

American History

# Building Your Project

# Log In

- <https://blogs.shu.edu/americanhistory/wp-admin/>
- Use your PirateNet credentials
- Look under “Projects” and find your project shell

# WordPress Concepts for This Project

## Projects and Categories

The projects are already set up for you to start working.

Make sure you have the correct categories checked off and tags selected!

## Media

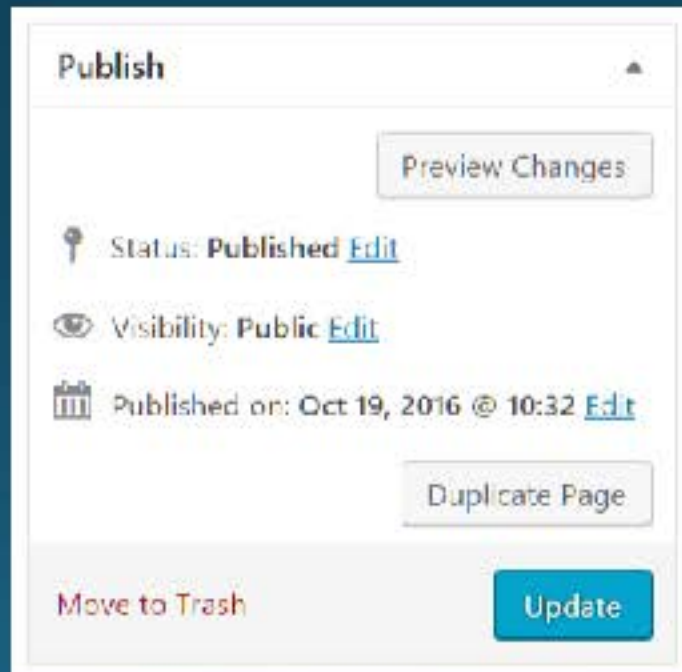
After you've sorted out what Images to use (and they don't just have to be photos).

Embed IMAGES in your posts using the Media tool.

If you have AUDIO OR VIDEO media, just put the YouTube, SoundCloud or Vimeo URL on a line by itself.

# Preview and Save

- Use the “Preview Changes” button to see how it’s going
- Always remember to save your project by clicking the final blue “Update” button.



American History

# Anatomy of a Project

## Key components of your page:

- Featured Image and Caption
- Writing and Embedded Media
- Comments

### The Impeachment of Andrew Johnson

Examples, Post Civil War to

1900



**Collection:** Cornell University Collection of Political Americana, Cornell University Library

**Repository:** Susan H. Douglas Political Americana Collection, #2214 Rare & Manuscript Collections, Cornell University Library, Cornell University

**Title:** Admission Tickets to the Impeachment of Andrew Johnson, 1868

[← Mitchell Map](#)

[Spanish-American War and Yellow Journalism →](#)

#### Submit a Comment

Logged in as Tom McGee. [Log out?](#)

Comment

Submit Comment

## Where You Enter Them

- Title
- Assignment Entry
- Excerpt

American History Howdy, Tom McGee

Edit Project [Add New](#)

The Impeachment of Andrew Johnson

Permalink: <http://blogs.shu.edu/americanhistory/project/the-impeachment-of-andrew-johnson/> [Edit](#)

[Use The Divi Builder](#)

[Add Media](#)

Visual Text

**b** *i* [link](#) **b-quote** **del** **ins** **img** **ul** **ol** **li** **code** **more** **close tags** **raw** **one half**  
**one half last** **one third** **one third last** **one fourth** **one fourth last** **two third** **two third last** **three fourth**  
**three fourth last** **three fourth last** **box** **tooltip** **learn\_more** **slider** **slide** **button** **digg** **stumble**  
**facebook** **twitter** **retweet** **feedburner** **protected**

<b>Collection</b>: Cornell University Collection of Political Americana, Cornell University Library

<b>Repository</b>: Susan H. Douglas Political Americana Collection, <a href="https://www.flickr.com/photos/tags/2214">#2214</a> Rare & Manuscript Collections, Cornell University Library, Cornell University

<b>Title</b>: Admission Tickets to the Impeachment of Andrew Johnson, 1868

Word count: 34 Last edited by Tom McGee on December 11, 2019 at 9:36 pm

**Divi Page Settings**

**Page Layout:**

Right Sidebar

**Excerpt**

Excerpts are optional hand-crafted summaries of your content that can be used in your theme. [Learn more about manual excerpts.](#)

**Custom Fields**

| Name                  | Value |
|-----------------------|-------|
| Add New Custom Field: |       |
| Name                  | Value |
|                       |       |

**Publish**

[Preview Changes](#)

Status: Published [Edit](#)

Visibility: Public [Edit](#)

Published on: Dec 11, 2019 at 21:36 [Edit](#)

[Move to Trash](#) [Update](#)

**Project Categories**

All Categories Most Used

☒ Examples

☒ Post Civil War to 1900

☐ 19th Century

☐ 20th Century

☐ 1800-1920

☐ 1920-1930

☐ 1930-1940

☐ 1940-1950

[+ Add New Category](#)

**Featured Image**



Click the image to edit or update

[Remove featured image](#)

**Project Tags**

[Add](#)

Separate tags with commas

☒ Impeachment

[Choose from the most used tags](#)

- Optional: Builder
- Categories & Tags
- Featured Image

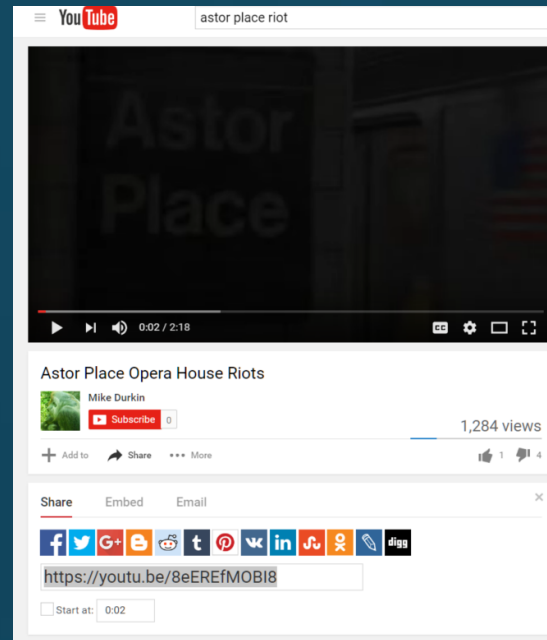
# Adding An Image

- Upload a new file
  - You can drag-and-drop
  - Or do some basic edits like cropping
- Give it a title and caption
- Pick your alignment and size
- Insert it!

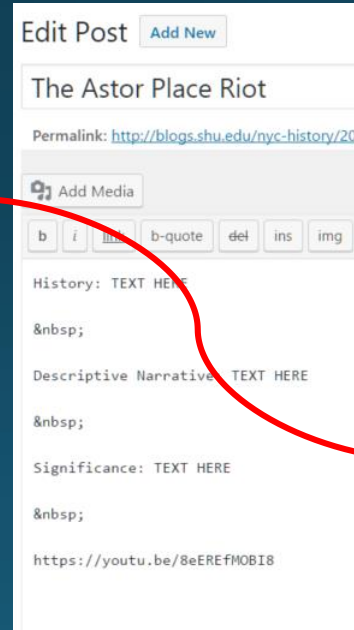
The screenshot shows the WordPress 'Insert Media' interface. On the left, a sidebar contains links: 'Insert Media', 'Create Gallery', 'Featured Image', and 'Insert from URL'. The main area is titled 'Insert Media' and has two tabs: 'Upload Files' and 'Media Library'. The 'Media Library' tab is active, showing a grid of media items. A search bar and filters for 'All media items' and 'All dates' are at the top. One image, 'Astor\_Place\_Riot.jpg', is selected, indicated by a blue checkmark in its top right corner. A blue arrow points from this image to the 'ATTACHMENT DETAILS' panel on the right. This panel shows the image's metadata: 'Astor\_Place\_Riot.jpg', 'June 1, 2016', '109 KB', '760 x 546', and links for 'Edit Image' and 'Delete Permanently'. Below this, there are input fields for 'URL' (http://blogs.shu.edu/nyc-hist), 'Title' (Astor\_Place\_Riot), 'Caption' (This depiction of the Astor Place Riot was published in 1887, nearly), 'Alt Text' (Astor Place Riot), and 'Description'. The 'ATTACHMENT DISPLAY SETTINGS' section includes 'Alignment' (Left), 'Link To' (Media File), a URL field (http://blogs.shu.edu/nyc-hist), and 'Size' (Medium - 292 x 210). At the bottom left, it says '1 selected' with a 'Clear' link and a small thumbnail of the selected image. At the bottom right, there is a blue button labeled 'Insert into post'. A blue arrow points from this button to the 'Insert it!' bullet point in the list on the left.

# Or a Video

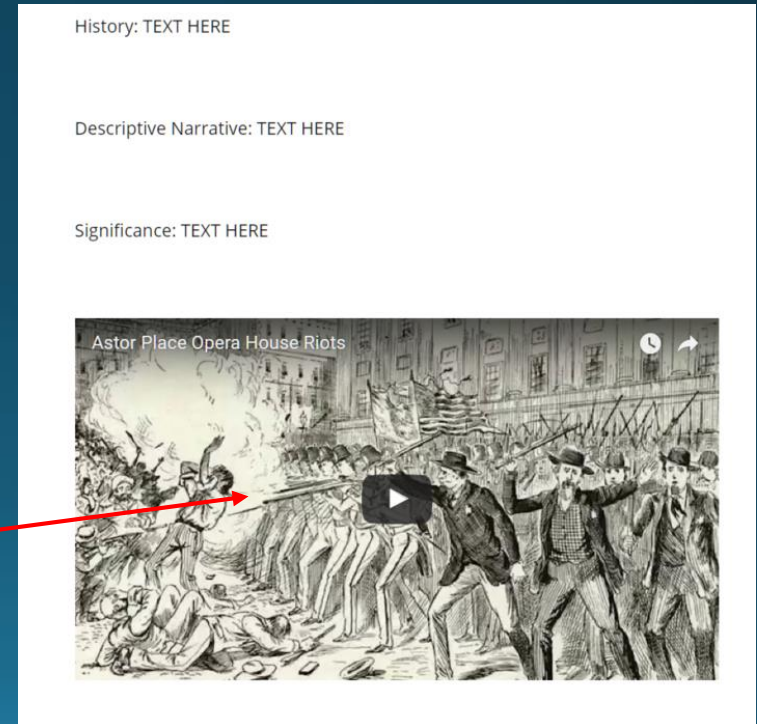
Step 1:  
Find the "Share" URL



Step 2:  
Paste It In



Step 3:  
There is no step 3



# The Importance of Copyright

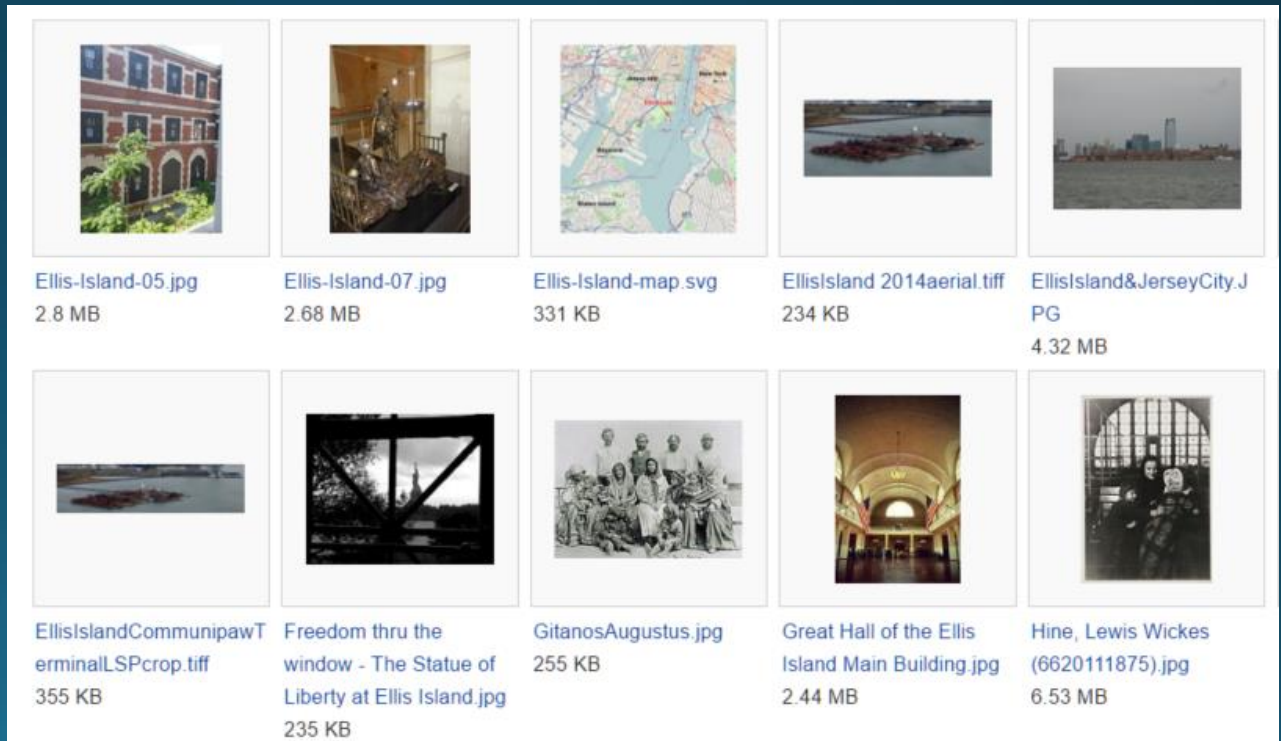
- Anything created after ~~1923~~ 1924 may be protected by copyright.
- Unless it's been explicitly released into the public domain.
- There are some exceptions for "fair use."
  - Purpose and character of use: Is it of a commercial nature? For nonprofit educational purposes? A transformative use is more likely to be "fair use."
  - Nature of the work: Photos are less likely to be "fair use."
  - Amount and substantiality: Using a large proportion of a copyrighted work is less likely to be considered "fair use."
  - Effect on the potential market or value: Will it cost the creator in the commercial marketplace?
- All these would be weighed together if you were taken to court.
- But if you're in court, you've already lost.

# Where Do You Go?

- Remember that since you're doing an historical assignment, you might well find that older images are perfect for your use.
- But there are also sources for images that have been released to the public domain, or are licensed under licenses such as Creative Commons that allow certain types of free usage.

# Wikimedia Commons

- Over 34 million media files,  
free to use. <https://commons.wikimedia.org/>



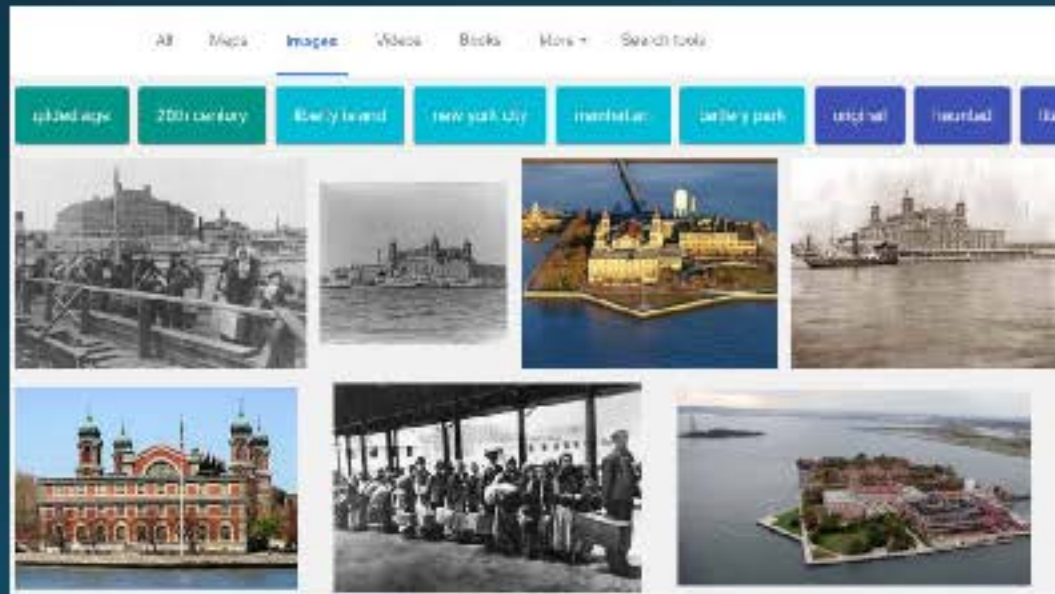
# The Smithsonian

- The Smithsonian recently released 2.8 million images into the public domain. You can download these and use them freely.
- The archive is available here: <https://www.si.edu/openaccess>

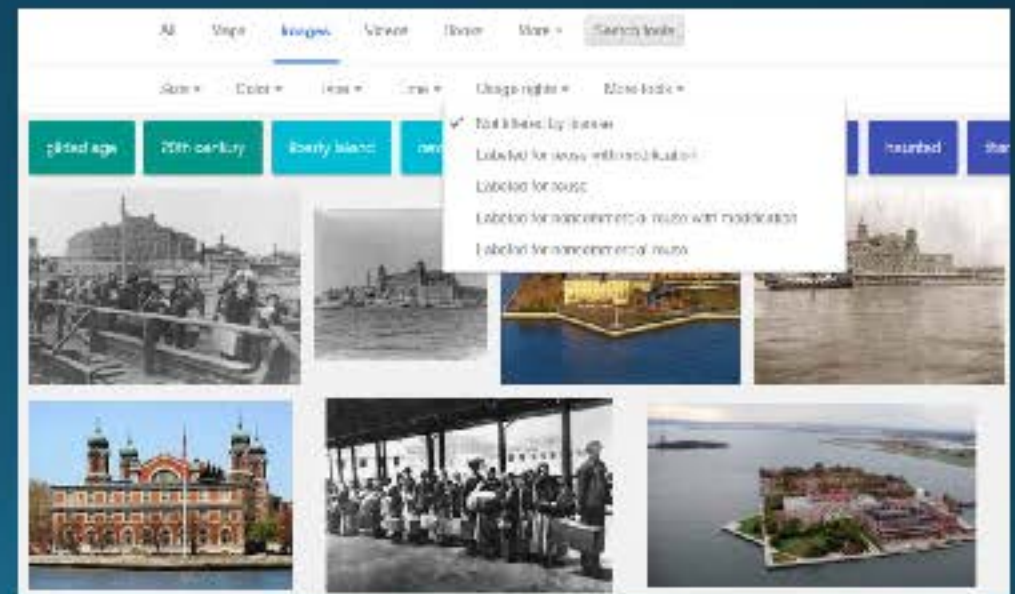


# Google Searches

Use the “Images” search.

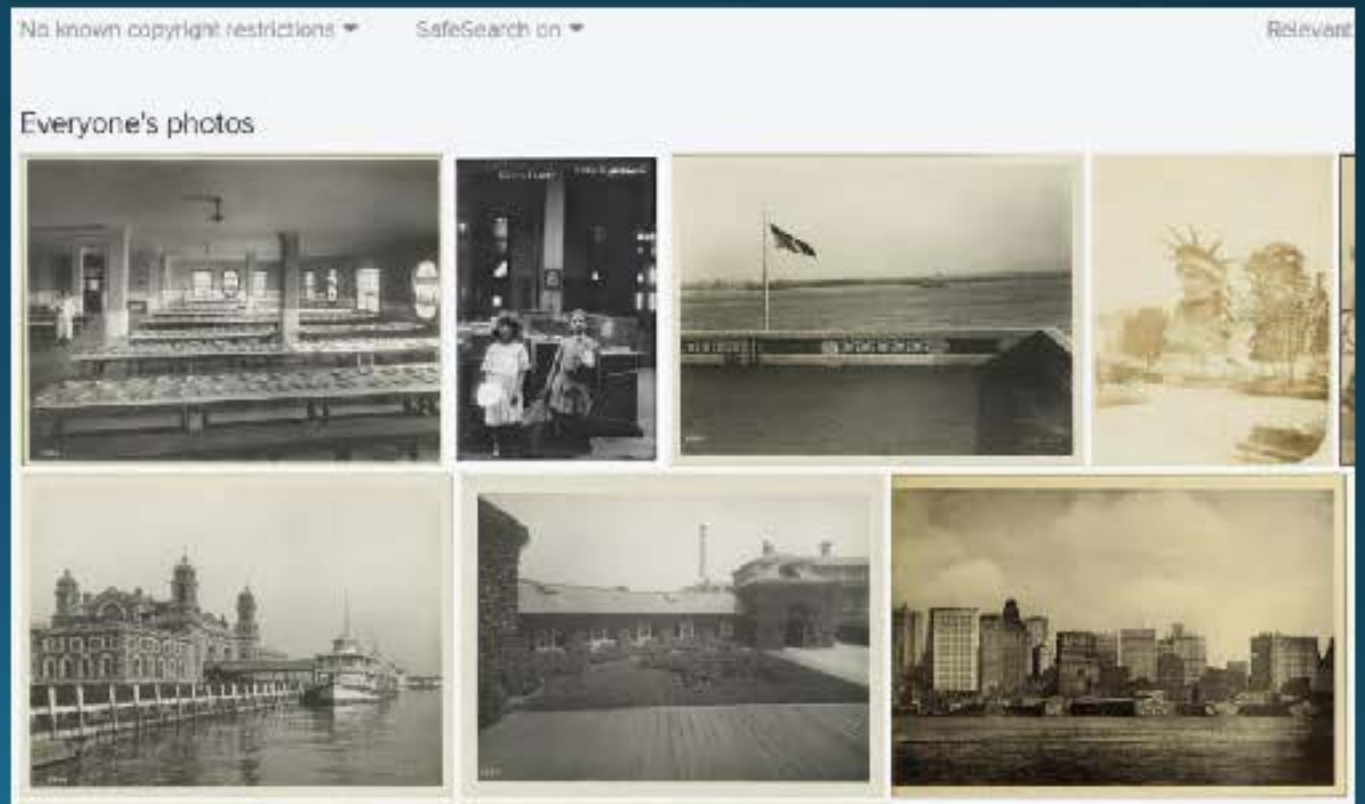


Then find the usage rights you need



# Flickr Commons

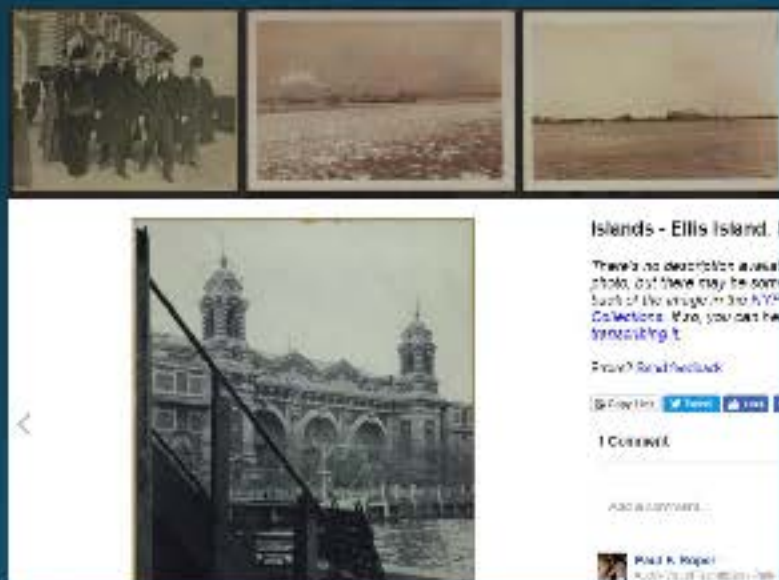
- <https://www.flickr.com/commons>



# City and State Archives

<http://www.oldnyc.org/>

- Non-commercial use of NYPL materials



<http://digitalcollections.archives.nysed.gov/>

- Non-commercial NYS materials



# Take Your Own!

Any photo you take , you  
automatically own the copyright.



# Mapping Your Location

- If you use the Divi Builder, one of your options is to include a map.

WP Geo Location



Search for location:

Co-ordinates:

Marker Title (optional):

Marker Image:

Map Settings: ☒ Save custom map zoom for this post  
☐ Save custom map type for this post  
☒ Save map centre point for this post

# Footnotes

- The 'footnotes' plugin makes it easy.
- Just wrap up the footnote in double parens: `Correction:`  
`[efn_note]...[/efn_note]`  
`History: TEXT HERE`  
`Here's a statement[efn_note]here's the footnote[/efn_note]`  
`Descriptive Narrative: TEXT HERE`  
`This is another statement[efn_note]along with its corresponding footnote[/efn_note]`
- They're added and numbered automatically, along with links.

## The Astor Place Riot

History: TEXT HERE

Here's a statement<sup>1)</sup>

Descriptive Narrative: TEXT HERE

This is another statement<sup>2)</sup>

Significance: TEXT HERE

### References

- |    |   |                                       |
|----|---|---------------------------------------|
| 1. | ↑ | here's the footnote                   |
| 2. | ↑ | along with its corresponding footnote |

# Final Checklist

- Does it have the right title?
- Is it in the right categories?

All are necessary for your project to appear where it's supposed to appear!

<https://blogs.shu.edu/americanhistory/instructions>

# This and more