

**The David B. & Janellen Gerstein
Endowed Scholarships
At Seton Hall University
2023-24**

Scholarship Briefing Sheet & Application

Background

The Center of Innovation and Entrepreneurship in the Stillman School of Business is administering an endowed scholarship to assist Stillman School students who have financial need and who are interested in entrepreneurship. The scholarships are funded through an endowment created by Seton Hall University alumnus David B. Gerstein, Class of '63.

Eligible students can compete for a one-time scholarship that will range in amounts from \$3,000 to \$3,500. Seven scholarships will be awarded.

Basic Eligibility

1. All students who are regularly admitted undergraduate students of the Stillman School of Business are eligible to apply for this scholarship. The other eligibility requirements are as follows:
 - The applicant must demonstrate financial need.
 - The applicant must have a cumulative minimum grade point average of 3.0.
 - The applicant must be in good standing at the University.
 - The applicant must be earning a Certificate in Entrepreneurship, or be enrolled in the Entrepreneurship Concentration, or otherwise demonstrate a strong interest in entrepreneurship.

Essay Requirement

The applicant must submit an original essay that addresses the following points:

- Why do you want to become an entrepreneur and secure a business degree?
- How have the challenges you have faced in life spurred your interest to become an entrepreneur?

The submission should consist of a maximum of five, typed, double-spaced pages.

Application Requirement

2. Students must complete the attached application form in order to receive consideration for the award.

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Application Name: _____

Permanent Address: _____

City, State, Zip Code

E-mail: _____

Major: _____

Telephone: _____

GPA: _____

Student ID #: _____

1. On a separate sheet of paper, please describe how you have contributed financially to your education at Seton Hall University. Also, please describe the scholarships and other forms of financial assistance you currently receive as a student at Seton Hall University.

2. Please attach your response and your essay to this form and sign below. The essay should address the following points:

- Why do you want to become an entrepreneur and secure a business degree?
- How have the challenges you have faced in life spurred your interest to become an entrepreneur?

The essay submission should consist of a maximum of five typed double-spaced pages.

Signature of Applicant Date

All applications must be received by Friday, January 26, 2024. Please email your application to Professor Susan Scherreik, Director, The Center of Innovation and Entrepreneurship, at **scherrsu@shu.edu**