# Seton Hall



UNIVERSITY MAGAZINE



## **Ever Forward**

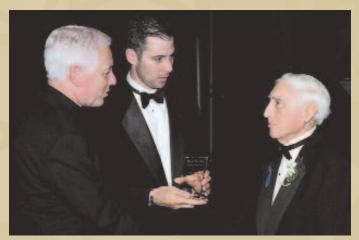
The Campaign to Build a Bolder, Brighter Future

### **A Gala Tribute to Alumni**

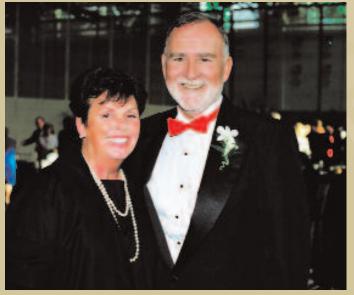


The Seton Hall University African-American Alumni Council was proud to celebrate the distinguished life of **Benjamin Veal '60/M.A. '66**, **Ph.D.**, awarded the 2004 African-American Alumni Service Award. Veal, pictured above with his wife, Mary Elizabeth Curvy, in 1950 as a freshman became the first African-American baseball player in Seton Hall history. He left during his senior year to play for the baseball franchise of the New York Giants (now San Francisco's team). Veal returned to Seton Hall to complete his undergraduate degree and later earned a master's degree.

he 18th Annual Many Are One Alumni Awards Gala, which took place on May 22 on the South Orange campus, was a spirited evening that attracted nearly 400 members of the Seton Hall University community. The gala celebrates the diverse achievements and common bond of excellence among Seton Hall alumni. The proceeds from Many Are One support the Alumni Association Endowed Scholarship Fund.



For his many years of volunteer service and allegiance to Seton Hall, Jack LoSapio (right) receives the 2004 Pirate Blue Service Award from Monsignor Robert Sheeran '67, University president, and Joe Del Rossi '93/M.A. '01. Del Rossi is former director of the Pirate Blue Athletic Fund.



**Philip J. Shannon Jr.** enjoys the festivities with his wife, Mary. For his endowment of the Philip and Mary Shannon Seton Hall Speaker Series and his continuing dedication to the University, Shannon was honored with the 2004 Servant Leader Award.



Mara Zazzali-Hogan, J.D. '98 (left) reminisces with Deborah Gabry, J.D. '89/M.B.A. '01 after the Seton Hall School of Law honored Zazzali-Hogan with its 2004 Alumni Council Service Award. Since 2000, she has been an associate at the firm of Gibbons, Del Deo, Dolan, Griffinger & Vecchione, P.C., in Newark.

### Excellence



**Joseph Hughes '71** (right), past president of the Alumni Association, was honored with the 2004 Alumni Association Service Award. He converses with **Mike Cocco '86** (left) and **Jerry Walker '03**, a Seton Hall men's basketball Hall of Fame inductee for his prowess as a Pirate from 1990-93.



Monsignor Patrick E. Brown, M. Div. '77 offers words of thanks after being honored with the Humanitarian Award.



Catherine E. Daniels '83/M.A. '96, president of the Seton Hall Alumni Association Board of Directors, welcomes guests at the gala. Daniels, who in 1999 received the Alumni Association Service Award, succeeded Joseph Hughes '71 as board president in 2003. Daniels is marketing and communications manager for the law firm of Skadden, Arps, Slate, Meagher & Flom, LLP, in New York City.



**Robert J. Wussler '57** (center), recipient of the 2004 Most Distinguished Alumnus Award, shares a few moments with **Monsignor Sheeran** and **Kent Manahan**. Wussler is president and CEO of Ted Turner Pictures and Ted Turner Documentaries. Manahan, senior anchor for New Jersey Network, is a member of the Seton Hall University Board of Regents.

# Seton Hall

#### FALL 2004 FEATURES



UNIVERSITY MAGAZINE FOR ALUMNI AND FRIENDS

#### 14 Ever Forward

#### The Campaign to Build a Bolder, Brighter Future

In November, Seton Hall University launches its Ever Forward campaign. This new special section spotlights the University's ambitious goals and the people who enable Seton Hall to continually raise the bar of excellence across its academic offerings, campus facilities, research and other programs.



#### 28 Going for the Goal

What impact does sport have on the economies of cities and nations? Assistant Professor Kevin Kovalycsik, M.B.A. '97, M.P.A., of the Stillman School of Business, and Dean Patrick E. Hobbs '82, J.D., LL.M., of the School of Law, have been called upon to provide crucial analysis to determine the answer to this question.

#### DEPARTMENTS

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#### Volume 13

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#### On the cover:

As Seton Hall University prepares to transform McNulty Hall into a state-of the-art Science and Technology Center, the Atom Wall remains as a symbolic link to the past and the vision – Ever Forward.

Seton Hall University Magazine is published in cooperation with the Alumni Magazine Consortium.



#### **Seton Hall Welcomes New Pirates**

n September, Seton Hall University opened its doors for the 148th year to welcome a new group of students: the Class of 2008. This year 1,225 freshmen and 275 transfer students chose to become Pirates. With the addition of this class, Seton Hall is now home to almost 10,000 students and more than 70,000 alumni. The average SAT score for the Class of 2008 is nearing 1100, with an average high school GPA of 3.2.

This diverse freshman class hails from 30 states: Alabama, Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, Tennessee and Texas. The international students come from Australia, Bulgaria, Canada and Nigeria.

'04

Courtney R. Johnson, M.B.A.

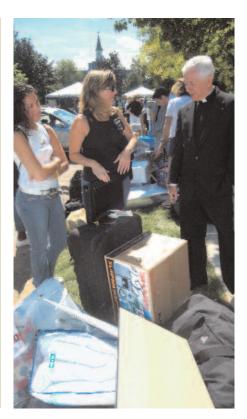
Here is an overview of the Class of 2008:

32 percent come from out of state.

**They represent 30** states and four countries.

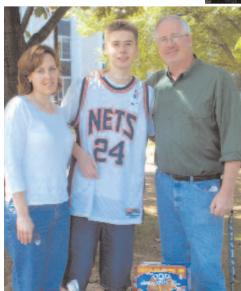
55 percent are women and 45 percent are men.

More than 1,000 freshmen will reside on campus — this is the largest freshman cohort ever to live in the residence halls.





On Move-In Day, September 2, faculty, administrators and returning students lent a hand with bags, bedding and boxes. (Above left) Reverend Robert S. Meyer '84, J.D., associate vice president for Student Affairs, and (top right) Monsignor Robert Sheeran '67, S.T.D., University president, were among those helping to turn a day of transition into a festive, informal affair that inspired camaraderie and a sense of community.







News

"I think the most pressing issue in this election is the respected leadership of the U.S. presidency. The president of the U.S. must be trustworthy, thoughtful and deliberate in his approach to solving problems."

— Kathy Shoemaker, Graduate Student

#### "If you can't establish security, nothing else matters."

— Jeffrey Mase '05

"I believe that Iraq is on the top of my priority list but only because we as Americans made it so by invading, against the will of the international community, even against the Pope."

— Georges Berges, Graduate Student

"Ensuring the safe return of our troops in Iraq, as well as the stability of the Iraqi regime, should be the top priority." — Julia Delbagno '05

#### **Catholic CEOs Consider Corporate Values**

ecent corporate scandals have raised serious questions for Catholic business leaders about contemporary corporate values, ethical leadership and the way their Catholic faith influences their work.

To address these issues, more than 23 CEOs from around the Northeast gathered at a seminar titled "The Vocation of the Catholic CEO: The Future of Corporate Leadership," which took place on July 15-16 at the North Maple Inn in Basking Ridge. Among those attending were representatives of Fleet Insurance Advisors, Maersk and Pamrapo Bancorp.

The seminar was organized by Seton Hall University's Center for Catholic Studies and the Jesuit Woodstock Theological Center, based at Georgetown University. It was funded by Seton Hall's Center for Vocation and Servant Leadership.

This seminar gave Catholic CEOs an opportunity to share experiences; analyze the roots of the ethical problems confronting business; and pinpoint the moral values of their faith that can make a positive, lasting contribution to the ethical climate of corporate society.

Four interactive seminars were conducted by Monsignor Richard M. Liddy '60, S.T.L., Ph.D., director of the Center for Catholic Studies at Seton Hall and University Professor of Catholic Thought and Culture in the College of Arts and Sciences; a team consisting of Reverend Gap Lo Biondo, S.J., Reverend John Haughey, S.J., and Terry Armstrong, Ph.D., all of the Woodstock Theological Center; Andy O'Connor, CEO of O'Connor Associates; and myself. In these sessions, participants reflected on their personal vocation to become business leaders.

Participants agreed that ethical failure in organizations is related to the failure of leaders to promote ethical ideals. "The sharing among the business people was very strong — both on a personal level and on a broad cultural level," says Monsignor Liddy. "Many questions were raised, such as 'Where does one get standards of right and wrong?' 'What resources does the Catholic faith have to offer?' and 'Can we see business as a calling?'"

There was consensus on several issues. All agreed that the influence of top management is the most important factor in

setting the tone for the ethical climate of the corporation and that lower-level managers and employees should take their cues for appropriate behavior from the actions and rhetoric of their superiors. Attendees also indicated that they believe leadership initiatives are needed to improve corporate ethics. This, they concurred, could be achieved through a shared language and interpretation of core values, clarity and commitment that extends to all internal and external procedures. Many participants also wanted to learn more about how Catholic social teaching relates to corporate activity. As one participant said, "I never realized how much of a resource my Catholic faith is to my work. This conference definitely helps me to re-position some of my priorities. I'm looking forward to the next round." The organizers of the seminar plan to schedule another event later this year to continue the discussion of Catholic ethics and corporate life. -William Toth, Ph.D.

The author is associate professor of Christian Ethics at the Immaculate Conception Seminary School of Theology.



Top managers must set the tone for the ethical climate of their corporations, this group of Catholic business leaders agreed. They shared their experiences and analyzed ethical problems at a seminar in Basking Ridge, co-sponsored by Seton Hall University's Center for Catholic Studies and Georgetown University's Woodstock Theological Center.

"Despite the fact that the U.S. is a developed and prosperous country, there is still a huge disparity in access to health care. Many are still forced to decide between feeding their family and keeping up with their children's immunizations."

— Elizabeth Budny '04

#### "The economy needs to straighten out before more jobs are lost and the country slips into greater debt."

— Arundhati Sanyal, Ph.D., Faculty Associate in English

"The government needs to focus on domestic issues and stop the frenzy on media-friendly topics like the war on terrorism."

— Nicholas Davis, Graduate Student

#### The Hall Weighs In on Presidential Priorities

By the time you read this, incumbent president George W. Bush, with his tough on terrorism policy, may be well on his way to a second term. Or, the country may have elected to go with the new leadership of Democrat John Kerry's vision for America's domestic agenda and international cooperation. In the months leading up to the election, there has been no shortage of polls conveying nation-wide voter sentiments about everything from the economy to the war on terror. Whoever gets elected will undoubtedly have to tackle some tough issues as the 44th president of the United States.

In August, *Seton Hall University Magazine* conducted its own poll to gauge what the University's students, faculty, staff and administrators believe the U.S. president's top priority should be. Respondents were asked to select from a list that included the economy, environment, health care, Iraq, terrorism or "other." Participants who selected "other" were given the opportunity to specify their top issue. All respondents were given the option to provide a short statement explaining their selection.

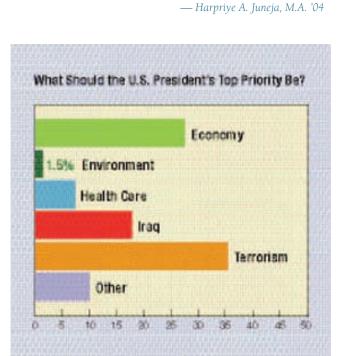
In all, 586 members of the Seton Hall community responded to the poll. The environment received the fewest votes for top priority (9). Terrorism received the most (208), with most respondents indicating that America's ability to wage a successful war on terrorism will directly influence the success of its domestic and foreign policy.

Among those who selected the economy (161), many felt this issue was being overshadowed by the war on terrorism. These respondents defined the state of the economy in terms of jobs, access to affordable health care, education costs and the widening gap between America's wealthy and working class. Interestingly, health care received the second fewest responses (44). Among those who chose Iraq, respondents (105) were divided almost equally between criticism of the war and support for the troops.

Respondents who chose "other" as the top priority (59) revealed an overwhelming concern with foreign policy and America's role in the international community.

— Dorett Smith

"The war on terrorism is increasingly the lens through which the rest of the world evaluates American global leadership. The U.S. president must be able to lead effectively in a manner that exudes strength as well as inspires through American ideals."



This bar graph represents the responses of 586 members of the Seton Hall University community to a question about presidential priorities. The University conducted its informal poll in August.



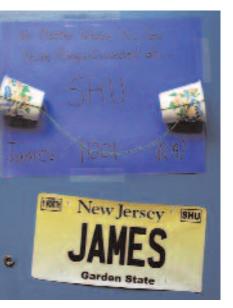
NEWSWOrthy

#### **COMPASS Points to Success for Freshmen**

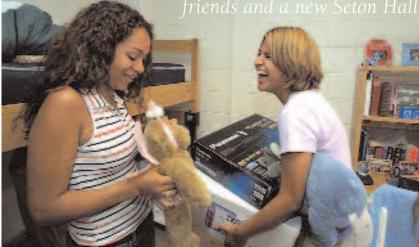
program established to foster a living-learning environment with greater structure and focused opportunities for first-year students at Seton Hall University is steadily achieving its goals. Known as COMPASS, its acronym stands for Collaborative Opportunities to Mature Personally, Academically, Spiritually and Socially.

According to Craig Allen, director of Housing and Residence Life, nearly 1,000 freshmen have requested oncampus housing this year an increase of 33 percent since 2001. Due to the increase, the COMPASS experience has expanded to provide housing for first-year students in two residences, Boland Hall and Aquinas Hall.

The COMPASS experience gives freshmen the opportunity to live in clusters based on their majors and interests. In addition to living together, students are placed in classes together and participate in specific



**COMPASS** experience, we provide freshman students with an instant network of study partners, friends and a new Seton Hall family.



Freshmen live in clusters geared to their majors and interests.



#### Stillman's MONOPOLY® Moguls Raise Scholarship Funds

The Stillman School of Business will host its Second Annual MONOPOLY® Game Tournament in the Richard and Sheila Regan Field House on November 12 at 6:30 p.m.

The fun and games include a cocktail reception and a buffet dinner. There will also be a Tricky Tray Auction, a display and raffle of gifts donated by organizations, families and individuals. Items to be auctioned range in value from a minimum of \$75 to a maximum of several hundred dollars.

Games will be played for a timed period of 60 minutes. At the end of the playing period, scores will be tallied by PNC Bank, the official banker of the evening.

In 2003, the first annual Stillman School of Business MONOPOLY® Game Tournament raised \$30,000. Scholarship funds were awarded to juniors Richard Bello (see page 12), Megan La Bar and Sherif Fahmy; seniors William Ayala, Anthony Bettencourt, Monica Makowski and Steven Stoute; and graduate student Patric Santo Pietro.

For more information on the tournament, please contact Frances Carlo at (973) 761-7573.

- Scott E. Helfman, M.A. '04

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programming themes engaging them in personal, academic, social and spiritual growth.

"More so than ever, students want to live on campus," Allen emphasized. "Through our COMPASS experience, we provide freshman students with an instant network of study partners, friends and a new Seton Hall family." Research shows that students who make connections to their college/university have a deep sense of pride and dedication to their alma mater, will succeed academically and are satisfied with their overall college experience.

Through the COMPASS experience, Seton Hall provides students with opportunities to make deep, meaningful connections that last a lifetime, while helping them to explore what it means to be a servant leader in a global society.

— Courtney R. Johnson, M.B.A. '04

On a resident assistant's door, a low-tech cup-and-string "telephone" symbolizes the high-touch connections that begin at Seton Hall University and last a lifetime.

### *Sister Rose's Passion* Premières at Tribeca Film Festival

aking time out from her busy schedule of combating prejudice and recruiting graduate students in Jewish-Christian Studies, Sister Rose Thering, O.P., Ph.D., professor emerita of Seton Hall University, took a trip down the red carpet in May. At the Tribeca Film Festival awards ceremony in New York City, she accepted the award for Best Documentary Short for a movie about her life. Characteristically charismatic, Sister Rose simply stole the stage from the festival's founder, Robert De Niro, when she thanked him, with kisses, for having the "tremendous foresight to bring the festival to lower Manhattan, where it has done so much for the healing process after 9/11."

General audiences, filmmakers and critics alike have responded positively to the 39-minute documentary, Sister Rose's Passion, which was filmed last spring and summer as the ever-energetic octogenarian went about her daily activities. Sister Rose is shown speaking about the Holocaust to a group of middle school students; visiting the convent in Racine, Wisconsin, where she became a nun in 1946; praying in the Chapel of the Immaculate Conception on Seton Hall's campus; and attending meetings of the New Jersey Commission on Holocaust Education at the governor's mansion. Flashbacks of historical footage evoke a pre-Vatican II, anti-Semitic cultural climate in America a climate that led Sister Rose

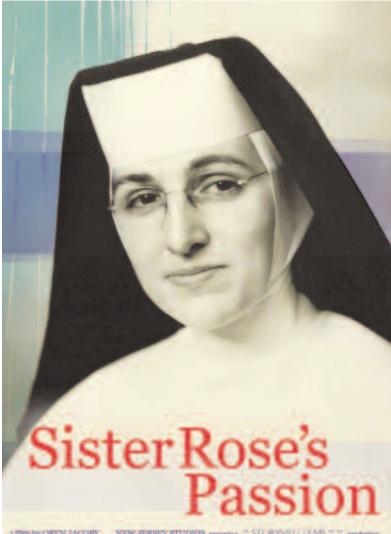
to dedicate her life and scholarly research to improving Jewish-Christian relations and Holocaust education.

An Academy Awardnominated team, Peter LeDonne and Steve Kalafer, produced the film. It was directed by Oren Jacoby, who has produced and directed films for the BBC, ABC, PBS, National Geographic and the Discovery Channel. The documentary was the brainchild of Risa Goldstein, a friend of Kalafer's and a South Orange resident whose father had taken classes taught by Sister Rose. David and Sylvia Steiner of West Orange, members of the executive board of the Sister Rose Thering Endowment for Jewish-Christian Studies, provided initial funding for the film.

While the film's title refers to Sister Rose's intense focus upon her life's work, it also provides a timely foil to Mel Gibson's major motion picture, The Passion of the Christ. A final segment of the documentary shows Sister Rose shaking her head and looking unhappy while viewing an Internet trailer for Gibson's film, which some Jews and Christians have said blames Jews for the crucifixion of Jesus. "Jews never crucified anyone. Romans crucified people," she says. Sister Rose's dissertation research played a significant role in the 1965 Vatican document Nostra Aetate (Our Time), which formally declared that Jews were not responsible for the death of Jesus.

— Catherine Memory

Characteristically charismatic, Sister Rose simply stole the stage from the festival's founder, Robert De Niro.



a film by OREN JACOBY NEW JERSEY STUDIOS presentes (1 STUR YAILLELANS (1 1) predecime Producers STEVE KALAPER PETER LEDONNE Exec Producers KELLEE PYPPER PETER LEDONNE Editor MELISSA DALKER Associate Producer KELEN SAUTH Researcher STEPHANIC STERKER Cinematography SLAWOMIR GRUNREDGE TOM HURWITZ and CLAUDIA RASCHKE RORISSON Music JOEL GOODMAN Produced & Directed by OREN JACOBY

### NEWS

#### **Five Key Administrators Join the University Community**



Thomas K. Lindsay, Ph.D.

homas K. Lindsay, Ph.D., joins Seton Hall University as executive vice president and provost. A highly regarded political scientist, Lindsay has worked in higher education for more than 23 years as a professor and administrator. He succeeds Mel J. Shay, Ed.D., who served as provost and executive vice president for Academic Affairs for 24 years and retired last summer.

Lindsay says that "One of the many things that has drawn me to Seton Hall is its unique focus on leadership, specifically, its mission to develop servant leaders in a global society. In our interconnected world, in which political, ethical and financial issues grow more complex, such a focus and mission are essential to develop leaders for the 21st century."

Lindsay comes to Seton Hall from the University of Dallas, where he served as provost and vice president of academic affairs for the campuses in Irving, Texas, and Rome, Italy. He managed accreditation and assessment of academic programs, planning and budget, as well as recruitment of deans, faculty, department chairs and directors. He also served as professor of political science. Outside academia, Lindsay has taught several leadership development courses for Boeing executives and recently was nominated to a seat on the National Council on the Humanities, part of the National Endowment for the Humanities.

Prior to his role as provost at the University of Dallas, Lindsay served as dean of the graduate school and director of the university's Institute of Philosophic Studies. Lindsay earned his Ph.D. from the University of Chicago. His research has focused largely on the relation of democracy and education, and he has published articles in the leading journals of his field, including American Political Science Review, The Journal of Politics and the American *Journal of Political Science.* 

"I hope to build on Seton Hall's noble history and mission through encouraging further synergies between and among the University's schools and colleges and, in the process, extend the University's presence, both nationally and internationally," says Lindsay.

#### Sister Paula Marie Buley,

**I.H.M., Ed.D.**, has been appointed executive vice president for administration at Seton Hall University, effective mid-September. Sister Buley brings to Seton Hall a formidable background in higher education.

A member of the religious community of Servants of the Immaculate Heart of Mary, based in Immaculata, Pennsylvania, Sister Buley holds undergraduate degrees in history, economics and business administration from Immaculata University; an M.B.A from Villanova University; an Ed.D. from the University of **6** One of the many things that has drawn me to Seton Hall is its unique focus on leadership, specifically, its mission to develop servant leaders in a global society.

> —Thomas K. Lindsay, Ph.D. Executive Vice President and Provost

Pennsylvania; and an M.A.L.S in Catholic Studies from Georgetown University.

Sister Buley has served more than 15 years in Catholic higher education in Pennsylvania, Texas and Maryland. Most recently she was executive vice president and treasurer at Mount St. Mary's College (now University) in Emmitsburg, Maryland. She was responsible for strategic planning and resource allocation, campus master planning, construction development, technology expansion, salary administration and the enhancement of administrative services.

In professional organizations, Sister Buley has demonstrated leadership as an editorial reviewer for the journal *Planning for Higher Education*, as a site visitor for the Middle States Commission on Higher Education, and as chair of the Chief Financial Officers Society



Sister Paula Marie Buley, I.H.M., Ed.D.

of the Association of Theological Schools in the United States and Canada. She also has taught business management at the college level and conducted presentations on leadership, planning and governance.

"In Sister Paula Marie, we have someone with superb academic credentials and outstanding work experience — a person who has devoted her life to the embodiment of the ideals of Catholic higher education. We are delighted she will be joining our Seton Hall community," says Monsignor Robert Sheeran '67, University president.

Sister Buley observes that Seton Hall's "high aspirations; dedicated faculty, administration and staff; and the vision articulated in the Sesquicentennial Strategic Agenda represent a true commitment to excellence."

#### Matthew Borowick '89/

**M.B.A. '94**, was promoted to assistant vice president for alumni and government relations, effective August 16. Borowick has served Seton Hall University for four years as director of government relations.

"I have a 20-year relationship with Seton Hall," says Borowick. "I know its traditions, its mission, its history. I met my wife, Kathy (Coyne) '90, here. Seton Hall has been an invaluable part of my life, personally and professionally, so this new opportunity to



Matthew Borowick '89/M.B.A. '94

serve my alma mater is especially exciting."

Before joining the Seton Hall staff. Borowick worked for the Federal Reserve Bank of New York and then First Fidelity Bank (now Wachovia). "I was hired at First Fidelity by then Alumni Association president Jerry Greco, M.A.E. '68, who took a chance on a young fellow Pirate. The great experience I had working with Jerry and meeting the many other alumni at the bank showed me first-hand that the Seton Hall alumni network is second to none '

Active in local, state and national elections, Borowick was a commissioner of the Brick Township Housing Authority and currently is a lector and Finance Council member for Saint Cecilia Roman Catholic Church in Monmouth Junction, where he resides with his wife and their three children.

"I look forward to working closely with our alumni to help propel the University into the top tier of Catholic universities in the country," Borowick says. "I invite loyal Pirates across the country to contact me and get involved. Together, we can make a real difference." Thomas E. White, M.A., joined Seton Hall University on June 21 as assistant vice president for Public Relations and Marketing. White will manage the University's programs in media relations, advertising, publications, Web and electronic media, and special events. He also will oversee the development and execution of an institutional image campaign to coincide with Seton Hall's 150th anniversary in 2006.

"My goal for the office of Public Relations and Marketing is steady excellence across our communications vehicles," White says. "We need to clearly define what sets Seton Hall apart — establish our unique selling proposition — then communicate these differences at every point of contact with our audiences. Institutions that have poorly defined images in today's higher education marketplace will have a difficult time staying competitive."

Before coming to Seton Hall, White was director of communications and external relations at Washington and Lee University in Lexington, Virginia.

He began his career in corporate marketing before joining the Peace Corps as a volunteer in Africa. Later, White moved to the Peace Corps' Washington,



Thomas E. White, M.A.

D.C., headquarters as press secretary and spokesperson for the agency. In 1997, he was general manager of WFHB-FM in Bloomington, Indiana, where he managed a \$600,000 budget, all daily operations, a staff of seven and 100 volunteers — all while attending graduate school at Indiana University. After earning his master's degree, he became the university's director of emerging technologies and special assistant to the vice president of public affairs.

White's impression of Seton Hall so far is favorable. "People here really walk the walk when it comes to devoting their time, talent and resources for society's greater good," he says. "It is very inspirational."

#### Howard F. McGinn, Ph.D.,

on June 14 became dean of University Libraries at Seton Hall University. McGinn had been the dean of University Libraries at Clarion University of Pennsylvania since 2000.

"I am very excited to serve the students and faculty at this excellent Catholic institution. My father was a professor at Duquesne and Villanova, so I grew up in Catholic higher education. Coming to Seton Hall is, in a way, a long overdue homecoming," McGinn says.

His vision of his new responsibilities is clear. "The Walsh Library exists to build community and support the academic mission of the University," he says. "It is critical that the library anchor its teaching and communitybuilding in Catholic tradition."

McGinn has extensive experience in library and corporate management, electronic information network development and administration, marketing, fund-raising and scholarly

publishing. At Clarion University, he oversaw the construction of a \$15 million. 115,000 square-foot addition to the library, obtained one of the largest private gifts in the institution's history and developed the university's Center for Academic Excellence. McGinn also has served as the city librarian for New Haven, Connecticut; state librarian of North Carolina; director of the public library in Emporia, Kansas; and executive director of PORTALS, an electronic information network serving academic institutions in Oregon and Washington.

In the corporate sector,



Howard F. McGinn, Ph.D.

McGinn was general manager of Microfilming Corporation of America (a New York Times Company subsidiary) and national audiovisual sales manager of J.B. Lippincott Publishing Company.

McGinn earned his bachelor's degree in philosophy at Villanova University, a master's degree in library science at Drexel University, an M.B.A. at Campbell University and a Ph.D. in information management at Emporia State University.

— Steven Carr



#### **The Chesterton Tradition Thrives**

G.K. Chesterton, the great Christian apologist, had insights into culture and society that put him ahead of his time. Reverend Ian Boyd, C.S.B., Ph.D., editor of the *Chesterton Review* and an adjunct professor of English at Seton Hall University, keeps Chesterton's ideas alive at just the right time.

"Although Chesterton wrote during the early part of the 20th century, it's as though he had today's generation in mind as his audience," says Father Boyd.

The *Chesterton Review* is the cornerstone publication of the G.K. Chesterton Institute for Faith and Culture, a nonprofit educational organization of which Father Boyd is the founder and president. Now in their 30th year, the journal and the Institute came about in

1974 after a conference in England that celebrated the 100th anniversary of Chesterton's birth. When a number of participants suggested that someone keep the conference's momentum going, Father Boyd, an internationally recognized Chesterton scholar, was a logical choice.

Father Boyd was introduced at an early age to the works of this British man of letters. "My father subscribed to one of Chesterton's weekly newspapers, so growing up, I knew who G.K. Chesterton was," he says. As for publishing an academic journal, that, too, had family ties. "You might say I have printer's ink in my blood," says Father Boyd, a native of Canada. "In 1852, my grandfather, Angus Boyd, founded and began editing a weekly newspaper, which today is still widely read by Catholics and Scots in Canada and the United States."

For many years, Father Boyd taught English at St. Thomas More College of the University of Saskatchewan. The college also was home to the Chesterton Institute. But as Father Boyd contemplated the future of the Institute and the journal, he started seeking his successor and the right academic setting. "I considered a number of Catholic universities, including Seton Hall, which is well known as a world-class institution and for its outstanding Center for Catholic Studies," he recalls. "As my search for the right college continued, I received a warm welcome from University President Monsignor [Robert] Sheeran ['67] and was invited to come."

And so for the past five years, Seton Hall has hosted Father Boyd and the Institute, now part of the Center for Catholic Studies. The Institute also has an overseas affiliate, The G.K. Chesterton Institute for Faith and Culture, in Oxford, England. In addition to his Institute duties, Father Boyd has taught two classes at Seton Hall, one on C.S. Lewis and Chesterton, and the other a graduate course on sacramental themes in modern literature. He also maintains membership in the Basilian Fathers, a religious community, based in Toronto, that is devoted to teaching.

In time, Father Boyd, who turns 70 in January 2005, will turn the journal over to Dermot Quinn, D.Phil., professor of history at Seton Hall and a board member of the Chesterton Institute. "Father Boyd is unquestionably the leading Chesterton scholar in the world. As such, he has been a vital force in promoting the ideas of this great Englishman and his intellectual circle, bringing to a new generation the abiding truths of the Chestertonian vision," Quinn explains. "As for Father Boyd's personal qualities, they are almost too numerous to mention: high intelligence combined with exceptional good humor, warmth, loyalty, integrity, friendliness and underlying all — a deep religious conviction that, it is

Reverend Ian Boyd, C.S.B., Ph.D., (right) has chosen Dermot Quinn, D. Phil. (left) to succeed him when the time comes to retire as president of the G.K. Chesterton Institute for Faith and Culture. They are examining a volume of Chesterton's magazine, the G.K. Weekly.



Chesterton was able to teach about religion without ever mentioning the subject."

-Reverend Ian Boyd, C.S.B., Ph.D.

not too much to say, amounts to a kind of sanctity."

People unfamiliar with Chesterton may wonder why he merits such long-lasting, widespread esteem by academics and "regular people" alike. There are plenty of reasons, Father Boyd would reply. Chesterton, born in England in 1874, was a poet, journalist, theologian, mystery writer, philosopher and playwright. He was a brilliant man who wrote prolifically during the early 1900s on many topics and for a variety of venues. Chesterton's works appeared in his own publications, such as The Eve-Witness, as well as in Britain's Daily News and the Daily Herald. Among his many well-known writings on Christianity are Orthodoxy and *The Everlasting Man.* Upon reading Orthodoxy, novelist Franz Kafka commented, "He's so happy....I can almost believe he's found God."

The truths Chesterton espoused, says Quinn, "might be summed up as the importance of faith and family; the need for a sacramental vision of life; the value of small, local communities and economics on a human scale; the beauty of religious tradition."

Chesterton also penned allegorical novels and the beloved series of Father Brown mysteries. It's in the latter, says Father Boyd, where Chesterton displayed his "stealth evangelism." He adds, "Father Brown, the detective, is the image of the Church. He's quiet and unassuming, and when he confronts the criminal, it's not to punish him, but to minister to him. Chesterton was able to teach about religion without ever mentioning the subject."

Interestingly, Chesterton wrote the Father Brown mysteries before he converted to Catholicism in 1922. "He was sympathetic to the Catholic Church for many years prior, but as someone who was also very English, he hesitated to leave the Anglican faith," explains Father Boyd, who authored *The Novels of G.K. Chesterton.* "Ultimately, Chesterton desired the sacraments, and he joined the Catholic Church."

The Chesterton Review, published quarterly, blends Chesterton's writings and commentaries by others on a plethora of topics, such as "Chesterton on The Passion of Christ" and "The Least of Our Brethren," the latter an essay about embryonic stem cell research. Special issues highlight prominent individuals, among them Chesterton's contemporary, J.R.R. Tolkien, or a theme such as ethics and economics in post-Communist Europe. The Institute's other major publications are Gilbert Magazine, which presents Chestertonian thought in a general interest format, and Second Spring, its European-based academic journal.

Father Boyd's vision for the

Institute goes beyond the written word. As an academic center, the Institute for 25 years has sponsored conferences on topics amenable to Chesterton's distinct social vision. In August, the Institute, working with its English affiliate, coordinated a full program on Tolkien, which took place at Christ Church in Oxford. In September, a conference titled "Christian Values in Culture Today: Lithuania from G.K. Chesterton's Point of View," brought scholars to Vilnius, Lithuania.

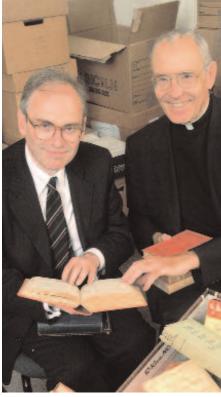
Father Boyd also eagerly anticipates a forthcoming conference at Seton Hall to celebrate the Institute's 30th anniversary. "Conferences are a way for editors and scholars to apply Chesterton's ideas to today's society," he says, noting that proceedings of the conferences often are published in the *Chesterton Review*.

The Chesterton Institute also oversees other initiatives: the Sane Economy Project, which takes a unique approach to studying social and economic issues, and the Christian Reunion and Jewish-Christian Dialogue, which promotes friendship among people of the two faith traditions. An Institutesponsored summer school in Oxford for Seton Hall students is being planned for 2005. Further ahead, Father Boyd envisions radio or television programs, possibly a dramatic recreation of Chesterton's debates with George Bernard Shaw.

The Institute emphasizes not so much Chesterton, as interesting a character as he was, but how his message remains pertinent to today's world. "When an important author dies, there's always a period of time when the works are eclipsed or possibly forgotten," says Father Boyd. "With Chesterton, there's a revival of interest in his thinking because his thoughts transcend time."

In a fittingly Chestertonian way, Father Boyd believes the Institute's work is more important than his own hand in it. He's still active at the helm, but even upon his retirement (whenever that may be), he hopes to remain involved with the Institute. "The test of any program is whether it continues once its founder has stepped aside. The Institute has a bright future, regardless," says Father Boyd.

— Sheila Smith Noonan



Chesterton was a philosopher, playwright, poet, journalist and theologian, not to mention author of the Father Brown detective stories. His many personas fascinate the two scholars.

### spotlight

#### MVP in the **Classroom** and the Community

n 20 years, il Rich Bello gets his way, he'll be general manager of the New York Yankees. Sitting in his office at Yankee Stadium, he'll be able to hear the crack of the bat and the crowd's rendition of the seventh-inning stretch anthem, "Take Me Out to the Ballgame."

Bello: Class of 2006 at Seton Hall University, is already on his way to his dream job at the House That Ruth Built (or possibly a new stadium by then). After two summer internships with the Somerset Patriots (the Atlantic League baseball team that plays in Bridgewater), the 19-year-old is already learning what it takes to put together and manage a winning team.

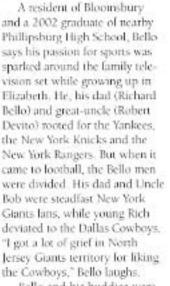
Majoring in business administration with a concentration in sport management at the Stillman School of Business, Bello is building up a résumé intended to showcase his business acumen as well as his hands-on experience. He has managed "front office" duties, including sales, marketing, advertising and accounting. Seton Hall's concentration in sport management, with its core courses such as the Management of Sport Organizations, Sport Finance and Sport Marketing, may be just the ticket Bello needs to get to the pros-

On his way to success in the world of professional sports, Bello is covering all the bases - education, community service, self-evaluation and selfimprovement. He believes it is important to combine academic work and community service to attain a comprehensive education. As secretary of Seton Halls Sport Management Student Association (SMSA), he has helped manage blood drives to benefit the Blood Center of New Jersey and the American Red Cross, as well as coat drives for the Salvation Army.

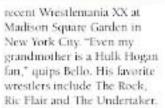
An essay Bello wrote netted him a \$1,000 John Dechan Scholarship, which honors the professor emeritus who retired in 2000 after 40 years of teaching in the Accounting Department. Bello has received this scholarship for two consecutive years. Winning the 2004 award is especially meaningful to Bello, since Deehan passed away in August.

experience is well-rounded.\*

His essay also noted that "If you have an important mid-term coming up and you have been studying non-stop. as contradictory as it may sound, it can be relaxing to attend a Pirates basketball game on a Saturday afternoon. and yell a little bit."



Bello and his buddies were - and still are - fans of professional wrestling. They frequently attended World Wrestling Federation (now World Wrestling Entertainment) events, including the



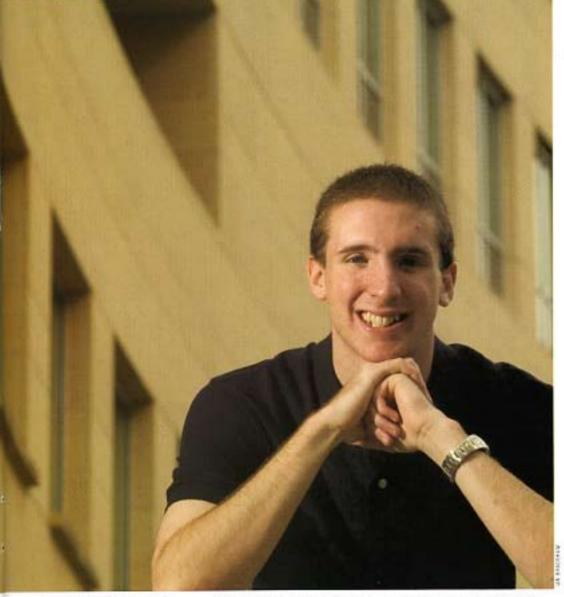
When Bello was 12, he and his family - his father, a musician and owner of a music entertainment agency; his mom Vita, an administrative assistant; and his sister Elizabeth --- moved to Illoomsbury in Hunterdon County. Bello also has an older sister, Tina, a high school teacher who resides in Brick.

With his penchant for mathematics. Bello originally intended to study for a career in accounting - until he saw a description of sport management in a college catalogue.

"I thought that if I had the opportunity to pursue a career within sports, then that would

"In addition to being able to help others less fortunate than 1 am, being involved in community service helps me to improve my communication. skills," explains Bello

In his award-winning essay: Bello wrote that 'the evaluation of your academic experience is not simply based on your gradepoint average, but also on the extent of your growth as a person. Therefore, you must get involved in the university community so that your academic



be ideal," the junior recalls. When the time came to research colleges with sport management concentrations, Bello narrowed the choices with a simple criterion: The school must be on the East Coast for easy access to New York City, where many sports offices and leagues are headquartered.

"When I discovered that Seton Hall had a sport management concentration, it all clicked," he says. "Being a Roman Catholic, it was important to me that the school was a Catholic institution. Having a successful basketball team was a plus!"

Ann Mayo, Ph.D., director of Seton Halls-Center for Sport Management, says she was impressed with Bello from the first time she met him. That was on his first day as a freshman, when he began a work-study program at the Center, Bello's tasks included maintaining the alumnt database, coordinating newsletters and mailings, and helping with tasks assigned by graduate assistants.

"He has a lot of vision for this field and is self-motivated and driven," says Mayo. "He School's annual MONOPOLY\* tournament, which raises funds for scholarships for business students. Bello not only is a Dechan honoree and an Edward J. Bloustein Distinguished Scholar, but he has been awarded a \$3,000

#### When I discovered that Seton Hall had a sport management concentration, it all clicked.

goes above and beyond his studies, and as secretary of the SMSA. I predict that he will have a very successful career after Seton Hall."

The Sport Management Student Association is one of the largest on campus, with about 100 members. In addition to its annual fall blood drives and coat drives, the group works on the Stillman MONOPOLY<sup>®</sup> hundraiser scholarship as well. For the toarnament last year, Bello was responsible for helping to market it and set it up, and acting as a banker for one of the tables of MONOPOLY<sup>®</sup> players.

The student association also likes to get out on the road with social activities, such as trips to the National Baseball Hall of Fame and sports events. Jamor Rich Bello has already handled "from office" and ticketing campaign daties during three sommer internships, and he steps up to the plate as a volunteer. All of this is great preparation for his carrer plan to be a baseball general manager.

Since coming to Seton Hall, Bello says he has begun to "openup" as a person: "None of my friends from high school came here, so I had to reach out and make new ones. My professors have shaped me into becoming a better person and professional." As examples of favorite professors, he mentions Father John Ranieri, Ph.D., with whom he studied philosophy, and Kevin-Kovalycsik, M.B.A. '97, M.P.A., assistant professor at the Stillman School, who teaches the course Money and Banking.

Bello is considering a minor in philosophy and perhaps staying on at Stillman to complete an M.B.A. through the business schools 18-month program. "The M.B.A. will certainly help me to become more versatile in the business world, but the background in philosophy will add to my ability to think and reason as a professional," he says.

After graduation, Bello hopes to land a job with a sports team or professional league, such as the National Football League (NFL) or Major League Baseball. This past summer, he completed an internship at Turnstyles Ticketing, in Whitehouse Station. The firm markets ticket packages for international soccer games, the Carolina Panthers NFL team, the Women's National Basketball Association and Rutgers University's athletics teams, to name a few

At Turnstyles, Bello worked on "outbound campaigns" to encourage individuals and groups to purchase ticket packages. He says his experiences there improved his customer service skalls. That's something he'll be needing to handle the fans when he reaches the big leagues.

— Barhara Jazzia

Together as a community of faith. Seton Hall University launches a major initiative to energize the campus, increase financial aid, attract and retain faculty and prepare for future opportunities – all for the sake of our students. From Bishop Bayley's foundation laid almost 150 years ago. Seton Hall boldly leads the way with the Sesquicentennial Campaign.

#### **Campaign Priorities and Projects**

#### THE CAMPAIGN AT-A-GLANCE

PHYSICAL PLANT	568 M
SCIENCE AND TECHNOLOGY CENTE	R \$25 M
UNIVERSITY CENTER	\$15 M
JOHN C. WHITEHEAD	
SCHOOL OF DIFLOMACY	\$15 M
HERITAGE BUILDRIGS	\$7.5 M
ATHLETIC AND RECREATIONAL	198.8
FACILITIES	52.5 M
ALUMNI CENTER	\$1.5 M
CENTER FOR CATHOLIC STUDIES AND G.K. CHESTERION INSTITUTE	
FOR FAITH AND CULTURE	\$1.M
CENTER FOR INTERNATIONAL	
STUDIES	500,000
ENDOWMENT	\$48 M
SCHOLARSHIPS	524 M
PROPESSORSHEPS	\$14 M
CATHOLIC MISSION ENDOWMENT	\$5 M
ATHLETIC PROGRAM ENDOWMENT	54 M
STUDENT LIFE ENDOWMENT	\$1 M
ANNUAL FUNDS	\$34 M
TOTAL	\$150 M

To support Seton Hall University's strategic plan for the future, the Board of Regents identified the priorities for the Ever Forward campaign. (See chart.)

Since the quiet beginning of the campaign some four years ago, many generous alumni and friends have stepped forward to be among the first major benefactors in the campaign. These generous commitments, which total \$64 million at press time, have given the University community the confidence needed to achieve and perhaps exceed our \$150 million goal.

The success of the Ever Forward campaign will ultimately depend on the generosity of all who love and believe in the future of this great University. Your support will make all the difference



#### It was a typically American decision, as well as a

profoundly Catholic one, when in 1856 Bishop James Roosevelt Bayley set out to found a college for the small and not so very prosperous Catholic community of New Jersey. It was a pioneering venture, against long odds and with few resources, but marked by the unconquerable courage and the unfailing faith of a leader who knew but one direction: forward.

Today, nearly a century and a half later, Seton Hall University stands as a living testament to the power of Bishop Bayley's forward-looking vision. Catholic in faith, **national** and **international** in reputation, **global** in focus, Seton Hall has pressed forward to extraordinary heights of strength and excellence. We have come further than even our founder could have envisioned, but we are determined to go further still. With the same courage and the same faith that built our past, we are committed to building our future.

And so we have launched Ever Forward: The Seton Hall Sesquicentennial Campaign, a major initiative to raise a minimum of \$150 million. The campaign will generate unprecedented momentum: funding construction projects that will transform our campus, significantly increasing our endowment, and helping to create a culture of stewardship and responsibility throughout our University community.

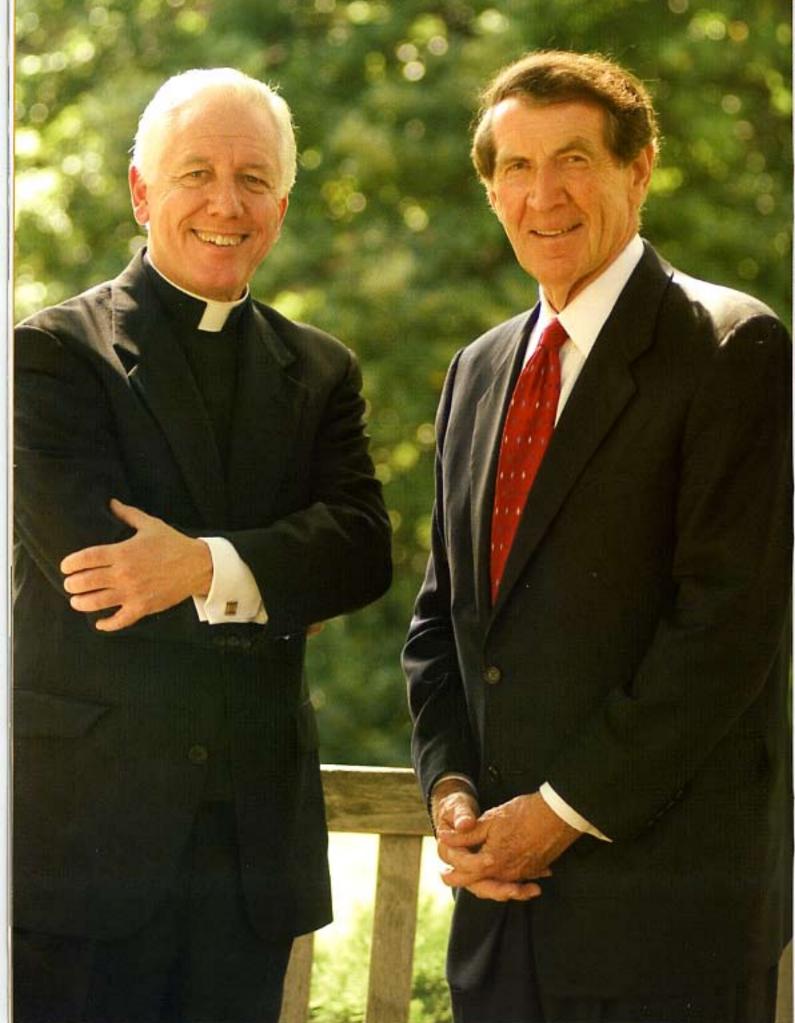
Propelled forward by the campaign, Seton Hall will emerge ever stronger: with a distinctly Catholic character informing all we do; with a vibrant, creative community life encouraging all to flourish; with a distinctive undergraduate experience attracting the best of students and equipping them for service and leadership; and with distinguished academic programs linked to professional practice, helping to ensure the presence of servant leaders in a wide range of fields.

Our goals are far from modest, but, from the very beginning, our mission has never been anything less than extraordinary. One leader's dream set our past in motion. Today a shared dream can propel us forward into our future. It is much more than our responsibility; it is our privilege.

With gratitude for all that has been, with hope for all that is yet to be, I ask you to join us. The future is now, and the way is ever forward.

Theeren

Monsignor Robert Sheeran '67 University President





As Seton Hall University prepared to embark on its Ever Forward capital campaign, Seton Hall University Magazine sat down with Monsignor Robert Sheeran '67. University president, and Thomas Sharkey '54. chair of the Campaign Committee. to find out. in their own words. what promise the campaign holds for the University's future.

#### What is your vision for Seton Hall University's future?

Monsignor Sheeran: I see a Seton Hall where we speak not of "my" or "your" or "his or her" vision but rather of our vision — our vision of great teaching and learning, and serving community: proudly and even prophetically Catholic, committed to excellence and well-equipped to achieve it. I see a University nationally and internationally recognized for its strength; the rigor and intensity of our community life; the power and the potential of our human, financial and technological resources; and — most important of all — the strength of our faith and of our character.

Tom Sharkey: I believe our vision examines our prospects for the future, and is founded on an awareness of the past as well as the present. Seton Hall is, and will continue to be, the home of the immigrant child, but today we are welcome hosts to the children of many different families because our predecessors established a sound roadhed that permits us to confidently know we can offer a quality education to all.

Why is it important to launch the Ever Forward campaign now, in the context of the University's upcoming Sesquicentennial anniversary in 2006? Monsignor Sheeran: The most fitting way to celebrate our past, as Tom said, is to prepare for our future. The most appropriate way to honor those on whose shoulders we stand is to build — and to build boldly — on the foundations they have laid for us. "Looking back" is worthwhile only when we find in our past the courage and the conviction to look ahead and to march forward.

Tom Sharkey: Lagree. Our opportunities are tremendous. At this moment, we are more than a few inches away from greatness. We need funds to create facilities worthy of our current and future students, and we must endow faculty positions now to attract the best and brightest to teach these students. This takes money.

#### Can you talk a little about milestones in Seton Hall's 150-year journey and history so far?

Monsignor Sheeran: No, I can't 1 can't talk only "a little" about the remarkable story of Seton Hall. There's just too much to say, too many people to honor! We began with five students. Today, 150 years later, 60,000 men and women from across the country and around the world call Seton Hall alma mater. We've come a long way and we're not done yet!

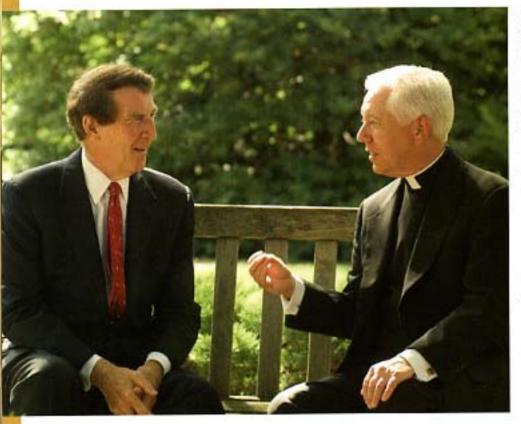
#### How will Ever Forward campaign contributions benefit students, faculty, facilities and programs?

Monsignor Sheeran: The Ever Forward campaign is all about our people --- our students first and foremost, and the faculty and staff that support them. Our intent is to ensure that we have the facilities and the resources to meet the needs of our young people. A stronger endowment will mean more scholarships to support our worthiest students, as well as more endowed professorships to attract and retain the best of faculty to teach them. The Campaign will prepare the way for new academic programs - and for new buildings where the best of teaching and learning can happen, both inside and outside the classroom. The Campaign will position us to meet emerging needs and to seize exciting new opportunities --all for the sake of our students.

Tom Sharkey: As you know, small, private universities like Seton Hall receive minimal public support, yet we produce graduates with skills and knowledge who contribute to the entire community as teachers, nurses, scientists and businesspeople within these communities. Almost every student who applies to Seton Hall needs financial aid. We need more endowment money to support this.

#### What dramatic and visible improvements are planned on campus?

Monsignor Sheeran: Great students and great teachers deserve a great campus. Our celebration of the past and our vision for the future will be reflected in "The Campaign will position us to meet emerging needs and to seize exciting new opportunities – all for the sake of our students." - Monsigner Robert Shreetan "G



a "bricks-and-mortar" commitment to the University's physical plant. Our plans include a new Science and Technology Center and a new building for the John C. Whitehead School of Diplomacy and International Relations, as well as an on-campus welcome center, a sweeping renewal of the Bishop Dougherty University Center, and significant upgrades to our athletic and recreational facilities.

#### Although the Campaign will officially launch on November 6, there were some significant developments during the months leading up to this date. Can you comment on those?

Monsignor Sheeron: We've been working very hard on leadership and have assembled an outstanding team of creative and energetic alumni and friends who are committed to leading us forward. The Campaign Committee, chaired by Tom, has already made exceptional progress. Major donors have been identified and recruited, and we already have impressive commuments. There can be no doubt we're hitting the ground running.

Tom Sharkey: I have seen many of our alumni and all of our regents step up and contribute, but the most moving experience I have witnessed to date as chairman. occurred when one of our trustees gave us a huge seven-figure gift to establish a fund called the "If you can, whenever you can' fund. It will assist students who have run out of luck as well as money and can't go on, students who desperately need a few bucks to continue. These students will not be asked to sign a note or to pay interest. They will, however, be asked to promise to repay the fund if they can, whenever they can, so that future students can continue.

Mr. Sharkey, in accepting Monsignor Sheeran's invitation to serve as chairman for the Ever Forward campaign, you

#### made a significant time commitment to your already very busy life. What motivated you to make this extraordinary commitment?

Tom Sharkey: They needed a chairman. They have a great president and team running the school as well as the capital campaign. I am always very passionate about Seton Hall and have a strong belief in its mission and quest. The mission hasn't changed. Seton Hall wants to educate future servant leaders for society, to give students a moral compass and the true Judeo-Christian concept of love and respect for others.

Monsignor Sheeran, you have stated that "We have made it our mission to prepare servant leaders in a global society and have led the way in internationalization and technological innovation while holding fast to our Catholic tradition." Can you tell us why that's so important?

Monsignor Sheeran: Now, maybe more than ever, this complex, troubled world of ours is in desperate need of what Seton Hall can give: young men and women of faith and character, committed to service and prepared for leadership, driven by a sense of mission and well-equipped to fulfill it.

Monsignor Sheeran, as not only University president but also an alumnus yourself, you must feel a tremendous sense of pride in Seton Hall's progress to date. What would you like to say to all Scton Hall alumni regarding the importance of their support for Ever Forward in the months just ahead? Monsignor Sheeran: I am enormously proud of Seton Hall, and I am deeply grateful to all who have helped bring us to this important crossroads. But we can't stand still: It's time to press on. If we could do it by ourselves, believe me, we would. But we can't. We need the support of the entire University family, on and off campus, around the corner and around the world. There's only one direction for Seton Hall, and that's forward. And there's only one way to get there: together.

#### SPIRIT OF GIVING



### Science Center Design is State-of-the-Future

With its flexible labs, glass walls and "green" approach, a new landmark building will power science and technology partnerships, education and discovery, on campus and across the state.

onstruction on Seton Hall University's newest campus landmark won't begin until May 2005, yet already its groundbreaking design is causing quite a commotion. McNulty Hall, the historic science building that has served faculty and students well for more than 50 years, will soon benefit from a \$35 million redesign and an addition of approximately 40,000 square feet. When the new center is complete, Seton Hall will beast one of the nation's most innovative and energyefficient teaching and research facilities for science and technology.

Given the rapid pace of innovation in the sciences and technology, a 50-year lifespan is about the longest a university would wish for its science building. Seton Hall is to be commended for maintaining its competitive edge in these disciplines in recent years, despite its dated science facility. Seton Hall's science departments have continued to recruit excellent students and faculty from around the world. Faculty research projects continue to garner prestigious national grants (see sidebar on page 21), and the Biology Department has grown to be the largest in the College of Arts and Sciences. "We have wonderful professors already," says biology major Victoria Caruso '05, "but better facilities will improve their ability to teach."

"This is not merely a renovation," explains John R. Sowa, Ph.D., associate dean of the College of Arts and Sciences. "The new Science and Technology Center will take us into the future because every lab, every classroom, every office and every public space has been designed to encourage discovery through collaborative teaching and research."

Sowa is referring to the flexible walls and casework in all of the laboratories, which can be easily reconfigured to adapt to new interdisciplinary experiments and researchers' changing needs. To foster increased interdisciplinary teaching and even greater faculty collaboration, glass walls and windows throughout the new building will afford maximum visibility and encourage open communication among and between faculty and students. High performance, energy-efficient electrical and mechanical structures will function behind the scenes to service a science facility that will train students to work in the forefront of science and medicine, including New Jersey's thriving pharmacentical industry.

"One third of America's scientific research takes place right in Seton Hall's back yard," explains Daniel Watch, M.A., A.I.A., principal and laboratory design expert in the New York City office of Perkins & Will, the international architecture and interior design firm. And although student and faculty needs have driven the design at every turn, Watch believes that Seton Hall's new state-of-theart science facility could encourage the development of new initiatives and partnerships with the pharmaceutical industry.

Over the last 10 years, Perkins & Will has designed 190 science labs throughout the world, from China to Silicon Valley. Watch's firm currently is designing a new facility for the Centers for Disease Control.





Both Sowa and Watch believe that Seton Hall's Science and Technology Center will be their best building yet — the culmination of Perkins & Will's, as well as Seton Hall's, expertise

Back in 1998, the University assembled an architectural planning and review committee of faculty and administrators to implement a compus-wide master plan. Seton Hall interviewed 15 architectural firms for the science building project. Ultimately, Perkins & Will was selected for its considerable expertise in designing science buildings, particularly for academic use, "Dan Watch is one of the world's leading lab designers," adds Sowa, After Perkins & Will was selected, a team of faculty and administrators visited several university science and technology buildings across the country, including some designed by Perkins & Will, to see their cutting-edge concepts in action.

One of the most important features of many Perkins & Will buildings is actually invisible to the average person. Watch is a LEED (Leadership in Energy and Environmental Design) accredited architect, and many of the labs that he has designed have achieved a silver level LEED certification. Developed by the U.S. Green Building Council and representing all segments of the building industry, the LEED Green Building Rating System<sup>74</sup> sets national standards for high-performance, environmentally sustainable buildings. Seton Hall is seeking additional funding to support the "green" elements of the building's design and construction with the hope that the Science and Technology Center could become the first LEED-certified comprehensive, science teaching and research building in the nation. Achieving a prestigious silver or gold level LEED rating could help the University qualify for additional grants, and its cost would likely be recovered over time through

"...the commitment Seton Hall has made to this ultra-modern building clearly shows its pledge to the state of New Jersey to continue its research and graduate education..."

 Stephen Scypinski '79/M.S. '82/PhD '84 Vice President, Pharmaceutical Sciences Exetech Pharmaceuticals Inc.

substantial savings in energy costs.

While the Science and Technology Center will certainly be state-of-the-future in its form and function, a favorite feature of the old McNulty Hall will be preserved and integrated into the new design for the enjoyment of future generations. The "Atom Wall," designed in the early 1950s by Nicholas DeProspo, Ph.D., who was then interim chairman of the Biology Department, will be restored. The Atom Wall will provide a dramatic and inspiring backdrop to the new center's atrium-style entry. Etched into the historic wall is Niels Bohr's classic diagram of the atom, widely recognized as a quintessential representation of science itself. In the Atom Wall, the various science disciplines, including mathematics and medicine, are depicted orbiting around the atom's nucleus, and the powerful hand of God points to that nucleus, which contains a cross. Biology is represented by a sculptural form of a man peering into a microscope. In its inclusion of the Atom Wall, the most cutting-edge building on campus also demonstrates

Seton Hall's long heritage of scientific teaching and research.

This vision for the sciences extends into the future with the new Science and Technology Center, As Molly Smith, Ph.D., dean of the College of Arts and Sciences. points out, "The new building, with its flexible shared labs, glass walls and integrated departmental offices, will enable us to work toward greater integration of the natural and physical sciences with the mathematical and computing sciences, and it will allow us to better explore connections between the sciences and the humanities. The College's vision of a liberal-arts education emphasizes the relationship among disciplines and the cross-disciplinary nature of all educational endeavors; in its structure and design, the new building will visually reiterate this fundamental principle."

Roger Demareski, M.B.A. '99, assistant vice president for administration at Seton Hall, will oversee every phase of this and other building projects supported by the Campaign. His strategy for a successful, interdepartmental collaboration on design and construction dovetails well with Smith's academic vision. "A key component of the building program is to plan and design lab spaces that allow for knowledge-sharing among members of the various departments within the sciences," explains Demareski, "A similar collaboration already has been established in the early stages of the design process, as members of the faculty, the dean's office and the facilities and finance offices have partnered to produce the best possible building design and lab layouts for our students, faculty and the future of the University."

This new center will have a considerable impact on science education in a state that makes such a major contribution to the national economy and public health via its pharmaceutical research and development. In support of this impact, government sources have already committed funding for the Science and Technology Center. State Senator Richard J. Codey (D-District 27), president of the New Jersey Senate, recently secured a \$400,000 state appropriation. These funds complement the \$250,000 that has already been raised through federal appropriations. Seton Hall intends to leverage these government grants to secure even greater government support in the future.

The pharmaceutical industry also recognizes the importance of Seton Hall's plans for science and technology. Stephen Scypinski '79/M.S. '82/Ph.D '84, vice president, pharmaceutical sciences, of Eyetech-Pharmaceuticals Inc., observes, "From where I see it, the commitment Seton Hall has made to this ultra-modern building clearly shows its pledge to the state of New Jersey to continue its research and graduate education, both of which offer treatendous benefit to the pharmaceutical industry in New Jersey." Scypinski is a member of the Pharmaceutical Advisory Committee, which was convened to provide Seton Hall with professional input and feedback on the Center.

Even though there has been a groundswell of government and corporate enthusiasm for the new Science and Technology Center, the University anticipates that the majority of the funding will come from alumni and friends. In fact, George M. Ring '65/M B.A. '71, a former member of Seton Hall's Board of Regents, has already given a personal gift of \$1. million. Additional funds are needed to achieve LEED certification and to realize completely the ambitious, interdisciplinary vision that shaped the building's cuttingedge design. The fact that the building will soon become a real edifice of stone and glass, after existing as an ever-changing architectural rendering for so many years, is sure to galvanize even greater support from individuals.

Summing up his passion for the project, Sowa says, "I am so impressed with the wisdom and vision of the University in its plans to construct this new building. This is truly the most exciting project Eve ever been involved in, for I have been able to interact with colleagues in ways that will impact their entire scientific careers. Every student will be touched by this as well. If you have the opportunity to be educated in a spectacular building, you will remember it for a lifetime."

- Catherine Memory

#### **RESEARCH GRANTS:** Moving the University Ever Forward

Seton Hall University's science faculty have secured a significant number of prestigious National Science Foundation (NSF) and National Institutes of Health (NIH) research grants over the past three years. The research projects listed below have garnered a total of \$4,276,888 in federal funding and will continue to support research projects through 2006 to 2008, depending on the grant.

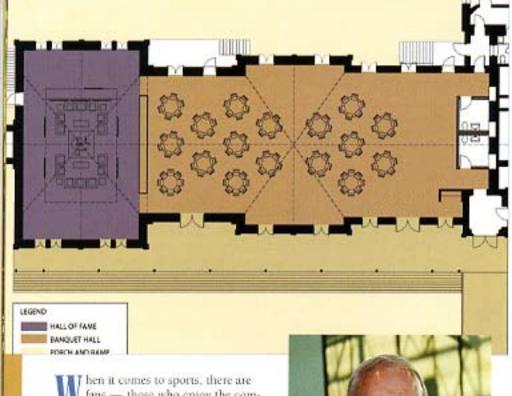
- \$1.08 million in NIH funding was awarded to Sulie L. Chang, Ph.D., professor of biology, for "Morphine Actions on the Immune System."
- Chang also received \$525,740 in an NIH Career Development Award.
- Also, Chang and four colleagues received \$279,540 in NSF funding for their project, "Confocal Microscopy for Interdisciplinary Programs at Seton Hall University." The four colleagues are Allan D. Blake, Ph.D., assistant professor of biology; David L. Felten, M.D., Ph.D., dean of the School of Graduate Medical Education; Jane Ko, Ph.D., assistant professor of biology; and Linda Friedman, Ph.D., professor of graduate medical education.
- In addition, Ko received \$884,875 in NIH funding for her biology research on "Molecular Basis of mu-Opioid Receptor Gene Regulation."
- \$383,208 in NSF funding was awarded to a team of three assistant professors of physics — Daniel Bubb, Ph.D., Frank Curti, Ph.D., and M. Alper Sahiner, Ph.D. and an associate professor of chemistry and biochemistry, Stephen Ketty, Ph.D. Their project is "MRI: Acquisition of a Tunable Infrared Laser and Chamber for the Deposition and Characterization of Thin Films of Ceramics, Oxides and Polymers."
- In addition, Bubb and Kelty received \$338,153 in NSF funding for their examination of "Mechanisms of Resonant Infrared Pulsed Laser Deposition and Ablation of Polymers."
- \$378,000 in NSF funding supports a team of four faculty members for their "Study of the Role of Gender in the Training and Career Paths of Women and Men in Science, Technology, Engineering and Mathematics." They are Valerie J. Kuck, M.S., visiting professor of chemistry and biochemistry and women's studies; Cecilia Marzabadi, Ph.D., assistant professor of chemistry and biochemistry; Susan Nolan, Ph.D., assistant professor of psychology; and Janine Buckner, Ph.D., assistant professor of psychology.
- Kuck, Marzabadi, Nolan and Buckner also received \$14,478 in NSF funding for their study titled "Dissolving Disparity, Catalyzing Change. Are Women Achieving Equity in Chemistry?"
- \$150,004 in NIH funding was awarded to George Turner, Ph.D., assistant professor of chemistry and biochemistry, for "A Novel Prokaryotic System for Overexpression of Angiote."



- \$137,580 in NSF funding was awarded to Manfred Minimair, Ph.D., assistant professor of mathematics and computer science, for "Resultant Techniques for Composed Polynominals."
- \$99,000 in NSF funding was awarded to Alex Fadeev, Ph.D., assistant professor of chemistry and biochemistry, for "Lypophobic Interfaces to Store and Convert Mechanical Energy."

George M. Ring '65/M.B.A. '71, a former member of the Board of Regents, has already given a personal gift of \$1 million to the Science and Technology Center.

#### Robert J. Wussler Commits \$1 Million to Create the Athletic Hall of Fame Room



fans — those who enjoy the competition, the statistics and even the history. And then there are believers those who see sports as a cultural phenomenon capable of bringing people together in a shared goal, Robert J. Wussler '57, president and CEO of Ted Turner Pictures and Ted Turner Documentaries, is both a fan and a believer. As such, he has generously commined \$1 million to support the creation of Seton Hall University's Athletic Hall of Fame Room.

"It will be one place on the campus where you can go to and learn a great deal about the various sports that have been played in the past and will be played in the future," says Wussler. "I think the quality that the athletic teams have shown goes way beyond the basketball team. It extends to the baseball, tennis, soccer and goll teams."

Wussler's appreciation for all things sports began more than five decades ago and six blocks from the Seton Hall campus. "I was born into a family where I had a much older brother who was sports-



Robert J. Wassler '57

knowledgeable. My lather was sportsknowledgeable," says Wussler. "And living so close to Seton Hall and going to high school at the Prep [Seton Hall Preparatory School] on the same campus, it was natural for me to be very sports-minded."

Over the years, Wussler bonded with a legendary Pirate, the late Richie Regan '53/M.A. '67. Wussler believes Regan had a tremendous impact on Seton Hall athletics, not only as a key founder of the BIG EAST, but also as a wonderful representative of both Seton Hall and New Jersey. "He was a player, a coach, an athletic director, a terrific fund raiser and a great ambassador, both for the University itself and for University athletics. He was a wonderful person. He was a true Jersey resident, and a true student and friend of Seton Hall University," says Wussler.

Wussler began his career at the CBS Television Network in 1957. He has served as president of CBS Sports and was the creator of NFL Today. At age 36, he became the youngest person to be named president of the CBS Television Network. He later co-founded the Cable News Network (CNN) and worked closely with Ted Turner to build Turner Broadcasting into a major power by acquiring highprofile sports and entertainment properties, including broadcast rights for the NBA, the NFL, the Goedwill Games and exclusive movie packages.

When it comes to Seton Hall, Wussler exudes the same intensity of purpose that has marked his career. He believes the Hallof Fame Room will further promote a culture of sport at the University. "It will help to bring together [the stories of] all of the great players and teams that Seton Hall has fielded over its 150-year existence," he observes. Wussler envisions a place where people can visit before and after events, where lectures and receptions can take place. It will be a place where guest athletes and guests from other sports organizations can meet people who are highly professional in the world of sports. Alumni greats from all sports will undoubtedly be drawn to the new space devoted to honoring their accomplishments.

The Hall of Fame Room also will play a tole in recruiting the next generation of athletes, fans and believers. "It will be a place where we can take would-be student-athletes, whether they are swimmers or soccer players. It will be the kind of place that we can bring potential students to and say, 'Look, here is a part of the history of Seton Hall going back to the late 1800s and throughout the 20th century," says Wussler.

- Dorett Smith



#### Robert E. Baldini Cherishes Seton Hall's Catholic Mission

"Seton Hall has given so much to me and thousands of others just like me. That's the reason I am pleased to be counted among the alumni who support the University."

Wer since bis days as a student, Robert E. Baldini '53 has been devoted to Seton Hall, especially to the University's Catholic mission and traditions. 'I felt a strong connection to Seton Hall the very first time I walked on campus," be recalls. Therefore, when he made a leadership gift to the Ever Forward campaign, it's not surprising that it was for the Catholic Studies Endowment. Campaign funds will support endowments for mission-related initiatives such as the Center for Catholic Studies and the Center for Vocation and Servant Leadership.

"Catholicism was the centerpiece of our home and the core of our values growing up," Baldini shares. His father died when Baldini was young, and his mother worked hard to support the family. "The one thing we always had was our faith," he recalls.

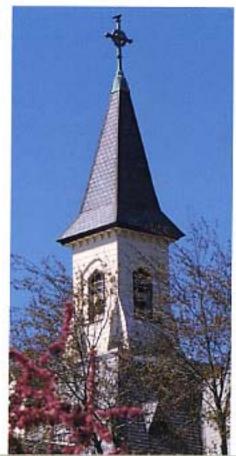
Baldini attended Seton Hall on a full soccer scholarship. He also was a member of the Knights of Setonia, a student group devoted to daily Mass in the Chapel of the Immaculate Conception. He loved Seton Hall's Catholic tradition. "Seton Hall helped to give my life direction, with a spiritual, educational and social value system that provided a basis for me to make the most of my life," he says.

Baldini found surrogate fathers in the priest community "I looked for mentors, and the priests gave me true guidance and friendship that I will never forget," he recalls.

After graduating with honors in 1953 with a Bachelor of Science in Marketing (he also received the Marketing Medal), Baldini earned his M.B.A. from New York University in 1957. He has served on the Seton Hall Board of Regents since 1995. In 2000, he received the Alumni Association's highest honor, the Many Are One Most Distinguished Alumnus Award.

In his notable career, Baldini spent half a century in the pharmaceutical industry with companies such as Pfizer, Ciba-Geigy, Key Pharmaceuticals and Schering-Plough. Today he serves as vice chairman for Kos Pharmaceuticals. He has proven that fundamental values such as honesty, loyalty, perseverance, commitment and hard work are the true and enduring ingredients of success.

Generous with his time and talents, Baldini serves as a co-chair of the Ever Forward campaign. He also plays a key leadership role as chair of the Pharmaceutical Advisory Committee, which seeks





Robert E. Baldini '53

corporate parinerships and support for Seton Hall's new Science and Technology Center, as well as related University programs. (See article on page 19.)

"Seton Hall has been an integral and important part of my life," Baldini shares. "I am proud of my association with the University Seton Hall has given so much to me and thousands of others just like me. That's the reason 1 am pleased to be counted among the alumni who support the University."

Two of his daughters, Vivienne Baldini Carr '90/M.A.E. '93/Ph.D. '01 and Janine Bland '80, graduated from Seton Hall. Sonin-law Brian Carr '94 is also an alumnus, and son-in-law Jeffrey Bland studied at Seton Hall for two years and graduated from Rutgers University. Baldini's granddaughter Jessica, who graduated from St. Mary's College (Indiana) in May, is enrolled in Seton Hall's Educational Partners in Catholic Schools Program, which trains new teachers for service in urban Catholic schools.

"I love to see my children and grandchildren share in the same values and traditions," Baldini says proudly, "We as a family feel honored and proud to be a pan, of the Seton Hall family, and we treasure the friendships we have developed over the years." Spoken like a true son of Seton Hall. — Nancy Masterson-Newhirk

# SETON HALL UNIVERSITY

# ALUMNI EVENTS

Nocember 4 — Seton Hall Alumni Ihird Floor, Sands Casing Hotel, Atlantic City. Association Convention, 5-7 p.m., Rossi's, Reception at the New Jersey Education (973) 378-9827 un rosatojo @shu.edu Contact Joette Rusato '99/M.A. '02 at

passed away during the last year, 1 p.m., Chapel all Seton Hall University alumni and friends who of the Immaculate Conception. Reception imme-Memorial Mass will be celebrated to romember diately following. 1-800-992-6RAD (4723). November 7 - The Aumi

and California chapter events. Contact Kristen November 8-12 - Argona Koehler, M.A. '00 at (973) 378-9821 or koehlekn@shu.edu

Advisory Board meeting, 6:30 p.m., Conference Vocember 11 - Young Alumni Room, Ring Building. Contact Joette Rusato 99/M.A. '02 at (973) 378-9827 or rosatojo@shu.edu

8:30 a.m., Richard and Sheila Regan Fieldhouse. Hall Alumni Recruitment Program) Open House, November 14 - SHARP (Seton University Recreation Center, Contact Dan Nugent '03 at (973) 378-2641 or rugentda@shu.edu

November 18 - Theology on Tap. 6:30 p.m., Mulligan's Pub,

C0103

or Fiction. Contact Joelte Rosalo '99/M.A. '02 NO at (973) 378-9827 or rosatojo@shu.adu Topic: The Da Vinci Code: Fact 159 First Street, Hoboken.

1

Pre-Game Dining, Seton Hall vs. Rutoens, game Rutherford, Contact Joette Rosato '99/M.A. '02 Jamany 22 — Men's Basketball time, noon, Continental Airlines Arena. East at (973) 378-9827 or rosatojo@Shu.edu

# FILMS/LECTURES/ DISCUSSIONS

Lecture, delivered by Reverend Clemens Thoma. and Jewish Studies at the University of Lucerne. October 31 — "European Pioneers in Jewish-Christian Relations.\* the 11th Annual Ph.D., professor emeritus of Biblical Sciences Monsignor John M. Oesterreicher Memorial Switzerland, 2:30 p.m., Beck Room, Walsh Library. (973) 761-9751.



Executive Council of the Society for Cinema and Cinema: African American Urban Experiences in Film," a lecture by Paula Massood, chair of the November 9 — The Multicultural Media Studies, 6:30 p.m., Beck Room, Walsh Film and Lecture Series presents "Black City Library. (973) 275-2792.

Admission: \$6: children. seniors and alumni, \$4: students, faculty and staft, \$3. (973) 761-9098. Sunday, Bishop Dougherty University Center. at 8 p.m. on Friday/Salurday and 2 p.m. on Repeats December 10-12.



presents the Freddie Cole Trio, 8 p.m., Kozłowski Hall Auditonium. Admission: S15; students, S3. December 3 - Jaz 'n the Hall 973) 275-2564. December 10-12 - Theatre-inthe-Round presents Sovry, Wrong Chimney, at Sunday, Bishop Dougherty University Center. 8 p.m. on Friday/Saturday and 2 p.m. on See December 3-5 for ticket information.

University Touring Chair in concert at the New GO-NJPAC (466-5722). For more information. Jersey Performing Arts Center, 2 p.m., One contact the choir office at (973) 761-9417. Center Street, Newark, Tickets: \$19, (888) December 11 - Seton Hall

featuring the Seton Hall University Touring Choir, December 12 - Holday concert Church, South Orange, S5 donation suggested 4 p.m., Dur Lady of Sorrows Roman Catholic (973) 761-9417.

www.shu.edu/events/calendar Seton Hall happenings, visit calendar is updated daily on the Web. For the latest he University's or call the events line at (973) 378-2600.

# EXHIBITIONS

Library Gallery, Hours: 10:30 a.m. 4:30 p.m. Monday through Friday and by appointment. The following exhibits are on view in Watsh For more information, call (973) 278-2033.

# November 1-December 17

Photographic Journal, an Jersey. Opening reception: Americans, the inner-city exhibit documenting the and disabled -- many homeless, the hidden photographed in New November 4, 6-9 p.m. Gallery presents The - Walsh Library poor, and the blind Other America: A hungry, Native



Walsh Library Gallery presents Moces y Mistones: January 24-May 13 -Highlights from El Museo del Barrio's

Rutherford, Contact Joette Rosato '99/M.A. '02 December 4 — Man's Baskethall Pre-Game Dining, Seton Hall vs. Texas, game time. 2 p.m. Continental Airlines Arena, East at (973) 378-9827 or rosatojo@shu.edu

Advisory Board meeting, 6:30 p.m., Conference Room, Ring Building. Contact Joette Rosato December 9 - Young Alumni 99/M.A. '02 at (973) 378-9827 or rosatojo izishu edu

game time. 7:30 p.m., Continental Airlines Arena, East Rutherford, Contact Joette Resato '99/M.A. Pre-Game Dining, Seton Hall vs. Notre Dame. 02 at (973) 378-9827 or rosatoyo@shu.edu January 5 — Men's Basketball

Rutherford, Contact Joette Rosato '99/M.A. '02 Pre-Game Dining, Seton Hall vs. UConn, game January 17 — Men's Basketball time, 7 p.m., Continental Airlines Arena, East at (973) 378-9827 or rosatojo@shu.edu

# Sign up for E-News

to alumnie/shu,edu to receive this monthly E-News to get the latest alumni news and events. Simply send your e-mail address Register for the Seton Hall University e-mail newsletter

Nocember 16 - The Multicultural Optata: the Leonard Pether Story, a tilm about Film and Lecture Series presents Incident at the American Indian Movement of the 1970s. 6:30 p.m., Beck Room, Walsh Library, (973) 275-2792

presents planist

Gilbert Kallsh

Concert Series

Nocember 30 — The Multipultural Dog, the classic Swedish film about childhood, Film and Lecture Series presents My Life as a 6:30 p.m., Beck Room, Walsh Library. 973) 275-2792

Admission: \$18;

students and seniors, \$12. 973) 275-2450

December 7 — The Multicultural Beck Room, Walsh Library, (973) 275-2792 Michael Moore's Roger and Me, 6:30 p.m. Film and Lecture Series presents director

# PERFORMING ARTS

# 19-21 — The Celtic Theatre Company November 12-14 and

lors. S10: opening night admission is free with a presents Maurice Harte, a drama by T.C. Murray. Admission: \$15; students, faculty, staff and sen-Sunday, Bishop Dougherty University Center. at 8 p.m. on Friday/Saturday and 2 p.m. on valid University ID card. (973) 761-9790. December 3-5 - Theatre-in-the comedy by Jack Sharkey and Leo W. Sears. Round presents Sorry, Wrong Chimney, a

- The Arts Council February 22



Krosnick, 8 p.m.

Kozłowski Hall

Auditorium.

and cellist Joel

# January 21-23 and 28-30

2 p.m. on Sunday, Bishop Dougherty University staff and serviors, \$10; opening night admission The Rightsous are Bold, a melodrama by Frank - The Celtic Theatre Company presents Kearney, at 8 p.m. on Friday/Saturday and Center. Admission: \$15; students, faculty, is free with a valid University ID card. 973) 761-9790.

# February 11-13 and 18-20

Friday/Saturday and 2 p.m. on Sunday. Bishop Dougherty University Center. Admission: S5; children, seniors and alumni, \$4; students, Shakespeare's Macbeth, at 8 p.m. on faculty and staff, S3. (973) 761-9098. - Theatre-in-the-Round presents

that has become the country's premier museum of Puerto Rican, Caribbean, and Latin American Permanent Collection, an exhibition teaturing selections from the New York City institution art and culture.

# SPECIAL EVENTS

Professionalism Graduate Convocation, featuring Kevin Plank, founder and CEO of Under Armour® Nocember 8 - Sullman School Hall Auditorium. Free admission. RSVP to Performance Apparel, 6 p.m., Kozłowski Leigh Onimus '99/M.B.A. '02/J.D. '02 at of Business sponsors the Integrity and (973) 313-6058 or onimus/e@shu.edu

of Business hosts its second annual MONOPOLY\* cocktall reception, buffet and Tricky Tray Auction, November 12 - Stilman School 6 p.m.. Richard and Sheita Regan Field House. graduate and graduate scholarships; includes Game Tournament to raise money for under-(973) 313-6058. (See page 6.)

Center, Admission: \$50. RSVP to Tisha Parker at Chancellor's Suite. Bishop Daugherty University Holiday Wine and Food Pairing benefit, 7 p.m., December 9 - The College of Education and Human Services presents a (973) 378-2649 or parkerta@shu.edu

Fall/Winter 2004-05

(Top left and right) In the heart of the Chinese capital, Beijing Workers' Stadium and Beijing Arena host sports and entertainment events, including soccer's Asia Cup. The facilities are undergoing renovation for the 2008 Summer Olympic Games. (Below) A rendering of the skyline overlooking Brooklyn's Atlantic Yards, slated for a \$2.5 billion development (image courtesy of Forest City Ratner Companies). 1011

GZ Man

Going for by DORETT SMITH

In the wide world of modern sports, a grueling competition plays out in the economic arena, where victory isn't determined by agility, stamina and strength but by marathon money deals involving corporations, teams, cities, states and nations. The competition to attract a professional sports franchise, or to host a major sports event like the Olympics, pits government against government in a series of financial relays and political hurdles. To help evaluate the economic merits of such ventures, Seton Hall University is expending some intellectual capital. It comes in two forms: One is Kevin Kovalycsik, M.B.A. '97, M.P.A., assistant professor in the Department of Finance and Legal Studies at the Stillman School of Business and assistant director of the Center for Sport Management. The other is Patrick E. Hobbs '82, J.D., LL.M., dean of Seton Hall University School of Law (see Endpaper).

The global competition for sport has a legacy steeped in the Olympic Games. In the United States, the competition to attract sport became a popular phenomenon in the mid-to-late 1980s as cities began to recommit to urban renewal. Sport became a means to revitalize these under-performing areas, says Kovalycsik. With cities focused on long-term economic benefits, private sports organizations traditionally have been able to challenge local governments to finance in part the construction of state-of-the-art facilities and undertake significant infrastructure development of the surrounding area.



n the New York metropolitan area — home to eight high-profile professional sports franchises — three municipalities plan to finance new arenas: New York City's new home for the New York Jets, Brooklyn's arena to welcome the New Jersey Nets and Newark's facility for the New Jersey Devils.

New York City Mayor Michael Bloomberg and New York State Governor George Pataki pledged to contribute a total of \$1.3 billion toward Manhattan's \$2.8 billion Convention Corridor project on the West Side. This development near the Hudson River involves expanding the Jacob K. Javits Convention Center and constructing the New York Sports and Convention Center (NYSCC). The site is being touted as a venue for the 2012 Summer Olympics, should New York be successful in its bid to host the games. The \$1.4 billion NYSCC will house the Jets' new 75,000-seat stadium, and the city and state each will contribute \$300 million to the project.

"New York isn't spending money on the physical structure of the stadium," says Kovalycsik, who has testified before the New York City Council and the state legislature on the projected "positive" economic impact of a new Jets stadium. "The Jets have proposed to build that for approximately \$800 million. What the Jets are asking for, and what New York needs to do, is to improve the local transportation infrastructure: subway extensions, ferry terminals and train hub. That has to be done regardless of the new stadium to create a new positive economic impact for the area." The Jets also want New York to pay for the stadium's retractable dome, which the organization believes will benefit the city outside the regular football season.

Another \$350 million from both the city and state will go to the Javits Center expansion. The city also will spend \$91 million each year to service debt resulting from the project. On the plus side, city officials say they anticipate the complex will generate \$225 million in annual revenues: \$150 million from the Javits Center and \$75 million from the NYSCC.

Citing what he calls a "New York exception," Kovalycsik says, "There is a tremendous opportunity in the New York area for these facilities to succeed in comparison with other locations throughout the U.S. because of the money and resources that are available."

One of the best examples of New York success is the U.S. Tennis Center in Queens, which hosts the U.S. Open two weeks each year. According to the New York-based Center for an Urban Future, this major tournament attracts about 620,000 spectators annually. Kovalycsik says during its construction, the Tennis Center was criticized for its excessive costs, but now it is the nation's most successful sports center.

The Nets are another regional team banking on the "New York exception." Their new owner, Bruce Ratner, plans to move the basketball team into a new 20,000-seat arena, part of a \$2.5 billion development in Brooklyn's Atlantic Yards. Ratner maintains that the Brooklyn arena will cost the city approximately \$23 million a year while generating \$50 million in annual revenues — in a 30-year period, that comes to approximately \$690 million paid out compared with \$1.5 billion in income generated.

Similarly, New Jersey Devils principal owner Jeff Vanderbeek has been courting Newark residents with job creation and a

\$25 million community ice center if the city kicks in \$210 million to help build a sleek new \$310 million arena in the downtown's \$1 billion redevelopment district. The arena will be built during Phase 1, which will require \$588 million to complete. Funds to build the arena were raised through \$221 million in bonds issued by the Newark Housing Authority. To pay off the bonds, the Port Authority of New York and New Jersey will use the \$12.5 million it earns annually from leasing Newark's seaport. Vanderbeek projects that over 30 years, the 18,000-seat arena will generate \$670 million in revenue for Newark.

A number of factors could threaten these optimistic projections. "From an academic perspective, revenues are intrinsically linked to the success of franchises," says Kovalycsik, who is a former director of policy and management for the New Jersey Sports & Exposition Authority. "The New Jersey Nets have enjoyed a few years' run of higher revenues based upon the performance of the team; the Devils as well. But attendance inevitably goes down when the teams are not performing well." He also points out that the National Hockey League (NHL) is dealing with a lockout and experiencing its "lowest level of popularity" compared to other major U.S. sports.

The Newark arena's proximity to the Meadowlands Sports Complex will certainly create competitive problems. "There are no examples of two arenas in such close proximity" making money, says Kovalycsik. Unlike Brooklyn, which is a "different marketplace than Madison Square Garden for concerts and other events," the two New Jersey venues likely will be competing for many of the same events.

And unlike Brooklyn, neither the Meadowlands Sports Complex nor the proposed Newark arena offers "ease of location," says Kovalycsik. "Every subway and the Long Island Railroad converge underneath the Brooklyn site," he points out. The Meadowlands is "inaccessible by rail and can be a difficult and frustrating place to travel to by car." While the Newark arena has nearby rail support, he says it faces a public perception challenge: "training" fans and families to come downtown for sports and family entertainment events.

Kovalycsik further cautions that "The general public is still not accustomed to going to Newark for whatever reason. You see an impressive performing arts center there being subsidized by the State of New Jersey every year. It is doubtful that a new sports facility would operate opposite this trend and sustain itself."

Newark Mayor Sharpe James, who has had to grapple with these issues, assembled a 14-member Blue Ribbon Advisory Commission, led by Dean Hobbs of Seton Hall's School of Law. The commission was charged with evaluating the economic benefits of Phase 1 of Newark's redevelopment plan, which includes the proposed agreement between the city and the New Jersey

(Top of page, on left) The New York Sports and Convention Center in Manhattan's Convention Corridor will double as the New York Jets' stadium and as a venue for events ranging from concerts to the Super Bowl. (Top right) Private funding of the Los Angeles Olympic Stadium, plus a profit from the 1984 Summer Olympics Games, put the city's Olympics organizers in a class by themselves. (Opposite page, on left) Open space surrounds the ground-level plan for the new sports arena proposed for Brooklyn's Atlantic Yards to welcome the New Jersey Nets.

### During its construction, the U.S. Tennis Center in Queens was criticized for its excessive costs, but now it is the nation's most successful sports center.

Devils. Convened in March, the commission issued its report in August, concluding that the plan has the potential to result in a "significant economic contribution" and that the city's ability to complete Phase 1 of the plan by August 2008 will "provide a substantial likelihood the entire plan will be realized."

When completed, Newark's arena may find itself challenged to attract other events. Kovalycsik suggests that it may not be economically feasible for the facility to be a "one team" arena, citing the bankruptcy of similar facilities that once hosted the NHI's Pittsburgh Penguins and Buffalo Sabres. To avert such an outcome, the recent trend has been to build multi-use mega sports and entertainment complexes, like the stadium in Manhattan.

#### **Olympic Hopefuls**

In fact, New York City hopes to score a touchdown with the NYSCC: a permanent home for the Jets, a venue for three consecutive Super Bowls, the Final Four competition, cultural events, conventions, and, ultimately it hopes, the 2012 Summer Olympics. The latter offers a classic case of the competition for sport. Since the International Olympic Committee (IOC) challenges the bidding cities to demonstrate their "ability to successfully stage the games," money becomes an issue the minute a municipality tosses its Olympic bid into the ring. NYC 2012 began its Olympic quest in 1999 when press reports began to surface about the possibility of a New York Olympics.

"Bidding for an Olympics starts 10 to 12 years out," says Kovalycsik. "There is tremendous fund-raising in the private sector. Before a local organizing committee such as NYC 2012 can gain public support, it has to sustain itself financially through private fund-raising efforts."

In July 2005, if the IOC selects New York as host of the games, NYC 2012 will spend the next seven years implementing the projects outlined in its proposal to the IOC. According to an IOC report issued last May, New York proposed spending \$2.75 billion to upgrade 19 existing facilities and build 10 additional structures — three of them temporary. Two other projects, including the NYSCC, are already planned. In addition to these 31 venues, New York will provide medical, transport, security and other services, and the city has approved a \$250 million "Olympic Game Guaranty Fund" to cover a shortfall.

"The criteria unfortunately come down to economics and finances," says Kovalycsik, who serves as a consultant to the 2008 Beijing Olympic Committee. "You're talking about the total restructuring of the infrastructure of a city, and in some cases a country, using sport as a foundation for economic, financial, urban and rural development in those countries."

The costs for staging the Summer Games have increased more than tenfold, from \$707 million for the 1984 Los Angeles Games

to \$12 billion for the Athens 2004 games. As a result, governments have had to dig deeper into their pockets to provide financial support to Olympic organizing committees.

The 1984 games proved to be an anomaly. In its report after the games, the Los Angeles Olympic Organizing Committee (LAOCC) stated that it signed an agreement with city officials to forego public funding — relieving local taxpayers of any immediate or future financial burden. The LAOCC also reported a profit of \$223 million.

But ever since Los Angeles' Olympic success, every host city has had to rely on public funds — from the \$609 million in federal funding Atlanta received to the Greek government's \$8.6 billion investment in the Athens games.

The current price tag for the 2008 Beijing Games has ballooned to \$37 billion from the \$14 billion proposed in 2002.

In Beijing, there is "tremendous movement toward modernization," Kovalycsik says. "As these new facilities are being constructed, they are looking for case studies from around the world; they're looking for operational experience and marketing experience."

Since December 2003, Kovalycsik has made four trips to China. Last March, he instituted a professional training program for employees of Beijing Workers' Stadium. And on August 9, his trips culminated with the signing of a historic agreement between the Stillman School and the Beijing Sports Bureau. The agreement establishes the Research Exchange Center for Sport Economics and Business, the first of it kind between the Bureau and a major U.S. university.

#### **Upping the Ante**

In addition to the billions of dollars spent on infrastructure development, Olympic host cities have to commit to another tremendous expense: security. In Athens, the cost for providing public services (medical, transportation, security and others) for the first time in Olympic history exceeded the billion-dollar mark — a cost run up by security expenditures.

"A major logistical and financial undertaking for the Olympic organizing committees as well as state and local law enforcement agencies" — that is how the U.S. Government Accounting Office's (GAO) 2000 report referred to the Games. But these challenges had existed for decades. The government's role in providing security for the Olympics was amplified in 1984 when Los Angeles became the first city in recent times to attempt to stage the games without public funding.

Leading up to the games, the LAOCC conceded that it "possessed no law enforcement capabilities." But with thousands of athletes, foreign dignitaries and visitors converging on Los Angeles, security was vital. The federal government eventually contributed \$75 million for safety- and security-related services, according to the GAO.





Since September 11, 2001, the additional measures to protect spectators have caused security costs to skyrocket. The Greek government spent approximately \$1.5 billion to provide security during the Athens Games — almost 25 percent more than expected. "And now with the uncertainty of security and the unrest in the world, one has to project that costs will continue to escalate," says Kovalycsik.

"Madrid, New York and Moscow already have had attacks. Paris is threatened," says Kovalycsik, running down the list of venues vying for the 2012 games. London's problems also continue to play out in the media. While it was popular at one time to attract these events, now it is almost like "painting a bull's-eye" on these potential venues.

China may present a very different scenario. "Certainly China has had its set of challenges. While it might not have physical terrorism right now, it has been challenged with SARS, and you can't discount that AIDS is on the rise throughout Asia," he adds. "But China isn't immune to terrorism or democratic insurgence."

The impact of security, however, cannot be underestimated. While the Athens games went off without incident, ticket sales suffered — a week before the Opening Ceremonies, only half the tickets for the events had been sold, says Kovalycsik. The security situation has caused corporations to take a step back from pursuing everything from naming rights to sponsorship. "Prudential was once a huge sponsor at the Meadowlands Sports Complex; now the complex has armed guards standing outside," says Kovalycsik. But security concerns and costs are not the only things threatening sports deals.

#### **Fair or Foul?**

"To the victor go the spoils." Reminiscent of the Parthenon or Olympia, maybe, but it has become the legacy of modern sports, as monuments to past events fill the landscape of cities across the globe. Economic reality replaces the euphoria of expectations as governments begin to deal with the long-term impact of these construction costs and facilities. Atlanta's Olympic Stadium was reconfigured to Turner Field within the \$207 million budget of the Atlanta Committee Organizing the Games. Montreal's Olympic Stadium has been home to the Washington, D.C.-bound Expos since 1977, although the arena underwent many modifications, which increased its price tag to \$1 billion.

"Too often these ventures leave cities with a tremendous cost burden or the operation of a facility for which it has no experience," says Kovalycsik. "And there are hidden costs associated with these facilities going forward — in terms of security, operations, maintenance — that once added in, make them loss leaders."

It is advantageous for a private team to seek public financing and support in building its facility because doing so paves the way for low-interest loans, creates partnerships for constructing the venues and facilitates labor in terms of union negotiations, Kovalycsik explains. For their part, he says, cities need to integrate infrastructure, technology and telecommunications, as well as public relations and communications, and determine how the Assistant Professor Kevin Kovalycsik, M.B.A. '97, M.P.A. (center), of Seton Hall University's Stillman School of Business, is assistant director of the Center for Sport Management. He also serves as a consultant to the Beijing Olympic Organizing Committee.

project fits into the master plan for developing an area. Without such careful consideration, cities could face disastrous consequences.

"Sydney, Australia, is a great example of that," says Kovalycsik. "They built rapids [for the rafting events] and they thought that people would be attracted to them after the games." Instead, the rapids "wound up being torn down."

Other facilities, like the Ocoee Whitewater Center, built for the Atlanta games, also failed to live up to expectations. The U.S. Forest Service contributed \$17 million to this \$33 million project in Ducktown, Tennessee, yet the GAO reported that it "found no studies or evaluations showing that the expenditures to build the Ocoee venue would have benefited or did benefit public use after the 1996 Summer Olympic Games."

Says Kovalycsik, "Sports traditionally do not have a huge economic impact on areas for various reasons, not the least of which is the amount of hours the facility operates. The hours that the facility *does* operate don't coincide with the hours of operation of other local businesses."

In terms of tax subsidies, you have to look at the "substitution effect," Kovalycsik points out. "Certainly there are companies that, if given those same tax benefits, could produce more jobs than a sports facility would, produce more income than a sports facility would and have a more long-term effect on the local community than would a sports facility," he says.

Despite the track record of mega deals for creating budgetary gaps and deficits, governments continue to negotiate these multimillion-dollar agreements, Kovalycsik notes, "You have to take a look at what sports does, not necessarily economically and financially for a city, but what it does in terms of elevating that city to what we call a major league status."

Kovalycsik adds, "Certainly one can equate the construction of Jacksonville, Florida's ALLTEL Stadium, and the Super Bowl that's coming there next February, with the tremendous boom in infrastructure and with corporations moving to that area. It now has a major international airport. It's viewed as a city that's on the up and up. It has a football team." Take a team out of Jacksonville, and you have Charlotte, he says, referring to the National Basketball Association's departure from that North Carolina city. "So it's perception. It's all about perception.

"If you could break even with it, that would be the goal," says Kovalycsik. "To break even in our current economic climate is a tremendous challenge, but what it does socially for the people, what it does for that year or two that it's there, that's something," he says.

The debate is not only about the facilities, but also about the "overall benefit and impact" these projects have on the community. All bets are on that the economic debate will continue to swirl around these deals — win, lose or draw.

#### 2004-05 Pirate Basketball

#### **Men's Basketball Schedule**

Friday, November 19	Richmond	7:30
<b>p.m.</b> Sunday, November 28	at Rhode Island	4
p.m. Thursday, December 2	Monmouth	7:30
p.m. Saturday, December 4	Texas	2
p.m. Wednesday, December 8	St. Francis (NY)	7:30
p.m. Saturday, December 11	St. Peter's	7:30
<b>p.m.</b> Saturday, December 18	at Northwestern	2
p.m. <b>Tuesday, December 21</b>	Drexel	7:30
<b>p.m.</b> Wednesday, December 29	at Davidson	7
p.m. Saturday, January 1, 2005	Liberty	2
p.m. Monday, January 3	Morgan State	7:30
p.m. Wednesday, January 5	Notre Dame*	7:30
<b>p.m.</b> Saturday, January 8	Syracuse*	7
p.m. Saturday, January 15	at Pittsburgh*	
Noon Monday, January 17	Connecticut* (ESPN)	7
p.m. Saturday, January 22	Rutgers*	
Noon		2
Saturday, January 29 p.m.	at St. John's*	2





Wednesday, February 2 Saturday, February 5 Tuesday, February 8 Saturday, February 12 Thursday, February 17 Sunday, February 20 Wednesday, February 23 Saturday, February 26 Wednesday, March 2 Saturday, March 5 Wednesday-Saturday, March 9-12

at Georgetown*	7:30 p.m.
Boston College*	7:30 p.m.
at Rutgers*	7:30 p.m.
St. John's*	7:30 p.m.
Villanova*	7:30 p.m.
at West Virginia*	4 p.m.
Providence*	7:30 p.m.
at Boston College*	Noon
at Villanova*	7:30 p.m.
West Virginia*	Noon
at BIG EAST Conference	2
Championship	

Home games (in bold) are at Continental Airlines Arena. \*BIG EAST game Television and radio information TBA unless noted.

#### Women's Basketball Schedule

Saturday, November 6	at St. Francis (NY)		
	(Closed Scrimmage)	2 p.m.	
Friday, November 12	Foreign/AAU (Exhibitio	n) 7 p.m.	
	0		
November 19-20 Seton Hall Basketball Classic			
Friday, November 19	Seton Hall vs. La Salle	e 6 p.m.	
	Ball State vs. Wagner	8 p.m.	
Saturday, November 20	Consolation	1 p.m.	
	Championship	3 p.m.	
November 26-27 at University of Texas San Antonio			
	Thanksgiving Classic		
Friday, November 26	Seton Hall vs.		
	Arizona State	5 p.m. CST	
Saturday, November 27	Seton Hall vs. UTSA	4 p.m. CST	
Thursday, December 2	at North Carolina State	7 p.m.	
Sunday, December 5	St. Joseph's	2 p.m.	
Wednesday, December 8	at Iona	7:30 p.m.	
Saturday, December 18	Miami (Ohio)	2 p.m.	
Monday, December 20	San Francisco	7 p.m.	

December 29-30 at University of South Carolina Tournament

Wednesday, December 29	Seton Hall vs.	
	Campbell	5:30 p.m.
Wednesday, December 29	USC vs. Coastal	
	Carolina	7:45 p.m.
Thursday, December 30	Consolation	5:30 p.m.
	Championship	7:45 p.m.
Sunday, January 2, 2005	at Notre Dame	2 p.m.
Thursday, January 6	West Virginia	7 p.m.
Saturday, January 8	Georgetown	2 p.m.
Wednesday, January 12	at St. John's	7 p.m.
Saturday, January 15	at West Virginia	TBD
Wednesday, January 19	Pittsburgh	7 p.m.
Saturday, January 22	at Connecticut	2 p.m.

#### Seton Hall Ticket Office: (973) 275-HALL (4255)

Hartford Civic Center	
Wednesday, January 26	а
Saturday, January 29	5
Saturday, February 5	a
Wednesday, February 9	F

at Georgetown 7:30 p.m. St. John's 2 p.m. at Villanova 7 p.m. Rutgers

TBD

#### sports at The Hall

#### Men's Basketball Preview Brimming with Excitement for Recruits and Reserves

fter three straight years of improvement under fourthyear Head Coach Louis Orr, an aura of excitement surrounds Seton Hall University's 2004-05 season — and with good reason. With four returning players who averaged in double figures, the Pirates are battle-tested, experienced and deeper than they have been in quite some time. Last year's team went 21-10 and advanced to the second round of the NCAA Tournament. Throw in a recruiting class considered to be Orr's best yet, and a fourth season of improvement is a very attainable goal.

A key factor in the upcoming season will be the loss of two four-year starters who graduated, Andre Barrett '04 and Marcus Toney-El '04. Barrett, one of the most electrifying guards in the NCAA during his Seton Hall career, was the team's top scorer and passer. Toney-El developed into a defensive stopper who was the team's blue-collar worker. Both brought unique talents to the Pirates that will be nearly impossible to replace.

However, not too many people will feel sorry for Orr, as many coaches would love to welcome back the kind of talent Seton Hall will be putting on the court. The team returns three veteran starters, but it will be the improvements in the games of last year's reserves that ultimately will determine the team's



Senior Andre Sweet is a solid all-around player known for his quickness.

fate. A freshman class of two athletic guards and a promising big man might go far in helping to replace Barrett and Toney-El.

Senior **John Allen** is the team's undisputed leader and the current program's only four-year player. The 6-5 swing player has averaged in double figures in each of his three years, and as a senior will have more of a burden placed upon him to score.

Senior **Andre Sweet** became a starter last season at the power forward spot, where he excelled. At just 6-6, 215, he might seem undersized, but he makes up for it with heart and determination. Sweet finished second on the team in rebounding last year (6.0 rpg) and averaged 10.1 points.

"I expect John to be a great leader for us," Orr said. "He's got a strong will, he's a competitor and he wants to win. Sweet's a guy who makes big plays for you. I feel like I have to have him on the floor."

The focal point of the offense will be junior **Kelly Whitney**. After a spectacular postseason last year, the center seems ready to break out on the national scene. Whitney finished second in the BIG EAST in field goal percentage last year (56.2 percent) and will look to improve upon his averages of 13.6 points and 6.9 rebounds.

"Kelly is one of the best post players in the country, in terms of what he does around the basket on the offensive end," Orr said.

Replacing Barrett's 17.3 points per game might seem like a daunting task, but close followers of the Pirates realize that junior swingman **J.R. Morris** is ready to take on a much larger role offensively. In just over 21 minutes per game



Strength, savvy and determination all add value to John Allen's role on the team. He's capable as a shooting guard and small forward.

last year off the bench, Morris averaged 10.1 points.

"Nothing will surprise me about J.R. in terms of how good he can be," Orr said. "He's got a chance to be one of the best scorers in our league."

The point guard spot may never be filled with the likes of a Barrett, but the Pirates should be in good shape at that position. Junior **Donald Copeland**, Barrett's backup last year, improved as the season progressed and as he recovered from a stress fracture in his right foot. A tremendous defender and a good outside shooter, Copeland will provide a steady hand at the position.

Freshman **Justin Cerasoli** will have every opportunity to earn a starting nod. At 6-5, the sheer size of the talented Cerasoli presents several problems for opponents. Known as an expert dribbler and passer, for the Pirate faithful he is a much-anticipated arrival.

Sophomore **Jamar Nutter** will also provide point guard depth. Since last season Nutter was ineligible, many are eager to see what he can now bring to the team. He is a tough, well-rounded 6-2 guard who can serve in a variety of roles.

Freshman swing player **Brian Laing** is another newcomer expected to help right away. Physically, Laing is a tantalizing prospect who is an outstanding leaper. How much he contributes will depend on his development, but all signs point to his being a factor this season.

Sophomore swing player **Mani Messy** is a wild card who may be ready to provide offensive firepower off the bench. A terrific athlete and jump shooter, Messy nevertheless has not played much organized basketball. He will be watched with anticipation as he progresses.

Up front, the Pirates will have many options off the bench to support Whitney and Sweet. Last season, **Grant Billmeier** gradually emerged as a reliable big body, and as a sophomore he should continue to get better. Billmeier is a nonstop worker who at 6-10 is not afraid to throw his body around for the good of the team.

Junior **Alex Gambino** is a 7-footer who may have a larger role this season after averaging less than a point a game last year. With his height and wingspan, he could certainly help the team in many ways.

The coaching staff is high on 6-10 freshman **Marcus Cousin**, a late-bloomer with a ton of potential. Cousin likely will start off as a shot-blocker and rebounder off the bench, but as he continues to grow as a player, he will see his minutes increase.

"As a whole, we have to hold on to our foundation, and that's our defense and toughness," Orr said. "We have to make some adjustments offensively, but we will have more guys who can make plays for us. The bottom line is we were content with our season last year, but not satisfied. Our guys are hungry, and they want more."

— Jeff Andriesse

#### **Softball Has a Dream Season**

t wasn't until late last spring that it became apparent how special Seton Hall University's softball team was about to become. In fact, with only one weekend left in the regular season, the Pirates were on the brink of being labeled a disappointment. Talent-wise, this was the best team Ray Vander May had ever put on the field in his eight years as head coach. But on May 8, when Notre Dame, topranked in the league, brought its undefeated league record to South Orange for a doubleheader, Seton Hall's hopes for a spot in the fourteam BIG EAST Championship tournament were precarious.

With the season on the line, and against the nation's No. 22 team, the Pirates pulled off a doubleheader sweep of shocking proportions. Not only did Seton Hall win two against a team it had beaten just once in school history, but it shut out Notre Dame by scores of 5-0 and 1-0. By the end of the weekend, Seton Hall was the No. 2 seed in the league championship, and was headed to Syracuse for the four-team tourney.

The three games Seton Hall played en route to its first-ever conference championship were all dramatic events. The opener on May 13 against third-seeded Villanova featured a threerun homer by junior Laura Taylor in the bottom of the sixth inning, propelling the Pirates to a 3-2 win. The next day, the Pirates faced the Irish once again, and were down 1-0 in the fifth inning. Then came a two-hour, 37-minute rain delay. When the skies cleared, Seton Hall was rejuvenated and came back to win 2-1 in eight innings on a dramatic triple by McKenzie Richards '04, who scored on a throwing error on the same play to win the game.

Notre Dame made it through the loser's bracket to set up a classic championship game on Sunday, and the Pirates again came through in the clutch. Down 1-0, junior D'arcy Djakalovic launched a two-run homer literally seconds before heavy rain blanketed the stadium and caused another long delay. With two outs in the bottom of the seventh, and the Pirates up 2-1, the Irish hit a home run to tie the game. Undaunted, Seton Hall scored three times in the top of the eighth and came away with a 5-2 victory. Suddenly, in spectacular fashion, the Pirates not only were 4-0 against a Notre Dame team that was 18-0 in the league but Seton Hall had won the BIG EAST championship as well.

The next stop was the NCAA Regional Championship in Waco, Texas. The Pirates were seeded No. 4, a very high seed for a team from the Northeast. In the opening game on May 20, Seton Hall knocked off fifth-seeded Houston, 4-2. After falling 3-0 to the top seed in the region, Louisiana State, the Pirates won a marathon 12-inning game over North Carolina. 1-0. A loss to Illinois ended the dream season, giving the Pirates a 46-19 record.

Starting pitcher Megan Meyer was the team's consistent star, and the junior was showered with numerous



As a junior, starting pitcher Megan Meyer earned an impressive array of awards, including the BIG EAST Championship Most Outstanding Player. Valedictorian of her high school class in Vermilion, Ohio, Meyer also played basketball and tennis there.

awards last spring. After going 27-7 with a 0.90 earned run average, Meyer was named a Third Team All-American, the first Seton Hall softball player ever to earn the honor. She was also named the BIG EAST Championship Most Outstanding Player, a First Team All-Northeast Region selection and the Seton Hall Female Athlete of the Year. Meyer topped off the season by becoming a First Team Academic All-American after carrying a 3.97 GPA and majoring in biochemistry. — Jeff Andriesse

#### sports at The Hall

### Women's Basketball Preview Pirates Court Finesse to Close Gaps in Offense

ollowing two consecutive berths in the postseason Women's National Invitation Tournament (WNIT), Head Coach Phyllis Mangina '81 has put Seton Hall University back on the map as a major challenger in one of the nation's toughest conferences. With 10 letterwinners (including three starters) lined up for 2004-05, Mangina and the Pirates possess the ingredients to take the next step and return the program to its NCAA glory of the mid-1990s. In the past few seasons, the Pirates have been just a few wins short of achieving the ultimate goal, but a number of close losses stymied their efforts.

While tough defense and rebounding have characterized Seton Hall's play recently, the losses of the women's team often can be attributed to offensive lapses. To earn an elusive NCAA Tournament bid and compete among the BIG EAST leaders, the Pirates must find consistent scoring as well as erase the question marks at the center and point guard positions that have lingered since the graduation of four seniors last year. However, Mangina believes the Pirate roster has the talent to address these issues and emerge as one of the top teams in the league.

"We'll be different this season. We won't have some of the size we've had in the past, but I think we have more quickness and speed on our team, so that makes for some exciting possibilities," Mangina said.

Headlining the list of returnees is senior swing player **Ashley Bush**. Once again assuming team captain responsibilities, Bush in 2003-04 led the team in scoring, rebounding and steals while fulfilling a leadership role. With her trademark defense, she shut down some of the nation's best players. Bush will be looked upon to expand her offensive repertoire this year. Her ability to play both inside and outside makes her a dangerous scoring weapon.

Joining Bush on the wing is sophomore **Heta Korpivaara**. Last season, she was a pleasant surprise when she emerged as an immediate contributor and earned a starting spot en route to garnering BIG EAST All-Freshman Team honors. Like Bush, Korpivaara is extremely versatile and can score from a number of places on the floor. She will need to become more consistent on the offense. Mangina believes Korpivaara is up to the challenge after spending the summer with the Under-20 Finnish National Team.

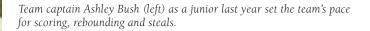
On the perimeter, Bush and Korpivaara will be assisted by talented guards, most of whom can provide a scoring punch and run the offense. The latter ability will be especially important this season, as the lineup requires a new starting playmaker. Fortunately, a number of options exist for Mangina and the Pirates. Junior Keri Shutz has proven to be a reliable ball-handler during her first two seasons. While she looks to create plays first, Shutz also can drain the longrange jumper. Junior Monica Johnson, whose previous season was cut short by a torn anterior cruciate ligament just nine games into the year, will enter the season healthy in 2004. Johnson's quickness and superior ball-handling will prove to be major assets on the perimeter.

Like Johnson, senior Asia Carroll can play either guard position. Carroll started strong last season, but will need to improve her consistency and decision-making to become a primary option for Seton Hall this year. When she is on, Carroll is exciting on the offense, and Mangina hopes Carroll can harness her natural



talent and have a standout senior campaign. Senior **Cortne Ellis**, who emerged as a solid contributor at the end of last season, will also see time at the two-guard position. Rounding out the guards is freshman **Annick Labadie**, an intriguing prospect out of Quebec. A standout on the Canadian Junior National Team, Labadie will be called upon to contribute immediately as point guard and two-guard.

In the post, sophomore Monique Blake leads the list of returnees. Like her classmate Korpivaara, Blake last season immediately made a splash in the Pirate lineup, becoming one of the most exciting young post players in the BIG EAST. A lanky player with a high vertical leap and a variety of lowpost moves, Blake started the last 25 games of the season and earned BIG EAST All-Freshman Team honors. To break out as a premier frontcourt player in the conference, Blake will need to stay on the floor and avoid foul trouble, as well as bang against some of the bigger opponents. Over the summer, she addressed that issue by gaining strength.





Her versatile performance with the Finnish National and Junior National teams helped earn Heta Korpivaara a starting spot as a freshman last season.

Senior Ayanna Phillip also will see considerable time with Blake in the frontcourt. After redshirting in 2002-03, Phillip began last season slowly but became a major force by the end of the year and started in the Pirates' two WNIT contests. Like Blake, Phillip is a tall player and has worked on building strength in the off season. Primarily a defensive option in her first three seasons in South Orange, Phillip needs to become a viable scoring option during her final campaign for the Pirates.

Junior Julie Costello adds depth in the post and will challenge for a starting spot. Respected for her work ethic, Costello is a banger who is not afraid to go up against the bigger posts in the conference.

Redshirt freshman Amber

Harris, who missed most of the last season with an ankle injury, provides another option in the frontcourt. Harris can bruise down low as well as step out and hit from the perimeter.

Newcomer **Nikole Sullivan** is the team's tallest player at 6-3. The coaching staff is excited about seeing how the Aussie's versatility can be incorporated into the Pirate lineup.

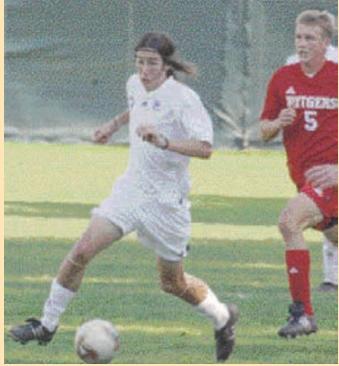
According to Mangina, "After making the WNIT last year, I think our players have a good understanding of just how good they can be. I think what we've done since then during this past spring and summer bodes well for this season. I know our players are energized and ready for the schedule that we've put together for them."

— Jeff Andriesse



## **An Honor in Athens**

Nick Galis, known to Pirate men's basketball fans as Nick Galis, carried the Olympic Torch into Athens Olympic Stadium on August 13 for the Opening Ceremonies of the 2004 Olympic Games. One of Greece's most popular athletes, Galis was one of the top scorers in Seton Hall history when he played from 1975-79. As a senior, he averaged 27.5 points per game and finished with 1,651 career points to rank 10th on the all-time list. Born in New Jersey in 1957, Galis after college played professionally in Greece, from which his family had emigrated. His basketball career made him a legend in that country.



Sophomore Sacha Kljestan powers the midfield in men's soccer. His brother Gordon is a freshman at Seton Hall.

## Kljestan Makes a Name Internationally in Soccer

Men's soccer midfielder Sacha Kljestan is quickly becoming one of the most talked-about players in the nation. After a superb freshman season in 2003, he was named to the United States Under-20 National Team that competed over the summer at the Northern Ireland Milk Cup. Kljestan, a native of Huntington Beach, California, performed well against some of the world's top teams. He gives the Pirates a legitimate midfield star that Head Coach Manfred Schellscheidt can build around for years to come.

## It's Official: Rob Sheppard '92 Tapped as Head Baseball Coach



Only the third head coach of Pirate baseball since 1948, Rob Sheppard '92 has earned his new title. And he learned a lot from the second head coach: his dad, Mike Sheppard '58/M.A. '67.

After a year as the acting head coach, and following a national search, Rob Sheppard '92 was named Seton Hall University's 17th head baseball coach and just the third since 1948. He inherits the winning tradition and legacy left by his father, Mike Sheppard '58/M.A. '67, who won 998 games from 1973 to 2003. As the interim coach in 2001 while his father was recovering from heart surgery, Rob led the Pirates to the BIG EAST Championship and the NCAA Tournament. He had been an assistant coach at Seton Hall since 1995.

## ALUMNI standouts

# A National Leader in Nurturing Mind, Body and Spirit



Promoting health education — on board Navy ships, for Native Americans, for young people and for Fortune 500 employees and CEOs alike — opened new worlds for Alice McGill '62, Ph.D.

when recalling the highpoints of her education and her career both in the private sector and the U.S. government, Alice McGill '62, Ph.D., credits Seton Hall University with helping her shape a philosophy that profoundly influenced her work and her life.

McGill has based almost every accomplishment on mind-body-spirit theories rooted in education, healthy lifestyle and citizenship. While attending Seton Hall's School of Nursing (now College of Nursing) in the late 1950s and early 1960s, McGill learned those principles from Dorothy Ozimek, who taught the Foundations of Nursing course.

Determined to get a bachelor's degree in nursing when most nursing schools only granted diplomas, McGill endured three hours a day of commuting. Her complicated journey involved four subway rides and a train from Queens, N.Y. (her home) to Newark's Penn Station. From there, she walked about a mile to the School of Nursing on Clinton Avenue. "I learned to study with the motion of the trains," she says.

Such steadfast determination marked not only her studies but also her entire Seton Hall experience. McGill refers to Reverend John O'Brien, Ph.D., D.Min., at the time dean of Seton Hall's University College in Newark, as "my guiding light and mentor, whom I visited often to share a laugh and discuss world events."

Father O'Brien, now 83 years old and retired from St. Rafael's Church in Livingston, remembers that Alice McGill "had a lot of zip in her. All of the young ladies from New York had spunk. I knew Alice was going to have a full life because she was always going after some scholarship or writing an essay to win a contest. She was quite successful, too, and managed to pay for her education that way. Because of her interest in the Far East, she entered a competition and won a scholarship to Sophia University in Tokyo, but she couldn't go because she couldn't afford the airfare."

After graduating magna cum laude, McGill joined the nursing staff at Columbia Presbyterian Medical Center in New York City. She provided care to post-stroke patients and those with spinal cord injuries. Living in an apartment across the street, she worked the evening shift so she could obtain her master's degree by day at Teachers College, Columbia University. When the hospital's director of nursing advised her to reduce her nurse's notes and to stop including information about patients' psychosocial conditions — advice that ran counter to what she had been taught at Seton Hall — she chose to take another position at the hospital. In its Harkness Pavilion, she became a private duty medical/ surgical nurse.

"There I was able to practice as I was taught," she recalls. "I observed my patients keenly and practiced the standards of care that I learned at Seton Hall, which included caring for all aspects of their illness."

In 1964, receiving a National Institutes of Health Cardiovascular Nurse Fellowship enabled McGill to leave work to complete her master's degree in education, administration and research with a specialization in medical/surgical nursing.

She returned to Seton Hall's School of Nursing in 1965, this time as an instructor of medical/surgical nursing. A year later, she went on to teach the same specialty at Georgetown University's School of Nursing. In Washington, D.C., she began to experiment with early cable television as a way to promote health education. In 1971, McGill, while a doctoral student at the University of Maryland, received a fellowship to study cable and educational television, satellite technology and computer education.

Upon completing her doctorate in 1973, she had several job offers. The

Children's Television Workshop wanted her to evaluate a new health information series similar to *Sesame Street*. The Dooley Foundation wanted her to set up a health education center in Zurich, Switzerland. And the Pan American Health Organization wanted her to establish educational technology centers in Rio de Janeiro and Mexico City.

Instead, McGill joined the National Institutes of Health in Washington, D.C., as an administrator in cardiovascular health education research. She established the National High Blood Pressure Education Research Program and collaborated with Dr. Michael DeBakey, who had performed the first coronary artery bypass surgery in 1964. McGill assisted DeBakey and his staff with implementing their strategies to educate the public and healthcare professionals about healthy lifestyle behaviors. Their efforts included the nation's first educational program to deter children from smoking and a program to teach adults how to reduce their risks for cardiovascular disease.

In 1976, McGill joined the Office of the U.S. Surgeon General. She began what became a landmark movement across the nation: a partnership with Fortune 500 companies to implement their first-ever employee health promotion programs.

"We invited the CEOs of major corporations, including health insurance companies and top union leaders, to join us," recalls McGill. "We brought in the best educators, behavioral and social scientists and members of the medical community to join with corporate leaders to explore how health promotion would increase their employees' productivity and affect their bottom line positively. We went about it diplomatically and role-played using a simulated corporation model, and soon they were hooked."

A book McGill co-authored with several corporate leaders became a bestseller for Merryfield Publishers. The book, *Implementing Health Promotion Programs at the Worksite*, was designed to help CEOs keep their commitment to health promotion.

During her time with the Office of the U.S. Surgeon General, McGill became interested in setting up health promotion programs for Native American tribes.



McGill was honored to meet Mother Theresa in Calcutta, India, in 1990. With them is Nancy Anderson, a friend of McGill's.

My education at Seton Hall and my visits to the [American] Indian nations taught me that the needs of the individual should come secondary to the needs of the community and its people.

In partnership with the Indian Health Service, she used a corporate model to help tribes shape their own programs. She was honored to be invited to stay with families in Indian nations in New Mexico and Arizona.

"We brought together the governors and spiritual leaders of several Indian nations in New Mexico and showed them how the mind-body-spirit connection could work to help them stop smoking, exercise regularly and lower their blood pressure. These experiences opened a whole new world to me, deepened my Catholic faith, taught me to respect the environment and reaffirmed my belief that the mind-body-spirit connection must be honored," she says.

In 1982, McGill joined the Department of the Navy, where she helped to launch the Navy's first Health and Physical Readiness program. It trained 1,800 local naval base coordinators to screen 550,000 active-duty and reservist personnel worldwide.

"This program caused a huge cultural

change in the Navy," McGill remembers. "We had congressmen from the dairy states complaining about our low-fat dietary changes. We had to find space on ships to add gyms for exercising. We extinguished the 'smoking lamps' on ships to discourage smoking."

Navy Admiral James D. Watkins, then chief of Naval Operations, in 1986 tapped McGill to serve on his Commission on Personal Excellence and National Security. In California, the commission initiated a statewide youth excellence pilot program. It became the model for the worldwide Navy Community Service Program (CSP), which mobilized 35,000 military and civilian mentors to improve the education (mind), health (body) and citizenship (spirit) of 200,000 youngsters. Because of her expertise, she also was loaned by the Navy to AmeriCorps to help create its National Civilian Community Corps under President Bill Clinton. McGill managed the Navy CSP until her early retirement in 1998.

When the Bureau of Naval Personnel relocated its headquarters in 1998, McGill chose to stay in Arlington, Virginia, rather than move to Memphis. McGill admits that taking early retirement was difficult. However, she is already hard at work writing a book on her world travels and accepting speaking engagements. Her favorite companion is Maggie, an 11-yearold West Highland White Terrier, rescued from a kennel after the pooch's first owner died at the age of 99.

McGill credits her parents with giving her a foundation of Catholic faith, a passion for travel and a respect for other cultures. Her sister Eileen, a teacher in New York City's Chinatown, has inspired McGill to devote much of her career to raising health awareness and educational excellence for children and adults.

"My education at Seton Hall and my visits to the [American] Indian nations taught me that the needs of the individual should come secondary to the needs of the community and its people," says McGill. "I hope to continue to participate in efforts designed to bring people together to work for the common good."

— Barbara Iozzia

# **He's Shooting for the Academic Stars**

The media duly report the weaknesses of some college sports programs: among them, athletes who struggle academically or do not graduate at all. And yet, there are many examples of outstanding student-athletes, among them former Pirate men's basketball center Amadu "Jacky" Kaba '97/M.P.A. '98/P.D.E. '02.

Kaba completed his bachelor's degree in political science in three years with a 3.1 grade point average. He was a first-year graduate student while playing his fourth year of BIG EAST collegiate basketball. But there's more: Kaba earned his master's degree in public administration and his doctoral degree in education from Seton Hall. Today, he's in the third year of a postdoctoral fellowship at Binghamton University (part of the SUNY system).

Kaba's success story had a difficult beginning. To escape the unrest in his native Liberia, as a boy he walked many miles to neighboring Sierra Leone. There, he met with a missionary couple from the AME Zion Church. In 1992, they brought him to the United States. When he was a teenager, Kaba became the legal ward of Reverend Frederick Umoja and Charlotte, his wife at the time. Kaba played basketball for St. John's College High School in Washington, D.C.

When it was time for Kaba to consider college, nearby Georgetown University,

with its excellent basketball team, was a logical choice. He might have played there, had it not been for a visit from P.J. Carlesimo, at the time men's basketball coach at Seton Hall.

"I met with Coach Carlesimo, and he was ready to sign me," says Kaba. "He invited me to visit Seton Hall, which I did. After touring the campus and attending political science classes, I fell in love with Seton Hall. I wanted to go to a college where I felt comfortable and would have playing time, and so I signed with Seton Hall before entering my senior year of high school."

The 6'10" center played for Seton Hall from 1994 to 1998, and he considered it



an honor. "In Africa, my life was very, very different," says Kaba, who was presented with the Most Courageous Award from the U.S. Basketball Writers Association in 1998. "I went from a life of chronic poverty to playing a sport I loved on national television. I was very grateful for the opportunity I was given." Although physical issues dogged his playing days, in his senior year, Kaba averaged a respectable 4.3 points and 6.8 rebounds per game.

And yet, from the beginning, Kaba clearly wanted to excel in the classroom as well. He took summer classes before his freshman year, and continued to do so throughout his undergraduate time. "Even him to the next academic step — pursuing a master's degree.

Kaba's last year playing BIG EAST basketball was his first as a graduate student, but he juggled the two roles with characteristic drive. After his collegiate basketball days were over, he continued on at Seton Hall. In December 1998, he earned his master's degree in public administration, with a concentration in leadership governance and policy. While pursuing his master's degree, Kaba applied to Seton Hall's doctoral program in higher education, leadership and policy. With an interest in African countries and foreign relations that was rooted in his wartorn childhood, Kaba chose a concentration

## I went from a life of chronic poverty to playing a sport I loved on national television. I was very grateful for the opportunity I was given.

as a high school basketball player, I knew the amount of time the sport demands for practice, travel and the games themselves. For some young college athletes, ego gets in the way, and academics fall by the wayside," says Kaba. "I came to Seton Hall fully prepared to play basketball and to honor the other side of my commitment: to get an education." Twice, Kaba was named to the BIG EAST Academic All-Star Team.

Kaba's list of Seton Hall people who contributed to his academic success rivals that of an Oscar winner. Among them is Robin Cunningham '78, former director of academic support for the Department of Athletics and Recreational Services. He recalls Cunningham being "an angel," doing whatever she could to advance his studies, such as helping him schedule winter and summer session classes. With creative scheduling and excellent grades, he was able to complete his bachelor's degree in three years. His love of learning took

A postdoctoral fellow at Binghamton University, Amadu "Jacky" Kaba '97/M.P.A. '98/P.D.E. '02 combines teaching with scholarly research and publishing on Africana Studies. Kaba played for the men's basketball team at Seton Hall from 1994-1998 and was twice named to the BIG EAST Academic All-Star Team. in international comparative higher education. He wrote his dissertation on the development of private universities in Kenya, with guidance from his mentor, Joseph M. Stetar, Ph.D., professor of education.

During graduate school, Kaba met his second mentor, Robert Manley, J.D., Ph.D., now professor emeritus of diplomacy and international relations. As Manley recalls, they would meet near the train station in South Orange, Kaba with a Starbucks coffee and the professor enjoying some ice cream. "We'd just talk, and the more he talked, the more impressed I became," says Manley. "Jacky is a top-notch scholar: He's dazzling with statistics, possesses a tremendous amount of knowledge on African and African-American issues, and is turning out some amazing research."

Within a few weeks of completing his doctoral degree, Kaba began a postdoctoral fellowship at Binghamton's Institute of Global Cultural Studies. A visiting professor of Africana Studies, Kaba also is a special assistant to Ali A. Mazrui, D. Phil., the Institute's director and Albert Schweitzer Professor in the Humanities. Says Kaba, "It's been such an honor to work side-by-side with such a highly respected social scientist." Kaba has conducted research for Mazrui, helped edit his books and taught his classes when Mazrui was traveling. As part of his fellowship duties, Kaba also serves as Mazrui's co-instructor for an African politics course at Cornell University's Africana Studies and Research Center in Ithaca, N.Y.

Kaba's appetite for hard work hasn't waned. In addition to assisting Mazrui, Kaba has taught his own classes on U.S. foreign policy on Africa and is compiling an extensive statistical database on the world's nations. He already has enough information to fill 20 250-page books. Manley and Mazrui emphasized to him the importance of being published, and Kaba has taken this to heart. His first article, "Africa-U.S. Partnership in the 21st Century," appeared in the Spring 2004 Chimera, the electronic journal of the USA/Africa Institute. Since then, he has submitted nearly 20 articles for publication, half of them under peer review. "I've taken only two days off since I came to Binghamton," says Kaba. "On one of them, I went to the waterfalls in Ithaca. It was very pretty - my way of rewarding myself."

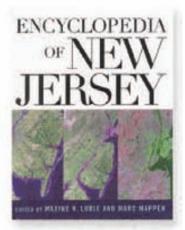
Another reward is being in the classroom. "I'm lucky to teach these young people," says Kaba, who is 29. "Some of them are surprised that I, being originally from Africa, hold such a positive attitude toward the United States. To me, in America, it doesn't matter whether you are black or white, but how hard you are willing to work. I also am extremely optimistic about African-United States relations and believe that over the next 20 to 30 years, the ties will only get stronger." Kaba still has ties with his family in Sierra Leone and, when he can get the time, would like to go back and visit.

After he completes his fellowship, Kaba will look for a full-time teaching position. He's been very happy at Binghamton and is proud of its excellent resources for research; he's even played in the intramural faculty/ staff basketball league. While he doesn't say it directly, it's obvious Kaba would be content to remain in New York State. "It's like in basketball...when the play is working, why change it? Still, I'll be happy to teach and write at any college," he says. Wherever Kaba lands, it undoubtedly will be on his feet.

— Sheila Smith Noonan

# pirates in print

This department features a selection of recently published books by Seton Hall University faculty, alumni, students and staff, as well as books about the University. For consideration, send a review copy to Catherine Memory, *Seton Hall University Magazine*, 457 Centre Street, South Orange, NJ 07079.



#### **Encyclopedia of New Jersey**

edited by Maxine N. Lurie, Ph.D., associate professor of history, and Marc Mappen, Ph.D. (Rutgers University Press, \$49.95)

Just south of Newark International Airport, a giant billboard proclaims what most Seton Hall University alumni and New Jersey residents already know: There's more to New Jersey than the turnpike! This attention-grabbing sign is hawking a hefty, scholarly work co-edited by Lurie, a Seton Hall associate professor of history and department chair. The Encyclopedia of New Jersey weighs almost seven pounds, with nearly 3,000 entries, 585 illustrations and 130 maps on 968 pages, each more educational and entertaining than the previous one.

The creative collaboration that birthed the book began nine years ago in the Rutgers University Library when Lurie bumped into Mappen, executive director of the New Jersey Historical Commission. They had been colleagues when both worked at Rutgers. Mappen, who had been reading Kenneth Jackson's Encyclopedia of New York City, felt that his state deserved its own definitive compendium of history, facts and figures. Lurie, a fellow Garden State expert and editor of A New Jersey Anthology (the only college textbook on the state's history), was the perfect partner for the project. "I was intrigued," she says. "Marc didn't have to twist my arm to agree to work with him on it, but neither of us had any idea of how long it would take.'

In the preface, Lurie and Mappen modestly state their ambitious goals. "It is our hope that this volume will help New Jersey come out from the shadow cast by its metropolitan neighbors, Philadelphia and New York City...[and will take] a step toward proving the role that the state has played in the history, culture, economy and politics of the nation."

Accomplishing all that, while creating a successful cross between a scholarly reference and an engaging coffee table book, took careful planning and an army of contributors.

An advisory board, including the current and several former governors, helped with fundraising. Rutgers University Press was eager to keep the price of the book within reach; more than 375 organizations, foundations and individuals donated the \$1 million required to subsidize its production and publicity. An editorial board of 30 discipline specialists each proposed



Everything you'd like to know about New Jersey history can be found in the almost seven-pound encyclopedia held by its co-editor from Seton Hall University, Maxine N. Lurie, Ph.D. With her is Marc Mappen, Ph.D., executive director of the New Jersey Historical Commission, who was Lurie's co-editor on the encyclopedia.

approximately 100 topics. Potential authors, friends of the editors, *Star-Ledger* reporters and the public also suggested entries. Lurie managed the final author assignments and helped develop a computer database to keep track of them all. From esteemed law professors to octogenarian town historians, the 800 authors are as diverse as the state itself.

Nearly 30 of the authors have Seton Hall ties; most are current or former professors, and two are Lurie's former



On July 29, 1943, a Mass in the Cathedral Basilica of the Sacred Heart celebrated the 25th anniversary of Archbishop Thomas J. Walsh's being raised to the hierarchy. When Newark became an archdiocese in 1937, he became its first archbishop, according to the new encyclopedia.

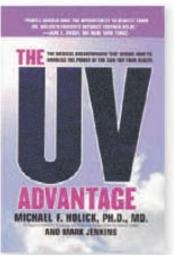
students. Joyce Kane '98, a resident of Island Heights who is active in its Cultural Heritage Society, contributed an entry on her hometown. "I was thrilled to write for publication," Kane enthuses. "As soon as the book came out, I ran out to buy one, and I'm reading it cover to cover. I'm up to the letter E."

Lurie wrote 59 entries more than any other author. Her favorite, chronicling the Whiskey Rebellion, was based entirely on primary source material. "I got to read the militia officers' diaries from the 1790s, some of which were written on tiny scraps of paper," says Lurie. "My entry on the Boy Scouts also allowed me to research an aspect of New Jersey history that was new to me. And I really like the entry on our state bug, the honeybee (which is, of course, not actually a bug), written by my eldest son, an assistant professor at Columbia University."

The buzz of media attention at the time of publication, including coverage by the Associated Press, *The New York Times, New Jersey Monthly* and the *Chronicle of Higher Education*, was surprising yet gratifying to Lurie. As a result, the press is considering a third printing just months after the first in April. And Lurie now has more speaking engagements, which is probably just as well, since as she admits, "I'm not good at sitting still."

With the *Encyclopedia* behind her, Lurie looks forward to continuing to teach at Seton Hall, where she is excited by the History Department's growth in recent years. "We have lots of good, young, enthusiastic professors, and as a result, we have more and more students majoring or minoring in history," Lurie muses. She's planning to do further research on Richard Stockton, one of New Jersey's two signers of the Declaration of Independence. To learn more about Stockton, see page 782 of the Encyclopedia of New Jersey.

— Catherine Memory



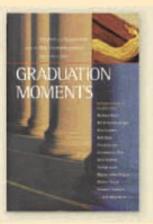
#### The UV Advantage

by Michael F. Holick '68, Ph.D., M.D., and Mark Jenkins (ibooks, Inc., \$19.95)

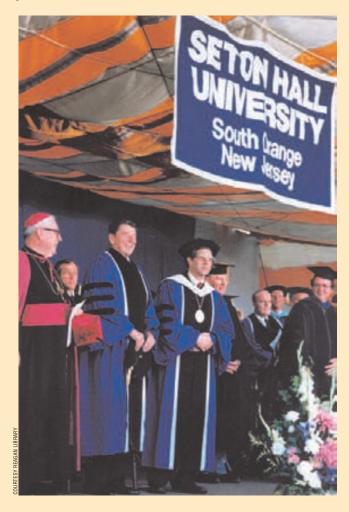
Just when the public has, for the most part, been convinced of the need to use high-SPF sunscreen to prevent the harmful effects of ultraviolet rays, Holick enlightens readers about the benefits of sunshine. It's good for bone, cellular, organ, autoimmune and mood-related health, he writes. Aided by many helpful diagrams and charts, Holick

### Bookmarked

"...these qualities of faith and common sense and dedication, if you can cultivate and keep them, will see you through lifetimes that will not only be rich in meaning for you as individuals, but which will also leave behind a better country and a better world." — President Ronald Reagan, from his Commencement speech, "Things are Getting Better," at Seton Hall University, May 21, 1983 (pictured below). Published in



Graduation Moments: Wisdom and Inspiration from the Best Commencement Speakers Ever, *compiled and written by Jan Price.* (Bordon Books, \$17.99)



uses layman's language and an upbeat, friendly tone to outline a safe, personalized prescription for enjoying moderate sunlight and getting enough vitamin D. Holick is professor of medicine, physiology and biophysics at Boston University School of Medicine as well as director of its Bone Health Care Clinic and program director of its General Clinic Research Center.

#### FALL 2004 43

#### 1940s

Peter Wilson '42, of Livingston, was inducted into the Hudson County All Sports Hall of Fame in March in honor of his track and field career spanning more than seven decades. Wilson began running in 1937 for Bayonne High School, where he still officiates track and field. As a Seton Hall College senior, he was part of the Millrose Games mile relay team in 1942. During World War II, he won six championships as a member of the Air Force team, and began his coaching career upon returning from serving overseas.

#### 1950s

Monsignor Leo P. Ryan '50/M.D.M. '54, of Chester, in May celebrated the 50th anniversary of his ordination to the priesthood. The golden jubilee reception took place in the Church of Saint Lawrence the Martyr, located in Chester. Monsignor Ryan was named pastor of Saint Lawrence Parish in 1968 and was elevated to the rank of monsignor by Pope John Paul II in 1993. In 1994, Monsignor Ryan retired and became pastor emeritus.

William G. Butler '52/M.B.A. '66, of Middletown, and his wife, Ellen, celebrated their 50th wedding anniversary in February. The Butlers were joined by children and grandchildren in Saint Catherine's Church in Holmdel, where the anniversary Mass was celebrated.

**Robert M. Keegan '54**, of Newton, PA, was ranked number one in the world for the 60meter dash in the 70-74 age bracket of an international masters track and field program. Keegan's time was 8.45 seconds. While at Seton Hall University, he was the 1953 Inter-Collegiate Amateur Athletic Association of America 60-yard champion, and he has been the national master's champion several times.

Michael J. Sheppard '58/M.A. '67, of West Orange, was named Seton Hall Preparatory School's Alumnus of the Year for 2004. Headmaster Monsignor Michael E. Kelly lauded Sheppard as an alumnus who embodies all that Seton Hall Prep champions as a Catholic preparatory school. Sheppard graduated from the Prep in 1954. In his 31 years as head coach of baseball at Seton Hall University, he coached teams to 998 wins. His three sons, all Prep grads as well, also coach baseball (see page 37).

#### **1960**s

**Monsignor Thomas A. Donato '61**, of Livingston, was appointed auxiliary bishop in the Archdiocese of Newark in May. Monsignor Donato studied for the priesthood at Immaculate Conception Seminary and was ordained to the priesthood in 1965. He served as a parochial vicar at Saint Vincent de Paul Parish in Bayonne and was named pastor of Our Lady of the Assumption Roman Catholic Church in Bayonne. He also served as pastor of Saint Paul Parish in Ramsey and Saint Raphael Parish in Livingston. Since 2003, he has served as the spiritual director of Immaculate Conception Seminary. Joseph Meola '61, of Flemington, was appointed chief financial officer of On Site Energy Company in Hicksville, NY, in February. Previously, he was the chief financial officer of Roma Foods, where he had worked since 1992 at its corporate offices in Piscataway.

Lucille Ann Joel '63, Ph.D., of Oradell, was one of eight New Jersey distinguished nurses to receive the 2004 Governor's Nursing Merit Award at the Westin Hotel in Princeton in June. Joel is a professor of nursing at Rutgers University, where her research and clinical interests include the economics of healthcare, public policy and health delivery, and advanced practice nursing. She has served as first vice president of the International Council of Nurses in Geneva, Switzerland; as the past president of the American Nurses Association; and as past president of the New Jersey State Nurses Association. She was selected for the Hall of Honor at Seton Hall University's School of Nursing in 2000.

**Charles D. Paolino '64**, of Whitehouse Station, was named executive editor of the *Home News Tribune* of East Brunswick in April. Paolino had been managing editor since 1999. He has worked with the newspaper and its predecessors for 38 years, including 30 years with the *News Tribune* of Woodbridge, writing news, features, theatrical reviews, editorials and columns. Paolino also teaches news writing and reporting at Rutgers University in New Brunswick, and has taught at Middlesex County College, DeVry University and Seton Hall University.

Alexis Tucci '64, of West Long Branch, in April received the Humanitarian of the Year Award from the Jersey Shore Chapter of the National Conference for Community and Justice-New Jersey Region. A partner in the law firm of Tucci & Vella in Long Branch, Tucci is a founding member and chairman of the Ronald McDonald House of Long Branch and New Brunswick and now chairman emeritus. He serves on the board of trustees for Brookdale Community College and the Senior Citizens Activity Network in addition to participating in other charitable and civic organizations.

Joseph S. Novak '67/J.D. '73, of Pittstown, was named 2003 Professional Lawyer of the Year by the New Jersey Commission on Professionalism in the Law. Novak was presented with the award in November 2003 by New Jersey Supreme Court Chief Justice Deborah T. Poritz. Novak and his wife, Judith A. Novak, J.D. '93, are the senior partners in Novak & Novak, their general law practice in Clinton. Their son Jeremy also is an attorney there.

Thomas W. Buckley '68, of Vernon Hills, IL, was appointed president and chief operating officer of Great Lakes Insurance Services, LLC, in May. Buckley most recently served as a principal of G. A. Scott & Associates. He was the founder, president and chief executive officer of Federal Savings Bank, established by Allstate Corporation. John R. Hrevnack '68, of Middlesex, was appointed superintendent of the Branchburg Township School District in February, after serving on an interim basis for seven months. For 10 years previously, he had been principal of Old York School. Hrevnack taught for 30 years in the Branchburg schools.

## **1970**s

Thomas S. Michnewicz '71, M.B.A., of Colonia, in February was appointed vice chair of the National Urban Redevelopment Forum. Michnewicz was selected for the position by the National Association of Industrial and Office Properties, based in Herndon, VA. He is the senior vice president and chief operating officer of Advance Realty Group Development Corporation, based in Bedminster. Paul J. Waldek, **M.A.E.** '71, of Dover, was named the 2004 Borough Teacher of the Year for grades 3-8 by the Morris County Teacher of the Year Program. Waldek was honored for his teaching in the Morris Plains schools. He also has served in the Rockaway Borough and Parsippany-Troy Hills school districts, and as assistant to the superintendent of schools in Long Hill Township.

Margaret B. Melady, M.A. '72, Ph.D., of Washington, D.C., received the Rector's Award at the annual Vatican Rector's Dinner in Rome in April. Melady received the honor along with her husband, Thomas P. Melady, for their contribution to the overall success of the Pontifical North American College in Rome. She served as president of The American University of Rome from 1997 to 2003, and he is a former ambassador to the Holy See.

Dean R. Vervoort, M.A.E. '74, of Newport Center, VT, was honored in March for his service of more than 25 years at Wall High School. Vervoort began his career in the Wall Township school system in 1964, teaching history, sociology, health and physical education. In 1985 he became the assistant director of athletics, and served as an administrator and coach. His final years with Wall Township Schools were spent as the principal of Central School from 1995 to 1999.

**Christian Robertozzi '76**, of Newton, has been elected treasurer of the American Podiatric Medical Association, a national professional society for foot and ankle specialists. Robertozzi has been a member of its board of trustees since 1996, and has been active on several of its committees

## **Acting out of Passion**

You might not recognize **Joseph Viviani '51** from his on-screen appearances. But knowing that his credits include roles in 10 major films and more than 50 stage and television productions, you would quickly recognize him as someone driven by passion. While he has assumed many personas as an actor, Viviani will tell you that Seton Hall University helped to shape his identity.

Growing up in the Newark area, Viviani learned to accept life's twists and turns. His mother, who was very ill with tuberculosis, was hospitalized most of his young life. To make ends meet, his father held two jobs. One entailed traveling with his son from carnival to carnival, showcasing the booth games he had invented. It was at one of these events, when Viviani was 5 years old, that the acting bug bit him.

"We used to do skits around the house for the family, so I naturally migrated into it. And all through school, I was always being put into plays," says Viviani. Drawn to Seton Hall University for its values, he discovered something about himself, and about the direction his life would take.

In his freshman year, intent on playing football, Viviani transferred to Marietta College in Ohio. Six months later, when Seton Hall added its Department of Communication and its radio station, the allure of the footlights proved stronger than the lure of the pigskin. Viviani eagerly returned to South Orange to complete his undergraduate degree in familiar surroundings, and with new opportunities. He performed in several college theatrical productions including *Dream Girls* and *Light Up the Sky*. He became an announcer and hosted many programs for WSOU-FM. He also served as associate editor of the yearbook. "It was a very good grounding," Viviani says of his years at Seton Hall.

After college and a stint with the military, Viviani found that a successful audition and his WSOU experience helped him to gain a position as chief of staff at WEVA-AM in Emporia, Virginia. Yet he felt out of his element there and so, again, made his way back to the Garden State and the theater. He even flirted with a full-time acting career before the desire for stability led him to the New Jersey Department of Labor. During his 28-year tenure there, he began as an entry-level interviewer and advanced to assistant commissioner. "I kept my hand in at acting all through my career with the state," says Viviani.

His credits also include directing many local productions, cofounding a repertory company and directing the Miss New Jersey Pageant from 1961 to 1965. His perseverance as an actor earned him small parts in hit films such as *When Harry Met Sally*, Ron Howard's *The Paper, See No Evil, Hear No Evil* with Gene Wilder and Richard Pryor, *Scenes from a Mall* with Woody Allen and *Mortal Thoughts* with Bruce Willis.



A veteran of childhood skits and Hollywood films, Joseph Viviani '51 now has another favorite role: supporting Seton Hall students in their own creative endeavors.

Viviani also pursued another role throughout his career with the state: that of an unofficial spokesperson for Seton Hall. "There are schools I try to talk people out of going to, but I try to talk them into going to Seton Hall," he says.

Recently Viviani established a bequest to acknowledge the role the University played during his "formative existence" and to contribute to Seton Hall's ability to continue helping young people along the path of self-discovery.

When Viviani is not talking up Seton Hall to potential students, he is supporting the Golden Pirates and Pirate Blue. His involvement with these and other organizations, including the Knights of Columbus, American Legion, and his 23 years of volunteer service to the Raritan Bay Medical Association, attest to his true character — a Seton Hall servant leader and alumnus.

— Dorett Smith

and task forces. He chairs the Podiatric Research Advisory Committee and the Public Health and Prevention Podiatric Medical Committee. He practices in Newton and is a member of the American College of Foot and Ankle Orthopedics and Medicine as well as the American College of Foot and Ankle Surgeons. Lawrence Sturchio '76/M.A.E. '86, of New York City, was honored by the Veterans of Foreign Wars Post No. 2230 as Teacher of the Year for his dedication to students in the Kenilworth School District during the 2003-04 academic year. Sturchio teaches social studies for grades 10-12 at David Brearley High School in Kenilworth. Sturchio has 28 years of teaching experience, 18 of which were spent in the Union County Regional School District

**Ellen Law '78**, of East Hanover, founded Metro Event Enterprises,

a company that focuses on team building via participation in sports. Law has received numerous international medals and awards for her participation in racing dragon boats. She served as the U.S. coordinator of the China International Protective Services Championships in May. By organizing and participating in sports-related promotional events, Law has raised more than \$3,000 to support the community following the events of September 11, 2001, including contributions to the New York Firefighters 911 Fund, New Jersey families and the Red Cross.

Joseph W. Andreski '79, of Napa, CA, was appointed chief financial officer of Southcorp Wines, a Sydney, Australia-based wine company known for its Penfolds, Lindemans and Rosemount labels, as well as for being the largest importer of wines to the United States. Andreski in May celebrated his 25th year of working with Southcorp. He was previously a resident of Rahway and served as a junior accountant in Linden. Jean D'Meza Leuner '79, Ph.D., of Orlando, FL, in August was appointed director of the School of Nursing and professor at the University of Central Florida in Orlando. Leuner previously was associate dean of the College of Nursing at the Medical University of South Carolina. Joseph Monti '79, Ed.S., of Lavallette, retired in June from his 40-year career in education. Monti taught history at Toms River High School East for 16 years, and for 24 years previously at Hasbrouck Heights High School. In 1975, he created the "Meet the People" guest lecture series that enabled his students to have direct contact with individuals who had experienced the events in the history lessons he taught.

Monti was named Man of the Year in 2003 by the New Jersey Marine Corps League and has been listed several times in *Who's Who Among America's Teachers*.

#### **1980**s

**Daniel M. Tower '82**, of Union, was promoted to chief operating officer of NorCrown Bank. Tower, who joined the Livingston-based bank in 1990 as chief financial officer, most recently served as executive vice president and chief of operations.

David P. Sabagh '85/M.A. '02, of Cedar Grove, was promoted to chief of the Montclair Police Department in May. Sabagh had been serving as acting chief, and prior to that, as deputy chief. James John Taylor '85, M.D., Ph.D., of Victoria, TX, was named 2004 Super Doctor of cardiac surgery by *Texas Monthly* magazine and will be featured in its December issue. Dr. Taylor is

chief of cardiac surgery and chief of Surgical Intensive Care at DeTar Hospital in Victoria. He has been practicing in Victoria since 2000.

Florence S. Senyk, Ed.D. '87, of Watchung, retired in July from her post as principal of Madison Junior School. Senyk previously was the assistant principal of Westfield High School, also in Madison, and has served for 17 years in the Madison School District.

#### **Eleanor S. Rubin, M.A. '88**, of Watchung, in June was elected president of the Jewish Federation of Central New Jersey. Rubin previously chaired the federation's Jewish Community Relations Council and served as president of the New Jersey

Association of Jewish Federations. She also has held leadership positions with the National Council of Jewish Women.

Christopher P. Crowell '89, of Hopewell, was one of three teachers from New Jersey selected by the U.S. Department of Education to take part in the Research-to-Practice Summit, which took place in July in Washington, D.C. The summit highlighted the accomplishments of 150 U.S. teachers who have raised their students' academic achievement. The teachers were honored during a dinner at the National Museum of Women in the Arts. Crowell teaches kindergarten in the Flemington-Raritan Regional School District. Kevin J.

#### Kerrigan, M.S.T. '89, of

Berkeley Heights, who serves as vice president of the New Jersey Society of Certified Public Accountants (NJSCPA), joined the organization in 1984. He also has served as a trustee, as well as the Essex Chapter's president, vice president, secretary and director. He chairs NJSCPA's Chapter Operations Committee and previously was a member of its New Jersey Taxation, International Taxation and Personal Financial Planning committees. A tax partner at Wiss & Company LLP in Livingston, Kerrigan is a director of the Livingston Area Chamber of Commerce. Andrew J. Shelffo '89, of Northampton, MA, published an article in Aethlon: The

Journal of Sports Literature (Spring 2003). His article was titled "Wait 'Til Next Year: The Red Sox, T. Coraghessan Boyle, and a Year in New England." Stephen G. Waldis '89. of Lebanon. PA. was named the 2004 Greater Philadelphia and Central-Eastern Pennsylvania Ernst & Young Entrepreneur of the Year in the Emerging Business category. Waldis is the founder of Synchronoss Technologies, a provider of telecom business process outsourcing for collaborative service fulfillment and cost management to Tier One carriers and their Fortune 500 companies. He was previously awarded the Ernst & Young 2000 New Jersey Telecommunications Entrepreneur

## **Toward a More Humane World**

**onsignor Richard M. Liddy '60, S.T.L., Ph.D.**, envisions a world where justice and healing abound; where culture is enriched by the moral imagination; and where faith is linked to literature, art and science. As director of the Center for Catholic Studies at Seton Hall University, he aims to bring together the Catholic intellectual tradition and the world of culture.

"We hope to engage in a dialogue that will bridge the Catholic tradition and all areas of contemporary culture," explains Monsignor Liddy, who also is the University Professor of Catholic Thought and Culture in the College of Arts and Sciences.

The Center for Catholic Studies and its two partners, the G.K.



Following the Mass celebrating the 40th anniversary of his ordination, Monsignor Richard M. Liddy '60, S.T.L., Ph.D., greets Pat Forenz, former secretary at the Immaculate Conception Seminary (center), and his cousin, Richard Trainer.

Chesterton Institute for Faith and Culture and the Institute on Work, will receive a boost in general operating support from the new Joseph A. and Veronica C. Liddy Memorial Fund. It was established by Monsignor Liddy's sister, Marie Therese, on the 40th anniversary of his ordination. The fund memorializes their parents, Veronica, a homemaker, and Joseph Liddy '41 M.A., who taught at Newark's Central, East Side and West Side high schools and coached varsity football for the latter two. Later, Joseph served as director of physical education and recreation for the Newark school system.

"My parents were people of faith who were very dedicated to their children and to living a good life," Monsignor Liddy recalls. "One of my father's favorite sayings was, 'Have a reason for the faith that is in you.' I would attribute my love of philosophy to him and to my mother, who always made sure we had plenty of books around the house."

Monsignor Liddy and his dad aren't the only Seton Hall grads in the family. The connection to The Hall dates back to the early 20th century when Christy Lawless, a relative on Monsignor Liddy's father's side, attended the College. Lawless was later killed in action in World War I. Two of Monsignor Liddy's uncles and an aunt, all deceased, were also Setonians: Marty Liddy '30, who was a catcher on the Pirates baseball team; Tom Liddy '32, who was in sales, lived in Summit and with his wife, Kay, had five children; and Mary Liddy, who received her master's degree in education during the 1930s and taught for many years in Bernardsville. Monsignor Liddy's brother, Joseph A. Liddy '52, majored in education and taught in Newark high schools.

Monsignor Liddy grew up in West Orange and attended Seton Hall Preparatory School when it was located on the South Orange campus. He earned his B.A. in classical languages at Seton Hall in 1960 and attended the Immaculate Conception Seminary. From 1960 to 1967, he studied in Rome, where he was ordained to the Catholic priesthood and completed his doctoral studies (1964 and 1970) at the Gregorian University. In 1967, he returned to the Seminary, where for the next 13 years he taught philosophy and was its spiritual director. From 1980 to 1984, he was spiritual director of the North American College in Rome. The following year, he returned to the Seminary and served as rector for the next five years. In 1990 for seven months, he was acting chancellor of Seton Hall. He has been a faculty member of the Religious Studies Department for the past 14 years, and also is chaplain of the Pirates basketball team.

In 1997, Monsignor Robert Sheeran '67, University president, appointed Monsignor Liddy director of the newly established Center for Catholic Studies. Today, the Center grants a B.A. in Catholic Studies and presents faculty summer seminars and public lectures featuring prominent authors. The Center's student organization, CAST, aims at organizing student interest in Catholic Studies as well as in community projects such as volunteering in the Saint John's soup kitchen in Newark. The Center also sponsors student/faculty trips to destinations including Rome, Ireland, Poland and Mexico.

In 1999, the Center for Catholic Studies developed a formal relationship with the Institute on Work, whose mission is to "bring Catholic social thinking to bear on the world of work." That same year, the Center also began a partnership with the Chesterton Institute, which is dedicated to the work of the British poet and journalist G.K. Chesterton (see page 10).

"With both of these partnerships we are trying to make our world more humane," says Monsignor Liddy. "We aim at putting an end to what G.K. Chesterton considered the cultural crisis of our time: the separation of faith from culture and the privatization of religious belief."

If you are interested in contributing to the Joseph A. and Veronica C. Liddy Memorial Fund, please call Danute Nourse at (973) 378-9808. — Barbara Iozzia of the Year award for his work as co-owner and chief operating officer of Vertek Cooperation.

#### **1990s**

**Donna S. Mugavero, M.B.A. '90**, of Scotch Plains, was appointed in March to the board of governors for Robert Wood Johnson University Hospital at Rahway. Mugavero is the vice president of VIA Data and Marketing Services and serves as a senior consultant for Shared Learning, both in Branchburg Township.

Mark E. Carlson '91/M.A.E. '93, of Acton, MA, in April was appointed executive director and chief executive officer of the Beverly School for the Deaf. The school serves students with a range of communication and developmental challenges. Matthew S. Tamasco '94, J.D. '01, of Hackettstown, in July joined Schnader Harrison Segal & Lewis LLP as an associate in the Litigation Services Department in the New York City office. Tamasco joins Schnader from Clemente, Mueller & Tobia, P.A., in Morristown. His experience there included general insurance defense, commercial litigation and corporate representation, as well as serving on a team as national regional counsel in tort toxic litigation.

Lauren E. Burke, M.S.N. '95, of Holmdel, in March was appointed vice president of patient care services at Community Medical Center in Brick. She is responsible for a 1,200-member nursing staff and several service areas including radiology, radiation therapy, respiratory care and neurology. Burke had been serving as vice president on an interim basis for five months and previously was the administrative director of critical care services. Nina A. Neglia, M.A.E. '95, of West Caldwell, received the Caldwell College Alumni Association's 2003-2004 Peggy Harris Alumna of the Year award for her dedication to Caldwell. Neglia taught English as a Second Language at the college and served for two terms on its Alumni Board.

**Bob Candella '96**, of Hoboken, received an M.B.A. in financial management from Pace University, where he was honored by the Center for Applied Research and by the Omicron Delta Epsilon International Honor Society for his scholastic achievement in economics. Candella also was recognized by Bergen County Executive Dennis McNerney for his work with the county's volunteer center. Candella, who is vice president of risk management and valuation control at J.P. Morgan Chase, serves on the board of directors for Mountain Direct LLO and the Carnegie Terrace Condo Association in Hoboken. Regina P. Ciardiello '96, of Kearny, in February was appointed managing editor of Kitplanes Magazine in Parsippany. The consumerbased publication covers the home-built aviation industry. For four years previously, Ciardiello was the managing editor of Maritime Reporter & Engineering News in New York City. **Patrick** M. Hutchison '96, of Fairfield Township, won second place in the electronic news gathering feature category at the 57th Annual Memorial Day Awards and Dinner, sponsored by the Garden State Journalists Association. This was his third award for a segment called "Crossing Guard," which aired on Palisades Park's Channel 10 News. A news cameraman at Time Warner Cable, Hutchison also was recognized for his coverage in the aftermath of September 11, 2001. Barry S. Kleiman, M.S.T. '96, of Florham Park, was interviewed for a July article titled "Planning Can Lead to Wiser Spending" in Morris County's Daily Record. Kleiman, a CPA, offered guidance and financial planning tips for new college students and their

parents. He is a principal of Untracht Early & Associates, LLC, in Florham Park. A member of the American Institute of Certified Public Accountants, he also is an active member of the New Jersey Society of Certified Public Accountants, where he serves on its Cooperation with IRS Committee. Andres F. Torres '96, J.D., of Trenton, joined Sterns & Weinroth, P.C., as an associate in August. Torres' practice concentrates on corporate governance and organization, gaming law and real estate transactional law. He is a member of the New Jersey, New York and American bar associations.

**Terese S. Gardenier '97**, of Cliffside Park, joined North Fork Bank as vice president. She is in charge of developing a professional service group focused on financing law and accounting

## A Family's Life in Blue and White

n 1950, **Fred O'Boyle '54** went "across the campus" from Seton Hall Preparatory School to Seton Hall College (the Prep was in Mooney Hall at the time). For many young men, the transition was as natural as the seasons; after the Prep came the College. But O'Boyle was the first in his family to attend college, and Seton Hall had always been his choice.

At the time, O'Boyle could not fully understand the impact Seton Hall would come to have on nearly every aspect of his life. Today, Seton Hall has become the alma mater of many others in the O'Boyle family.

While at the Prep, O'Boyle developed friendships with Dick Welch '54 and Harry Largey '54 that continued at the College, with the addition of Bill Spekhardt '54. The four were inseparable at dances, basketball games and the Reserved Officer Training Corps (ROTC). They remain friends 50 years later. In fact, both O'Boyle and Spekhardt live in the same community in Jackson.

The Seton Hall that O'Boyle knew in the 1950s was a very different place. It was all-male, there were only a few hundred students and curfews were the norm. In the post-war surge of students, "Barracks were used for classrooms and there was an outdoor wooden track from the old Madison Square Garden located across from what is now

the Bishop Dougherty University Center," he recalls. "In our freshman year, we were all required to wear blue and white beanies." O'Boyle took advantage of all the College had to offer. He joined ROTC, the Insurance Club, the National Federation of Catholic College Students and the Knights of Setonia.

After graduation, he married his fiancée, Marilyn, who had been attending Seton Hall at night in Newark. His life was falling into place, and Seton Hall was there with every rite of passage.

O'Boyle embarked on a successful career in payroll management with companies such as Chubb & Son, McGraw-Hill, American Express, ADP and ADT and later as an independent payroll consultant and publisher.



At the 2004 Commencement in May, Fred O'Boyle '54 (left) and classmate William Spekhardt '54 were among the Jubilarians processing into Continental Airlines Arena.

Seton Hall dovetailed with his career when he served on the University's adjunct faculty, teaching a course in management.

Seton Hall attracted four of the eight O'Boyle children. Son Kevin '78/M.B.A. '82/J.D. '88, a lawyer and a deacon, is pursuing advanced study in theology at the Immaculate Conception Seminary. Daughters Eileen '82, Lisa and Marykim '86 all were in the Honors Program. O'Boyle, Eileen and Lisa were active in the Celtic Theatre Company. That's where Eileen met Mark Fallon, M.A. '01, whom she later married. Further strengthening the Seton Hall connection, Kevin married Spekhardt's daughter, Marybeth, and they have four sons. One of whom, Matthew, is now a freshman at Seton Hall, bringing a third generation into the Seton Hall family.

In May, at Commencement Exercises, O'Boyle, Spekhardt and Largey joined fellow Jubilarians to lead the Class of 2004 into Continental Airlines Arena. On September 19, the three classmates attended the Golden Pirate celebration honoring the Class of 1954 on its 50th reunion. O'Boyle and Spekhardt, who regularly socialize with other alumni at monthly meetings of the Shore Setonians in Spring Lake Heights, recently got together with Welch, who came down from Rhode Island.

"Seton Hall has become a way of life for me — from my days at the Prep through my undergraduate and graduate years," O'Boyle affirms. "Seton Hall has enriched my faith, transcended my family life and provided incentive to most of my children and grandchildren, who were or still are active with the University as well as the Celtic Theatre."

- Steven Carr

firms in New Jersey and private banking partners.

Jerome W. Breslin, M.S. '98, **Ph.D.**, of Temple, TX, was awarded a National Research Service Award postdoctoral fellowship from the Heart, Lung, and Blood Institute in June. The fellowships are granted to scientists who have the potential to become independent investigators in fields related to the mission of the National Institutes of Health's constituent institutes and centers. Breslin works at the Texas A&M University Health Science Center. Scott & White Memorial Hospital. Stephen J. Wenger, M.A.E. '98, J.D., of Westhampton, in March was promoted to sergeant in the patrol division of the Burlington Township Police Department. Wenger has served in the department for 13 years. At the Burlington County and Gloucester County police academies, he is an instructor on firearms, tactical defense and physical fitness.

**Kimberly A. Armenti, M.P.A. '99**, of Bridgewater, was appointed director of Saint Clare's Health Foundation and marketing department, which raises funds for life-saving equipment, patient programs and building projects at Saint Clare's Health System in northwestern New Jersey. Armenti previously was director of development at KidsPeace, a national organization that helps children develop skills and resources to overcome crises. She is a member of the Association of Fundraising Professionals and the Board of Associates of Cedar Crest College in Allentown, PA. Margaret F. Boland, Ed.D. '99, of Toms River, was one of 40 contributors at the Oxford Round Table at Oxford University in March. Boland, along with educators from England, Canada, the United States and other countries, exchanged ideas on major issues in contemporary educational policy. Her focus was on sharing a faith-based approach and methods of intervention for gifted, poor and at-risk children. Boland is the senior associate superintendent of Catholic schools for the Diocese of Trenton, and has served on numerous diocesan and state educational committees. Carolyn R. Deacon, Ed.D. '99. of Summit, was appointed superintendent of the Summit Public

Schools in March. Deacon has served as the assistant superintendent for the past 10 years. She began her administrative career in 1986 at G. Austin Schoenly School in Spotswood, where she served as principal for three years. In 1989, she was principal of Swimming River Elementary School in Tinton Falls, and then was promoted to assistant superintendent of the Summit schools. Christopher J. Drew, M.A.E. '99, of Cranford, was appointed director of the criminal justice department at Gibbs College in Livingston in February. Drew previously was an adjunct criminal justice professor at Montclair State University and a law enforcement training specialist. He is a former officer with the Port Authority of New York and New Jersey and the New Jersey Police Emergency Services Unit. Michael J. Hoffman '99, M.D., of Chicago, was awarded a medical degree in May from the University of Medicine and Dentistry of New Jersey. Hoffman is now completing his residency in internal medicine at Northwestern University in Chicago.

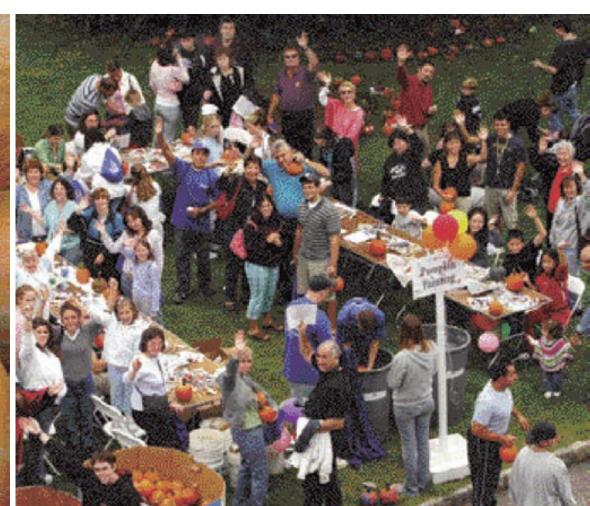
#### 2000s

Louis J. Butler, M.P.A. '00, of Williamstown, was presented in April with an ASIS International Law Enforcement Recognition Award from the South Jersey Chapter for his community service. ASIS International, formerly the American Society for Industrial Security, is the foremost organization advancing the security profession worldwide. A 10-year veteran of the Glassboro police force, Butler is the department's primary detective in cases involving juveniles.

Anthony Giamello '01. of Milford, DE, was ordained to the transitional diaconate by the Catholic Diocese of Wilmington in May. Giamello served four years of active duty in the Marine Corps prior to being accepted as a seminarian for the diocese. At the Immaculate Conception Seminary in South Orange, he is pursuing master's degrees in theology and divinity. Nicole Malliotakis '01, of Staten Island, NY, in March was appointed assistant to New York Governor George E. Pataki for Staten Island and Brooklyn community affairs. Malliotakis will serve as the



Nearly 4,000 alumni, students, parents and friends of Seton Hall University enjoyed University Day on October 2. A focal point of Family Weekend, University Day was filled with fun activities such as the 20th annual Farinella 5K Run, a challenging campus-wide scavenger hunt, theatrical and dance performances, rock climbing, children's crafts like pumpkin painting and scarecrow making, and the annual homecoming barbecue.



governor's liaison, representing him in his absence and meeting with various community groups and organizations. She will also serve as an advisor to the governor and organize and publicize events on his behalf. Previously, she served as a community representative for New York State Senator John J. Marchi (R-24th District), where she created and maintained relationships with community-based organizations.

#### Marriages

Margaret Pinkman Murray, M.Ă.F. '69 to Dick Kernan Harry Payne '85 to Jennifer Downs Glenn G. Schuck '85 to Jennifer Madden Andrea K. Crowley '88 to Bob Papageorgiou '90/J.D. '95 Anthony V. Benevenia '89 to Judith G. Palmerin Miriam Garcia '90 to Joseph Losardo Mary Beth Murray '90 to Lawrence Wheeler James A. Carbone, M.B.A. '91

to Suzanne Novell

Mark A. Frigiola '92 to Meghan E. Shea Sue Ann Itzel, M.B.A. '92 to C. Whitney Merrill Jill Lawler '94 to James Olexa Timothy Balas '95 to Kelli Charles Maria D. Preta '95 to Marino Florio Todd P. Campanella '96 to Marylyn Inverso Bob Candella '96 to Sonia Elizabeth Herrera Emma Correction: Giuseppe M. Fazari '96/M.P.A. '98/Ph.D. '03 to Maria Lagonigro Michelle E. Abbate '97 to Stephen G. Murray Amy E. Flak '97 to Scott W. Syracuse Patricia M. Flood, M.S. '97 to Robert A. Hojnoski Ryan T. McDonald '97/M.B.A. ,02/M.S.I.B. '02 to Jennifer A. Hinkley '99/M.H.A. '01 Kenneth B. Perez '97 to Claudia L. Caicedo

Paul A. Antogiovanni '98 to Rosanna Perna '98/M.B.A. '01

Nicole A. Buist, M.A.E. '98 to Mario S. Rossi Apryl D. Fioriglio '98 to Robert Lee Erin P. O'Leary '98 to Brian A. Reilly Danielle A. Pellegrini '98 to Jeffrey L. Desrosiers Lisa E. Tannenbaum '98 to John Affuso Tanya C. Bakun '99 to Kristian M. Ording Daniel J. Ballanco '99 to Kimberly A. Fetter '99 Nicholas W. Heusel '99 to Michele M. Newhouse Angela Magliocchetti '99, M.B.A. to John M. Yessis Leigh M. Onimus '99/M.B.A. '02/J.D. '03 to David Nicolato Jonathan Paparsenos '99 to Leslie A. Mosier Matthew Stoessel '99/M.A. '01 to Clarinda Espinelli '00 Laura M. DiFabio '00 to Erik M. Stanley Dennis McKeever, J.D. '00 to Kathryn Donohue

Kevin L. Tor '00 to Loly Garcia '01 Marie Westcott '00 to Craig McCarthy '01 Colleen E. Moore '01 to Christopher W. Maxwell Jordan A. Matthews, J.D. '02 to Jill H. Tanzman Keith Sanzari, M.A. '03 to Tamara Baker

#### **Births**

**Constance (Bojekian) Sarkissian** '82 and Richard, a boy, Colby Rouben, May 11, 2003

Michael P. Leanza '88/M.B.A. '91 and Cherie A. Leanza '90/M.H.A. '99, a boy, Michael Peter, December 23, 2003

**Gordon Clark '92** and **Christine** (Heiss) Clark '93, a boy, Aidan Francis, December 6, 2003

Christine (Casiero) D'Angelo '92 and Frank, a girl, Isabella Ste. Clair, March 10, 2004

Renee (Jastrzab) Granato '92 and John, a boy, Lucas John, June 10, 2004

Joy (Silvestro) Marovich '92 and Joseph Marovich '95, a boy, Justin Tyler, January 21, 2004



Jennie (Leide) Arena '93 and Joseph M. Arena '93, a girl, Stephanie Nicole, November 18, 2003

**Joseph Kanaszka '93** and **Judith Messemer-Kanaszka '93**, a boy, Max Joseph, June 21, 2004

Suzanne (Polis) Pechilio '93 and Jim, a girl, Teresa "Tess" Angela, May 5, 2004

Daniel Schmitz '93 and Dawn Nieves-Schmitz '93, a girl, Sadie Grace, June 23, 2004

Catherine (Leonard) Sienicki '93 and Thomas Sienicki, M.B.A. '99, a son, Matthew Thomas, April 14, 2004

Beth (Cerqua) Eng, M.B.A. '94 and Phil, a boy, Matthew James, August 7, 2003

Vincent Auteri '95/M.P.A. '99 and Dominique, a boy, Vincent Philip, February 14, 2004 Denise (Galanaugh) Bonczek '95 and John Bonczek '95/'97 M.B.A., a girl, Lucy Marie, May 25, 2004

Joe P. Clifford '95 and Kerry (Krieger) Clifford '97, a boy, Dalton Joseph, July 1, 2004 Amy (Troy) Noonan '96 and Edward, a boy, Michael Henry, August 9, 2003

**Vittoria (Cosentino) Valentin '97** and **Angelo Valentin '97**, a boy, Joseph Alexander, March 3, 2004

**Joseph H. Lee, J.D. '99** and Ellen, a boy, Joseph Daniel, April 3, 2004

**Philip Casey Jr. '00** and Ingrid, a girl, Victoria Rose, December 19, 2003

**Shannon (Alexander) Mozoul** '**00** and Reginald, a boy, Devin Reginald, March 25, 2003

#### In Memoriam

Monsignor Joseph Manz '36 Mario J. Scibetta '37 Anthony E. Lutkus '41 Monsignor Anthony L. Capitani '42/M.D.M. '46 Sister Ann V. Maurer '42 Martin F. Nugent '42 Monsignor James J. Rugel '42 Sister Mary Inviolata Olchanowska '44 Lucille B. Andreach '45 Agnes A. McVey '46 Reverend Walter J.F. Swenson '46/M.D.M. '50 Vincent G. Schultz '48 Frederick J. Bond '49 Joseph T. Panucci '49 Anthony P. Capriglione '50, Ph.D. James J. Milmoe '50 Joseph E. Minichino '50

Albert S. Ornowski '50 Alice P. Senchy '50 Sister Mary H. Filip '51 Joseph P. Flynn '51 Anthony Italiano '51 George J. Landers '51 John J. Pardue '51 Frank J. Papianni '51 Paul A. Wickens '51 Daniel E. Dalton '52 Monsignor Edward F. Kavin '52 Joseph A. Kreskey '52 Reverend Joseph S. Nativo '52 Laurence M. Scheininger '52 Theodor V. Shumeyko '52 Joseph E. Colford Jr., M.A. '53 Joseph S. Coppinger '53 Robert E. Monaghan '53 Margaret M. Collins, M.A.E. '54 James P. Kissane '54 Arthur F. Leyland '54 Benjamin F. Ridolfi Jr. '54/J.D. '64

#### Attention 1995 Graduates: Help us Locate Your Classmates

The Class of 1995 is celebrating its 10th reunion next year! We want to be sure *everyone* receives an invitation to all the festivities. Please help us find these missing Pirates listed below from the Class of 1995. Call 1-800-992-GRAD or e-mail any up-to-date contact information to *alumni@shu.edu*. Thank you!

Lisa Adams Angel A. Alicea Patricia Altobello Danyl S. Amato Alex Andreopoulos Trent R. Aurand Tanya S. Babbitts Raj D. Badheka Timothy Balas Esther M. Balestrieri Michelle J. Barry Luigi G. Bastone Tracey Bates Paul M. Beccarelli Melissa K. Bertsch Nikkii A. Bethel Amy N. Bird-Latronica Michele Black Michelle Ann M. Bodick Kathleen Bora Lucinda Boxley Latane A. Bradley Natalie Brennan Jerry A. Briers Melissa D. Brooks Chinyere N. Brown Douglas J. Bryson Stacey A. Bucino Katina Buffa Iudv Burke Frances M. Burns David J. Butler Sharla J. Caico Brother Donald E. Caldwell, M.A.E. '00 Lisa Caliendo Laurie A. Camacho Francesco M. Caminiti Michele P. Cardone Jeanine K. Carey Janice A. Carr

Kerry E. Casadona Alejandro Castillo George Christopoulos Danielle Ciccaglione Sergeant Anthony J. Ciotti Jr. Pamela J. Clark Daniel J. Clarke Jennifer Clinton Leonardo Colavita Sean P. Connolly J. R. Corboy Kevin C. Coulter Timothy D. Coyne Stephen Cruz, M.B.A. '98 Kelly A. Cureton Jennifer Curtis Cynthia Dacey-Kennington Michael D'Alessio Scott P. Damell Anthony V. D'Antoni Anthony J. Daquino Dianna L. De Los Santos George M. Decker Reverend Hadmels De Frias Brian Des Rosiers Laura A. Diamante Christopher A. Diaz Iamison E. Dichard John Di Natale Brother Thomas H. Dion U. C. Drakes Kathleen H. Dublas Andrea R. Eckhart Amal F. El Said, M.S.F.P. '00 Meredith A. Emmer Lisa Eng Kelly Esser Jessica R. Exantus Tonya N. Falls Jessica F Fauth Eric Fernandez

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Denise L. Fernicola

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#### Corrections

Our apologies to the following individuals, who were incorrectly listed under "In Memoriam" in the Summer Seton Hall University Magazine: Monsignor Thomas M. O'Leary '53 Philip Rispoli '89 Paul D. Colford Jr.

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# **Everyone Has a Stake in Newark's Redevelopment**

By Patrick E. Hobbs '82, J.D., LL.M.

live in Basking Ridge, but I spend most of my time in Newark. Not surprisingly, what happens to Newark matters to me a lot. Every year I invite some of the best young minds in the country to study at Seton Hall Law School. Sixty percent of the roughly 4,000 applicants we'll receive this year will come from outside New Jersey. That's right — potential students are considering spending three years in Newark. That's one reason why what happens in Newark matters to me.

But there are others. Over the years, I've come to appreciate Newark's best asset. No, not the airport or the New Jersey Performing Arts Center or the Newark Museum. It's the people. To be sure, Newark has its share of problems; what American city doesn't? But it also has a solid group of hard-working, caring people. Some have been here for generations; some have arrived in the past few months. Their stories would impress you; some would remind you of the stories about your grandparents, or



perhaps your great-grandparents. They get up every day and go to work, here in the city and throughout the state. Their children are here — beautiful children — attending school, going to church, singing in the choir. Newark matters to them.

But if you don't live or work in Newark, you might think what happens there doesn't matter to you. You're wrong. And not just because many of your New Jersey tax dollars find their way there, although that's the most common complaint I've heard about Newark over the past few months.

New Jersey is a great state, strange at times, but great. It has much to offer: the highest median income, great education, a diverse economy. It has the Jersey Shore, the Highlands, the Pine Barrens and the Great Swamp. But one thing New Jersey doesn't have yet is a destination city, a place that attracts people and businesses. New Jersey can offer plenty of attractive office parks and bucolic business campuses. But if a company is looking for a pedestrian-friendly city with downtown housing, restaurants, entertainment and green spaces, New Jersey isn't there yet.

For the past five months I've served as the chairman of the commission charged with deciding whether Newark should build an arena for a hockey team. Or at least that's what people tell me. Some time ago on this page [in *The Star-Ledger* op-ed section], Jeff Vanderbeek, principal owner of the New Jersey Devils, argued that it's about much more than just an arena. The city has said the same thing.

The commission's membership included representatives from Newark's business, education, government and nonprofit communities. It's been our task to decide who is right. Is it just a matter of putting public dollars into a facility for the benefit of wealthy owners, or is there a broader vision at work, one that might put Newark on the path to becoming that destination city? ...

The commission decided that if Mayor Sharpe James and Mr. Vanderbeek are prepared to follow through on these commitments, then it is much more than "just an arena." It's about transforming an area of downtown that has been waiting a long time for attention. The combination of economic benefits, direct taxes and revenue from the arena makes the risks of this project well worth taking. But the benefits won't materialize unless both parties fulfill their commitments.

There was a time when people would think you were crazy if you said, "Let's go to Baltimore for the weekend." And remember Cleveland was called "the mistake by the lake"? The list of unfilled promises is long for the city of Newark. There's a new promise before us, and it's a good one. The commission supports this new promise for Newark. Now it's time to let Mayor James and Mr. Vanderbeek deliver. Let's hope they do. It matters to all of us.

This article, originally titled "Destination Newark," is reprinted with permission from The Star-Ledger (August 23). Patrick E. Hobbs '82, J.D., LL.M., dean of Seton Hall University School of Law, also is a professor of law who teaches in the areas of taxation and law and literature.

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