While we were walking along the

streets of Boudha, a few Hindu townspeople escorted us up to a room where children were singing and playing the flute," he recalls. "We were invited into the family room for dinner to celebrate '*Indra Jatra*,' equivalent to Thanksgiving dinner. Here we are, two complete strangers, invited to a family dinner as the guests of

honor! We sat on the floor and with our hands ate from a plate of rice with lentils and mixed vegetables. After the dinner, we received a Hindu blessing."

Ludzia hopes some day to share his experiences in a classroom setting. "I would like to return to Nepal for my graduate studies, receive a doctorate in Eastern philosophy and pursue a teaching career," he notes. "At Seton Hall, I was very lucky to meet so many wonderful people who opened many doors for me. In each class that I have taken, the professor has given me something through his or her experiences. I would like to do the same for my students."

**In Nepal,  
"the kids have  
a wisdom—  
a deeper  
understanding  
of life."**



*In villages and temples, Ludzia absorbed the cultural and spiritual traditions of Tibetan Buddhism, bringing to life what he had studied as a philosophy and English major at Seton Hall.*

## A Quarter-Century of Caring and Research in Nursing

Phyllis Shanley Hansell, R.N., Ed.D., has seen a lot of changes at Seton Hall — which is not surprising, considering that the newly appointed dean of the College of Nursing has been a member of the University community for nearly 25 years.

“I came to Seton Hall shortly after receiving my master’s degree in 1975,” she says. “What convinced me to come here was the excellent reputation of the College of Nursing and the University’s tremendous potential.”

Initially, Hansell served as an instructor in pediatric nursing. Although she had a choice of five institutions at which to begin her career, she chose Seton Hall “because of its dynamic, committed faculty,” she says. Hansell also credits a

former nursing dean, Sister Agnes Reinkemayer, for helping make the decision an easy one.

“Sister Reinkemayer was a visionary and a leader in nursing who set this College on its course,” Hansell says.

“As a young woman I was very much taken when she asked me to tell her about my ideas for the future of nursing. Sister Reinkemayer was one of the most significant influences in my professional development. She actually inspired my research agenda.”

Hansell’s early research studied families of children diagnosed with cancer, focusing on the effects of a mother’s

presence in the hospital assisting in the care of an ill child.

She continued on that research track in 1984, when she took a leave from Seton Hall to become director of nursing research at Memorial Sloan-Kettering Cancer Center in New York City.

Hansell recalls, “One of my roles was as a co-investigator in a project, funded by the National Cancer Institute, on continuing care of cancer patients. I also became involved in studying stress and coping aspects of care related to professional caregivers of cancer patients.”

In 1986, Hansell returned to Seton Hall as director of nursing research.

“I firmly believe that research and development of new knowledge is the key to building excellence in higher education, for both students and faculty,” she notes.

She became a full professor in 1987.

Hansell’s research agenda developed further in the early ’90s, when she served as the principal investigator for a team studying how to boost social support of caregivers of children with AIDS, to mitigate the care-

givers’ stress and facilitate their coping abilities. This study was funded with a \$750,000 grant from the National Institute for Nursing Research, part of the National Institutes of Health (NIH). The first award of its type to a nurse in New Jersey, this was the largest NIH award ever received by Seton Hall. Hansell’s research findings have taken her to Amsterdam, Berlin, Edinburgh, Geneva, Honolulu, Paris, Vancouver, Winnipeg and this summer to Durban, South Africa. But she considers Seton Hall home.

It is clear that the dean is proud of Seton Hall and the College of Nursing. “Out of 12 master’s nursing programs in New Jersey, Seton Hall is one of three nationally ranked programs,” Hansell says proudly. “Graduates of this College are key nursing leaders both nationally and throughout the world.” Recently, the New Jersey Institute for Nursing honored 12 individuals for a lifetime of nursing service. Five of the recipients were Seton Hall nursing graduates, and all five thanked Seton Hall in their acceptance speeches, Hansell notes.

“During the College of Nursing’s 60th anniversary celebration in June, we honored 18 of our alumni leaders by inducting them into our new Hall of Honor,” Hansell adds. When asked to describe their Seton Hall memories, the inductees took the time to detail vividly their positive experiences with faculty, curriculum and fellow students.

“The opportunities for men and women in nursing have never been greater and will only increase,” Hansell says. “Currently there are at least three positions available

**“The opportunities for men and women in nursing have never been greater and will only increase.”**



*Pearl of Wisdom:* In 1983, President Ronald Reagan came to the University to speak at Commencement. Seton Hall awarded him an honorary degree and also awarded one to entertainer/humanitarian Pearl Bailey (who died in 1990). As chair of the Faculty Association (now the Faculty Senate), Phyllis Shanley Hansell, R.N., Ed.D. (shown at the podium) was to read the citation for Bailey. But, as Hansell recalls, “When Ms. Bailey glanced at my speech, she found it too formal. She said, ‘Honey, you can’t say this!’ and she rewrote the remarks to make them ‘more Pearl.’”



for every graduate of our undergraduate nursing program. Our accelerated baccalaureate for college graduates attracts a well-qualified and highly diverse group of men and women.”

Hansell is optimistic that the College will continue to be a key player in addressing society’s health care needs.

“Recently the College received nearly \$1 million in grant funding to support the development of our nurse practitioner program online,” she says. “This will make us one of the leading schools in this area,” she notes. “We also are

initiating a dual degree program with the Stillman School of Business, a joint M.S.N./M.B.A.” In January 2001, the R.N./B.S.N. program will go online.

Enthusiastic about her position as dean, Hansell says, “Seton Hall is an exciting place to work. When I was an administrator at Memorial Sloan-Kettering, there was a palpable quest for excellence with an institutional mission aimed at innovation. Here at Seton Hall, I feel the same excitement as we strive toward continuing our own excellence.”

### Education

- Ed.M., Ed.D., Columbia University
- B.S.N., Fairleigh Dickinson University (honors)
- Diploma in Nursing, the Mount Sinai Hospital School of Nursing

### Seton Hall Highlights

- Chair and executive board member of the Faculty Senate
- Chair of the Department of Graduate Nursing (since 1996)

### Honors

- Recently elected as a Distinguished Practitioner to the National Academies of Practice
- Served as part of the U.S. delegation to this summer’s International HIV/AIDS Conference in Durban, South Africa
- Listed in *Who’s Who in the World*
- Reviewer for *Nursing Research* and special review committee on HIV/AIDS for the National Institutes of Health and the *Journal of Psycho-Social Oncology*
- Honored with the New Jersey Governor’s Nursing Merit Award for Advanced Practice in Nursing Research
- Chaired the Cabinet on Nursing Research for the New Jersey State Nurses Association
- Named to the Board of Trustees of Newark Preparatory School: The Charter School for Health Sciences and Technology

### Personal

She is married to Robert L. Hansell, a New York art dealer. They have two sons, Benjamin, 12, and Christopher, 9. The family enjoys tennis, sailing and skiing. She regularly attends the opera and ballet in New York City.



*Phyllis Shanley Hansell, R.N., Ed.D. (center), dean of Seton Hall's College of Nursing, was inducted into the National Academies of Practice (NAP) as a Distinguished Practitioner in April 2000. Celebrating with her are NAP Chair Judith Lewis, R.N., C., Ph.D. (left), and NAP President Hurdis Griffith, R.N., Ph.D.*



*The Hansell family — Phyllis; her husband, Robert; and their sons Benjamin (seated) and Christopher — enjoyed a safari in South Africa. They visited the country in July, when Hansell served as a member of the U.S. delegation to the International Conference on HIV/AIDS, which took place in Durban.*

## Rave Reviews for “Charming Billy”

Tom Rondinella '81, M.F.A., has been making movies since he was 11. “I’d make home movies using my Super-8 camera,” says the assistant professor of communication. “Then I got interested in editing. I’d spend hours editing my grandfather’s home movies — that is, editing out what I thought was ‘boring.’ I wanted to get at the action of the movie; he seemed more interested in the scenery. It would drive him nuts when he viewed the edited version. He’d say, ‘You edited out all the good stuff!’”

Rondinella’s most recent movie venture, “Charming Billy,” is getting rave reviews from acclaimed publications such as *Variety* and *Hollywood Reporter*. He is the film’s editor, one of its producers and shares story credit with William Pace — his film school buddy. “The film is very personal to Bill and me,” Rondinella reveals. “It is full of stuff we know well, and there are lines and scenes that we have lived and heard.”

Considered dark and disturbing by its audiences, “Charming Billy” is the story of a man who, unable to continue with life, wakes up one day, climbs a water tower and starts shooting. “The main character, Billy, is struggling to live the American Dream,” Rondinella relates. “He’s really no different than you or me. And it’s important to note that Billy isn’t crazy, even though he turns violent. He just succumbs to the unrelenting pressures of life.”

Although Rondinella’s interest in movies developed

throughout his childhood, he learned the fundamentals of film as an undergraduate at Seton Hall. A history major, he opted to take all his electives in film. “The communication faculty thought I was a film major,” Rondinella laughs. “But I really didn’t think of film as a major, let alone a career.”

In between his history studies, Rondinella made good use of the University’s film facilities and equipment. “Then — and now — Seton Hall has always provided its students with unlimited access to its film equipment,” he says. “The professors in the communication department teach their students and give them real, hands-on opportunities. Ironically, I had greater resources at Seton Hall than I did as a graduate student at NYU.” During his third year at NYU,

Rondinella teamed up with Pace for the first time, taping a video in a rectory in East Orange. Since then, they have worked on many films, including “Blades,” “University Score” and “All’s Fair,” which they co-wrote. Rondinella also directed “Blades” and “University Score,” with Pace producing them, and he has edited 15 additional features. “The films



On the set of “Charming Billy,” in Havana, Illinois, Tom Rondinella '81, M.F.A. (left) works with the production crew. The assistant professor of communication edited, co-produced and co-wrote the film.

were low-budget, independent films,” Rondinella says, “but the experiences provided us with some great learning opportunities and led us to new contacts in the film industry.”

“Charming Billy” is the duo’s first attempt at working on a film from concept to finished product. It took them five years to refine the script, which, in its early stages, was a script Pace resurrected from his film school days. (By pure coincidence, “Charming Billy” also happens to be the title of Alice McDermott’s novel that won a National Book Award.) In 1996 and 1997, “A Day in the Life of a Tower Shooter” (the film’s original title) was a screenwriting finalist (top 25) at the Sundance Film Festival.

Shooting of “Charming Billy” began in the late summer of 1998, in Havana, Illinois. Rondinella classifies that filming — for 26 days — as

some of the hardest work he has ever done. He kept a journal, documenting the antics of the filming and chose to publish some of his entries in a piece for a Seton Hall collection of articles titled *Divine Madness — The 1999 Summer Seminar for the Center for Catholic Studies*.

“Very little in film and video production is controllable,” Rondinella recalls in his piece, “Untitled Rondinella.” “One plans a day to go in a certain direction and then prays that all the divergent elements will come together. A maddening process for sure.”

In an entry titled “Day Four” Rondinella shares the madness of film production:

“... For the past five years, my writing partner and I had worn many hats: creators, writers, producers, investors.... An exhilarating experience.”

**“The film is very personal... there are lines and scenes that we have lived and heard.”**



rating high-low experience in which anything could go wrong and indeed had. Now from the expression of the production manager's face, I knew we had hit another snag. 'The septic tank of the production house backed up and there is feces floating in the basement.' The same basement in which the assistant director, a former, recently graduated student of mine, had been sleeping. Her first 'welcome to the film world' experience. The production manager looked me straight in the eye. 'What are you going to do?' Without missing a beat, I replied, 'I'll take care of it.' So I begin 'Day Four, Five and Six' as producer with mop and Lysol in hand, cleaning out a polluted basement."

While the film business obviously is not all glamour and glitz, Rondinella senses there was a message in the trials and tribulations experienced while

on location. "Film production is more than a job — it's a passion," he sighs.

He feels fortunate to have worked with one of his former students because, as a teacher, he is committed to offering his students the same hands-on experience he benefited from during his undergraduate days. "I teach the way I was taught, and I will continue to do so," says Rondinella, who has been teaching at Seton Hall since 1986. That was no easy task, since editing "Charming Billy" was a passion that consumed his life for months. "I worked on it between classes, during every free moment, and I enlisted the help of my students," he says.

In May, Rondinella and Pace returned to Illinois for two sold-out screenings in Canton. "It was important for us to share the film with the people

of Havana and the surrounding communities," Rondinella says. "If it wasn't for the people and the town, we wouldn't have been able to make the movie. The screenings were our way of giving back.

"It's the hardest film I've ever edited," Rondinella continues, "probably because it is so significant to me — significant in the commitment I have given to it."

In October 1999, "Charming Billy" premiered at the AFI-Los Angeles International Film Festival. At the festival's awards ceremony, Michael Hayden, the Broadway actor who played Billy, received the Best Actor Award.

Rondinella is applying to international film festivals.

Also in the works are fall screenings at Seton Hall, the New School in New York, and the New York and Boston film festivals, as well as screenings in Fort Lauderdale and Milwaukee. An appearance on Steve Adubato's "One-on-One" (Comcast, New Jersey) will air in October.

This summer, Rondinella polished three scripts — "Family Rites," "Man of the Cloth" and "Heart of Fortune" — for some interested production companies. He's also working with Doug Huebner, another film school friend, on "Grrl.com," a romantic comedy about the Internet. And he is collaborating with Pace on "She Died Twice," a story about a woman who gets a second chance at life.

"All in all, for me, it's about making a movie," Rondinella says. "It's an outlet. I'm not in this for the money. Don't get me wrong, it would be nice to break even, maybe get paid a little, but that's not what drives me to do what I do. Basically, I made this movie to be able to make the next one.

"I'm confident we'll get many more films made," he continues. "A lot of production companies are interested in us since we've been successful with 'Charming Billy.' It's a great situation to be in. While I love making movies, I love teaching just as much. And I love Seton Hall. My father (Orestes) was an elementary education professor here for 36 years, and my mother (Alegra) was an adjunct student teacher supervisor. I plan on teaching what I love in a place that I love."

**"Then —  
and now —  
Seton Hall has  
always provided  
its students with  
unlimited access  
to its film  
equipment."**



The water tower is the focal point in Rondinella's movie "Charming Billy." Considered dark and disturbing by its audiences, "Charming Billy" has received rave reviews from acclaimed publications, including Variety and Hollywood Reporter. The movie premiered at the AFI-Los Angeles International Film Festival in October 1999.



# Rating the

College ranking guides are now big business. While academic quality rankings have been compiled for nearly 100 years, it was not until recently that rankings have been published in circles the public can access. In 1983, *U.S. News & World Report* introduced its first college guide; in 1998, sales of that issue reportedly topped 2 million copies. Compare that to the best-selling college guide in 1966, *The Cartter Review*, which sold 26,000 copies. The various news magazines that publish college rankings will earn an estimated \$16 million a year in sales revenue, according to a 1997 article on rankings that the College Board published.

Other popular college ranking guides have followed the *U.S. News* model. *Money* magazine began publishing its *Best College Buys* issue in 1990. *The Best Colleges*, produced by *The Princeton Review*, was conceived in 1991, and continues to be published. *Time* magazine, in collaboration with *The Princeton Review* (which has no connection with Princeton University), released its first college guide in 1997. *Yahoo! Internet Life* produced *America's Most Wired Colleges* in 1997, and has since released these listings annually. Plus, there are many more.

Based on the consistently high sales of college guides, the public does not seem to be deterred by any alleged shortcomings of the rankings. Many individuals are prone to making some common mistakes when they learn about these rankings. They do not carefully read the methodology behind the ranking, and they allow the



# College Ratings

When thumbing through the consumer guides to colleges, read the fine print. There's more to picking the perfect school than where it lands on a list of rankings.

By PATRICIA L. HOUSE



ranking to be the primary determinant of their opinion of an institution.

College officials, however, have been vocal about their dissatisfaction. "Fundamentally flawed," "a fraudulent exercise," "shallow and inaccurate," "highly dubious" and "an idiot's poll" are some of the phrases that college officials have used in describing college rankings.

## A "Love/Hate" Relationship with the Rankings

If colleges and universities are so dissatisfied with these college guides, why don't they refuse to cooperate with the editors? In 1997, the president of a Midwestern liberal arts college tried to convince 480 other liberal arts institutions to boycott the *U.S. News* guide by refusing to provide any institutional data. He was unsuccessful.

Robert H. Atwell, president emeritus of the American Council on Education, writes, "In America, being good is not enough; we must be the best. Yet, with few exceptions, being the best is more of an assertion than a demonstrable fact." (*Chronicle of Higher Education*, July 24, 1998.) College presidents know the ratings have flaws, but fear them, he adds. If there is a big enough drop in a school's ranking, there could be repercussions for high-level administrators.

The 1999 Monks and Ehrenberg study of highly ranked institutions found that a negative change in the *U.S. News* ranking does have a significantly negative

influence on admission outcomes, as well as on pricing and financial aid decisions. A "bad" ranking has the potential to weaken a school's applicant pool and perhaps decrease alumni contributions. But a "good" ranking has the potential to increase the interest in a school on the part of these prospective students and alumni — and that's the risk most schools take. For example, the director of computing at an institution that made *Yahoo!*'s 100 "most wired" schools says he knows the survey may be flawed, but his school will still publicize its technological advancements and *Yahoo!* ranking.

## Methodology and Validity

Schools are so desirous of the positive publicity a good ranking can bring that some have allegedly "fudged" their survey responses to get a higher ranking. The number-one ranked school in *Yahoo!* in 1999 didn't make the top 100 in the 2000 edition after its own students accused their school of grossly exaggerating its technology offerings on the 1999 survey. (Many of the guides now attempt to verify schools' responses.)

The validity of the methodology is one of the primary concerns college officials have about college rankings. They also question how a subjective ranking can accurately judge the quality of an institution. John J. Neuhauser, academic vice president and dean of faculties at Boston College, warns, "A single set of rankings should not be



## Student Life: The Seton Hall Survey

Doctoral students in Seton Hall's Fall 1999 Survey Research class taught by Elaine Walker, Ph.D., professor of education, were intrigued by the hype surrounding last year's ranking as a "party school" in *The Princeton Review*. They also had concerns about the validity of the ranking.

So Walker's class decided to undertake its own survey of student life at Seton Hall.

Using quota and systematic random sampling techniques, the class selected a group of undergraduates last fall to participate in the study. Walker's class surveyed 300 students — 125 males and 175 females; 106 residents and 194 commuters. Their findings suggest that Seton Hall students spend more time studying than attending parties.

- The average number of hours the students studied per week was 12 hours; 25 percent studied 20-40 hours per week.
- During the week, 77 percent of the commuter students worked, as did 50 percent of the resident students. The percentage of time spent working on the weekends increased appreciably.
- 81 percent indicated no involvement with Greek life activities.
- During the week, nearly two-thirds of the students spent no time at on-campus parties; more than 40 percent did not attend any off-campus parties. Approximately 50 percent did not go to any bars.
- During the weekend, 56 percent of the students did not attend on-campus parties; 54 percent did not attend off-campus parties. Approximately 55 percent did not go to any bars.
- Fewer than 2 percent of the students spent 10 hours or more during the week at parties or bars of any sort.
- More than 25 percent of the students reported they do not drink alcohol when it is present; fewer than 32 percent said they use alcohol "very often" or "always."
- The most popular activities the students engaged in were watching television and hanging out with friends.


the sole indicator of the university's academic accomplishments."

Seton Hall shares in these concerns.

Mary Meehan, M.A. '72, M.S., vice president and assistant to the president of Seton Hall, urges caution when using rankings. "A college ranking should never be the major factor that a prospective student or alumnus uses to judge the quality of education that an institution can deliver," she advises. "Just as applicants to Seton Hall are never judged solely on a test score or a GPA, Seton Hall should never be evaluated solely on the basis of a ranking or rating."

Rashida Berry, a senior at Seton Hall, agrees that college rankings can be helpful, but they should not be the single deciding factor in a college search. "I did use college guides when I was searching for schools that might be right for me," she says. "I could find the information I was most interested in, like a school's graduation rate, all in one place in the guides. While I paid attention to the rankings, they weren't my major focus. You should always do more research on the schools that interest you, rather than relying on someone else's evaluation."

Even the guides themselves suggest to their readers to consider many factors in choosing a college. The *U.S. News* Web site posts an article, "How *U.S. News* Ranks Colleges," and states, "A school's ranking, of course, should be only part of your calculation." A ranking does not replace the benefits of touring a college campus, or talking to



The validity of the methodology is one of the primary concerns college officials have about college rankings.

students who attend the college. It can never accurately represent all that an institution has to offer.

### The Good News About College Rankings

Is there anything positive about college

rankings? Because the guides have developed such influence, it can be argued that institutions around the country are making needed improvements at their schools to enhance their chances of a good ranking, which, in turn, benefits the enrolled students. Alternative methods of collecting and reporting data, which would not generate rankings but rather provide important, comprehensive and bite-sized pieces of information about colleges' quality, also are now being seriously discussed. This would improve the college search process for families around the country. And while rankings methodology may be flawed and the ratings can be misinterpreted, it can be helpful to the public to be able to refer to college guides to find data about hundreds of colleges, all in one place.

In the meantime, as college guides continue to be refined, users of the guides should remember: Read the small print, be wary if there is no small print, never use the rankings as a final determinant of a college's quality — and give every college a chance to prove itself.

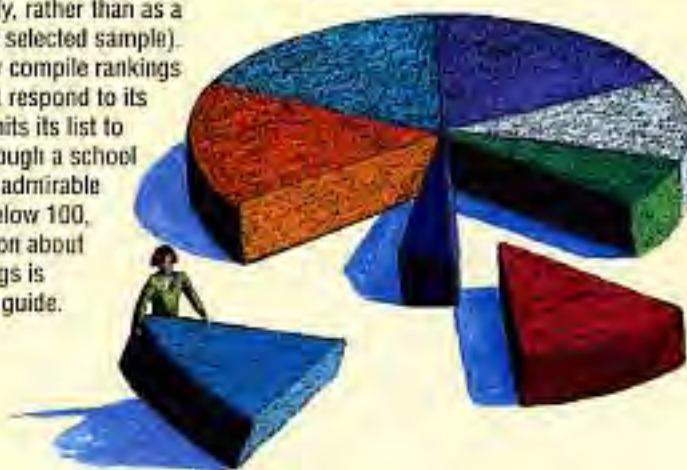
*Patricia L. House is director of Seton Hall's Institutional Image Campaign. She previously served as the University's associate vice president for Enrollment Management.*



## Flaws in the Survey Research

College officials have many concerns about the survey methodology behind the rankings. These concerns include:

- **The categories schools are placed in for comparison.** Some guides elect to place schools in certain categories, such as "national" and "regional." While this seems to make sense, college officials believe this can lead to unfair comparisons. For instance, *U.S. News & World Report* separates schools into categories based on the schools' missions and the Carnegie classification system. Therefore, Seton Hall is placed in the "national" category, along with schools such as Georgetown, Duke, the University of California and Harvard. This is good company to keep, but it also means that Seton Hall is compared to those schools when the rankings are assessed, rather than to regional institutions such as Villanova and Fairfield.
- **The number surveyed, and how they were picked.** *The Princeton Review* asks approximately 200 students at each institution to complete its survey, (and even acknowledges that its survey "is qualitative and anecdotal rather than quantitative and scientific"). For Seton Hall, this means its *Princeton Review* rankings are determined based on what 200 of 4,800 undergraduates have to say about the University. College officials have concerns about the validity of schools' ratings when the ratio of respondents to students is disproportionate (when those "surveyed" are chosen all too casually, rather than as a part of a scientifically selected sample). Also, *Yahoo!* will only compile rankings on those schools that respond to its online survey, and limits its list to 100 institutions. Although a school may be "wired" at an admirable level, if it is ranked below 100, none of the information about its technology offerings is made available in the guide.
- **The factors included.** The institution that was ranked number one by *U.S. News* in 1999 had no African-American freshmen in its entering class. Racial diversity is not a part of the criteria for ranking academic quality, according to *U.S. News*.
- **The survey questions.** *The Princeton Review* includes statements on its survey that students are asked to agree or disagree with, to varying extremes. "Students are very religious" is one of these statements. These types of questions attempt to measure attitudes, but when the respondents who answer the questions aren't representative of the entire population of undergraduates (that is, the sample isn't a scientific one), the results may not have much validity.
- **The weight given to questions.** Most college guides obviously use some form of scoring to reach a rating for schools. The scores are generally assessed based on survey results. But each college guide can choose to weight questions before calculating the school's "score." *U.S. News* groups its survey questions into 16 indicators of academic excellence. "Each factor is assigned a weight that reflects our judgment about how much each measure matters," according to *U.S. News*. Similarly, *The Princeton Review* gives a "GPA" to each college for its students' answers to every question, but the formula to determine the GPA is unclear to colleges.
- **The subjective nature of responses.** The factor assessed the greatest weight in the *U.S. News* annual survey is "academic reputation." To assess the academic reputation, a separate survey is distributed to presidents, provosts and deans of admissions at institutions, by category (e.g., "national" or "regional"). Each individual is asked to rate the schools' academic programs on a scale of 1 to 5, or "don't know." Since Seton Hall is considered a "national" institution, presidents of schools such as the University of Michigan and Clark University assess Seton Hall's academic reputation. How often might a college official avoid "don't know" and opt for a neutral rating instead? How well do administrators on one campus know every program on every other campus in their group? It also is difficult to imagine that a school's athletic reputation, or its recent coverage in the news, doesn't impact how respondents assess academics as they complete the survey.
- **The comparison of data from different years.** *The Princeton Review* visits each college to administer its survey on a two-to-three year cycle. If Seton Hall was last surveyed in 1997 while *The Princeton Review* is compiling its 1999 edition, Seton Hall's 1997 "GPA" is compared to the new and old GPAs of other schools. College officials have concerns about the validity of this methodology when the data is not collected consistently. In the *U.S. News* graduate school rankings, it recently was revealed that not all programs are updated each year. For example, the 2001 rankings for humanities programs were based on 1997 survey results.
- **The lack of information on the methodology.** *Yahoo!* refuses to publish its methodology to "protect the integrity of the process."





# Students Take Charge of Their Credit

## Paper or plastic? As they

BY SHEILA SMITH NOONAN

“For some students, the essence of college is being on their own, and credit cards can enhance that feeling of independence. They don’t have to call their parents every time they want to buy something.”

— *Andrew Simon, Ph.D.,  
Assistant Professor  
of Psychology*

Heather Case '00 used her credit card to buy “little things,” like dinner on a Friday night or a new outfit for work, but it was enough to max out her credit line and set the sports management major back \$1,000. Rather than fall further behind in debt, she took charge of the situation and vowed to pay off the card before she graduated last May.

That has entailed some sacrifices. “Instead of saving for a car, I’m paying bills,” Case says. “But I don’t want to have to worry about a bad credit history later on.”

Many college students today are choosing plastic over paper to make their purchases. The Spring 1998 Student Monitor (the only nationally syndicated market research study of the college student market) reported 61 percent of college students use a credit card, averaging about \$128 of charges a month. The appeal of credit to students is clear: It’s convenient. There’s no need to call home for cash. And when they pay off the balance monthly, they can borrow money with no interest.

Contrary to some anecdotal reports, there’s evidence that students use their cards responsibly. Nearly 60 percent of students nationally surveyed by the Institute

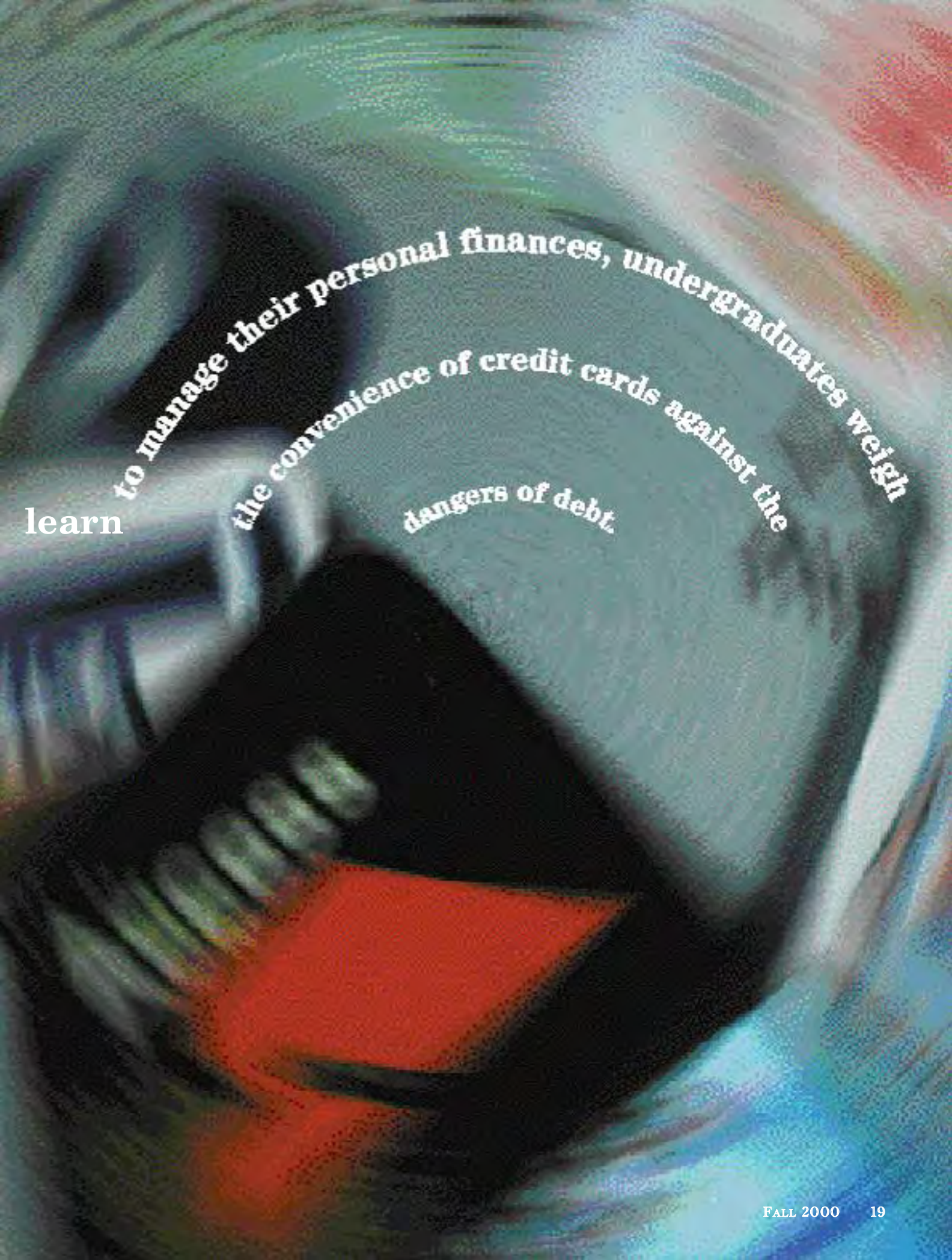
for Higher Education Policy and The Education Resources Institute in 1998 reported paying their credit card balances in full each month, compared with about 40 percent of the general population.

“That’s the appeal of having college students as card holders — they are good customers,” says Brian Dalphon, senior executive vice president of marketing for MBNA America Bank, N.A. “College students have a variety of needs — from textbooks to traveling home — and generally, they show responsibility by making payments on time.”

The proliferation of credit cards among students reflects many facets of their lifestyles, observes Andrew Simon, Ph.D., assistant professor of psychology at Seton Hall University. “For some students, the essence of college is being on their own, and credit cards can enhance that feeling of independence. They don’t have to call their parents every time they want to buy something,” he says. “However, a lot of college students use credit cards simply to get by. They are working part-time, if at all, and yet clothes are expensive and cell phones and beepers are commonplace on campus.”

For Larry Costigan '96/M.A. '98, credit





to manage their personal finances, undergraduates weigh  
the convenience of credit cards against the  
dangers of debt.

learn



## Where Credit Is Due

With a basic understanding of credit, an organized approach to personal finance, and, when needed, the self-discipline to hold the line on spending, college students (and the rest of us, too) can master charge cards. These tips can help pave the way.

- **Punctuality counts.** By paying the credit card bill on time, the cardholder avoids late fees and other consequences. Late payments can show up on credit reports and enable the lender to raise the card's interest rate.
- **Charge only what you can afford to pay back in a month.** That's a fairly harsh dose of medicine, concedes Frank D. Tinari, Ph.D., professor of economics at Seton Hall University, but it may keep the borrower in financial health.
- **Keep your address current.** Students may have two or three addresses in a year. Give the credit card company ample notice of a change in residence.
- **Take time to reflect.** After six months of using a credit card, Tinari suggests this exercise: Look in the mirror and ask, "Has the card helped me manage my expenses better, or am I buying items that otherwise I wouldn't have?"

*continued on page 21*

cards helped him to pay rent and other expenses as he worked toward his master's degree in communication at Seton Hall. "As a graduate assistant, my tuition was covered, and I earned a small stipend," Costigan says. "But that didn't nearly cover my rent, the lease on my car, textbooks and the business clothes I needed. When I didn't have enough to pay the rent, I'd take a cash advance."

By the time Costigan completed his graduate coursework, he owed \$10,000 on six credit cards. He moved back home with his parents while writing his master's thesis, and ultimately, they learned of his financial plight. His mother co-signed a consolidated bank loan at a lower interest rate than his credit cards carried. Today, Costigan is a producer with CBS Sports Radio in New York City and shares an apartment with two roommates. He has paid off about \$7,000 and says he is much more savvy about finances.

"When I was a freshman, I honestly didn't know whether a 21 percent interest rate was good or bad," Costigan says. "Now I am definitely a stronger, more intelligent and more disciplined person when it comes to managing money."

College students get credit card offers through the mail, over the Internet and on campus. They're an attractive group to court because of their promising financial futures. And demonstrating early on that they can handle credit makes it easier to borrow money for that dream home or car. On a campus, credit card vendors typically set up tables in the cafeteria or at athletic events, giving out small gifts, such as shirts or hats, in return for completing a credit application. A college bookstore may slip applications into bags at the checkout counter. While some colleges ban these vendors from campus, that approach does little to address the problem.

"Students can apply for credit through many avenues," says Frank D. Tinari, Ph.D., professor of economics at Seton Hall. "When these vendors are on campus, however, they should clearly explain to students the benefits and the dangers of having credit."

In recent years, Seton Hall has significantly limited the number of vendors

on campus, according to Dawn Williams, Ed.D., dean for community development. While there's no official policy, her staff is looking closely at how students are exposed to credit offers. "We're aware of the rising amount of debt that students carry as they come out of college, and we're trying to help them," she says. One way is through an Emergency Student Loan Program that provides students with up to \$100 at a time — a viable alternative to using a credit card, Williams says.

MBNA, which issues the Seton Hall Platinum Plus<sup>SM</sup> and Preferred Visa<sup>®</sup> cards, has about 5,000 University alumni and students as customers. Dalphon says applying does not guarantee that a student will be issued a card. "We make a very careful credit check on all applications, and we do deny cards to people we think would be a poor risk," he says. MBNA may offer a low credit line — \$500 to \$1,000 — even to students without jobs if they have a healthy credit check.

The company has trained a team of customer assistance account managers to work with college students. If a student misses a payment, an account manager calls to find out why and helps the cardholder get back on track. Should repayment become a problem, Dalphon says, MBNA can work out a payment plan.

Like many other credit card companies, MBNA has a Web site with pages specifically for students. At [www.smartcredittips.com](http://www.smartcredittips.com) students can find information on establishing credit, maintaining financial health, security and fraud, financial resources, a glossary of terms and a budget worksheet. MBNA also provides educational materials on campus, Dalphon says.

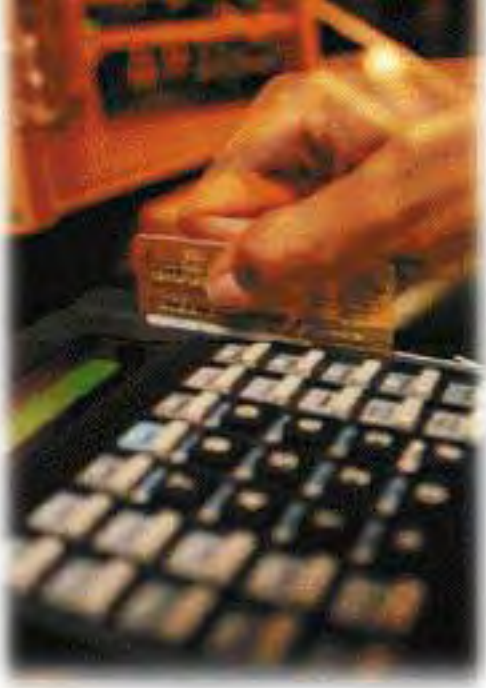
Williams agrees that students need the right tools to make informed decisions about credit. Two of the vehicles she believes could provide credit education in the future are the College Study Skills course (offered through Seton Hall's award-winning Freshman Studies Program, it addresses money management, among other topics) and the University's leadership series for officers of student organizations. One student group, the National Council of Negro Women (NCNW), offers yearly workshops on money matters.

"No matter what the financial topic, there's always some discussion about credit

**"When I was a freshman, I honestly didn't know whether a 21 percent interest rate was good or bad."**

**— Larry Costigan  
'96/M.A. '98  
Producer, CBS Sports Radio**





cards,” says Case, who was a member of the NCNW as a student. Having learned the hard way how to pay off her debt, she observes, “If the subject is the stock market, the point might be that, ‘It’s possible for college students to make investments, but you can’t make your money work for you if it’s tied up in credit cards.’”

**M**ike Kidwell is the co-founder of Debt Counselors of America (DCA), a non-profit, Internet-based credit and financial counseling agency ([www.GetOutOfDebt.org](http://www.GetOutOfDebt.org)). Increasing numbers of college students and their parents have contacted DCA for assistance, and he is finding that students are using, and can learn to use, credit cards wisely. “Before college students apply for a card, they should understand the terms and find out what the interest rate will be after the introductory period,” Kidwell says. “They can be responsible if they’re given education about credit cards and finance, and most creditors are doing a great job providing these materials. However, students should realize that they don’t have to accept every credit card they are offered. They don’t really need more than one or two. If they have more than that, they should take a close look at their spending habits.”

The Spring 1998 Student Monitor reported that 78 percent of college students have personal checking accounts and 76 percent have ATM cards. “With the use of a check or bank card, the money has to be in the account,” Tinari notes. “That’s not the case with credit. Credit goes against a basic tenet of economics, which says that by

saving, investing and postponing some purchases, a person can do well financially in the long run.”

Some college students may be especially prone to overusing credit, according to Simon. “Clearly, some people are quite content to be in debt. It doesn’t bother them at all,” he says. “How people handle their finances is influenced by how they were brought up. Students tell me, ‘My parents say all I should do is pay the minimum.’ Psychologically, for a lot of people, there’s great relief in paying that \$70 a month, even if they do so for the rest of their lives.”

When young people do slip into credit card debt, they may be better able to recover than older adults. Most traditional-age college students do not have a family to support or a mortgage to pay. Their monetary habits can change, and when they do make financial missteps, they can learn valuable lessons.

Sandra Hassler ’99 can vouch for that. In January, she made a New Year’s resolution to whittle her \$8,500 credit card balance to zero. With determination, she is making headway against the debt she accrued as an undergraduate.

Hassler started early with credit cards, receiving an American Express card for her eighth-grade graduation. She carried three major cards in high school, using earnings from her restaurant job to pay them off each month. As an undergraduate, she had a work-study job at Seton Hall and, for a time, also put in hours at the restaurant. But by her junior year, the education major had accumulated a deck of 15 cards.

“Early on, I used the cards for textbooks, clothes, and presents for friends and family,” Hassler says. “In my junior year, I charged my tuition.” One of six children, she continued to use a credit card for tuition, until she completed her degree. Now a language arts teacher at the Salem Middle School in Salem, New Jersey, Hassler is on a budget and going “cold turkey” on the plastic. If her plan stays on schedule, she will have a zero credit card balance in February 2001.

“Looking back, I wish I had curbed my credit card use earlier,” she says. “Now I’m in the habit of writing checks. When I write a check, I’m done with it — I know the money’s in the bank.”

---

*Sheila Smith Noonan is a freelance writer based in Lebanon Township, New Jersey. She writes frequently on higher education and health care topics.*

■ Remember the Rule of 72. This easy formula estimates the amount of time it will take for an investment to double: Simply divide 72 by the interest rate. The same Rule of 72, used another way, dramatically demonstrates the impact of interest charges, Tinari says. “Suppose you bought a \$17 CD with a credit card that has a 18 percent rate, and you continued to carry that charge on credit. In four years, you would have paid \$34 for the CD, twice the original price.”

■ Track expenses. Just as a business accounts for its spending, so should an individual, says Debt Counselors of America’s Mike Kidwell. Write down each item that is purchased, and it will soon become apparent where there’s wasteful spending. Computer software programs such as Microsoft Money and Quicken make the job easier.

■ Ask for help. Most creditors are willing to help struggling customers, Kidwell says. “They may be willing to lower the monthly minimum payment or reduce the interest rate.”

# 2000 COMM

**O**n May 8, as the inspired music of “Pomp and Circumstance,” “The Star-Spangled Banner” and “You’ll Never Walk Alone” filled Continental Airlines Arena, Seton Hall University awarded diplomas to 1,700 students. Also at the 143rd Commencement Exercises, the University bestowed honorary degrees on four distinguished individuals: Tom Brokaw, Kathleen DiChiara, John J. Farmer ’51 and Cicely Tyson.

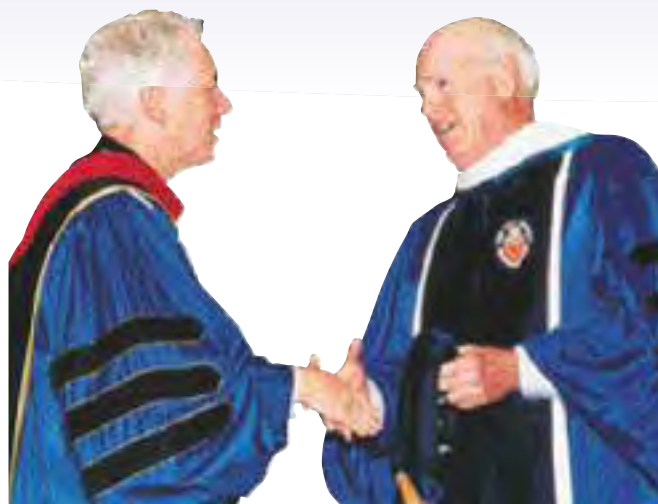


**Kathleen DiChiara**, founder and executive director of the Community FoodBank of New Jersey, was awarded an honorary Doctor of Humane Letters degree. Her community spirit has been widely recognized, including a 1983 Papal Award for Humanitarian Service and the League of Women Voters’ 1990 Award of Distinction for the Advancement of Women. DiChiara has aggressively and successfully forged a diverse network of concern for the hungry, encompassing private, nonprofit, business, government and individual involvement.

**Tom Brokaw**, “NBC Nightly News” anchor and managing editor, delivered the keynote address at Commencement and was awarded an honorary Doctor of Laws degree.

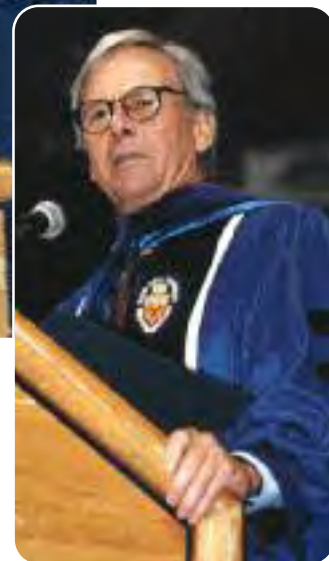
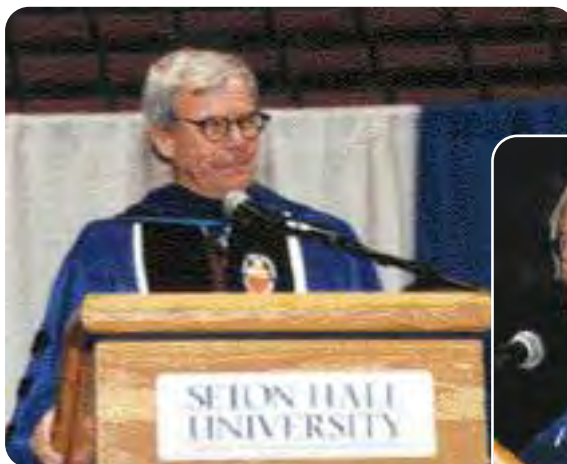
During his 33-year career at NBC News, Brokaw has proven himself at ease with everyone from world leaders to citizens of small towns throughout America. He is widely recognized for his award-winning exclusives from the field, including the first U.S. one-on-one interview with Mikhail Gorbachev and the first North American television interview with Russian Prime Minister Yevgeny Primakov in Moscow.

Brokaw delighted national audiences with the 1999 television documentary based on his first book, *The Greatest Generation* (1998). A best-seller for more than 60 consecutive weeks, his book tells of the generation of Americans born in the 1920s who came of age during the Great Depression, fought in World War II and went on to build America. The resulting avalanche of mail inspired Brokaw to publish his second book, *The Greatest Generation Speaks* (1999).



**John J. Farmer ’51**, a national political columnist (right), was recognized for his distinguished journalism career with an honorary Doctor of Humane Letters. Monsignor Robert Sheeran ’67, University president, offers his congratulations.

Farmer has covered many of the major events in American politics during the second half of the 20th century, including the presidential campaign of Robert F. Kennedy, the anti-Vietnam War demonstrations in Washington and Chicago and the shooting of students by the Ohio National Guard at Kent State University in 1970. Among his important contributions, his 1978 series of articles detailed the impact of President Jimmy Carter’s policies on NATO, and his 1982 series on the Irish Republican Army’s campaign against British rule in Northern Ireland was nominated for a Pulitzer Prize in 1983. Farmer’s nationally syndicated columns can be read in *The Star-Ledger* and nearly 40 other newspapers (see a profile on page 30).





# ENCEMENT

**Cicely Tyson**, acclaimed actress, humanitarian, activist and lecturer, was awarded an honorary Doctor of Humane Letters degree. Tyson has received dozens of awards and accolades throughout her five decades in film and television. She has starred in a wide variety of works, including "The Autobiography of Miss Jane Pittman," for which she received an unprecedented two Emmy Awards (Best Actress and Actress of the Year). Tyson also was nominated for an Oscar for her role as Rebecca in "Sounder."



Driven by her desire to help young people, she founded The Cicely Tyson School of Performing and Fine Arts in East Orange, New Jersey. She also is co-founder of the internationally acclaimed Dance Theatre of Harlem, now in its 30th year.



Prior to Commencement, Monsignor Sheeran greets Tom Brokaw and Cicely Tyson. The ceremony took place in Continental Airlines Arena at the Meadowlands in East Rutherford, New Jersey.



Commencement 2000 included a Jubilarian Celebration, honoring alumni who graduated 50 or more years ago. Nearly 20 jubilarians attended Commencement, including Reverend Francis J. Finn '35.

## A Rose for a Rose

**T**he seventh annual Evening of Roses on April 16 drew nearly 350 attendees to celebrate the life and work of Sister Rose Thering, O.P., Ph.D. The most successful

Evening of Roses to date, it raised more than \$94,778 through the Sister Rose Thering Endowment, which funds teacher scholarships for graduate courses in the Department of Jewish-Christian Studies. In addition the Sister Rose Thering Endowment received a \$25,000 grant from the Children's Benefit Fund at Toys "R" Us, Inc. to provide education for teachers in prejudice reduction. During the Evening of Roses, Seton Hall University bestowed an honorary Doctor of Humane Letters degree on Sister Rose.



Also at the event, Humanitarian of the Year awards were given to the Most Reverend Peter Leo Gerety, Archbishop Emeritus of Newark, and Luna Kaufman, musicologist, community activist and Holocaust survivor.

Congratulating Sister Rose (second from right) are (from left) David Bossman, Ph.D., professor and executive director of the endowment; Monsignor Robert Sheeran '67, University president; and Archbishop Emeritus Gerety.





## Sports

# P I R A T E

### MEN'S BASKETBALL

## The three keys: chemistry, leadership and work ethic

By *Marie Wozniak*  
Assistant Athletic Director/  
Sports Communications

**W**ith eight players returning from the squad that reached the NCAA "Sweet 16" — and the arrival of one of the nation's top recruiting classes — the level of excitement is at an all-time high for Seton Hall University's 2000-01 men's basketball season.

Fourth-year Head Coach Tommy Amaker has put the Pirate program back on the national map. Last year, he guided Seton Hall to a 22-10 record and a 10-6 mark in BIG EAST Conference play, culminating in the program's first bid in six years to the NCAA Tournament. Add to that a thrilling upset in February of fourth-ranked Syracuse, which vaulted the Pirates into the national rankings for the first time in seven years. During March Madness, the Pirates had their best win since 1992, as Seton Hall defeated Oregon at the wire in overtime and upset fifth-ranked Temple, also in overtime, to reach the East Regional Semifinals. But in Syracuse, their season ended with a 68-66 loss to Oklahoma State.

Even before the 1999-2000 season began, Amaker was the talk of the early recruiting season as he secured one of the nation's best classes. McDonald's All-Americans Eddie Griffin and Andre

Barrett were joined by Marcus Toney-El and Darnion Fray.

"I think the incoming freshmen have given us a lot already — even before they suit up to play. They brought a lot of credibility to our program as high-level players who decided to play for us, prior to the 'Sweet 16' run," says Amaker, who owns a 52-40 overall record at Seton Hall. "They saw something, and believed in something, prior to us doing so well. It speaks volumes about the program and what we've been striving for. These players come with a winning tradition, and they know what it means to be part of a successful, tradition-rich program."

Once Amaker secured that class, everyone began to point to the 2000-01 season for the Pirates' return to the limelight. Then success came a year earlier, with Seton Hall's remarkable run to the "Sweet 16."

"I think it has raised the bar, and that's good," Amaker says. "I don't want to downplay anything but that's what we worked hard to do — to put ourselves in this position, and say, 'This is where we want the program to go.' People are excited and expect us to be good. Keeping it in the right perspective, it's one thing to expect us to be good and not have any real chance. But we do have that chance."

"It's an exciting time for our program," Amaker continues. "That's the way it used to be, here with P.J. [Cafesino, former Pirate head coach], as the team was expected to play at a certain level and make the NCAA Tournament. Those are some of the expectations. It's a new position for me as a coach, a new position for our

players. But this is what you work hard for when you rebuild a program. These are the steps that you hope to make. Right now, we're in the position to try and make that step."

Although the Pirates have many outstanding young players, much was lost from the 1999-2000 team with the graduation of guards Shabben Holloway '00 and Rimas Kaukenas '00.

"I don't know if you can replace their leadership. We're losing two guys who played four years and did so many things with numbers and statistics for the program," Amaker says. "I've thought of this upcoming team in terms of chemistry, leadership and work ethic. Those are three things that are question marks for our team. We've got to find those three things and, if we're able to, add the talent, potential, numbers and depth."

That leadership could continue to come from the backcourt, with junior guards Darius Lane and Ty Shine among Seton Hall's key returning players. Lane burst onto the scene in his first season, leading the Pirates in scoring with 15.3 points per game (ppg) and 17.1 in league contests. Selected to the BIG EAST All-Rookie team, the 6-foot-4 Lane was an explosive scorer who displayed tremendous shooting range.

Shine, a 6-foot guard, backed up Holloway for the entire season, then was thrust into the spotlight during the NCAA Tournament. When Holloway injured his ankle against second-seeded Temple in the second round, Shine responded with a memorable career-best performance, scor-

Junior Ty Shine (0) and sophomore Samuel Dalembert (1) will be key players as the 2000-01 Pirates seek their second straight NCAA bid.



# P R E V I E W

ing 26 points on 7-of-11 three-pointers to help Seton Hall to the "Sweet 16."

With an average of 7.8 points and 1.7 assists, Shine will battle for the starting point guard spot with Barrett, a 5-foot-8 freshman who hails from Rice High School in the Bronx. Rated one of the top scholastic point guards in the nation, Barrett made both the McDonald's and *Parade* All-America teams. He is a tremendous playmaker who averaged 18.6 points and 11.5 assists as a high school senior.

The Pirates also will have 6-foot-4 sophomore Desmond Herod at shooting guard or on the wing. Another player with outstanding scoring potential, Herod transferred to Seton Hall from the University of Nevada at Las Vegas. He is already familiar with Amaker's system, having practiced with the Pirates last season. At Adelphi Academy, Herod became the second all-time leading scorer in New York City history.

Toney-El, a freshman from Seton Hall Prep, is a 6-foot-6 guard who gives the Pirates good size in the backcourt. Toney-El missed half of his senior season due to a foot injury, but underwent successful surgery and is fully recovered. A good transition player, he earned mention on the *Parade* All-America team despite being sidelined. Sophomores Samuel Dalembert and Greg Morton are the returning starters in the frontcourt. The 6-foot-11 Dalembert made quite an impact in his first year with his tremendous ability as one of the nation's top shot blockers, with 3.6 per game. Dalembert was an invaluable inside presence

for the Pirates, while averaging 6.0 points and 6.0 rebounds.

Morton, a 6-foot-7 forward, proved to be a steady player for the Pirates, averaging 3.9 points and 4.7 rebounds. A blue-collar type player, he contributed great athleticism and quickness to the frontcourt and should add even more this season after a solid year of experience.

Pirate fans eagerly await the debut of freshman Eddie Griffin, whom many experts considered to be the nation's top scholastic player. As a senior at Roman Catholic High School in Philadelphia, the 6-foot-9 forward averaged 26 points, 12 rebounds and six blocks per game. He earned a host of honors, including *Parade* magazine's National Player of the Year. The power forward can score inside or step out and hit the three-pointer. Playing alongside Dalembert, Griffin should go far to make the Pirates one of the top shot-blocking teams in the country.

Seton Hall's lone seniors, Reggie Garrett and Kevin Wilkins, add depth to the frontcourt. Garrett, 6-foot-6, will shoulder the responsibility of serving as the Pirates' captain, and is the team's only four-year player. Wilkins, 6-foot-8, will be looking to regain the early-season form as a solid inside scorer.

Last year, junior Charles Manga backed up Dalembert at center and is the Pirates' most experienced frontcourt player. The 6-foot-11 center continues to improve offensively and gives Seton Hall an extra rebounding boost.

Sophomore Al Harris, at 6-foot-8, provided solid minutes off the bench last season and has good potential. Harris and Manga together provide the Pirates with good physical strength off the bench. Fary, a 6-foot-7 forward from Walt Whitman High School on Long Island, gives the squad great athleticism as the newcomer continues to develop his offensive skills.

Amaker sees the greater talent and depth on the frontline as a cure for the Pirates' weaknesses. "Last year, our weakness was rebounding. One of the keys this year will be if we can turn that into a strength, by our numbers, ability and size," he says.

The coach adds, "One of the strengths we'll have again is our ability to be a good three-point shooting team. But on the other side of it, I hope that we are able to create a better balance. In the past, we've had to rely on that as our offense. We're hoping now, by having more of a frontline and inside presence, that we can create a better balance and have our players up front able to give us more scoring in the

interior, as opposed to just relying solely on the three-point shot."

With a solid nucleus in place, plus the outstanding potential and talent of the younger players, Amaker's excitement for the upcoming season is justified.

"The goal is for us to maximize our group, as we have over the past few years. On paper, we have a lot, but the three question marks remain chemistry, leadership and work ethic," Amaker emphasizes. "If we can capture and internalize those three words and turn them into positive situations, I think we have the makings of a very good team."

*Junior Darius Lane earned BIG EAST All-Rookie honors while leading the Pirates in scoring last year.*







## WOMEN'S BASKETBALL

### They're primed for a big year, with five returning starters and a strong recruiting class

By Jeff Andriese  
Assistant Sports Information Director

**A**nticipation surrounds the 2000-01 Seton Hall women's basketball team. Despite inexperience and injuries last year, the Pirates improved by five wins over the previous season and performed well late in the year. Now, the team under Head Coach Phyllis Mangina '81 consists of matured upperclassmen and hungry, athletic sophomores and freshmen, positioning Seton Hall to continue its ascent in the BIG EAST Conference.

With all five starters returning from last year, along with another strong group of incoming freshmen, the Pirates should be deep and well-balanced at every position on the court. While in the past few seasons Seton Hall's frontcourt has been rather thin, the Pirates have a larger, more dynamic group of forwards entering the 2000-01 season.

"For the first time in a while, we have a really good mix of experienced players and young talent," Mangina says. "The key will be our team chemistry and the leadership of upperclassmen."

"Two of our biggest weaknesses last year were our rebounding and interior defense," the coach continues. "If we improve in those areas like I know we can, this could be a breakout year for us."

Chief among the returning players is 6-foot-1 senior co-captain Arminda Moreno. The Canary Islands native blossomed during the second half of the season, scoring 15

or more points in each of her final nine games and averaging a team-high 13.1 points per game (ppg). Moreno enters the season as a legitimate All-Conference candidate and the unquestioned leader of the Pirates.

Joining Moreno as a co-captain is senior Devin Jefferson, a hard-working 5-foot-11 forward who brings spirit and consistency. Her statistics (2.8 points, 2.9 rebounds per game) don't jump off the page, but the intangibles she contributed were enough last year to earn her the team's Richard J. Regan Award for Extraordinary Leadership and Character.

Senior forward Starr Fuller led the team in rebounding last year with 6.5 per game and finished second on the team with 8.9 points. She will again be counted on for a rebounding presence, as well as to provide another scoring option underneath.

Once again, junior Susan Murray will start at center. A 6-foot-4 native of Ontario, Canada, Murray has been a valuable inside presence since her freshman year. She averaged 4.4 points and 4.3 rebounds per game last year and hopes to improve upon those numbers as the team's young talent challenges her for playing time.

Sophomore forward Leslie Ardon, from the French West Indies, will be given every opportunity to be a major contributor this season, after missing nine games last year because of a broken hand. Ardon is 6-foot-2, athletic and can play inside or outside. Averaging 7.9 points and 4.9 rebounds per game, Ardon has the ability to be a solid shot-blocker as well.

Two freshmen will vie for playing time in the frontcourt, and early indications are that both can hit the ground running. Ayanna Phillip is 6-foot-2 and hails from Staten Island, New York. At St. Peter's High School, she was one of the top players in New York City, scoring more than 1,300 points and

Senior forwards Starr Fuller (34) and Devin Jefferson (45) return to form the core of Seton Hall's frontcourt.



1,000 rebounds in her career there. Charlene Thomas, from Chester High School, also topped the 1,000 career-point and rebound marks. A 6-foot-2 power forward, Thomas averaged 18 ppg as a senior at the Philadelphia-area school.

Seton Hall's backcourt returns five solid players who give Mangina several options at both the point guard and shooting guard positions.

Juniors Naimah Smith and Stacey Townsend and sophomore Simona Burgess will all battle for the top point-guard position. Smith was the starting point for much of last year, averaging 5.5 points and shooting 85.1 percent from the free-throw line. Townsend has proven to be a dependable floor leader, leading the Pirates to three straight wins as a starter late in the year. Burgess

looks to rebound from the knee injury she struggled with as a freshman, when she averaged just 2.1 ppg. Mangina has the luxury of shuffling in and out of the lineup these three players who know the offense and are comfortable leading the team at any point in the game.

Sophomore Cecilia Lindqvist, a three-point shooting specialist and 6-foot-1 wing player from Sweden, gives Seton Hall ball-handling and passing skills. After this summer of traveling with the BIG EAST Women's Basketball All-Stars throughout Canada, she is sure to improve on her game averages of 7.4 points and 2.9 boards. With a full off-season of training, Lindqvist could develop into a star player for the Pirates.

Senior Toronda Hayes rounds out the returnees. The

5-foot-8 Hayes is a lightning-quick shooting guard who comes off the bench to give the team a defensive spark. She struggled with her shot last year and will look to increase her scoring average of 3.0.

Freshman swing player Tine Duclund, another international recruit for the Pirates (from Varlose, Denmark), gives Mangina another big guard in the mold of Moreno and Lindqvist. A late signee, the 6-foot Duclund is tipped to be an outstanding all-around player and shooter who should be a key contributor.

The success of the Pirates will hinge on their ability to improve on both the offensive and defensive ends of the floor. Last year, Seton Hall shot just 38.2 percent from the field while opponents shot 44.0 percent. The addition of inside



Senior co-captain Arminda Moreno will lead the Pirates in 2000-01.

players such as Phillip and Thomas points toward an emphasis on rebounding and interior defense, which should help the Pirates improve upon those numbers. With Moreno, Lindqvist, Fuller and Ardon, Seton Hall has the makings of a very talented offensive team as well.

## NCAA Compliance Corner

**A**s a member of the National Collegiate Athletic Association (NCAA), Seton Hall University is responsible for ensuring that the faculty, staff, administrators, student-athletes, alumni and friends of the University abide by the NCAA Rules and Regulations.

NCAA rules govern every aspect of the Seton Hall athletics program. Any inappropriate action by a "representative of athletic interests" or an institutional staff member could jeopardize the eligibility of a prospective student-athlete or an enrolled student-athlete, and could lead to institutional sanctions.

### Definitions

A "representative of athletic interests" (booster) is any individual who is known by the institution's staff to have:

- donated to the Pirate Blue Athletic Fund or any booster club or organization promoting Seton Hall athletics;
- participated in or is a member of any organization or support group promoting Seton Hall athletics;
- been involved in any way in promoting Seton Hall athletics;
- arranged or provided employment to enrolled student-athletes.

Once an individual is identified as a "representative of athletic interests," the person retains the status indefinitely.

A "prospective student-athlete" is a student entering the ninth grade or above. This includes students in prep school and junior colleges. It is possible for a student who has not started ninth grade to be considered a prospect.

"Representatives of athletic interests" cannot be involved in the recruitment of "prospective student-athletes."

On-campus or off-campus contact with a prospect, prospect's family members and a prospect's coaches is prohibited.

### Do not provide prospects or their family members:

- an offer of employment;
- gifts of clothing or other tangible items;
- financial assistance (cash, loans or co-signing of loans);
- free or reduced services;
- rent-free or reduced housing;
- transportation of any kind;
- free or reduced tickets to athletics, institutional and/or community events; and
- financial assistance for high school studies.

### Do not provide enrolled student-athletes and their family members:

- cash, loans or the co-signing of loans;
- gifts, meals or free services;
- special discounts for goods or services;
- use of an automobile or transportation;
- rent-free or reduced housing;
- tickets to athletics, institutional and/or community events;
- promise of employment after graduation; and
- financial assistance for post-graduate studies.

All questions about NCAA rules should be directed to Peg Hefferan, assistant athletic director for compliance, at (973) 761-9497.



## Fall 2000 Sports Schedule

### September

1	Men's Soccer vs. Adelphi	3 p.m.
	Volleyball at Temple Tournament	TBA
2	Volleyball at Temple Tournament vs. Temple	6:30 p.m.
	Women's Soccer at La Salle	1 p.m.
3	Men's Soccer vs. Monmouth	1 p.m.
5	Women's Soccer vs. Monmouth	Noon
6	Men's Soccer at St. John's	8 p.m.
	Volleyball vs. Drexel	7 p.m.
8	Women's Soccer at Princeton	7:30 p.m.
9	Cross Country at Lafayette	10 a.m.
	Volleyball vs. Army	Noon
	Volleyball vs. Marist	4 p.m.
10	Men's Soccer at Connecticut	1 p.m.
13	Men's Soccer vs. Rutgers	3 p.m.
15	Volleyball at Diet Coke Classic	TBA
	Women's Soccer at William & Mary	3 p.m.
	Women's Tennis at Eastern Collegiate Tournament	TBA
16	Men's Soccer vs. Boston College	1 p.m.
	Cross Country at Monmouth	10 a.m.
	Volleyball at Diet Coke Classic	TBA
	Women's Tennis at Eastern Collegiate Tournament	TBA
17	Women's Soccer vs. Old Dominion	Noon
	at William & Mary	
	Women's Tennis at Eastern Collegiate Tournament	TBA
20	Volleyball vs. Fordham	7 p.m.
22	Men's Soccer at Notre Dame	7:30 p.m.
	Women's Soccer vs. Pittsburgh	3 p.m.
	Volleyball at James Madison Invitational	7:30 p.m.
	vs. James Madison	TBA
	Women's Tennis at Cissie Leary Invitational	
23	Volleyball at James Madison Invitational	
	vs. Virginia Tech	1 p.m.
	vs. Howard	4 p.m.
	Women's Tennis at Cissie Leary Invitational	TBA
24	Men's Soccer at Pittsburgh	1 p.m.
	Women's Soccer vs. West Virginia	1 p.m.
	Women's Tennis at Cissie Leary Invitational	TBA
26	Volleyball vs. Manhattan	7 p.m.
27	Women's Soccer vs. Villanova	3 p.m.
29	Men's Soccer at Stanford	10:30 p.m.
	Women's Soccer at Notre Dame	5:30 p.m.
	Women's Tennis vs. Columbia	3 p.m.
30	Cross Country at George Washington	TBA
	Volleyball vs. Connecticut	1 p.m.

### October

1	Men's Soccer at Stanford Invitational	2:30 p.m.
	vs. Cal-Berkeley	
	Women's Soccer at Georgetown	1 p.m.
	Volleyball vs. St. John's	1 p.m.
4	Volleyball at St. Peter's	7 p.m.
6	Women's Soccer vs. George Mason	3 p.m.
	Women's Tennis at Brown Invitational	TBA
7	Men's Soccer vs. Syracuse	1 p.m.
	Volleyball at Georgetown	2 p.m.
	Women's Tennis at Brown Invitational	TBA

8	Volleyball at Villanova	1 p.m.
	Women's Soccer vs. Connecticut	1 p.m.
	Women's Tennis at Brown Invitational	TBA
11	Men's Soccer at Princeton	7:30 p.m.
	Women's Soccer at Rutgers	6 p.m.
	Volleyball at Siena	7 p.m.
13	Cross Country at Metropolitan Championships	TBA
	Women's Tennis at ECAC/ITA Invitational	TBA
14	Volleyball at Stony Brook	5 p.m.
	Women's Tennis at ECAC/ITA Invitational	TBA
15	Men's Soccer vs. Providence	2:30 p.m.
	Women's Soccer vs. Miami	Noon
	Women's Tennis at ECAC/ITA Invitational	TBA
20	Men's Soccer vs. West Virginia	3 p.m.
	Women's Soccer at St. John's	3 p.m.
	Volleyball at Syracuse	7 p.m.
	Women's Tennis at Dartmouth Invitational	TBA
21	Swimming & Diving at Syracuse	1 p.m.
	Women's Tennis at Dartmouth Invitational	TBA
22	Men's Soccer vs. Georgetown	1 p.m.
	Volleyball at Notre Dame	2 p.m.
	Women's Tennis at Dartmouth Invitational	TBA
24	Women's Soccer vs. Rider	3 p.m.
25	Men's Soccer vs. St. Peter's	3 p.m.
27	Cross Country at BIG EAST Championship	TBA
28	Men's Soccer at Villanova	Noon
	Volleyball vs. Providence	5:30 p.m.
29	Swimming & Diving vs. West Virginia	Noon
	Volleyball vs. Boston College	2 p.m.
28-29	Women's Soccer at BIG EAST Quarterfinals	TBA

### November

1	Swimming & Diving vs. Montclair State	5 p.m.
3	Swimming & Diving vs. Villanova	5 p.m.
	Women's Soccer at BIG EAST	
	Semifinals at Notre Dame	TBA
4	Volleyball at Pittsburgh	11 a.m.
	Women's Tennis at ITA Regionals	TBA
4-5	Men's Soccer at BIG EAST Quarterfinals	
	at campus sites	TBA
5	Volleyball at West Virginia	2 p.m.
	Women's Soccer at BIG EAST Finals at Notre Dame	TBA
	Women's Tennis at ITA Regionals	TBA
8	Volleyball at Sacred Heart	7 p.m.
10	Men's Soccer at BIG EAST Semifinals at Rutgers	TBA
	Swimming & Diving at Army Invitational	TBA
11	Cross Country at NCAA Regional Championship	TBA
	Swimming & Diving at Army Invitational	TBA
	Volleyball vs. Rutgers	1 p.m.
12	Men's Soccer at BIG EAST Finals at Rutgers	TBA
17	Swimming & Diving at St. Peter's w/Howard	5 p.m.
17-19	Volleyball at BIG EAST Championship at Notre Dame	TBA
18	Cross Country at NCAA Championships	TBA
20	Cross Country at NCAA Championships at Iowa State	TBA

For a complete sports schedule, contact the Office of Sports Information at (973) 761-9493, or the Department of Athletics and Recreational Services at (973) 761-9497.





## Alumni Standouts

### From Frontcourt to Family Court

**W**hen clients walk into the law office of Pamela M. Cerruti '78/M.B.A. '84, J.D. '88, the first thing they notice is the plaque from her 1991 induction into Seton Hall University's Athletic Hall of Fame. "It's always a conversation piece — it really breaks the ice," the former standout point guard says. In her four undergraduate years, Cerruti led the "Bucettes" (as the women's basketball team was known until 1985) to a 60-31 mark. That included trips to post-season play each year and three trips to the Association for Intercollegiate Athletics for Women (IAIW) National Championships.

Cerruti came to Seton Hall in 1974 at the invitation of Head Coach Sue Dilley (now Sue Regan, senior associate athletic director). After seeing a photo of Cerruti in the *Jersey Journal*, the coach wanted to meet her; so she sent a letter to Cerruti's high school. Although most of Cerruti's family had attended St. Peter's College, she decided on Seton Hall and became the first woman in New Jersey to receive a basketball scholarship.

"I have vivid memories of playing basketball," Cerruti says. "I learned to work as part of a team, which has helped me in my personal and professional life."

"I'm glad to see that women's basketball is so popular today," she continues. "In the '70s, women's basketball wasn't taken as seriously." But Cerruti, along with two other Hall of Famers — Robin Cunningham '78 (currently director of academic support services for student-athletes at Seton Hall) and Leslie Chavez '81 — helped put their team in the national spotlight. Says Cerruti, "Being part of the women's basketball team is very special to me — especially playing well in the national tournament during my senior year."

In addition to her coach, the other person who really touched her life as a student was the athletic director — Richie Regan '53. He played basketball for the Pirates before becoming coach and athletic director from 1971 to 1985, and is now special assistant to the vice president for University Affairs. "Sue and Richie were like second parents to me — much more than just a coach and athletic director," Cerruti remembers fondly. "They really cared about me as a person and fostered a sense of responsibility."

When Cerruti came to Seton Hall, it was Sue and Richie, and their uncon-

ditional support, that helped her get on track. "Sue and Richie took the time to sit down and talk with me — to set guidelines and explain what I needed to do in order to succeed," she explains.

After graduating with a bachelor's degree in accounting, Cerruti became an accountant at Johnson & Johnson. She decided to take evening classes at Seton Hall, attracted by the business school's solid reputation. While obtaining her M.B.A. and working full-time, Cerruti also served as an assistant coach for the women's basketball team from 1979 to 1982. A year after earning her M.B.A., she entered Seton Hall University School of Law. Her decision to stay at Seton Hall was once again based on its reputation: "It was the top choice in the state," Cerruti explains, "and lucky for me it was within commuting distance."

At the School of Law, Cerruti had the opportunity to work with clients in the Family Law Clinic. That hands-on experience helped her to realize the career she wanted to pursue. Upon receiving her J.D., she opened her own law practice in 1988 — Pamela M. Cerruti, Esq. — specializing in family law. When Cerruti decided to, as she puts it, "hang a shingle" in Montclair, Seton Hall was a great resource. "Not only was I able to contact people I went to school with and other alumni," she remembers, "but I would attend golf outings, and Richie would introduce me to people who were very helpful to me."

**"I learned to work as part of a team, which has helped me in my personal and professional life."**



*The athletics honors and three diplomas from her alma mater take center circle in the Montclair law office of Pamela Cerruti '78/M.B.A. '84, J.D. '88.*

Twelve years later, Cerruti's practice is thriving. The office has a very "homey" feel to it. "I did that intentionally," Cerruti says. "Because I specialize in family law, I want my clients to feel very comfortable and at home here."

In Montclair, where she has lived since opening her practice, she is very much involved in her community. She chairs the Montclair Community Intervention Alliance, a group that stresses drug-free and alcohol-free activities for children. And she has served on the board of directors of the Montclair YWCA and Senior Care.

Cerruti credits the University for encouraging her to take such an active role in her community. "I learned at Seton Hall that I can have an impact on all that I do," she says. "I was taught that if I was going to live in and be a part of the Seton Hall community, all I needed to do was get involved — and I could help make Seton Hall and the community the best they can be."

Still very much involved with campus life, Cerruti serves on the President's Advisory Council. She has been a member of the Athletic Advisory Council, the Hall of Fame Committee and currently serves on the Alumni Association Board of Directors.

Staying active with Seton Hall provides her with a welcome opportunity: "Every time I get involved and meet other alumni, I realize what an interesting group of people attended Seton Hall," she says. "I admire them as my peers. They are down-to-earth, well-rounded people who are open and intelligent in their thinking."

"At Seton Hall you're not just a student, you're part of a community," she continues. "You can develop lasting relationships at Seton Hall — relationships that serve you as you go into your professional life. I am proud to be a part of the Seton Hall family."

## Tracking Elephants and Donkeys with Equal Zest

John J. Farmer '51 has spent much of his journalistic career stalking the political animal on many national campaign trails. Since 1960, U.S. presidents, vice presidents and senators have felt the pleasure — and the pain — of Farmer's pen. During those 40 years of covering some of the most important events in American political history, Farmer worked for a variety of newspapers, including the *Jersey Journal*, the *Newark Evening News*, the *Philadelphia Bulletin* and *The Star-Ledger*. He is now the national political correspondent for *The Star-Ledger* in Newark and the Newhouse News Service. Seton Hall University honored Farmer in May by awarding him an honorary degree (see page 22).

Born in Jersey City in 1929 to Irish immigrant parents, Farmer attended the city's parochial schools. He first learned of Seton Hall through his high school track and field coach, Tom Finn. "He told me that with my grades and my athletic



*Serving for two years in Korea with the 25th Army Division offered John J. Farmer '51 (top left) a hiatus from a newspaper career that began right after college.*

ability I had a good shot at getting in. He also sold me on the fact that Seton Hall had a powerhouse track team," Farmer remembers.

In 1947, Farmer was accepted to the University on an athletic scholarship. "When I started, a lot of World War II veterans were entering school on the G.I. Bill," he says. "I think they thought of me as a mascot of sorts, since I was so young and they had grown up so quickly during the war."

Throughout college, Farmer honed his talents on the track. However, it was in the classroom where he learned the craft that would lead him to excel in covering political races. An English professor, Paul Jordan, instilled in him a love of words and journalism. "He taught me about poetry and how words work together, and he introduced me to works of literature I had never heard of," Farmer says.

Writing for *The Setonian* further deepened Farmer's interest in journalism. He also was a member of the Knights of Setonia, a former student organization devoted to weekly Mass in the chapel. After earning his bachelor's degree in English, Farmer worked as nighttime police reporter for the *Jersey Journal* for a few months before moving on to the *Newark Evening News*. In 1952, he put his journalism career on hold to serve in the Korean War, as part of the 25th Army Division's counterintelligence effort in Korea.

Following his discharge two years later, Farmer resumed his journalism career at the *Newark Evening News* as a state political writer and Washington correspondent. Seventeen years later, he went to work for the *Philadelphia Bulletin*, as Washington



correspondent and city and national news editor for a total of nine years. He briefly left journalism in 1981 to work as the New Jersey director of public information under Governor Brendan Byrne. A year later, Farmer was back with pen and notebook in hand, as a national correspondent and columnist for *The Star-Ledger*.

Farmer's career holds many memories for him. On June 5, 1968, he was in Los Angeles at the Ambassador Hotel for the festivities following California's presidential primary. "I remember hearing a noise, like pops," he recalls. It turned out to be a news story that reverberated around the world: Sirhan Sirhan's assassination of the winner of that primary, Senator Robert F. Kennedy, and the wounding of five others in the hotel's pantry. Farmer recalls being with a throng of reporters walking through the hotel to the scheduled press conference with Kennedy. Some of the reporters in front of the group made their way to the back to tell their colleagues the tragic news. Because Kennedy was killed so late at night, the morning papers were the first to report it. "We spent the next 24 hours working on the story," Farmer remembers.

On May 4, 1970, he relates, "I was covering a U.S. Senate campaign in Ohio and stopped in a small restaurant in a town called Kent. I had just started eating when someone ran in screaming about shots being fired at Kent State University."

Following a student anti-war demonstration on campus, 28 Ohio National Guardsmen fired their rifles, killing four students, paralyzing one and wounding eight others, some of whom had been just walking to class. "From that point on, I was on the story," says Farmer. "It's odd how timing can get you near a story."

In 1982, Farmer was asked by *The Star-Ledger* to write an in-depth series on the Irish Republican Army's tactics in Northern Ireland. "It was at the height of IRA activity against the British. I was told to 'Go find the IRA' by my editors," Farmer remembers. "I was able to find an American contact to the IRA, who helped me get in touch. When I got to Ireland, I was instructed to stay in my hotel until I was contacted. Over the next couple of days, I was advised to go to a certain location in West Belfast, only to find myself there alone."

Two days later, an anonymous caller told Farmer to go to a street corner in Belfast. "I waited and waited. As I waited, two British Army trucks came down the street. Suddenly, shots were fired. The trucks exploded," he says. "Apparently the IRA had taken over several houses in the area and were planning an ambush. I stood there and took pictures, and that was my introduction to the IRA." His series chronicling this event

was nominated for a Pulitzer Prize in 1983.

Farmer's columns are as diverse as his assignments, though much of his time and energy these days is focused on November's presidential election. However, he also writes on other topics, including the April demonstrations in Washington, D.C., protesting the International Monetary Fund and the World Bank. He admits his readers probably are not able to pin down his political affiliations by reading his columns, which is a good thing since objective reporting is fundamental to any journalist's writing. "A friend once told me, 'John, I can't figure out if you're liberal or conservative,'" he says. "I told him 'I'm still trying to figure that out myself.'"



A year as director of public information for New Jersey Governor Brendan Byrne (left) gave John Farmer '51 a different perspective on the role journalists play.



## Alumni News and Notes

### 1950s

**Michael A. LaMotta '53/M.B.A. '59**, of Springfield, and his wife, Martha, celebrated their 50th wedding anniversary in April. They attended a special anniversary Mass at St. James the Apostle Church in Springfield. LaMotta is retired from his position as senior systems analyst at the Federal Reserve Bank in New York City.

**Fred J. Duffy '57**, of Barnegat, was named Business Man of the Year by the Southern Ocean County Development Council. Duffy is employed in the commercial real estate division of the Van Dyke Group.

**George P. Velotto '58**, of Hackensack, was honored at the Hispanic-American Alliance

Scholarship Dinner-Dance for his years of community leadership and devotion to American ideals. Velotto served as the principal of Hackensack Middle School, president of the Hackensack Education Association and the Bergen County Education Association (BCEA), and editor of the *Hackensack Educator* and *BCEA Reporter*.

### 1960s

**Blenda Wilson, M.A. '65, Ph.D.**, of Cohasset, MA, received an honorary degree in May from Cambridge College and gave the keynote address at commencement. Wilson is a trustee emerita of the college. She is president of

the Nellie Mae Foundation in Braintree, MA, one of the nation's largest nonprofit foundations devoted to improving education. Previously, she served as president of California State University, Northridge. **Diane Sawyer, M.A. '65**, of St. Petersburg, FL, has published a novel, *The Montauk Mystery* (Avalon Books). An educational consultant in St. Petersburg, she is working on her next novel.

**Joseph S. Novak '67/J.D. '73** and **Judith Novak J.D. '93**, of Pittstown, received The Immanuel Award at the annual Bread & Roses Ball & Auction, which raises money for Catholic charities in Hunterdon and Warren counties. Sponsored by the Dio-

cese of Metuchen, the award is presented to those who are dedicated to performing works of charity and community service. The Novaks, both attorneys, have a Clinton-based law firm, Novak & Novak. Joseph, a board member of *New Jersey Lawyer*, recently was reappointed to a three-year term as municipal court judge for Lebanon Bureau. **Dorothy A. McDevitt '67**, of Westfield, joined Burgdorff ERA in Westfield as a sales associate. McDevitt is a member of the Greater Union County Board of Realtors.

**Reverend Joseph F. Barbone '68**, of Bayonne, was appointed pastor of Our Lady of the Assumption Church in Bayonne. Father Barbone had served for 13 years as pastor of St.

## Two Who Went the Distance Inducted into Athletic Hall of Fame

**Two** Seton Hall University track legends — **John A. Gibson** and **Frank D. Fox '49/M.S. '71** — were honored in May at the 16th annual Athletic Hall of Fame Enshrinement Dinner.

Gibson served as head track and field coach at Seton Hall from 1945 to 1972. A successful hurdler and middle-distance runner as an undergraduate at Fordham University, Gibson won the 1927 National Championship, earning a place on the 1928 Olympic Team. He also held the world record for the 440-yard hurdles for 15 years.

Gibson passed on his technical know-how so effectively that many of the Seton Hall athletes he coached won national and intercollegiate championships of their own. More importantly, he passed on to his student-athletes his conviction that success in the field is meaningless unless sought with honor and integrity, and in company with academic achievement.

Fox was in every sense of the word a truly gifted runner. Coached by Gibson, he set an exceptionally high standard of excellence for all those who would follow him. He was a member of the 1947 IC4A Mile Relay Championship Team, along with

Reggie Marshall '49, George Stafurick and Jack Tulp '48. In his senior year, Fox won both the IC4A 600-yard and 400-yard championships. Fox also anchored the 1948 IC4A Mile Relay Championship Team, running with Marshall, Stafurick and Phil Thigpen '51.

In recognition of Fox's great performances, he was named First-Team All-America on the 1948 NCAA Track Team. In 1949, he was listed in the *Track and Field News* as the No. 1 600-yard runner in the country, and was an alternate on the 1948 Olympic Team.

In the summer of 1949, Fox toured Europe as a member of the U.S. National Team. He won the European and International Track Championships at 440 and 880 yards, respectively. He also ran on the United States 1,000-meter relay team that set the world record in Switzerland.

Seton Hall is the only university to win four straight one-mile relay championships at the famed Millrose Games in Madison Square Garden, doing so in 1948, 1949, 1950 and 1951. Fox anchored the 1948 team, running with Marshall, Tulp and Stafurick. He also anchored the 1949 team, running with Hubie Gates '49, Andy Stanfield '52 and Thigpen.



*In May, Seton Hall University inducted track-coaching legend John Gibson (second from left) and Pirate track great Frank Fox '49/M.S. '71 (right) into the Athletic Hall of Fame. John Moon, Seton Hall's track head coach, and Lisa Morgan, assistant coach, were on hand to congratulate them.*



Bernard of Clairvaux Church in Plainfield. **Lois K. Etz, M.A. '68**, of Princeton, was named a principal in The Hillier Group Architects in Philadelphia. As director of administration, Etz is responsible for the firm's contracts, risk management, legal coordination, leasing and other non-architectural operations.

## 1970s

**Thomas F. Spagnola '70/M.B.A. '72**, of Montville, was named president and chief financial officer of *AskmeLaw.com*, an Internet-based legal services provider. He has served as president of the Seton Hall Alumni Association and an adjunct professor of marketing in the Stillman School of Business. Spagnola established T.F. Spagnola & Associates in Parsippany, a marketing consulting firm specializing in corporate employee recognition.

**Joel A. Pisano, J.D. '74**, of Spring Lake, was appointed a U.S. District Court judge for the District of New Jersey; the appointment by President Bill Clinton was confirmed by the U.S. Senate in February. Since 1991, Pisano had been serving as a U.S. magistrate judge in Newark, following his appointment by President George Bush. From 1979 to 1991, he was a partner at the firm of Schwartz, Pisano, Simon & Edelstein, then in Belleville. He served as an assistant public defender from 1974 to 1978. **David J. Warnock '74/M.B.A. '81**, of North Brunswick, was appointed chief financial officer at *uReach.com™*. A national communications service, the dot-com integrates all communication tools, enabling consumers to manage telephone calls, voice mail, e-mail, faxes and pagers. Warnock previously served as the chief financial officer of the Sarnoff Corporation in Princeton.

**Joseph F. Andolino '75/J.D. '78**, of Charlotte, NC, was appointed vice president of tax at B.F. Goodrich Company in North Carolina. Andolino formerly served as vice president of tax at Coltec Industries Inc. **Homer**

**Hartage '75**, of Orlando FL, was appointed vice chairman of the Orange County Board of County Commissioners.

**Albert F. Germann, M.B.A. '76**, of Hummelstown, PA, was named vice president of pack types and event marketing for Hershey Foods Corporation in Hershey, PA. Germann formerly served as director of marketing for chocolate seasons and packaged candy. **Gloria Patrizio, M.A.E. '76**, of Short Hills, composed a tribute song for the Battleship New Jersey. Patrizio is a former public school teacher and lyric soprano of concert and opera. She also wrote "Our Eagle of Freedom" and "Miss Liberty."

## 1980s

**Louis V. Capadona, M.B.A. '80**, of Belleville, received the Senator Walter Rand Award for outstanding support of New Jersey transportation, given by the Association for Commuter Transportation. Capadona is the director of sales and employer services at NJ Transit in Newark.

**Christine Amalfi '82**, of Roseland, was honored at the Executive Women of New Jersey's Salute to the Policy Makers dinner for her professional achievements in the area of employment law. Amalfi is a partner at the law firm of Gibbons, Del Deo, Dolan, Griffinger & Vecchione in Newark. **Kelly M. Sullivan '82/J.D. '87**, of South Orange, and her husband, John, have relocated their general practice law firm to South Orange.

**Michael J. Lucciola '83/M.B.A. '87**, of Chatham, in April was appointed president of eB Networks Inc., a network infrastructure company headquartered in Columbia, MD. Lucciola formerly was president of Integrated Computer Management Inc., a technology solutions company he founded in 1987. As president of eB Networks, he oversees a firm that is part of the new breed of infrastructure architects serving enterprise corporations and new economy companies.

**John T. Pietrangelo '83/M.A. '89**, of Washington, was

## Rector Named Auxiliary Bishop of Newark

**P**ope John Paul II in July named **Monsignor Arthur J. Serratelli, '65, S.T.D., S.S.L.**, as Auxiliary Bishop of the Archdiocese of Newark and Regional Bishop of Essex County. A scholar of scripture, the new bishop has been serving as rector of the St. Andrew College Seminary at Seton Hall University since 1997, and for the past 30 years as associate professor of sacred scripture at the Immaculate Conception Seminary School of Theology.

"This is an important moment in the life of our Archdiocese and a proud moment in the life of our University, for Bishop Serratelli is very much one of our own — and has been, ever since his enrollment as a freshman at Seton Hall in the fall of 1961," stated Monsignor Robert Sheeran '67, University president. "For these past 30 years, the education and the formation of our seminarians has been his very life."

Most Reverend Theodore E. McCarrick, Archbishop of Newark, noted that Monsignor Serratelli's knowledge of the Bible and his having served "with great grace" as rector "will now be of great value not only to us here, but indeed to the bishops of the United States and the whole Church."

A native of Newark who speaks both Spanish and Italian (his grandparents came from southern Italy), Monsignor Serratelli majored in philosophy at Seton Hall and studied for the priesthood at Immaculate Conception Seminary. In 1968, he was ordained a priest in Rome. After serving as a parochial vicar at St. Anthony Parish in Belleville for a year, he joined the Immaculate Conception Seminary faculty, teaching systematic theology from 1970 to 1972.

Returning to Rome, where he had studied previously, he earned a Licentiate in Sacred Scripture at the Pontifical Biblical Institute in 1975 and a Doctorate in Sacred Theology at the Pontifical Gregorian University a year later. He resumed teaching at the Immaculate Conception Seminary in 1977 and continued to do so, even after he assumed the role of rector of the College Seminary in 1997.

"The students consider him a great father and a great friend," Archbishop McCarrick observed of Monsignor Serratelli.

The Episcopal Ordination of the new bishop took place September 8 at the Cathedral Basilica of the Sacred Heart in Newark.



## Send in Your News...

...and let other alumni know of the good things happening in your life.

Now you can send us your news online at [alumni.shu.edu](http://alumni.shu.edu). Click on News and Notes.

### Share your recent news of:

- **New job or promotion.** Include your new title, the full name and location of your company and your previous position.
- **Professional or educational achievement.** Completion of advanced degree, professional certification, accreditation or other achievements. Include the full name of the granting institution or association.
- **Award or honor.** Include the name of the award and the organization, along with the month you received it.
- **Marriage.** Provide the name of your spouse and Seton Hall University graduation information, if applicable.
- **Baby or adoption.** Provide the name of your spouse and the baby or child's name, sex and birthdate or age.

We'll publish your news in an upcoming issue of the *Seton Hall University Magazine*.

*The Seton Hall University Magazine is published three times a year in a six-month production cycle for each issue. Alumni News & Notes submissions will be included within six months of receipt by the Office of Alumni Relations.*

NAME

CLASS YEAR(S) AND DEGREE(S) FROM SETON HALL UNIVERSITY

BUSINESS ADDRESS

HOME ADDRESS

( ) ( )

WORK PHONE

HOME PHONE

E-MAIL ADDRESS

### NEWS TO SHARE WITH SETON HALL CLASSMATES

#### PLEASE SEND OR FAX THIS FORM TO:

SETON HALL UNIVERSITY MAGAZINE  
ALUMNI NEWS AND NOTES  
457 CENTRE STREET  
SOUTH ORANGE, NJ 07079

FAX: (973) 378-2640



*In April, the Pirate Blue Athletic Fund Salute to Seton Hall University's College World Series teams raised nearly \$100,000 for the University's athletics program. At the salute, former teammates (from left) Rico Bellini '75, Jack Cust '74 and Marty Caffrey '74 joined more than 50 baseball alumni from the 1964, 1971, 1974 and 1975 teams.*

promoted to distinguished member of technical staff at Lucent Technologies in Murray Hill.

**Brenden Delaney '85**, of Plainsboro, was named a national advertising sales manager for *NFL Insider Magazine*. Delaney brings 17 years of magazine national advertising sales experience to his new position. He has worked for Reader's Digest Publications, Meredith Publications and Gralla Publications. **Marc L. Hamburger '85**, of Millburn, was appointed to senior manager of production at Broadway Video, New York City's leading independent entertainment production company. Hamburger formerly served the company as senior assistant editor.

**Thomas B. Considine '86/J.D. '89**, of Spring Lake Heights, was appointed vice president of government and industry relations at Metropolitan Life Insurance Company. He is the MetLife government relations officer responsible for institutional business issues nationally. Considine joined MetLife in November 1993 as government relations counsel. He was appointed assistant vice president in March 1997.

**Paul E. D'Andrea '86**, of Eatontown, was named vice president in the equity division of capital markets at Salomon Smith Barney in New York City. He formerly served as the assistant vice president of sales trading.

**Janet C. Gough, M.A. '86**, of Livingston, is the author of *Write It Down: Guidance for Preparing Documents that Meet Regulatory Requirements* (Interpharm Books). Her writer's handbook is geared to professionals in the

pharmaceutical industry who prepare documents to satisfy requirements of the Food and Drug Administration and other regulatory bodies. Gough, a teacher of English as a Second Language courses at Seton Hall University and a consultant to the pharmaceutical industry, is working on a series of four books on quality auditing.

**John I. Kobus '87**, of Westfield, and his wife, Laura, announced the birth of their twin daughters, Kelsey Ann and Courtney Elizabeth, in January 2000. Kobus serves as district manager at Janssen Pharmaceutica Inc. in Titusville.

**Michael P. Leanza '88**, of Maplewood, was named a certified financial planner. Vice president and investment counselor at Summit Financial Services Inc. in Maplewood, Leanza is responsible for managing investment and retirement accounts totaling approximately \$100 million.

**Christopher W. McGarry '88/J.D. '92**, of Hackensack, was named assistant general counsel and assistant secretary of the Grand Union Company. McGarry also is an adjunct professor of finance at Seton Hall University.

**John A. Bravaco '89**, of Washington, D.C., was promoted to political officer at the American Embassy in London. Bravaco's diplomatic work is in arms control, nuclear nonproliferation and disarmament. **Jennifer L. Coe '89**, of Somerset, is a senior meeting planner in the travel department at Johnson & Johnson in North Brunswick. In 1999, Coe was named Business Person of the Year by the Future Business



Leaders of America. **Edward E. Klink '89**, of Allendale, is senior editor for *horsesmouth.com* in Manhattan. Before joining this Web-based service for brokers, Klink was an officer with J.P. Morgan in New York City. **Mauricio Lorence, M.A. '89**, of Brooklyn, NY, is a freelance interpreter of Spanish, Japanese, Portuguese, German and English. Lorence specializes in depositions and Electronic Benefits Transfer cases. **Mark A. Montana, J.D. '89**, of Washington Township, was admitted to practice before the U.S. Patent and Trademark

Office. Montana is an attorney specializing in intellectual property law at Norris, McLaughlin & Marcus, P.A., in Somerville. **Barbara A. Ryan, J.D. '89**, of New York City, was appointed chair of the new leadership group for the United Hospital Fund. The group encourages volunteer leaders to share their time and generate support to improve health care in New York City. Ryan is a partner in the New York City law firm of Aaronson, Rappaport, Feinstein & Deutsch, LLP. **Michael J. Ryan '89**, of Haverhill, MA, was promoted to front page editor of the

*Eagle-Tribune* in North Andover. Ryan recently wrote a screenplay titled "Free Speech Television."

## 1990s

**Ted D. Conley '90**, of Brea, CA, established the law firm of Conley & Associates in Brea. **Kelly A. Fallon '90/M.B.A. '97**, and her husband, **Franco '90**, of Cranford, announced the birth of their daughter, Gianna Silvana, in November 1999. Kelly is a program coordinator for the MBF Group in Rahway. **Cara Godwin '90**, of Newton, PA, and her hus-

band, John Devlin, announced the birth of their daughter, Madison Claire, in January. **Kevin P. Kelly, J.D. '90**, of New Milford, was named partner in the Hackensack law firm of Herten, Burstein, Sheridan, Covasco, Bottinelli & Litt, LLC.

**William J. Brown '91**, of Miami, was named director of e-commerce for Interval International in Miami. Brown also is a professor in the graduate business school at the University of Miami. **Thomas B. Hunt '91**, of Whitehouse Station, and his wife, Joan DiMatteo-Hunt, announced

## College of Nursing Celebrates 60th Anniversary

A gala celebration in June marked Seton Hall University's six decades of excellence in nursing education, as well as the significant contributions of its graduates to the nursing profession. A high point of the evening was the induction of 18 alumni into the College of Nursing's newly established Hall of Honor.

Seton Hall has offered courses in nursing since 1937, and was the first college in New Jersey to offer a baccalaureate degree in nursing. The School of Nursing Education, organized in 1940, in 1950 became the School of Nursing and in 1971 was renamed the College of Nursing. The College's graduate program was established in 1975.

According to Phyllis Shanley Hansell, R.N., Ed.D., dean of the College of Nursing, the College embraces the University's vision to prepare servant leaders in a global society. "Nursing students and faculty alike reach out to humanity with caring compassion as leaders in health care and the broader community," she says. "Our alumni hold key leadership positions in the profession."

This leadership is evident among the distinguished group of honorees inducted into the Hall of Honor. Their outstanding achievements represent the full spectrum of the nursing profession from executive management to hands-on health care delivery.

Those honored include chief executives from professional organizations and associations, corporate health care system management, nursing publications and online nursing companies; a tireless nurse advocate for the poor and under-served population; and respected

college deans, dedicated professors, patient care coordinators and caring nurse practitioners.

The College of Nursing Hall of Honor 2000 recipients are:

- Elizabeth Baumgartner '55;
- Mary Ann Christopher, M.S.N. '82;
- Sara M. Errickson '48;
- Alice R. Ettinger, M.S.N. '84;
- Ruben Fernandez '75;
- Dorothy Flemming, M.S.N. '98;
- Carol Germain '62;
- Robert Hess, M.S.N. '88;
- Annette Hubbard '65;
- Ruth Hutchison '63;
- Josephine Iorio '58;
- Lucille A. Joel '63;
- Jean R. Marshall, M.S.N. '89;
- Dorothy M. Ozimek '50/M.A. '54;
- Mary Ann Rizzolo '64;
- Laurie Sherwen '70;
- Muriel Shore '61, M.S.N. '78/Ed.D. '90; and
- Toni Sullivan '62.

The honor was bestowed posthumously to Baumgartner, Errickson and Iorio.

Comments from two of those honored testify to their deep feelings for their alma mater and their vocation. "My Seton Hall University education gave the direction for my professional development," Ozimek says. "I am gratefully appreciative for the superb Catholic education I earned and the opportunity to have made lifelong friends with former students, faculty and colleagues at this great University."

Hess credits the College for giving him a cosmopolitan view of the world of nursing and launching him into a leadership role. "My teachers and studies stirred and provoked me, and I acquired a research base and writing skills that would prepare me for further work later in my career," Hess notes. "I left forever changed and challenged to do more."



Lucille A. Joel '63 (left) was one of 18 nursing graduates inducted into the Hall of Honor. With her are Phyllis Shanley Hansell, R.N., Ed.D., dean of the College; and Monsignor Robert Sheeran '67, University president.

## An Archive of Exemplary Service

**O**n May 18, **Monsignor William Noé Field '36, M.A., M.L.S.** celebrated the 60th anniversary of his ordination to the priesthood. The celebration began with a Mass in Kozlowski Hall Auditorium at 6 p.m., with a program and reception following in Kozlowski Hall Atrium. Concelebrating the Mass were 47 priests whom Monsignor Field had taught at Seton Hall Prep or at Seton Hall University.

The three honorary co-chairs for the event were Monsignor Robert Sheeran '67, University president; Very Reverend Thomas R. Peterson, O.P., who retired in June as University chancellor; and Reverend James M. Cafone '61/M.A. '67, S.T.D., minister to the Priest Community and an assistant professor of religious studies. Also present to honor Monsignor Field were Most Reverend Peter L. Gerety, Archbishop Emeritus of Newark; Most Reverend Frank J. Rodimer, M.Div. '51, Bishop of Paterson; and Most Reverend Charles J. McDonnell '50, Auxiliary Bishop of Newark and Regional Bishop for Bergen County.

Monsignor Field has made a lifetime commitment to Seton Hall. As a young boy, he attended Seton Hall Prep and, in 1932, he enrolled in Seton Hall College. He entered Seton Hall Seminary in 1935. Ordained a priest in 1940, his first assignment included being an English literature, grammar and religion teacher as well as moderator of student activities at Seton Hall Prep; he was also a part-time faculty member at Seton Hall College.

Throughout his career, Monsignor Field has served Seton Hall. Among his various roles, in 1963, he was appointed director of University Libraries and, in 1982, was named curator of rare books and archives and director of special collections, a position he proudly works in to this day.

Now in his 80s, Monsignor Field has created a blueprint for continuing development of the archives. His plan includes the appraisal of more than 900 rare books dating to 1456, expansion of the Civil War Collection and the McManus Collection, and establishment of a campus museum to display the many beautiful and unique artifacts he has acquired on behalf of the University.

At the Mass honoring Monsignor Field, Monsignor Sheeran commended him for his 60 years of generous

witness and loyal service to the Seton Hall community. No other priest in Seton Hall's 144-year history has served longer than Monsignor Field.

In his homily, Monsignor Field recalled his first Mass as a priest when he administered the Eucharist to his parents, William Noé Field and Marie Natalie Field. (Both are now deceased). "What we are celebrating this evening is not the 60th anniversary of Father Field as a Priest, but the Priesthood itself. A Priesthood planted by God, a Priesthood sustained by God for 2,000 years from the night of the Last Supper to this very moment," Monsignor Field observed.

During the Mass, Archbishop Emeritus Gerety recited selected lines from Monsignor Field's poetry: "Love was cradled in the hay ... Love was reflected in starlight." The archbishop added, "Love is cradled in the heart of Monsignor Field. Monsignor Field has three loves. Firstly, love for God: God came into his heart and drew him to the priesthood. Secondly, love for Seton Hall University: Monsignor Field has given of himself with great distinction and is much beloved on campus. Thirdly, love for the University Archives that flows from his love of the Church and its history."



*Monsignor William Noé Field '36, M.A., M.L.S., (third from left), celebrates the Eucharist with nearly four dozen proud concelebrants at a Mass in honor of the 60th anniversary of his ordination to the priesthood. Among the concelebrants were (from left) Monsignor Robert Sheeran '67, University president; Deacon Edward Porter '50, deacon for the Cathedral Basilica of the Sacred Heart in Newark; and Reverend John F. Morley '58, Ph.D., associate professor of religious studies.*

the birth of their daughter, Teresa Mary, in January. Tom is a network marketing distributor for Shaklee Corporation in Whitehouse Station. **Maureen E. Kane '91**, of Hoboken, joined DiMassimo Brand Advertising in New York City as brand manager. This small integrated branding agency specializes in convergence and dot-com start-ups. Kane, who also serves as chair of the Advertising Women of New York (AWNY) Mentoring Committee, was awarded the

1999 President's Award for outstanding service to the AWNY community. **Robert C. Neff Jr., J.D. '91**, of Little Silver, and his wife, **Cynthia Spera Neff, J.D. '92**, announced the birth of their twin daughters, Katherine Rose and Laura Marie, in October 1999. They join their 4-year-old brother, R. Carey Neff, III. **Joe Spina '91**, of Warren, and his wife, **Holly '91**, announced the birth of their daughter, Samantha, in October 1999. Joe is a claims examiner at the Chubb

Group Insurance Company in Pittsburgh. **Cherie L. Wilkins '91**, of Lincoln, DE, and her husband, Don, announced the birth in May 1999 of their daughter, Jillian Marie, who joins her sister, Rhonda, 3. Cherie is an office manager and contract administrator at Crystal Steel Fabricators Inc. in Delmar.

**Christopher P. DePhillips, J.D. '92**, of Glen Rock, and his wife, Patti, announced in October 1999 the birth of their daughter, Caroline, who joins

her brother, Timothy. DePhillips is counsel at Porzio Bromberg and Newman, P.C., in Morristown. **Ernie W. Knewitz '92**, of Millburn, was promoted to vice president of corporate communication at Noonan/Russo Ltd., a British biotechnology consulting company in London.

**Jose A. Brito, J.D. '93**, of North Bergen, established a law practice in Union City. He specializes in family employment, worker's compensation, personal injury, immigration, municipal



and real estate law. **Gaetan T. Giannini, M.B.A. '93**, of Parsippany, was appointed director of sales and marketing at Kamran Afshar Associates Inc., a full-service marketing research firm. Giannini will lead the sales and marketing efforts and will spearhead domestic and international expansion. He formerly served as vice president of Dynalene Heat Transfer Fluids in Whitehall, PA.

**Ellen Bohan Murphy '93**, of Wyckoff, and her husband, Kevin, announced the birth of their daughter, Kirsten, in May 1999. **Jennifer C. Ursillo Zweier '93**, of Brick, joined Shadow Broadcast Services in Rutherford as the news and traffic reporter and co-host of the morning radio show in Point Pleasant.

**Dominick D'Agostino Jr. '94**, of Garfield, has established his chiropractic practice, D'Agostino Chiropractic & Associates, P.C., in Garfield. **Gregory W. Fortsch, J.D. '94**, of Arlington, VA, was named a trial attorney in the civil division of the U.S. Department of Justice in Washington, D.C.

**Amy T. Bourke '95**, of Lakewood, and her husband, Michael, announced the birth of their son, Casey Michael, in October 1999. **Frank R. Stiso '95**, of Manasquan, graduated from Life University of Chiropractic in Marietta, GA. Stiso plans to open a chiropractic practice in New Jersey. **Laurie A. Valle '95/M.A. '99**, of Edison, was promoted to employee relations supervisor of the United Parcel Service (UPS) in Edison. Valle has been with UPS since 1997.

**Craig Kimble '96**, of Stuart, FL, joined the Florida Department of Corrections as a probation officer in Stuart. **Jonathan N. Marcus, J.D. '96**, of Mahwah, joined the mergers and acquisitions group in the New York City law firm of Weil, Gotshal & Manges, LLP. Marcus had been an attorney with Sills Cummis Corporate Group in Newark.

**Anthony LaMonica '98**, of West Orange, was named 1999 New Journalist of the Year by the New Jersey Press Association. LaMonica is a staff writer for *The Record* in Hackensack.

**Christine Bove '99**, of Brooklyn, NY, was promoted to assistant coordinator of trading cards and collectibles at the National Basketball Association (NBA) in New York City. Bove previously worked in the NBA's international

television division. **Joshua Vath '99**, of Wellington, FL, was promoted to futures and options specialist at First American Discount Corporation in West Palm Beach. He formerly served in the analytics department of Bloomberg, LLP.

## Marriages

James M. Fiamingo '84 to Denise Hughes

John B. Keeton '92 to Erika A. Krasnickas

Anne Prendergast '92 to Paul W. Kisslinger

Catherine M. Leonard '93 to Thomas C. Sienicki, M.B.A. '99

Katherine A. Guarino '93 to Thomas Kelly

Stephen N. J. Sasala, J.D. '93 to Linda A. Muscio

Jennifer C. Ursillo '93 to Tom Zweier

Kelly A. Gregor '94 to Lawrence M. O'Neill

Elizabeth R. Millard, J.D. '94 to Michael E. Danenza

David L. Wyrsh Jr. '94 to Christina Narcia

Victoria L. Ambrosini '95 to Kevin Duffy

Stephanie M. Siegel '95 to Scott Intelisano

Amy T. Sweet '95 to Michael Bourke

Kamala J. Kemble '96 to Leslie W. Carlos

Jennifer A. Carr '96 to Michael S. Keller '95

Elizabeth R. Forenza '97 to Charles Karan '96

Vincent P. Radice, M.P.A. '97 to Diane E. Boucher

Amy K. Troy '97 to Edward Noonan

Susan C. Lutz, M.A.E. '98 to Michael A. Critelli

Loriann Mahurter, M.S. '98 to Raymond Mazzo

Jerome D. Jabbour, J.D. '99 to Jean O. McHugh

Michelle L. Steir, M.P.A. '99 to Grin Tempkin

## Big Hits

For the first time since 1987, Seton Hall participated in the NCAA Baseball Tournament. Following a remarkable 40-16 regular season, the Pirates traveled to South Carolina as an at-large team in the 64-team championship tournament. Seton Hall lost to Wake Forest and Liberty to end its season. Several weeks later, juniors B.J. Benik and Tony Calabrese were selected in the Major League Baseball First-Year Player Draft. The New York Mets chose Benik, a right-handed pitcher, in the 16th round. The New York Yankees selected Calabrese, the Pirates' starting shortstop, in the 21st round.



B.J. Benik

Tony Calabrese

## Bound for the Olympics

A seven-time All-American while at Seton Hall University, **Shana Williams '93** qualified for the U.S. Women's Track Team in July when she placed third in the long jump at the U.S. Olympic Trials. Her qualifying leap in Sacramento was 6.87 meters.

As Williams makes her second bid for an Olympic medal (she also competed in 1996), she'll have a Seton Hall ally close at hand: Track Head Coach John Moon will serve as an assistant coach of the U.S. Men's Track Team at the 2000 Summer Olympic Games in Sydney, Australia, in September.

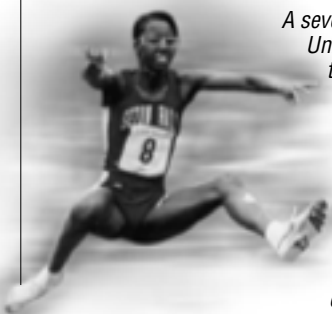
While on the Seton Hall track team, Williams won nine individual BIG EAST Conference titles and was the 1993 Penn Relays champion in the heptathlon. She also showed her prowess in the long jump and the 1,600-meter relay. She is a native of Bridgeton, New Jersey.

At the Olympics, Moon will be responsible for coaching the sprinters. He just completed his 28th season as Seton Hall's head coach in track. He has coached 19 Olympians, five NCAA champions and 71 All-Americans.

Another of Moon's student-athletes came close to making the U.S. men's track team this year. Standout **Ned Brooks '99**, a three-time All-American, at the Sea Ray Relays came in 7th in the 800-meter run, posting the fastest collegiate time in the country for the season (1:47.07). That qualified him for the U.S. Olympic Trials in July.

Recently named the Men's Mid-Atlantic Region Outdoor Track and Field Athlete of the Year by the U.S. Track Coaches Association, Brooks is a graduate student at Seton Hall, pursuing a certificate in information technology.

Brooks was one of two Seton Hall track athletes to compete at the NCAA Outdoor Championships on June 2, where he garnered a seventh-place finish in the 800-meter event with a time of 1:46.50. He enjoyed much success during the season in both indoor and outdoor events. Honored as Outstanding Male Track Performer at the BIG EAST Conference Indoor Championships, he won the 4x400 relay and became the first man to win the 500- and 1,000-meter runs in the same year. In addition, he was victorious in the 800-meter run at the IC4A Championships and anchored the 4x800 relay team to a winning finish at the Penn Relays.



Shana Williams



John Moon

## In Memoriam

Robert A. Sauer '23  
Monsignor George O'Gorman '33  
Reverend Frederick R.J. Clancy  
'37/M.D.M. '45  
William P. Berry Jr. '38  
Reverend Chester A. Miodowski  
'42/M.D.M. '46  
Ralph J. Palette '42  
Reverend John A. Merity  
'45/M.D.M. '49  
Richard M. Doherty Jr. '48  
Reverend Hugh V. Fitzgerald '49

Ralph F. D'Andrea, M.A.E. '50  
Walter Dolockeck '50  
Robert C. Schieni '50  
John J. Thorne '50  
Robert F. Williams '50  
Richard L. Stecher '51  
Nicholas Wasyliv '52  
John B. Wolf '53  
Reverend Albert J. Matulis '54  
Harold J. Taylor '54  
Frank A. Cooney Jr. '56/M.A.E. '70  
Donald T. Reardon '56  
Robert H. Sutton, M.A.E. '57  
John J. Costello '58

John F. Gannon '58  
Ralph L. Porter Jr. '59  
Robert J. Pinto, J.D. '62  
James P. O'Neil '66  
Lillian H. Pollard '69  
Robert J. Nazare '70  
Peter J. Petrow '72  
Michael J. Anastasio Jr. '76  
Sohayla Massachi '00

## Friends of the University

Garland Ballard  
John H. Callan, Ed.D.

Andrea Catania, J.D.  
Daniel Coll  
Paul M. Densen  
Thomas A. Duff, Ph.D.  
Bernard Gross  
Diana Haney  
Joseph Haynor  
Jack Jordan, Ph.D.  
Matthew W. Kiernan  
Anthony Nardone  
Francis Frederick Ruzicka  
Pak-Ken Wong, Ph.D.

## "The Team Behind The Team"

### Q. What is Pirate Blue?

A. Pirate Blue is the athletic fund-raising organization at Seton Hall University. Financial contributions designated for the Pirate Blue Athletic Fund are used to support the University's 270 student-athletes who compete in 18 varsity sports.



Your broker will need written authorization from you before the transfer is made. Be sure to provide the name of the stock that you want to transfer and the number of shares, and indicate that you would like your gift to be designated to the Pirate Blue Athletic Fund at Seton Hall University.

### Q. What is the money raised for Pirate Blue used for?

A. Pirate Blue gifts directly benefit our student-athletes by providing funding support for individual sports, generating new athletics scholarships, providing for renovations and expansion of athletics facilities and allowing for major athletics projects not included in the athletics department's annual operating budget.

### Q. Can I designate my gift for a particular sport?

A. Yes, contributions to Pirate Blue can be tailored to meet your specific wishes. Donations can be earmarked for the General Athletic Fund, a specific sport or Academic Support Services for Student-Athletes. Gifts to the General Athletic Fund help meet the general operating needs of our entire program and are applied where most urgently needed. Donations to one of our 18 varsity sports go directly into the respective coach's budget. Gifts designated for Academic Support Services help fund advisement, tutoring, supervised study sessions and life skills workshops for our student-athletes.

### Q. Does Pirate Blue accept corporate matching gifts?

A. Yes, many corporations have programs that can double or even triple the impact of your gift. Please check with your employer to file the appropriate documentation.

### Q. Can I give a gift of appreciated securities to Pirate Blue?

A. Yes, the most efficient way to transfer securities to Seton Hall is broker to broker. If your stock is held by a broker, notify him or her that you wish to make a gift of securities.

### Q. What are the benefits of membership?

A. Pirate Blue benefits vary depending on the level of giving, and may include our electronic newsletter, BIG EAST Conference and NCAA basketball tournament ticket purchase priority, VIP parking and Winners Club privileges at Continental Airlines Arena, athletics merchandise and apparel, coaches' luncheons and other special event invitations exclusive to Pirate Blue members. For many, the most important *benefit* of being a member of "The Team Behind The Team" is knowing that you have played a key role in the continuing advancement of Seton Hall's long and distinguished athletics history.

### Q. Is Pirate Blue money supplemental funding for the athletics department?

A. No, the reality is that nearly 25 percent of the annual operating budget for athletics comes through Pirate Blue gifts. Without this external support, our program would not be able to compete in the number of sports it now does, nor be as competitive at the national level as we now are.

***Pirate Blue funds are essential to Seton Hall's being able to field a nationally competitive program.***

### Q. How do I join "The Team Behind The Team"?

A. Donations to Pirate Blue can be sent to the Pirate Blue Athletic Fund, Seton Hall University, 457 Centre Street, South Orange, NJ 07079.

For more information about the Pirate Blue Athletic Fund, contact Paul Huegel, M.A. '92, executive director, at (973) 378-9838 or [huegelpa@shu.edu](mailto:huegelpa@shu.edu) or Joe Del Rossi '93, assistant director, at (973) 378-2681 or [delrosjo@shu.edu](mailto:delrosjo@shu.edu)



## Many Are One Honors Leaders and Leadership

General Colin L. Powell, USA (Ret.), former Chairman of the Joint Chiefs of Staff, offered his thoughts on the importance of leadership in our changing world during his keynote address at the 15th Annual Many Are One Alumni Awards Gala on April 29. The gala drew 700 guests from across the country, one of the largest groups ever, and raised more than \$40,000 for the Alumni Association Endowed Scholarship Fund. General Powell is the author of the best-selling autobiography *My American Journey* and chairman of America's Promise — The Alliance for Youth, a national crusade to improve the lives of our nation's young people, established at the Presidents' Summit for America's Future in 1997.



**Kurt Borowsky '61**, a member of the Seton Hall Board of Regents, was among those on hand to recognize the outstanding alumni honorees and to welcome General Powell to campus.



**Most Distinguished Alumnus Robert E. Baldini '53** and his wife, Jean, pose with General Powell. Baldini, who has served nearly half a century in the pharmaceutical industry, was commended for his exceptional lifetime achievements and his commitment to the mission and vision of Seton Hall University. Vice chairman and chief sales and marketing officer for Kos Pharmaceuticals and

vice chairman for Ascent Pediatrics, Baldini also dedicates his time to several professional and charitable organizations, including serving as a member of the Seton Hall Board of Regents.



**Phillip Thigpen '51** (second from left), recipient of the Alumni Association Service Award, shares a laugh with his son, General Powell; and Congressman **Donald M. Payne '57** (D-NJ). Thigpen was a celebrated student-athlete at Seton Hall prior to his distinguished career in urban development and county government. He was honored for his dedicated involvement in countless cultivation and stewardship initiatives on behalf of the University.



**Kent Manahan**, vice chair of the Seton Hall Board of Regents and senior anchor for New Jersey Network, at the gala presented the first-ever Regents Medal to Very Reverend Thomas R. Peterson, O.P. Citing Father Peterson's extraordinary contributions to Catholic higher education and his distinguished representation of Seton Hall as chancellor for 10 years, Manahan noted that it was Father Peterson's wisdom, devotion, pastoral presence and benevolent spirit that would leave the most lasting impression.



**Joe Hughes '71**, president-elect of the Alumni Association, and **Leo Zatta '78, M.B.A. '84/M.S.T. '86**, current president, applaud the alumni honorees. Hughes and **Michelle Davis '94/J.D. '97** co-chaired the gala, and Zatta served as master of ceremonies.



General Powell and **Monsignor Robert Sheeran '67**, University president, greet Many Are One Humanitarian Award recipient **Alfred W. Martinelli '51**. Chairman and chief executive officer of Buckeye Pipeline, Martinelli was recognized for representing the University with great character and generosity through his commitment to educational advancement and nonprofit organizations.





## Endpaper

### Loyalty That Can't Be Measured

By JOE BURT

Recently I received an envelope with two very special gifts inside. The first was a one-dollar bill. The second was a handwritten note from a Seton Hall University alumna explaining that a dollar was the most she could give to the University Annual Fund, and because of her pride in her alma mater, she wanted to give something. The note was signed only with a first name, but I believe in its sincerity. More importantly, I believe in its message.

It goes without saying that it is important for our alumni to support Seton Hall. But, as the note of this generous alumna suggests, it is not the size of the gift, but the participation that really counts.

This year, 21 percent of Seton Hall's alumni made a gift to the University. To put that in context, Notre Dame enjoys an alumni participation rate near 50 percent. On the other hand, Rutgers alumni give at a rate of 13 percent. It's always nice to beat Rutgers. Can we do better? Yes. But to reduce this article to a mere discussion of numbers would not do it justice. Math never was my strong point. Nor is this essay a request for funds. The truth is, it serves as a crash course in how vital your involvement in the life of the University is, and the impact it has on the lives of our students.

What many don't know is that alumni participation in annual giving is a figure reported to the outside organizations that measure the strength of our University. For instance, *U.S. News & World Report* uses the percentage of alumni giving as one of seven measurable criteria to determine its college rankings. Prospective students and their parents often use *U.S. News'* statistics as a research tool to narrow the list of college choices. Its Web site records more than 4 million page views per week.

If I were generating a list of colleges for my child, I would already have several schools in mind based on academic reputation, my child's ability and interests, and chosen course of study. (Of course in the end I would pick Seton Hall!) What the alumni participation percentage would indicate to me is a level of loyalty those who preceded our sons and daughters have for their alma mater. When alumni demonstrate their loyalty by giving, it says they had such a meaningful college experience that they want to enable and enrich the experience for future generations. Alumni directors come and go. Administrators, faculty and coaches move on. Alumni are forever.

For 144 years, Seton Hall has been built upon a foundation of giving. Each succeeding generation of alumni has



been charged with making Seton Hall a better place for those who follow. Everyone who earns a degree here benefits from the generosity of others. Our history is full of examples. One that comes to mind is the story of Benjamin Savage. In the late 1800s Savage worked the farm when Seton Hall had cattle and crops. He left the college \$10,719.83, the whole of his estate. It was the school's first major bequest, and today the Benjamin Savage Society recognizes all of those who make a planned gift to Seton Hall.

The year 2000 marks Seton Hall's 50th anniversary as a chartered university. I was reminded of that fact after meeting with members of the Class of 1950 who gathered to plan their upcoming reunion celebration on October 14. They attended Seton Hall at a time when an influx of World War II veterans contributed to our growth as a modern university. I listened as they recalled stories of priests, professors and classmates at Seton Hall who had a profound impact on their lives. Their recollection of events is vivid and their enthusiasm for being together is energizing. They talk about giving back to the school that helped shape their future.

The experience of today's students is much the same. An explosive growth in technology and the way we gather information and knowledge present new challenges. This growth has a dramatic effect on the way we teach and learn. Providing current students with a competitive advantage becomes costly, and it cannot be done without your support. Perhaps in Alumni Relations we can do a better job of letting students know what you do on their behalf. They, too, need to hear the stories of a woman who sent one dollar, the generosity of Benjamin Savage and the loyalty of the Class of 1950. It would provide them with an education about the true spirit of Seton Hall.

That spirit remains. You convey that spirit as you share with family, friends and neighbors what Seton Hall means in your life. You keep the spirit bright as you mentor a student, hire a Seton Hall graduate, take a class, volunteer for The Hall, or when you come back to campus for University Day and Reunion. The generosity of alumni is part of the University's past, present and future, and we thank you for all of your support. Whether it arrives via cheers, involvement or an envelope, we know it comes straight from the heart.

*Joe Burt is director of Alumni Relations at Seton Hall University.*