

Graduate Studies Committee Report - December 2021

The Graduate Studies Committee met on Friday, December 3, 2021.

The Committee discussed the presentation from the November meeting where Associate Provost, Dr. Chris Cuccia, presented on the state of graduate education. Chris discussed current enrollment trends and Provost Graduate initiatives. Chris presented on final Fall enrollments. He also talked about new scholarships that his office is rolling out, and about 2 projects they are carrying out – a graduate tuition study and a marketing study. The Committee expressed concerns that the tuition study is using a different set of schools to compare tuition with than the one that the Committee suggested. It seems that the consultants are using other local private universities, but the Committee believes that, using the National Clearinghouse data, this is not the correct comparison. That data shows that students who are accepted into SHU, but that go elsewhere, tend to go to local New Jersey State schools (with some notable exceptions by program), not other local privates, meaning that our real competitors are the State schools, which ought to compose the list for tuition comparison. This was conveyed to Provost Cuccia.

The Committee also discussed and approved a suggestion by Ruth Tsuria to invite the marketing person from the College of Communication and the Arts to a Spring meeting for a presentation on marketing ideas that other programs can use.

Respectfully Submitted,

Matt Corrigan, GSC Chair