Ad Hoc Graduate Admissions Committee

October 28, 2021

Present: Peggy Brady-Amoon, Matt Corrigan (Co-Chair), Christopher Cuccia (invited guest) Caryn Grabowski, Mark P. Holtzman (Co-Chair), Dawn Maffucci, Meryl Picard, Maryellen Roberts

Excused: Frank Cicero

We invited Associate Provost Chris Cuccia to our meeting. Dr. Cuccia shared that there is increased University focus on increasing the numbers in graduate admissions. Last year there was a 10-1 disparity in resources in promoting undergraduate versus graduate admissions. Marketing of graduate programs has tripled over five years. Consultants have been engaged to work on improving graduate marketing and branding across the university. Should graduate admissions be centralized?

Chris suggests that faculty can best help by developing new program ideas, that the market needs to see a more current portfolio of graduate programs available to prospective students. This type of innovation is most likely to drive growth.

They’ve engaged consultants to benchmark graduate tuition. A related issue is that the number of credits to completion at SHU is greater than our peers. There is further work to encourage undergraduate students to stay for graduate work. Graduate tuition rates for next year will be approved earlier so that financial aid packages for graduate work can be delivered earlier. He would like to see more centralized graduate functions. Scholarship money is available on an individual basis from Cuccia’s office.

Faculty suggested that the administration reconsider surcharges on graduate tuition, and what can be done to encourage improved diversity, equity and inclusion in admissions.

Additional concerns were raised about overcrowding and student services available in the IHS Campus.

Respectfully submitted,

Mark P. Holtzman, Co-Chair