

American History

Building Your Project

Log In

- <https://blogs.shu.edu/americanhistory/wp-admin/>
- Use your PirateNet credentials
- Look under “Projects” and find your project shell

WordPress Concepts for This Project

Projects and Categories

The projects are already set up for you to start working.

Make sure you have the correct categories checked off and tags selected!

Media

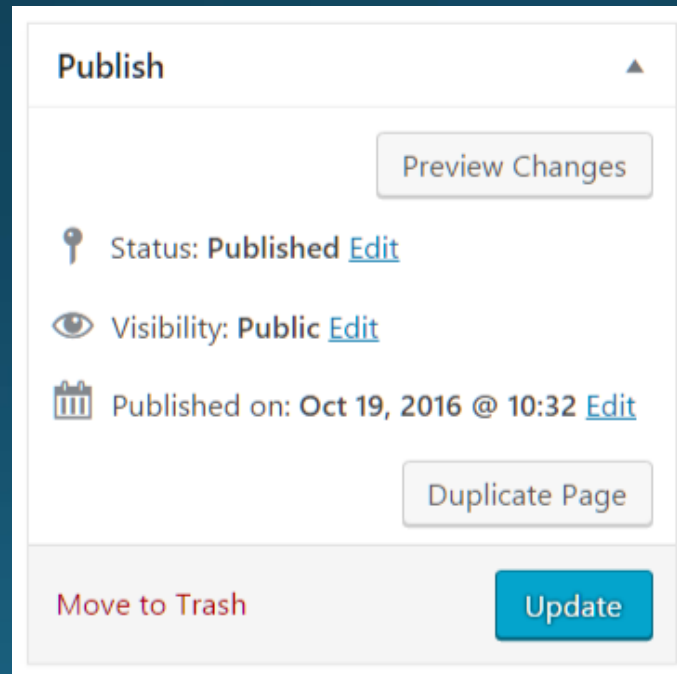
After you've sorted out what images to use (and they don't just have to be photos).

Embed IMAGES in your posts using the Media tool.

If you have AUDIO OR VIDEO media, just put the YouTube, SoundCloud or Vimeo URL on a line by itself.

Preview and Save

- Use the “Preview Changes” button to see how it’s going
- Always remember to save your project by clicking the final blue “Update” button.



American History

Anatomy of a Project

Key components of your page:

- Featured Image and Caption
- Writing and Embedded Media
- Comments

The Impeachment of Andrew Johnson Examples, Post Civil War to

1900



Collection: Cornell University Collection of Political Americana, Cornell University Library

Repository: Susan H. Douglas Political Americana Collection, #2214 Rare & Manuscript Collections, Cornell University Library, Cornell University

Title: Admission Tickets to the Impeachment of Andrew Johnson, 1868

← Mitchell Map

Spanish-American War and Yellow Journalism →

Submit a Comment

Logged in as Tom McGee. [Log out?](#)

Comment

Submit Comment

Where You Enter Them

- Title
- Assignment Entry
- Excerpt

The screenshot shows the WordPress 'Edit Project' interface. The title 'The Impeachment of Andrew Johnson' is entered in the top text box. Below it is a 'Permalink' field with the URL <http://blogs.shu.edu/americanhistory/project/the-impeachment-of-andrew-johnson/> and an 'Edit' button. A purple button labeled 'Use The Divi Builder' is visible. The main content area contains HTML code for a collection entry, including repository information and a title: 'Admission Tickets to the Impeachment of Andrew Johnson, 1868'. The word count is 34, and it was last edited by Tom McGee on December 11, 2019 at 9:36 pm. The 'Divi Page Settings' section shows the page layout set to 'Right Sidebar'. The 'Excerpt' section has an empty text box. The 'Custom Fields' section is empty. The right sidebar contains several sections: 'Publish' (Status: Published, Edit, Preview Changes, Move to Trash, Update), 'Project Categories' (All Categories, Most Used, Examples, Post Civil War to 1900, 19th Century, 20th Century, 1900-1920, 1920-1930, 1930-1940, 1940-1950, + Add New Category), 'Featured Image' (Three images of historical documents, Click the image to edit or update, Remove featured image), and 'Project Tags' (Add, Impeachment, Choose from the most used tags).

- Optional: Builder
- Categories & Tags
- Featured Image

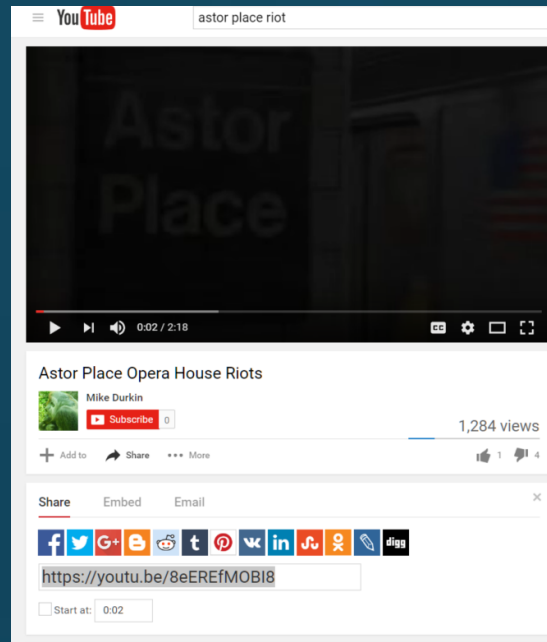
Adding An Image

- Upload a new file
 - You can drag-and-drop
 - Or do some basic edits like cropping
- Give it a title and caption
- Pick your alignment and size
- Insert it!

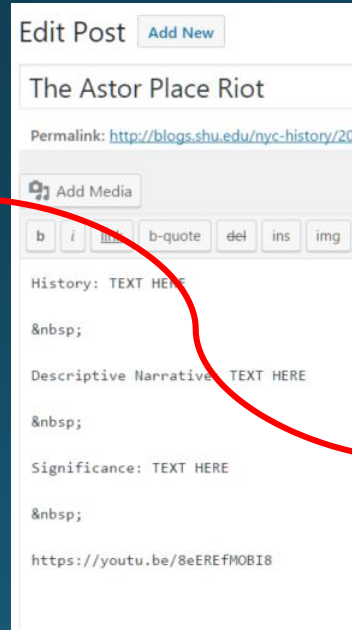
The screenshot shows the WordPress 'Insert Media' interface. On the left, there are options: 'Create Gallery', 'Featured Image', and 'Insert from URL'. The main area is titled 'Insert Media' and has tabs for 'Upload Files' and 'Media Library'. Below the tabs are filters for 'All media items' and 'All dates', and a search bar. A grid of image thumbnails is displayed, with one image (a historical illustration of a riot) selected, indicated by a blue checkmark in the top right corner. To the right of the grid is the 'ATTACHMENT DETAILS' panel, which shows the selected image's metadata: 'Astor_Place_Riot.jpg', 'June 1, 2016', '109 KB', '760 x 546', and links for 'Edit Image' and 'Delete Permanently'. Below this are input fields for 'URL', 'Title', 'Caption', 'Alt Text', and 'Description'. The 'ATTACHMENT DISPLAY SETTINGS' panel is also visible, showing 'Alignment' set to 'Left', 'Link To' set to 'Media File', and 'Size' set to 'Medium - 292 x 210'. At the bottom left, it says '1 selected' with a 'Clear' link and a small thumbnail of the selected image. At the bottom right, there is a blue 'Insert into post' button. Four red arrows point from the list items on the left to specific elements in the interface: the first arrow points from 'Give it a title and caption' to the 'Title' and 'Caption' fields; the second arrow points from 'Pick your alignment and size' to the 'Alignment' and 'Size' dropdowns; the third arrow points from 'Insert it!' to the 'Insert into post' button; and the fourth arrow points from the 'Caption' field to the 'Caption' input area.

Or a Video

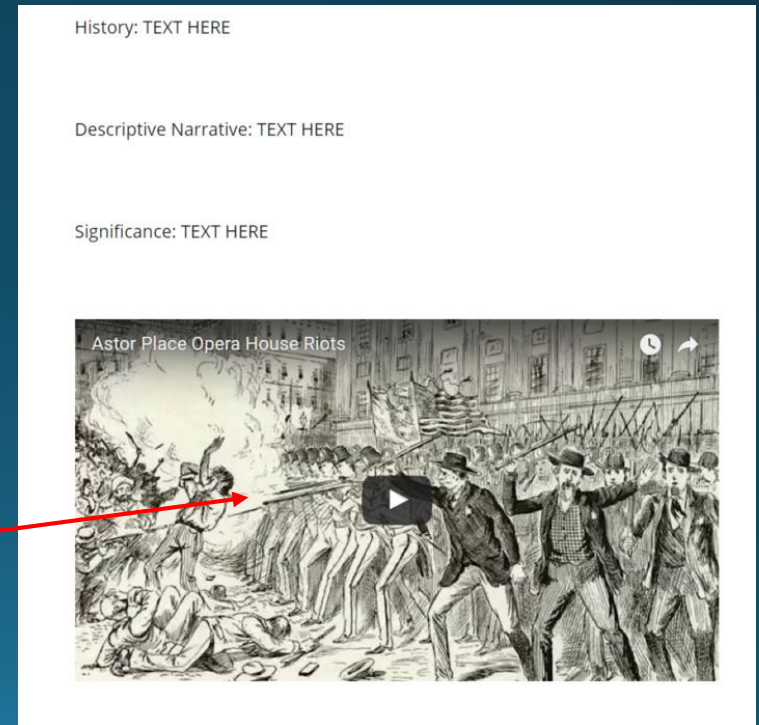
Step 1:
Find the "Share" URL



Step 2:
Paste It In



Step 3:
There is no step 3



The Importance of Copyright











- Anything created after ~~1923~~ 1924 may be protected by copyright.
- Unless it's been explicitly released into the public domain.
- There are some exceptions for "fair use."
 - Purpose and character of use: Is it of a commercial nature? For nonprofit educational purposes? A transformative use is more likely to be "fair use."
 - Nature of the work: Photos are less likely to be "fair use."
 - Amount and substantiality: Using a large proportion of a copyrighted work is less likely to be considered "fair use."
 - Effect on the potential market or value: Will it cost the creator in the commercial marketplace?
- All these would be weighed together if you were taken to court.
- But if you're in court, you've already lost.

Where Do You Go?

- Remember that since you're doing an historical assignment, you might well find that older images are perfect for your use.
- But there are also sources for images that have been released to the public domain, or are licensed under licenses such as Creative Commons that allow certain types of free usage.

Wikimedia Commons

- Over 34 million media files, free to use. <https://commons.wikimedia.org/>

				
<p>Ellis-Island-05.jpg 2.8 MB</p>	<p>Ellis-Island-07.jpg 2.68 MB</p>	<p>Ellis-Island-map.svg 331 KB</p>	<p>EllisIsland 2014aerial.tiff 234 KB</p>	<p>EllisIsland&JerseyCity.JPG 4.32 MB</p>
				
<p>EllisIslandCommuniawTerminalLSPcrop.tiff 355 KB</p>	<p>Freedom thru the window - The Statue of Liberty at Ellis Island.jpg 235 KB</p>	<p>GitanosAugustus.jpg 255 KB</p>	<p>Great Hall of the Ellis Island Main Building.jpg 2.44 MB</p>	<p>Hine, Lewis Wickes (6620111875).jpg 6.53 MB</p>

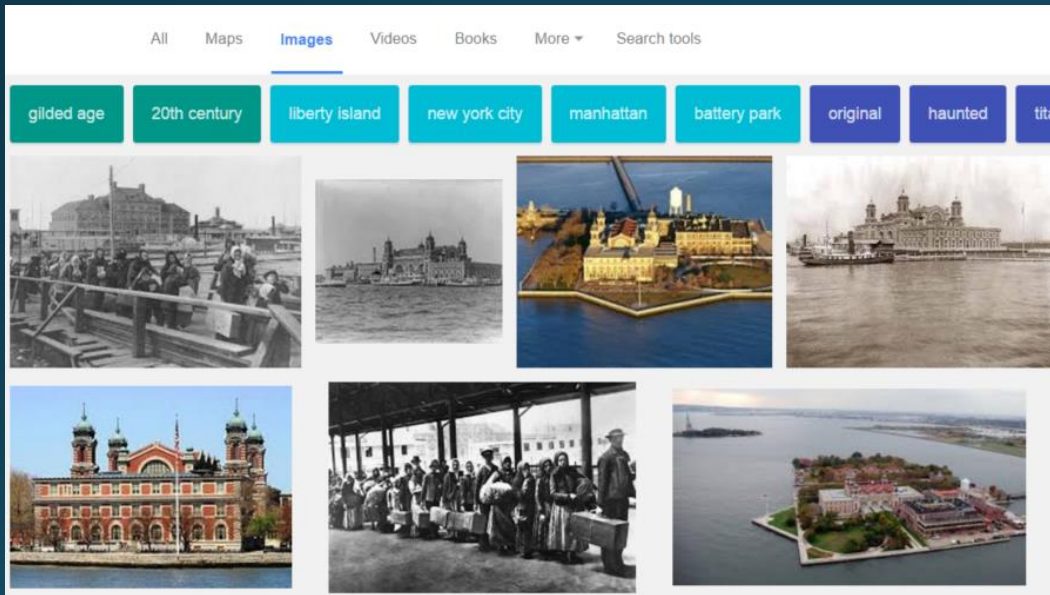
The Smithsonian

- The Smithsonian recently released 2.8 million images into the public domain. You can download these and use them freely.
- The archive is available here: <https://www.si.edu/openaccess>

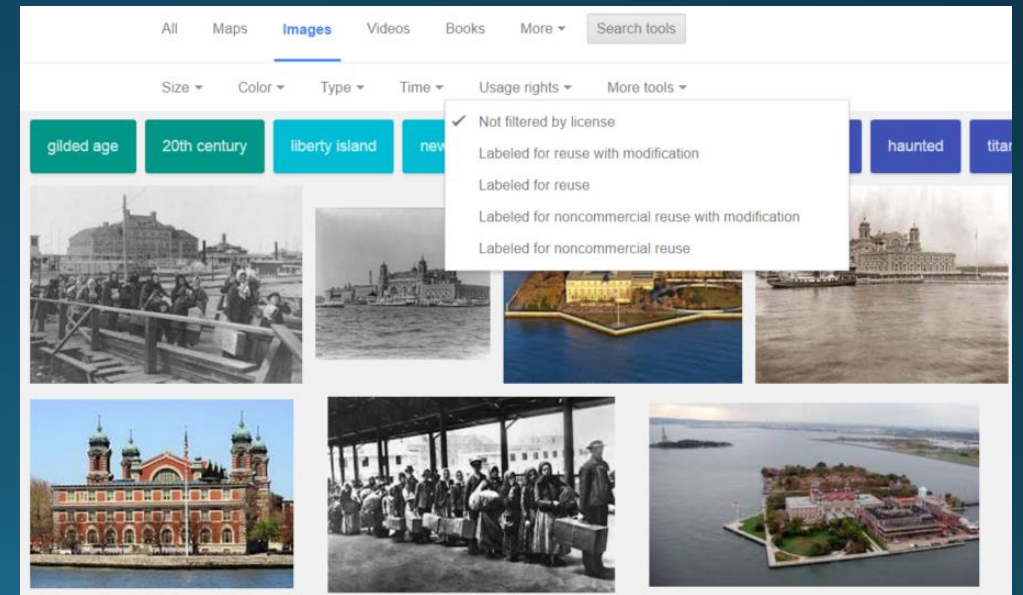


Google Searches

Use the "Images" search.

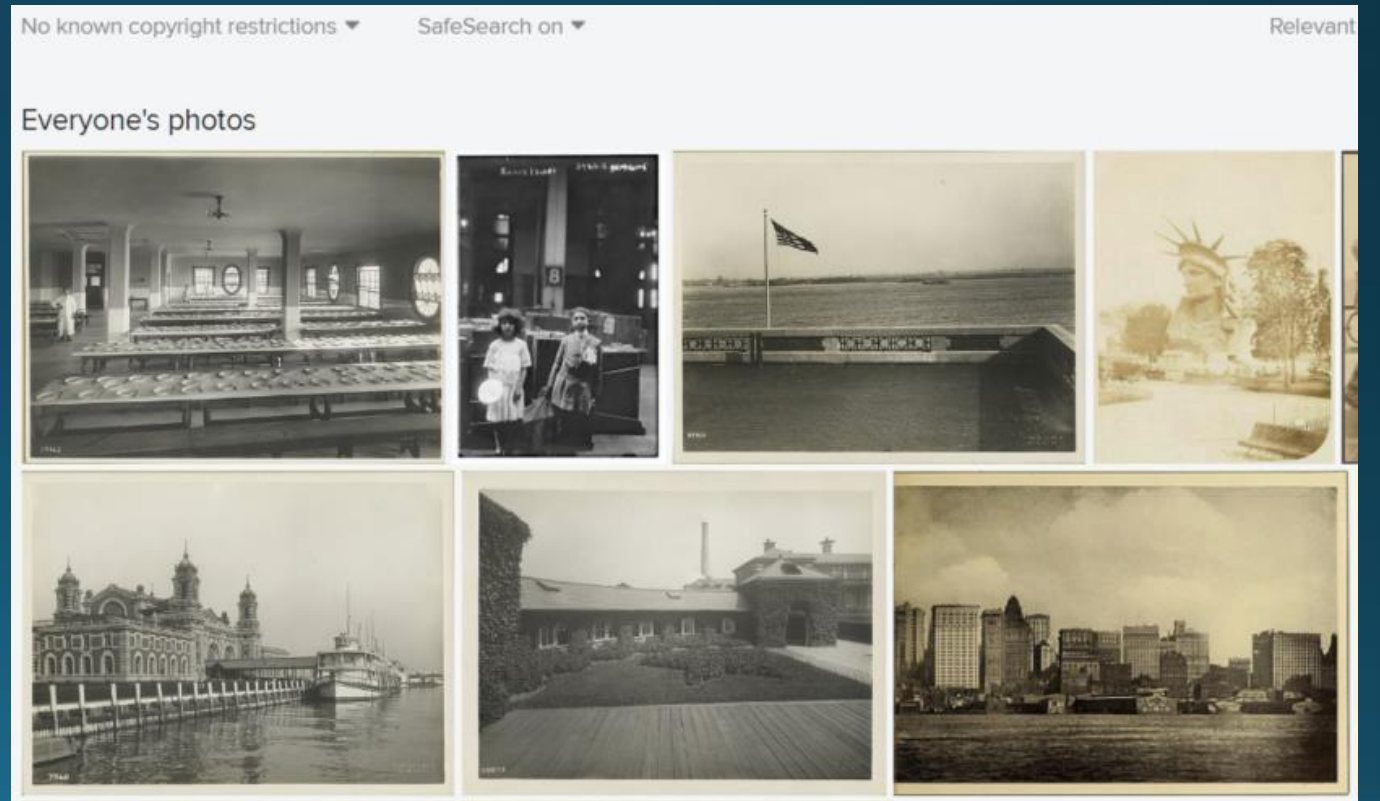


Then find the usage rights you need



Flickr Commons

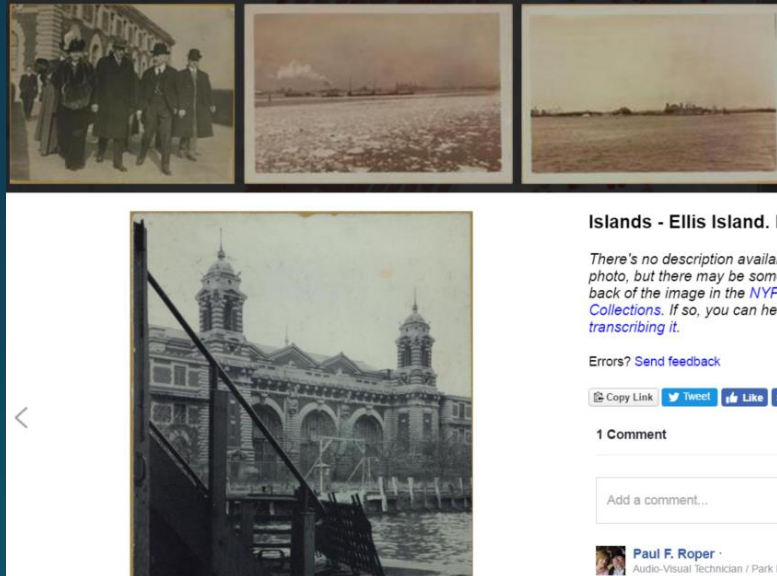
- <https://www.flickr.com/commons>



City and State Archives

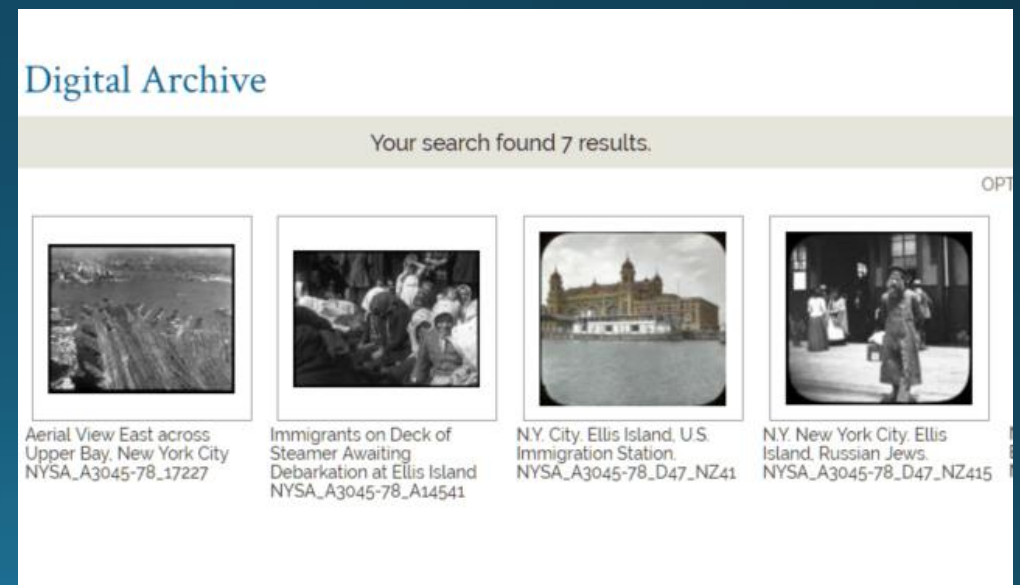
<http://www.oldnyc.org/>

- Non-commercial use of NYPL materials



<http://digitalcollections.archives.nysed.gov/>

- Non-commercial NYS materials



Take Your Own!


Any photo you take , you automatically own the copyright.



Mapping Your Location

- If you use the Divi Builder, one of your options is to include a map.

WP Geo Location



Search for location

Co-ordinates

Marker Title (optional)

Marker Image

Map Settings Save custom map zoom for this post Save custom map type for this post Save map centre point for this post

Footnotes

- The 'footnotes' plugin makes it easy.
- Just wrap up the footnote in double parens:

```
History: TEXT HERE
```

```
Here's a statement((here's the  
footnote))
```

```
Descriptive Narrative: TEXT HERE
```

```
This is another statement((along with  
its corresponding footnote))
```

- They're added and numbered automatically, along with links.

The Astor Place Riot

History: TEXT HERE

Here's a statement¹⁾

Descriptive Narrative: TEXT HERE

This is another statement²⁾

Significance: TEXT HERE

References

1. ↑ here's the footnote

2. ↑ along with its corresponding footnote

Final Checklist

- Does it have the right title?
- Is it in the right categories?

All are necessary for your project to appear where it's supposed to appear!

<https://blogs.shu.edu/americanhistory/instructions>

This and more