



SCHOOL OF DIPLOMACY AND
INTERNATIONAL RELATIONS

SETON HALL UNIVERSITY

20 reasons why the SDGs are important

1. We know from the MDG experience that goals can work
2. Goals are based on a global inclusive process that reconciles competing interests
3. Based on simple idea: leave no one behind
4. Reflects US public interests
5. Reflects US foreign policy interests
6. Reflects the priorities of citizens globally
7. Speaks across the partisan divide within the US
8. Demonstrates vitality of UN at 70
9. Reframes foreign aid to focus on burden sharing
10. Based on outreach to civil society rather than opposition to it
11. Based on outreach to private sector rather than opposition to it
12. Helps address big global problems like climate
13. Helps address problems at home as well and abroad
14. Helps to coordinate disaggregated national level efforts
15. Focusing on education helps combat terrorism
16. Easier to solve global problems multilaterally than unilaterally
17. Goals include monitoring to make sure we stay on track
18. Goals include indicators so that we can measure progress
19. SDGs have local as well as national reach
20. Goals are backed by extensive public outreach to tell everyone

-Professor Martin Edwards
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