

Graduate Studies Committee Report – April 2022

The Graduate Studies Committee met on Friday, April 8, 2022.

Dr. Christopher Cuccia met with the Committee and presented a brief update on the report he prepared for the March Board meeting, noting that Graduate admissions had been higher this year than last.

He next presented on the tuition study conducted by Hanover. He stated that the data is still being analyzed and the GSC will be provided a copy of the study but might also be invited to hear a presentation of the findings when ready.

He also discussed the ongoing marketing study conducted by Lipman/Hearne, which has identified potential strategies for improving marketing strategies for graduate students. Dr. Cuccia also has hopes to invite the GSC to a presentation on this study's findings.

There were several ongoing themes that emerged from these conversations with Dr. Cuccia as he presented, including; the difficulty in recruiting students at Seton Hall's price point, changes/improvements in scholarships from the University, the need for the job function of recruiting graduate students to find a home with identifiable entities responsible for all functions that appropriately resourced to carry out those functions (for example: administrative outreach recruiting, training and resources for faculty once students make contact); the need for a serious conversation around Graduate Assistants including their role at the University and appropriate accounting practices for these expenses, looking at providing a wider range of services directed specifically at adult graduate students (including housing).

Discussion of the Ad Hoc Admissions/Graduate Studies committee recommendations has been moved to our May meeting and the Chair again reminded the Committee that he will be stepping down at year's end asking for volunteers to consider stepping into the role.

Respectfully Submitted,

Matt Corrigan, GSC Chair