

Senate Ad Hoc Graduate Admissions Committee

December 1, 2021 meeting minutes

Present: Frank Cicero, Matthew Corrigan (co-chair), Caryn Grabowski, Mark Holtzman (co-chair), Dawn M. Maffucci, Maryellen Roberts, Meryl Picard

Excused: Margaret Brady-Amoon

Discussed the survey of joint programs that Drs. Corrigan and Holtzman developed and sent to Department Chairs.

- Discussed challenges in graduate admissions, including tuition competitiveness, and ideas for our report. Interested students can quickly look up tuition online but cannot see the additional value that our programs offer.
- More resources (financial and strategic) need to be dedicated to attracting graduate students, in a centralized way. Graduate directors can benefit from an internal consulting function to help market their programs.
- Market graduate programs to the undergraduates.
- Several schools' recruiters have been laid off or had their hours reduced.
- Websites need to be updated.

What can we, as faculty do? In a previous meeting, Chris Cuccia suggested that we could help the graduate admissions challenge by introducing more programs that are in demand. To do this we need more research about new programs that should be offered.

Faculty at individual schools can examine admissions requirements to eliminate unnecessary requirements or reconsider admissions criteria (such as accepting undergraduate GPA in lieu of graduate admissions exam).

Perhaps hold a town hall for graduate directors to discuss and share strategies for improving enrollments.

Respectfully submitted,

Mark P. Holtzman